

Facebook Ads Swipe File

Begin your Ad Headlines with the word:

- Announcing
 - New
 - Introducing
 - Who Else
 - If
 - Advice
 - Wanted
 - This
 - Because
 - At Last
 - How To
 - How
 - Why
 - Which
 - Use testimonial style headline
 - Warn the reader to delay buying
-

Headline Swipes

A \$500 A Day Writer's Utopia

A Surprisingly Simple Way To Get "Out Of The Rat Race (And Into the Chips!)"

A Wonderful Two Year's Trip At Full Pay – But Only Men With Imagination Can Make It

Advice To Wives Whose Husbands Don't Save Money – by A Wife

Again She Orders... 'a Chicken Salad Please'

Alive With Pleasure

Amazing New Titanic Commemorative Is Mint Perfect And Even Bigger Than A Silver Dollar

American Woman, Say Hello To Your Next Boss. You.

An Amazing Business You Can Carry In Your Pocket

An Educated Failure

An Open Letter To Everyone Who Drives A Truck On More Than \$10,000 Per Year

Another Show In Our Series About Improving Our Lifestyles.



Announcing...The New Edition Of The Encyclopedia That Makes It Fun To Learn Things

Are We A Nation Of Low-Brows

Are You An Over Educated Under Achiever?

Are You Ever Tongue-Tied At A Party?

Are You Looking For Small Companies With Big Futures?

Are You Ready To Use Self-Hypnotism To Make Life Give You What You Want?

At 6 For .99, You Can Indulge Your Fantasies This Month!

\$80,000 In Prizes! Help Us Find The Name For These New Kitchens.

161 New Ways To A Man's Heart – In This Fascinating Book For Cooks!

F17 Stocks You Should Dump Right Away

26 Days That Have Changed Thousands Of Lives

38 Fun And Easy Ways To Earn \$500 Next Weekend

67 Reasons Why It Would Have Paid You To Answer Our Ad A Few Months Ago

7 Steps To Freedom

7 Ways Long Distance Can Keep Your Head Above Water

7 Ways To Collect Your Unpaid Bills

At Last Someone Has Unlocked The Secret Of Getting People To Fall In Love With You!

Banking Secrets That Banks Don't Want Published

Because Someone Noticed Something, That Nobody Else Ever Did, The Most Important Discovery For Success Has Been Made!

But What If You Could See Her Naked?

By This Time Next Month You Could Have A Global Data Communications Network

California Lawyer Discovers How To Make Money At Home With The Help Of The U.S. Government

Can You Pass This Money Test?

Can Your Child Read These Words?

Cash In Your Vacation!

Check The Kind Of Body You Want

Chicago Man Reveals A Short-Cut To Authorship



Confessions Of A Disbarred Lawyer

Costa Mesa Man Swears Under Oath That His New 'Energy Pill' Does Not Contain Cocaine Or Any Other Illegal Stimulant

Crazed Advertising Man Discovers Worlds' Sexiest Model!

Dare To Be Rich

Desperate Woman Loses 277 Lbs. With Amazing Diet Secret!

Did You Ever See A 'Telegram' From Your Heart?

Do You Make These Mistakes In English?

Do You Sincerely Want To Be Rich?

Do Your Employees Work As Slowly As They Read?

Doctor Discovers The Cellulite Dissolver

Doctors Prove 2 out of 3 Women Can Have More Beautiful Skin in 14 Days

Does Uncle Sam Owe you Money You Don't Even Know About?

Don't Envy The Plumber – Be One

Don't Let Athletes Foot 'Lay You Up'

Don't Try This With Any Other Copier

Earn \$4,000 per Month From Your Home With A Computer!

Earn \$50,000 Yearly With Your Own Mail-Order Book Business

Earn \$90,000 A Year Repairing Cracked Windshields

Elect A Better Future

Ex-Truck Driver Gets \$21,108 a Month Doing What You Aren't!

