# Y 2018 Earnings Call

# **Company Participants**

- Mark Satchel, Chief Financial Officer
- Paul Feeney, Chief Executive Officer
- Tim Tookey, Chief Financial Officer

## Other Participants

- Andrew Sinclair
- Gregory Simpson
- Gurjit Kambo
- Johnny Vo

#### Presentation

### Paul Feeney {BIO 17570862 <GO>}

Good morning everybody. Welcome to our First Full Year Results Presentation. As you know, we announced the CFO transition back in November with Mark Satchel succeeding Tim Tookey. So you'll hear from both of them this morning. Tim will talk about the financials, and Mark will go through our optimization plans and future guidance. I'll also take you through my perspective on the business.

But first, let me just stop for a second and say, wow. Because 2018 really was a landmark year for Quilter. Let's take a look at what we achieved. We listed the business, we completed the sale of our single strategy asset management business, and we paid a special interim dividend to return the surplus proceeds from that sale to our shareholders. We've made real progress on our platform transformation program. We put the FCA investigation into our bad book behind us without any regulatory sanction. We've worked up our optimization plans, and begun to implement them. And we delivered record profits. So it's been a busy year, but a good one. I'd like to thank all of my colleagues who made all of that happen.

Right, now let's talk about the business performance. We deliver a strong profit performance in 2018. Our adjusted profit was up 11% to GBP233 million, and adjusted diluted EPS was up by 15% to GBP0.123. Our final dividend of GBP0.033 is in line with our guidance, and of course, that comes after the special dividend. We ended the year with assets under management and administration of GBP109 billion, and with the rebound in market this year, that figure was up to around GBP113 billion at the end of February.

Part of the reason our figures are ahead of expectations is due to how we reacted to the tough environment in the second half of last year. As Mark will discuss later, when we

realized the operating environment was getting harder, we doubled down on costs, and we intend to maintain this rigorous cost discipline, and are aiming to keep costs broadly flat in 2019 after or before any acquisitions.

As you know, the flow environment deteriorated over the course of last year, but we were pleased to have delivered NCCF of GBP4.7 billion, excluding Quilter Life Assurance. This is in line with our medium term target of 5%. Most third-party direct flows are important to us, we pay particular attention to integrated flows. It's a measure of how well our overall proposition delivers for clients, and our integrated flows were resilient at GBP4.7 billion, down just 10%. Although there was less flow to go around, what flow there was, was touching more of Quilter. And you can see the benefits in the improved operating margin, now up to 30%.

A few other things I'd call out on this slide. We increased our headcount of restricted financial planners by 4%. That's below our historical growth rate, and quite frankly, I'd like to have done better. But positively, more of the growth came through in the second half of the year. The decline in investment managers reflects the departures that we called out at the interims. And as you'd expect, we've been busy hiring. We're now back to 160 today and we've got a good pipeline of new hires as well.

The advice and wealth management industry in the UK is still very much a secular growth story. But of course, we're not immune to market dynamics. We're focused on proactively managing though whatever the external environment throws at us. Let me explain. First, there was the impact on sentiment of Brexit and wider global macro concerns. So, our advisers are focused on guiding clients through this current period of uncertainty. Now, this may not drive flows in the short-term, but our clients will remember that we were there for them when sentiment improves.

Secondly, there is a structural under-supply of quality financial advice across the UK market. So we're expanding our advice model to develop a national scale wholly-owned advice business, and I'm going to say more on this later. Thirdly, the UK platform market environment will stay competitive, but our new platform will enhance our position in the market with a much better client proposition.

Fourthly, lower average market levels in 2019 could impact our revenues, but our tightened cost discipline will stand us in good stead. And finally, we make no apology for the fact that we have a conservative balance sheet. In times of business uncertainty and market volatility, we see that as a source of strength.

Okay. I'm now going to get into a little more detail starting with flows and advice. The last quarter of last year was particularly challenging, and when looking at the prior-year comparison, do remember that there were one off flows of GBP600 million into international in Q4 of 2017, which weren't repeated in 2018. Now, with NCCF of GBP4.7 billion and integrated flows of GBP4.7 billion, it looks as if all of our flows have integrated, but it's just a coincidence that they're the same number.

