

# Brian E. Mallen

## Product Designer

Former small business exec now designer, focused on crafting better user experiences through problem-solving and detailed analysis. Able to take an idea from vision to production.

## Personal Info

### Address

Hamilton, NJ 08610

### Phone

732-513-1017

### Email

Bmallen89@gmail.com

### LinkedIn

[www.linkedin.com/in/Bmallen89](http://www.linkedin.com/in/Bmallen89)

### Github

[www.github.com/Bmallen89](http://www.github.com/Bmallen89)

### Website

[www.Mallen.design](http://www.Mallen.design)

## Skills

User Research  
Design & Content Strategy  
User Interface  
Web & Mobile Design  
User Stories & Flows  
Prototyping  
Usability Testing  
Wireframing & Mockups  
Branding

## Software

Figma  
Adobe Creative Cloud  
Sketch  
Invision  
Microsoft Office  
HTML, CSS, JavaScript

## Education

**Rutgers University** 2012  
New Brunswick, NJ  
Bachelor of Sociology  
President - Kappa Sigma Fraternity  
IFC Committee Member  
20+ hours - Comm. Service per Semester

## Design Experience

09/2019 -  
03/2020

### Product Design Apprenticeship

*Bloc*

- Learn industry best practices and design process standards with a focus on UX Research, Visual Design, and Front-End Development.
- Create and deploy projects while learning new tools and frameworks by collaboration several hours every week with a senior product designer.

05/2010 -  
Present

### Designer / Web Developer

*Freelance*

- Create engaging web presences for clients per request and requirement.
- Fabricate and manipulate graphic and web designs including logos, advertisements, UX/UI, and illustrations.

## Recent Projects

01/2020-  
Present

### Achievelt

*Product Designer & Frontend Developer*

- Designing and coding a Goal achievement app from vision to production.
- Researched and created all UX/UI components from user flows and wireframes to branding and prototypes.

11/2019 -  
01/2020

### SkyDrive

*Product Designer*

- Designed a Cloud storage app built from research and analysis to HiFi mockups and prototypes.
- Created foundations such as: site maps, user flows, and wireframes.
- Crafted all visual aspects including branding, logo, and style guide.

**Desktop Prototype:** [www.bit.ly/skydrivedesktop](http://www.bit.ly/skydrivedesktop)

**Mobile Prototype** [www.bit.ly/skydrivemobile](http://www.bit.ly/skydrivemobile)

## Previous Experience

09/2012 -  
08/2019

### Assistant Director

*Eagle's Landing Day Camp and Events*

- Executive member of 200 employee business.
- Design and implement paper and digital media including websites, graphics, and display material.
- Manage operations including budgets, orders, and logistics.
- Oversee several departments including IT and food service.
- Coordinate events from initial contact to post event process.
- Train staff for high quality events and day camp season.

03/2014 -  
08/2019

### Volunteer

*American Camp Association*

- Member of Multiple Committees
- E.P.I.C. Tri-State Pre-Conference Chair
- Guest Speaker