Famed Physicist Proves That Sitting In A Pyramid Causes Unexplainable Good Things to Happen

Fatten Your Bank Account

Financial Columnist Makes Unique Discovery

For the Woman Who Is Older That She Looks

For Want Of A Pin... The Hat Was Lost

Fountain Of Youth Discovered By Little Known Civilization Over 2300 Years Ago

Free Book Tells You 12 Secrets Of Better Lawn Care



Free Kit Tells How To Get Better Photographs

Full Time Minister Finds Part Time Goldmine

Generous Creative Businessman Wants To Find A Hot Sexy Woman With A Good Sense Of Humor!

Get Out Of Debt In 90 Minutes Without Borrowing

Get Paid For Reading Books! \$100 per book!

Greatest Goldmine Of Easy 'Things To Make' Ever Crammed Into One Big Book

Greed And Gouging In The Stock Market

Guaranteed To Go Thru Ice, Mud, or Snow – Or We Pay The Tow!

Hands That Look Lovelier In 24 Hours – Or Your Money Back

Have You A "Worry" Stock?

Have You Ever Bowled A Strike And Said 'I've Got It!'

Have You Ever Said 'I Just Can't Seem To Concentrate'?

Have You Ever Seen A Grown Man Cry?

Have You Ever Taken A Practice Golf Swing At A Dandelion?

Have You Got These Symptoms Of Nerve Exhaustion?

He Became Twice The Man At Half The Weight!

He Was 240 Pounds Of Sweet Tooth

Here Is A Way To Make Money That Has Never Yet Failed

Here's How To Find Out If Your Bank Is About To Go Bankrupt!

How A Fool Stunt Made A Star Salesman

How A New Discovery Made A Plain Girl Beautiful

How A New Kind Of Clay Improved My Complexion In 30 Minutes

How Bad A Beating Are You Willing To Take To Own A New Car?

How Do You Grow \$1,000 Worth Of Food In A Garden This Small?

How Long Will You Live? Ignorance About How To Take Care Of Yourself Can

Be The Mistake That Kills You In Your 50's Or 60's..."The Dangerous Years"!

How I Made A Fortune With A Fool Idea



How My Wife And I Teamed Up To Become Millionaires In Five Years

How Much Are You Losing To Dead Beats Right Now?

How Often Do You Hear Yourself Saying: 'No, I Haven't Read it; I've Been Meaning To!'

How The Experts Buy & Sell Gold And Silver

How The Little Guy Can Make Big Money Today

How The Way You Undress Reveals Your Personality

How To Burn Off Body Fat, Hour-By-Hour

How To Buy The RV Of Your Dreams

How To Collect From Social Security At Any Age

How To Develop A Silver Tongue, A Golden Touch And A Mind Like A Steel Trap

How To Discover The Fortune That Lies Hidden In Your Head

How To Discover The Priceless Secret Of Good Health And Slash Your Medical Bills In Half

How To Discover What You Are Really Good At

How To Do Wonders With A Little Land

How To Earn \$30,000 a Month With Low Budget Direct Mail Projects!!!

How To Find Someone To Love

How To Flatten Your Tush

How To Form Your Own Corporation Without A Lawyer For Under \$50

How To Get 12 Hours Out Of An 8 Hour Day

How To Get Free Advertising And Free Publicity!

How To Get A Free Supply Of An Amazing New Diet Pill That Works Like Crazy

How To Get A Grip On Audience Attention

How To Get Rich Reading Classified Ads

How To Give Your Children Extra Iron, These 3 Delicious Ways

How To Handle Angry Callers In 7 Not-So-Easy Steps

How To Improve Your Memory

How To Make A Fortune Today Starting From Scratch!



How To Make A Killing In Close-Outs

How To Make Money With Display Ads

How To Make Money Writing Short Paragraphs

How To Make People Line Up and Beg You To Take Their Money!

How To Make The System Work For You

How To Pay Zero Taxes

How To Plan Your House To Suit Yourself

How To Push Your Resume To The Top Of The Stack

How To Raise Venture Capital Without Losing Equity

How To Rob Race Tracks Legally

How To Retire With Money

How To Start A Creative New “Money Hobby” That Might Double Your Present Income

How To Start From Scratch And Become A Post Office Box Millionaire

How To Take Out Stains...Use (product x) And Follow These Easy Directions

How To Turn A Slow Weekend Into A Fast Profit

How To Turn Stumbling Blocks Into Stepping Stones

How To Wake Up The Financial Genius Inside You

How To Write A Business Letter!