We still benefit from considerable third-party flows, GBP2.2 billion last year, which reflects the strong client proposition that our platform offers to independent advisers. Now, we will update the market on flow for the first quarter in late April. But I've highlighted in the release today the three reasons why we're cautious on the outlook for flows for 2019, expecting them to be at best similar to late last year.

Let's look at integrative flows in more detail. Our model is working well. As you've heard me say before, customer choice is core to our philosophy, and our UK platform is at the beating heart of our business. Let me bring that to life for you. This slide looks at flows into our UK platform where they come from and where they go to. It also shows you how integrated flows create more value over time. We call these our Polo mints. The two circles on the left refer to flow and the two on the right to stock. Last year, we generated net flow of GBP3.1 billion into our UK platform, and as you can see, 35% of that came from our own advisers and 65% from independent financial advisers. Where did the money go? Well, the bottom left shows that just over half the flow into the UK platform went into funds managed by Quilter investors, with the rest into third-party funds held on our platform.

That underscores why we think the open and integrated model is so important. Not only did our restricted advisers generate flow into Quilter investors, but independent financial advisers did so as well. And this third-party validation provides real endorsement of both our platform and our investments solutions. And remember that this slide is just looking at flows into our own platform. Our restricted financial planners also delivered flow to Quilter investors through other platforms as well.

Now turning back to stock, you can see that 11% of the stock on our platform has been originated by our restricted advisers. That's up from 9% last year. And 19% of the stock on the platform is managed by Quilter investors. That's up from 17% last year. These are encouraging numbers and that's why we've announced the next stage in the evolution of our advice business today.

This slide shows our Quilter branded advice model. Everything we do at Quilter begins with advice. And we focus on supporting advisers through three key channels. First, the open market channel where we service third-party independent financial advisers. The majority of the assets on our platform and indeed those managed by Quilter Cheviot come from these advisers. One of the main reasons for the investment we are making into the new UK platform is to service these advisers better. We're going to offer them a broader product suite, and we're going to do more business with more of them.

Secondly, we have Quilter Financial Planning. This is our traditional network model. Here an owner-operated firm is an appointed representative of Quilter. We retain around 15% to 20% of their revenues in return for the services that we provide. We ensure their advice is up to a quality standard, and we provide a panel of high-quality products they can advise on. This includes third-party products as well as our own. So, they benefit from our research and our buying power, which gives them confidence that their customers are getting a good deal.

Thirdly, back in 2015, we set up Quilter Private Client Advisers. This is a national advice model. While it's modest in scale, the strategy is working well. So, what next? Well, we are now ready to develop our owned national advice model. So as I click the slide forward, you can see that we are filling the gap by taking the owned advice model that has worked so well in the high net worth space and building it out into the affluent and mass affluent markets on the bottom right. And that is why we decided to buy Charles Darby.

The Firm was already a part of the intrinsic network and so, we know it well. We're going to transition this business from being an appointed representative to being an owned national advice business, similar to the PCA model. And we'll call it Quilter Financial Advisers to leverage the strengths of our brand. This acquisition brings together Quilter's strengths and solutions, which help Derby's strength in customer and restricted financial planner growth in an underserved market. Charles Derby won more than triple the size of our owned national adviser base. It's going to give us real scale. We aim to become the destination of choice for smaller advice firms who may be struggling with the increasing regulatory burden.

The current more difficult market environment is generating opportunities for acquisitions that simply were not there 12 months ago. And I'm very confident that our national advice strategy announced today will add value to our business.

I also want to mention the expansion of our Financial Adviser School. We're increasing our investment to expand the capacity of the school to deliver more RFPs to Quilter. We'll able to accommodate around 100 students per annum, and expect this to contribute to growth in adviser numbers from later this year.

