

BODASINGU NAVEEN GOPAL

Creative Digital Marketing & Design Expert

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CAREER OBJECTIVE:

Motivated 2021 graduate with a strong foundation in **Digital Marketing and Graphic Designing**. Proficient in SEO, Google Ads, Email Marketing, and Google Analytics. Skilled in WordPress, Photoshop, Canva, and Pixlr for content and web management. Able to create engaging designs that support marketing goals. Eager to apply my skills to contribute to successful digital campaigns. Looking to grow in a dynamic and creative organization.

SKILLS: -

Digital Marketing Tools & Platforms:

- **PHOTOSHOP**
- ADOBE EXPRESS
- **CANVA**
- PIXLR
- HTML, CSS
- ADOBE ILLUSTRATOR

EDUCATIONAL QUALIFICATIONS:

- **Bachelor of Arts** GITAM University 2018 - 2021 | 87%
- **Board of Intermediate in CEC** Aruna Junior College 2016 - 2018 | 92%
- **SSC** Siddhartha English Medium High School 2011 | 75%

Soft Skills:

- Analytical Thinking, Creativity
- Problem-solving
- Learning Ability, Teamwork.
- Communication, Adaptability

Certifications:

- Certified in Digital Marketing from **Tech Mahindra Smart Academy**.

LANGUAGES:

- English, Telugu, Hindi