



# PowerLine®



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## A SMARTER PHARMACY SWITCH

PowerLine is the smartest claims infrastructure available to connect pharmacies, payers, and pharma manufacturers. Independent of PBMs and distributors, PowerLine's modern tech stack activates better outcomes through intelligent use of claims data to support patient behavior.

### Upgrade to Modern Tech

PowerLine's newer technology isn't for show. It fuels infinite scaling, rapid logic updates, an advanced data lake, and cost savings



### Make Affordability More Transparent

Inject copay assistance based on payer response and include your own patient messaging via SMS, email, app, etc.



### Engage at the Point of Care

Target patients during normal pharmacy workflow with PowerLine's fill-reminder logic, copay nudges, and gap-in-care insights



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ADDITIONAL BENEFITS

Eligibility Checking	Real-time verification of commercial and government coverage to minimize rejected/resubmitted claims
Pre- and Post-Edits (PPE)	Dynamic rules engine targeting any combination of NCPDP fields to perform a host of actions
BIN Hosting	Supports custom formulary lists to include covered drugs and specific pricing based on NDC

Cash Claims	Fully customizable cash payer destination for greater control over copay pricing without high negative reimbursement model
Data Services	Advanced technology for smooth handling of vital data (e.g., 340B, reconciliation, inventory)
Patient Messaging	Communicate about applied discounts and other support using patients' preferred contact method

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KEY DETAILS

- Most advanced technology:** Cloud-native, immutable component design means near-instant responses, 99.99% uptime, and service re-creation in minutes
- Designed for growth:** Scales to any transaction volume automatically with no impact to response time, uptime, or security
- Independence and transparency:** Your alternative for claims management that's unaffiliated with any distributor or PBM

- Rapid activation:** State-of-the-art rules engine and modern connectivity framework allow rapid onboarding
- Top-tier security:** HITRUST and SOC 2 certified, deployed across 8+ geographic zones with 24-7 monitoring

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1.3 Billion+

PowerLine transactions processed annually

*"Our dedicated team ensures that PowerLine remains a reliable cornerstone for pharmacy claims processing, setting a gold standard in system availability and performance."*

Manuel Elaraj, Chief Technology Officer, RedSail Technologies

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