Okay. Now let's turn to another key project for us, the UK Platform Transformation. I was delighted that we crossed a major milestone by entering the soft launch phase at the beginning of February. This allows us to validate the functionality, processes and controls of the system in a live environment with actual customers and real money. And it's working well. So, the program is pretty much where we expected it to be at this stage. We are working through the usual troubleshooting issue you would expect in a program of the size, and we expect program costs towards the top end of our GBP120 million to GBP160 million range.

The next important milestone is the summer when we expect delivery of the final version of the system code incorporating full adviser functionality, and obviously, subject to this passing our rigorous internal testing and quality review, we aim to begin migration by the early autumn. Since the project started, we've had the opportunity to learn a lot from competitors' migrations and IT projects. That's made us more mindful of the long tail of smaller firms on our platform. These are the firms who are less likely to engage with premigration communications. So, while it's always been our plan to complete migration by the end of this year, I won't set artificial deadlines on a project where high quality delivery is of utmost importance. Mitigating these risks is a priority for us. So we are currently considering adding even more call center capacity on a temporary basis, and/or potentially undertaking the migrations in more stages, as well as avoiding obvious marketsensitive points for activity, like tax [ph] year end or Brexit transition dates.

If our work over the coming months suggests that we should take these steps, then of course we will. And should we decide to do that, then the overall program is more likely to run into the first half of 2020, and cost would then run modestly above the GBP160 million we're targeting. Now, we want to complete or substantially complete the project by the end of this year. And ensure that it is significantly de-risked from a shareholder perspective.

The new platform will be transformational for our business. We can see that now, we see it as it's working in a live environment, we see just what it can do. And it's pleasing that from a standing start less than two years ago, we now have a system working in a live environment with real customers investing real money. This is a good position to be in at this stage, and we're working up on migration plans with confidence. We'll update you again on progress with our interim results.

Let me now turn to optimization. Optimization is ultimately about making quilter a simpler and better business. It's about improving our operating model and delivering the service our customers expect as efficiently as possible. We see it as a phased multi-year program. This is because we have deliberately left those parts of our business that are linked to PTP out of scope, and because, we want to strike a balance between delivering the optimization program and not disrupting our front-end revenue generation, or doing anything that could cause risks to the successful delivery of PTP

But by focusing on middle and back office activities, we believe that we can generate around a two percentage point improvement to our operating margin in 2020, and a further two percentage points improvement by 2021. That would lift our target 2020 of margin to around 32% and our '21 target to around 34%. Now, obviously the operating margin is a function of both cost and revenues. So to hit those targets, we are assuming broadly normal market performance from around current levels (technical difficulty) Once we have completed the UK platform transformation, we will look again for further efficiencies.

Right, now, let me hand over to Tim to walk you through the 2018 financials. Tim?

# **Tim Tookey** {BIO 4817047 <GO>}

Thanks very much, Paul, and good morning everybody. I want to start with an updated version of a slide that I used back at the interims. And you will remember how this slide works. So, let's get straight to the question of how the business performed in its maiden year as a listed group. Well, as you herd from Paul, headline NCCF reflects the more difficult market environment, especially in the second half. Against that backdrop, the multi-channels model has given us the solid answer, which met our 5% guidance. AuMA down 4% was comfortably ahead of the decline in total AuMA across the market according to the Investment Association stats. And indeed, half of that decline is simply the run off of the Quilter Life Assurance back book, including the institutional business which we're exiting, and was therefore fully expected.

As you've heard, that year-end figure bounced back to around GBP113 billion at the end of February. Now, that is still below the average for the last year, but it's somewhat better than we expected it would be back in early January. So top right, revenues were up 8% on the fairly stable revenue margin, which I'll come back to in a minute. And slowing cost growth up 7% despite the headwinds of listing and separation activity. So positive draws, which delivered an operating margin of 30%.

Now, we are delighted with this and it's been hard work. It was slightly better than we guided to at interims and it's nice to be ahead of our promises. Given some timing differences and our guidance, we wouldn't be surprised to see a modest dip in the operating margin in 2019, and Mark will talk more about guidance later. All this generated 11% profit growth to give GBP233 million of adjusted profit before tax for the full year, and 15% growth in adjusted diluted earnings per share to GBP0.123, helped by a low tax charge. So strong set of results, I hope you'll all agree, and one which delivers in line with or slightly ahead of guidance.

