

Brian McGaughan

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I am a versatile director and product manager with 10+ years of experience developing and deploying solutions and products to help clients navigate complex litigations and investigations. My legal, technical, and management skill sets have allowed me to excel in this field by understanding customer needs on a detailed level and then delivering impactful products. My programming knowledge allows me to quickly translate customer needs into action plans, and to effectively bring together cross-functional teams to implement those plans. I pride myself on setting my teams up for success so they can deliver their best work and continue to grow.

Experience

AlixPartners, LLP, New York, NY | Dec 2012 – Present

Began at this management consulting company (initially at Evidence Exchange before the 2014 acquisition) and have been promoted 3 times over the last 9+ years.

Director; Product Management and Client Services, Legal Analytics and Discovery (Jan 2019 – Present)

- Currently serve as a director with three areas of focus -- product management, data analytics, and client services
- Built our internal development team from the ground up inclusive of full-time developers and independent contractors. Instituted agile methodologies and structures to focus efforts on what customers need and deliver revenue generating products quickly and effectively.
- Led the development team in a large 2021 project to produce a set of applications and algorithms embedded into our existing data repository to analyze, deduplicate, and present mobile and social media data in formats that clients are familiar with.
 - This successful project reduced a 6-hour internal process down to minutes, and also resolved client issues related to the review of short message data in a litigations and investigations.
- Helped lead a 2020 initiative to rebuild an internal platform initially designed to track client data and analyze trends in data. Stripped out unnecessary functionality to re-focus the product on what customers needed. Re-designed all APIs to facilitate quick and impactful reporting and insights for customers.
- Designed and executed all new standard operating procedures for our client service project managers, by restructuring PMs into groups based on specific client needs which has allowed for improved consistency and deeper relationships
 - This effort has resulted in significant repeat business and incremental revenues, and most importantly a much deeper understanding of customer needs and the challenges they are facing.
- Instituted a new data intake team that allowed for a systematic way of tracking where data was coming from and where it was being stored, logged, and tracked.
 - Developed an application that categorized and logged this incoming data in a forensically sound way, removing a large amount of risk from our internal process.
- Consolidated our 3 separate U.S., London, and Tokyo data analyst teams into 1 global unit to eliminate siloed, overlapping assignments and allow for significantly improved workflows and employee development.
- Actively participate in client meetings to first understand their challenges and then clearly communicate our services, capabilities, and solutions.

Senior Vice President (Jan 2016 – Jan 2019)

Vice President (Nov 2014 – Jan 2016)

Project Manager (at Evidence Exchange) (Dec 2012 – Nov 2014)

- Oversaw a team of project managers and several multimillion-dollar client relationships as a VP and SVP.
- Managed the entire lifecycle of assigned cases at Evidence Exchange and served as the point-of-contact for clients; proactively understanding their needs to then developing products to address those needs.
- Utilized analytics tools including Brainspace, Relativity Analytics, and H5 Matter Analytics to perform predictive coding, email threading, near duplicate analysis, and conceptual searching to work through large data sets efficiently and effectively.
- Recommended and successfully implemented a globalized template for our data so all casework looked exactly the same and the naming conventions were consistent for both internal colleagues and clients.
- Instituted an 85-point quality control process at AlixPartners by presenting a business case for the benefits based on my past experience.
 - This robust process significantly reduced common and other technical errors and is still in use today.

RVM Enterprises, Inc., New York, NY | Jul 2011 – Dec 2012

Lead Production Analyst

- Began as a Hosting Analyst and was promoted to this role after only a few months. Leveraged my legal background and analytics expertise to project-manage day-to-day and larger initiatives for this eDiscovery provider.
- Managed a 6-member team and consistently identified, developed, and deployed custom products aimed at automating eDiscovery processes.
- Utilizing Relativity, SQL, and Python, my team and I extracted, de-duplicated, and carefully formatted the data for our clients that included law firms and global corporations.
 - Developed production specifications and ensured our deliverables met all regulatory and judicial requirements.
 - Successfully developed an automatic process using SQL scripts that reduced a 20-step process down to 1; saving hours of time and reducing our error rate.
 - Instituted a Scrum system that allowed for more efficient work and kept the team on point and communicating smoothly.
- Educated and provided technical assistance, basic and advanced review trainings, workflow set-up trainings, and advanced query building so other attorneys could use this system effectively.

Heidell, Pittoni, Murphy & Bach, LLP, New York, NY | Sep 2009 – Jul 2011

Associate

- Accepted an offer into this 80-attorney, boutique litigation firm where I focused on insurance defense work for medical malpractice for several major New York hospitals as well as multi-district litigations for pharmaceutical product liability cases.
- Attended and took all depositions, pre-trial motions, and discovery sessions for cases assigned to me. Performed all due diligence and pre-trial work; becoming an expert before presenting the relevant information to the partners.
- Evaluated hundreds of class-action claims, including the detailed medical records of individuals, to determine fair payouts.
 - Successfully crafted dozens of motions to the judicially appointed Special Master and Federal Judge that successfully resulted in dismissed cases.
- Suggested and later implemented the firm to utilize Casemap software in order to build timelines and fact summaries much more efficiently and clearly. Additionally, I convinced the partners to purchase voice transcription software that also saved hundreds of hours and substantial costs.
 - Proactively trained the staff on all the features.

Summer Associate (May 2008 – Aug 2008)

- Immediately assisted the attorneys on several live cases including time sensitive and larger projects.
- Worked on trial preparation by reading depositions and performing detailed research to determine the feasibility of various claims and then make recommendations to the attorneys.

Education | Skills | Certifications

Seton Hall University School of Law, Newark, NJ

Juris Doctor

Bar Admissions: New York and New Jersey

Franklin & Marshall College, Lancaster, PA

Bachelor of Arts; English Literature

Proficient in Python, Go (Golang), SQL, VB.NET, Brainspace, H5 Matter Analytics, Relativity Analytics, Natural Language Processing using Python (NLTK, SpaCy), and Agile Methodologies. Familiar with C#, MongoDB, PostgreSQL.

Relativity Certified Administrator (RCA)

Brainspace Discovery Certified Analyst