How To Write A Good Advertisement

How To Write A Hit Song And Sell It

How To Write Copy That Will Make You Rich

How You Can Beat High Taxes And Skyrocketing Inflation

How You Can Eat More And Weigh Less

How You Can Legally Profit From ‘Insider’ Information On The Stock Market

How You Can Make Money With The Arabs

I Was Held Hostage For 4 Days By The Sharpest Minds In Direct Mail

I Will Pay You Up To \$100,000 For Old Watches Like This One



I'd Like To Give This To My Fellow Men – While I Am Still Able To Help

"If You Know How To Sell, You Owe Yourself A Promotion"

"It's A Food, Not A Drug" Says So & So

It's Not Just What You Know About A Market – It's Who You Know, Too

If You Can Lick A Stamp You Can Lick Your Weight Problem

If You Can Read & Write Simple English, I'll Show You How To Make Real Money Selling Words

If You Read Music You'll Love Our Magazine

If You Read Nothing Else – Read This!

If You Were Given \$200,000 To Spend – Isn't This Kind Of (type of Product but not brand name) You Would Buy?

If You'd Rather Put Money In Your Pocket Than Watch T.V...

Imagine Working Until 4 A.M. – And Loving Every Minute Of It!

Imagine Me... Holding An Audience Spellbound For 30 Minutes!

Important News For Folks Who Swore They Would Never Try Another ReducingProduct

Improve Company Image

Is Making A Living Keeping You From Earning Real Money?

Is the Life Of A Child Worth \$1 To You?

Is Your Home Picture Poor?

It's Crazy That A High School Dropout Can Make This Much Money

It's Easy To Cash In Your Amazing Astrological Abilities

Ladies! Get Into Fitness In 5 Easy Minutes A Day

Last Friday...Was I Scared! My Boss Almost Fired Me!

Lawyers Reveal Legal Loopholes That Make Money

Let This Machine Make You At Least \$30.00 an Hour

Let Me Tell You How I Reduced For Keeps

Little Leaks That Keep Men Poor

Loans For Small Businesses Available Now!

Looking For A Growing Business With A Great Track Record?



Lost For Words? Push The Buttons And Voila!

Make Anyone Do Anything You Mentally Command – With Your Mind Alone!

Make Big Money – All Profit – At Home

Make Extra Cash Writing Advertising Book Match Covers

We Need People To Write Greeting Cards

Man Who Limped With Foot Pain – Now Runs 2 Miles Every Day

Mobile Money Maker

Money Making Sledgehammer

Money To Loan!

Movie Actor Reveals Amazing New Weight Loss Break Through

My Feet Were Killing Me...Until I Discovered The Miracle Of Hamburg

My Name Is Paul Franklin...And I'd Like To Make A Confession!

Need For Consultants Growing Rapidly

Need More Money?

New 'Energy Pill' Tested By U.S. Marines With Amazing Results

New Cake Improver Gets You Compliments Galore!

New Diet Burns Off More Fat Than If You Ran 98 Miles A Week

New Help For Not So Perfect Hair

New Pill For Diet Failures Lets You Burn Off Body Fat 24 Hours A Day!

New Shampoo Leaves Your Hair Smoother, Easier To Manage

New York Lawyer Reveals The Insider Way To Get Even

No More Back Breaking Garden Chores For Me – Yet Ours Is Now The Show Place Of The Neighbourhood

No Office – No Phones – No Hassles – Just Cold Hard Cash In The Mail

“No Time For Yale – Took College At Home” Says Well Known Author

Now Let This Strange And Powerful Gift From Outer Space Bring You Incredible Good Luck Absolutely Guaranteed!

Now! Your Child is The Star Of This Brand New Sesame Street Story Book!



Of Course You Can Afford It. Think Of All The Money You've Saved Drinking Ordinary Scotch.

Often A Bridesmaid, Never A Bride

Ohio Man Discovers The Secret Of How To Escape The American Rat Race!

