



METIS

Bloggning

Why is blogging important?



- Good practice for you to communicate your ideas
- Good opportunity to showcase your work to the world
 - Metis students regularly get their blogs picked up by Data Science Weekly
 - A 2017 student, Jeff Kao, wrote a blog post about his NLP analysis on net neutrality and it went viral – featured in a Forbes article, quoted by NYTimes and interviewed by NPR!

What will you need to do?



- You are required to write one blog post for each project
- **Step 1: Choose your style**

Technical write ups, sleek visuals, fun stories, web apps, etc.

Show your personality! Employers will look at this.

What will you need to do?



- You are required to write one blog post for each project
- **Step 2: Choose your platform**

If you already have a blog, feel free to continue using it

If not, here are some blogging basics and platform choices

Blogging Basics



To start a blog, you need to select:

1. A hosting service

This is where the code and files for your blog live

2. A web address or URL

This is how people can find your blog

Blogging Platforms (Free)



Platform	Details	Hosting	URL	Example
Github	Github workflow For the tech-savvy	Github (free)	name.github.io	Chad (Jekyll) Cliff (Pelican)
Medium	Easy to post Audience included	Medium (free)	medium.com/name	Seth
Wix (and others)	Drag and drop Beautiful design	Wix (free)	wix.com/name	Roberto

Blogging Platforms (\$)



Platform	Details	Hosting	URL	Example
WordPress.org	Customizable Analytics dashboard	Pay for own (Bluehost, AWS)	Pay for own (GoDaddy)	Alice
From scratch	Difficult to start Customizable	Pay for own (Bluehost, AWS)	Pay for own (GoDaddy)	Zach
Wix (and others)	Drag and drop Beautiful design	Pay for Wix services	Pay for Wix services	Roberto

Getting Started with Github.io



The fundamentals repo (same folder as this) includes instructions on how to create a github.io blog.

You are welcome and may prefer to choose another platform like Medium, WordPress.org, etc.



QUESTIONS?
