

# Website Planning Document: The Mountain Spoke

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## The Mountain Spoke

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### Site Purpose

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To offer the Bozeman area a one stop and destination stop for all mountain bikes and everything they need to keep them tiding.

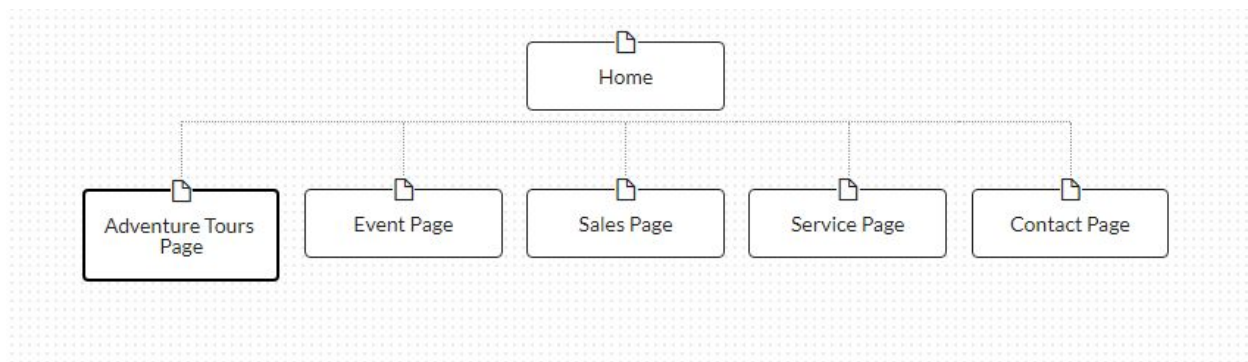
### Target Audience

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Local Mountain bike Community as well as repeat business from any mountain bike visitors.

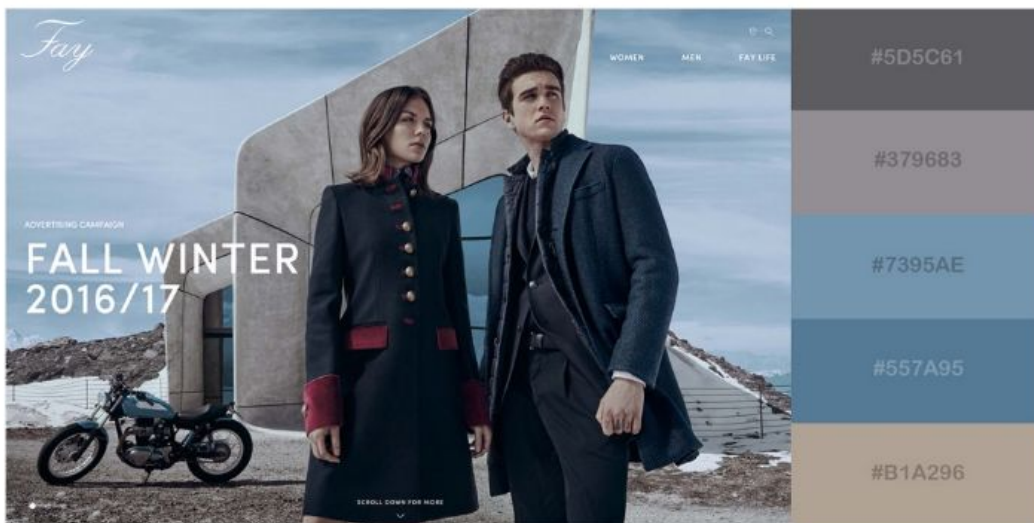
### Site Map

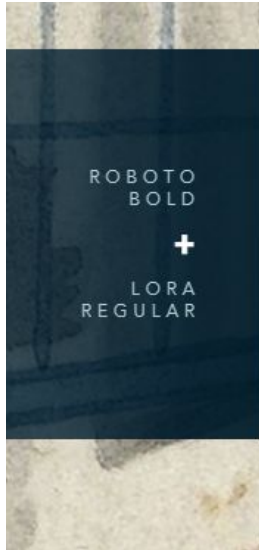
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### Color Scheme

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## So what is design all about?

So what is design all about? It [exists to] decrease the amount of vulgarity in the world ... to make the world a better place to be. It doesn't have to be one style. We're not talking about style, we're talking about quality. Style is tangible, quality is intangible. I am talking about giving to everything that surrounds us a level of quality.

Massimo Vignelli

Mobile View:

Logo	The Mountain Spoke Your Local Source
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Home

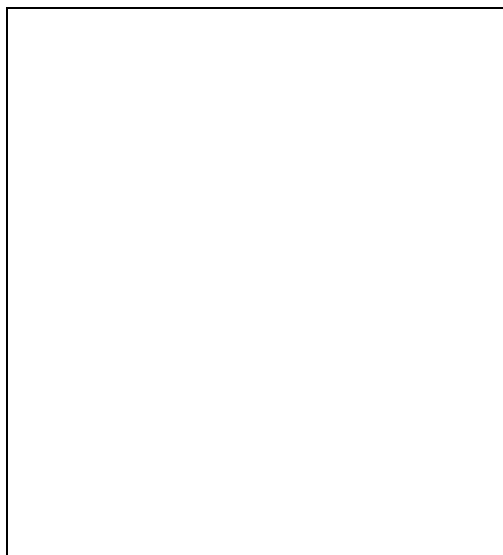
Adventure Tours

Events

Sales

Service

Contact



The Mountain Spoke

2018 - The Mountain Spoke

Tablet View:

Logo

**The Mountain Spoke**  
Your Local Source

Home

Adventure  
Tours

Events

Sales

Service

Contact


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Laptop View:

Logo	<h1>The Mountain Spoke</h1> <p>Your Local Source</p>
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Home	Adventure Tours	Events	Sales	Service	Contact
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