One Transaction Can Make You Independent For The Rest Of Your Life

Only 1 Career Woman in 1,000 Finds The Job She Deserves

Open Your Mind, Read This Book And Your Life Will Change – It Will All Be Yours

Operate Your Own Home Shopping Television Show

Others Got Back Thousands Because They Believe In Me And My System. Not One Lost.

Our Sales Approach Helps You Avoid Unpleasant Surprises Down The Road

Own A Business Of Your Choice Without Investing 1 Cent

Personal Survival In A Collapsing Society – The 'Guerilla' Video That Can Save Your Life.

Pick The Brains Of A Millionaire For \$10

Pierced By 30 Nails...Retains Full Air Pressure

Poems Wanted – For Songs And Records

Pregnant? The Sooner You Know The Better

Profit From The Wisdom Of These Investment Experts

Profits That Lie Hidden In Your Farm

Phone Wizard

Read It Tonight And Start Tomorrow

Reduce While You Sleep

Released At Last – 137 Perfectly Legal Ways To Get A Check From Uncle Sam

Remember When You Could Have Picked Up A Good Piece Of Real Estate For A Song – And Didn't

Rewards Of Gifts And Trusts For Middle-Income Families

Right And Wrong Farming Methods...And Little Pointers That Will Increase Your Profits.

Roaches To Riches! Electronic Invention Turns House Wiring Into Giant Pest Eliminator.

Satellite Scrambling Got You Down? We Have The Solution!

Save Enough On Your First Cruise To Take Your Wife For Free



“Send Me To Any City In The United States, Take Me Away My Wallet, Give Me \$100 – For Living Expenses And In 72 Hours I’ll Buy You An Excellent Piece Of Real Estate Using None Of My Own Money”

Science Has Finally Counterfeited The Perfect Diamond!

Scientists Discovered Mystery Chemical That Seems To Drive Women Wild

Sell Your Ideas!

Six Propositions For A Fuller Future

Sometime In The Next 24 Months, a Government Declared Economic Emergency Could Wipe You Out.

Something To Look Forward To Each Day!

Speak Spanish Like A Diplomat

Stop Dreaming And Start Making Money

“Stop Playing Catch-Up And Start Getting Ahead”

Suddenly Multiply Your Income With Unorthodox Strategies Like These!

Take Any 3 Of These Kitchen Appliances For Only \$8.98 (Values Up To \$15.45)

Test Gold Like A Jeweler

Test Your Ability To Ever Grow Up

The 10 Quickest Ways To Get More Customers

The Amazing \$10 Fake Diamond That Will Fool 9 Out Of 10 Jewelers

The Amazing Blackjack Secret Of A Las Vegas Mystery Man!

The Amazing Diet Secret Of A Desperate Housewife

The Amazing Diet Secrets Of A Frustrated Clebourne Housewife

The Amazing Lost Money Making Power Of Pac-Man And His Friends!

The Amazing New Beverly Hills ‘Wrinkle Eraser’ Discovered By A Top Oriental Chemist!

The Amazing Secret Of A Marketing Genius Who Is Afraid To Fly

The Amazing Secrets Of The Hottest Investment Of The Last 5 Years

The Amazing Story Of A Business That Requires So Little Of Anything. You

The Amazing ‘Magic Mud’ Used By A Top TV Doctor Who Doesn’t Believe In Plastic Surgery!

The Art Of Selling By Telephone



The Book On Who Owns Whom!

The Child Who Won The Hearts Of All

The Chinese Secrets Of Weight Control

The Crimes We Commit Against Our Stomachs

The Happiest Millionaire Around Teaches Others His Secrets

The Last Two Hours Are The Longest...And Those Are The Hours You Save

The Lazy Mans Way To Riches

The Low Down On Self Publishing

The Machine That Peels Off Pounds While You Sit Back & Enjoy It

The Man With The Grasshopper Mind

The Most Expensive Magazine In The World, Yet Over 40,000 Businessmen Buy It Every Month, Why?

The Other Side Of The Story On Rock Hudson

The People Who Read This Book Will End Up With Your Money

The Quickest Way I Know To Make A Million Dollars

The Secret Of Having Good Luck

The Secret Of Perfect Putting

The Secret Of Teaching Yourself Music

The Secret To Being Wealthy

The Ugly Truth About Your New Car

They Laughed When I Sat Down At The Piano – But When I Started To Play

They Laughed When I Walked Into The Room – But When I Took Off My Clothes...