Right, let's dig a little deeper, starting with Advice and Wealth Management. I've said before that this segment will be the primary engine of our future profit growth and that is what we can see here. Profit growth of 24% to GBP102 million, now that's obviously an excellent result. We were pleased with the modest improvement in revenue margins. Quilter Investors has benefited from continued flows into its higher margin products. Cirilium is now 51% of Quilter Investors AUM, up from 44% last year. Despite the modest revenue margin improvement in this segment, the overall Quilter level revenue margin guidance we gave at the time of listing remains unchanged.

The other thing that I want to call out is advice fees, which are up 13% year-on-year to GBP87 million, much higher than the rates of growth in RFPs, and this shows how much the value of advice is recognized by individual customers. On costs, well, the growth here is a function of the investments that we continue to make. Obviously, Caerus was only there for about half of 2017 and so, we're seeing the full year impact from that. But also the effect of our continued expansion of private client advisers, and the 14 small acquisitions that we made here during 2018.

We've also seen the impact of building out our standalone business in Quilter Investors. Now, that process is reasonably advanced. We started 2018 with a headcount of 45, and we finished the year with around 80. We expect to reach steady state at around 100 people this year. An as we called out at the interims, while we benefited from a lower than expected FSCS levy, we will be back to a full year's charge this year.

As this segment grows and becomes a proportionally bigger part of the group's activities, it also bears an increasing allocation of the central cost, which is added to the cost base of this segment during 2018. Despite this effect, we've achieved strong profit growth and positive jaw or operating leverage of plus 2%. It's just the sort of dynamic that we like to see.

Now let me say a few words about investment performance, starting with Quilter Investors. We've shown here the medium and longer-term performance of our biggest

ranges, that's Cirilium and Wealth Select. And the reporting format is consistent with how our competitors show performance, and how the products are marketed to customers. Note that for Wealth Select, while the three-year comparison to benchmark is to the end of December, the five-year comparison is to end of February. Now, that hasn't been done to capture the recent recovery in markets, but because this February represented the five-year anniversary of the launch of Wealth Select. Put simply, if we took end December as the performers date, then there wouldn't be a five-year track record.

Generally though, we acknowledge the 2018 was a challenging year for all investors. Most asset classes declined and the broad nature of the decline, particularly in the fourth quarter, made it difficult to achieve positive outcomes from Quilter Investors diversified solutions. Once we're conscious that short-term performance in certain portfolios was disappointing, remember that these solutions are aligned to the advice process, led by well-regarded portfolio managers and with good long-term records, and advisers remain comfortable recommending these products.

Our largest multi-asset range, GBP8.3 billion Cirilium Active, had a disappointing year, but I'm pleased to say it has started this year strongly. Over the three, five, and 10-year periods, the performance continues to be strong. The GBP6 billion Managed Portfolio Service compares well against its peer group, and met its investment objectives in 2018, defending well in the last quarter of the year. Delivering strong investment performance over all durations does of course remain the top priority for Paul Simpson and his team.

Turning now to Quilter Cheviot. Now, the historic quartile performance that you've seen before is in the appendix, but we've aligned the reporting format on this side with how we have set out Quilter Investors performance for consistency. Overall, performance remained good across all time periods, and notably remains top quartile on a 10-year horizon across all ARC benchmarks.

Moving on to Wealth Platforms, which comprises the more established parts of Quilter, we are really pleased with the overall outcome here at a segment revenue -- at a segment level, revenue growth was up 1% and costs were flat, which deliver positive operating leverage and 3% profit growth. Of course, our headline figures reflect the impacts of Quilter Life Assurance, which is in runoff. If you exclude Quilter Life Assurance where profits reduced to A£57 million, the segment profit growth was 14%, and the UK platform business was the principal contributor to that.