They Laughed When I Said I Was Going To Start My Own Business

This Christmas Let Your Present Be Your Future!

This Is Absolutely The Easiest Way For You To Have A Future Free Of All Money Worries.

This Pen ‘Burps’ Before It Drinks But Never Afterwards

Thousands Have This Priceless Gift – But Never Discover It!

Tired Of Making Your Boss Rich?



To Men Who Want To Quit Work Someday

To People Who Want To Write – But Can't Get Started

To The Traveling Salesman Who's Smart Enough To Know When To Call It Quits!

Using A Lawyer May Be Dangerous To Your Wealth

Want To Be An Airline Flight Attendant?

Want To Be A Legal Investigator?

Want To Save A Bundle? An Open Letter To Everyone Who Drives A Truck

Wave This Magic Wand And Make Money For Yourself

We Have An Interest In Your Success

We Think Growing Companies Deserve As Much Cash Flow And Asset Protection As Giant Multinationals.

We're Looking For People To Write Children's Books

We're Looking For People To Act In TV Commercials

We're Looking For People Who Want To Make Money With Their Own Business!

What Everybody Ought To Know About This Stock And Bond Business

What The Travel Agents Won't Talk About Can Save You 50%-70% On Your Cruise Vacation!!!

What Would You Rather Do This Evening: Watch TV Or Make Some Real Money?

What's Wrong With This Picture?

What's Your Best Chance Of Earning \$50,000 A Year By The Time You Are 30?

What's Your Best Chance To Make Money In Real Estate Today? The Answer Below May Surprise You!

When Doctors 'Feel Rotten' This Is What They Do

When The Government Freezes Your Bank Account – What Then?

Where The Money Is And How To Get It

Where You Can Go In A Good Used Car

Which Of These 5 Skin Troubles Would You Like To End?

Who Else Wants A Screen Star Figure?

Who Else Wants Lighter Cake – In Half The Mixing Time?



Who Else Wants To Make Big Money In Electronics?

Whose Fault When Children Disobey?

Why A Hard-Nosed Millionaire Will Pay You \$4.50 Just To Read A Magazine

Why Are We Giving Away This (product here) For Only \$2.00...(this is not a misprint)

Why (brand x) Bulbs Give More Light This Year?

Why People In Vermont Are Healthier, Less Overweight, Stay Young Longer And Live Longer Than People Of Any Other State In The Union.

How The Experts Earn At The Rate Of A Million Dollars A Day And How You

Can Realistically Reach That Level In Three Years Or Less

HOW TO PERSUADE ANYONE TO YOUR SIDE IN FIFTEEN MINUTES OR LESS

HOW TO INCREASE YOUR INCOME BY 50% (AND QUITE POSSIBLY 300%) THE SAFEST AND FASTEST WAY POSSIBLE

World Famous Expert On Success Reveals 7 Of His Most Effective And Powerful Cutting Edge Techniques

Why The Golden Rule Rarely Works In Today's World And What To Do About It

MULTI-MILLIONAIRE TELLS YOU HOW TO MAKE YOUR FIRST MILLION A LOT QUICKER, EASIER AND SAFER THAN HE DID IT

SEVEN MAJOR MISTAKES YOU MUST AVOID ON THE ROUTE TO SUCCESS

A Simple Strategy You Can Use To Produce Almost Obscene Amounts Of Profit InYour Real Estate Investments

Thirteen Inexpensive, Proven Classified Ads You Can Run In Your Local Paper ToFind All The Highly Motivated Sellers You'll Ever Need

A SUREFIRE FIVE STEP PROPERTY ANALYSIS FORM THAT TAKES THE GUESSWORK OUT OF YOUR REAL ESTATE INVESTMENTS

THE OBVIOUS MISTAKE THAT ALMOST EVERYONE MAKES WHICH MAKES IT ALMOST IMPOSSIBLE FOR THEM TO GAIN CONTROL OF THEIR TIME AND LIFE

5 Virtually Risk Free Ways To Increase Your Income Almost Overnight