Let me walk through each of the businesses. Firstly, Quilter International where we experienced a solid revenue growth. As you would expect with the muted flow performance, net management fee income was flat, with this supported by the predominantly premium based charging structures within international. So the performance was driven by other income. Given the repositioning of this business over the last two years, which is placed at ahead of peers in terms of adjusting to changing regulatory dynamics, we have a solid base on which to build, but it will take a bit of time to get back to growth momentum.

Secondly, Quilter Life Assurance where the pace of runoff was in line with guidance. Thirdly and most importantly, we have delivered strong revenue growth momentum in our UK platform business, Quilter Wealth Solutions. Here we delivered revenue growth of 6%, and that growth has been achieved on our existing legacy platform. As Paul said, there really is a huge opportunity to do much better once the new platform is fully operational.

Now, this slide includes corporate expenses, which is the balancing item between the segments and overall adjusted profit and I've also set out the main items taken below the line. Head office costs were flat year-on-year. That is possibly a better result than many of you were expecting, and it stems from a combination of two factors. Firstly, we deliberately spent less, as we tightened cost management as part of our early optimization work. Secondly, we've allocated some of the costs such as the LTIP expense that you may have been modeling as central costs into the segment. We think that gives a better economic perspective on the segment or divisional performance, and it makes it even more pleasing to see positive jaws in each segment, despite these extra allocations.

Looking at below the line items, each is broadly in line with expectations. You might note managed separation costs, where we still have another GBP12 million to spend. Now, this is largely related to re-branding costs, which we highlighted at the time of the IPO would not all come through in 2018.

A brief look at capital. Our Solvency II position after provision for the final dividend is a 190% on a pro forma basis. And the big movements from 171% that we've discussed at Showcase are of course the completion of the sale of Single Strategy, asset management business, and both the final and the special interim dividends.

This leaves us in a very strong position and that's a great note for me to step aside and hand over to Mark, who I know will be a very strong CFO But before I disappear, I just wanted to share some brief reflections on how I think Quilter is positioned. It's by no means a perfect business just yet, but it has great potential, strong market positions in each key business area, a strong executive team and strong secular market growth ahead of you. Mark, it's over to you.

# Mark Satchel {BIO 18275874 <GO>}

Good morning, everyone, and Tim, thank you very much for those kind words. It's been a pleasure working as a team with you over the last two years or so, and I've learned immense amounts, and I wish you all the best for your future. Now, what I'd like to do this morning is to provide you with a bit more detail on our costs, our optimization plans, our cash position, the capital philosophy we employ and then say a few words on outlook. So let's start with costs.

This slide shows a high level view of our expense base. I've put them in categories of expense items that we're using in our optimization program, which I think are fairly self-explanatory. As you can see, the cost base grew 7% last year to GBP555 million. The principal drivers behind that increase were inflation, which added around GBP11 million, the additional costs associated with being a standalone business and the Quilter LTIP, these

totaled GBP18 million, in line with our listing guidance, and then there were investments also totaling GBP18 million from the rollout of Quilter Investors fully around costs of Caerus and the various small business acquisitions we made within PCA. I consider these as being good costs you incur, as we continue to invest and grow our business.

We've worked hard to mitigate these increases. So I'm pleased that we've achieved GBP11 million reduction through managing our expense base more tightly and delivering on early optimization benefits. Last year, after two years of flat profits, we said that we would focus on delivering profit growth in 2018 and that is exactly what we have done. And there's more to come including from optimization. So let's turn to that.

As Paul set out earlier, we are looking at optimization as a phased program. Our most important task, mission-critical if you like, is to deliver our new UK platform. So, we have deliberately left after those parts of the business operations that are linked to the platform transformation as being out of scope for now. We don't want to delay or disrupt that project for obvious reasons. We have also left a large element of front-end revenue generation costs out of scope, as we don't want to damage that part of the franchise. So this slide shows you both our total cost base of GBP555 million in 2018, and what we regard as being the addressable cost base for optimization, which is around GBP300 million. The shading on the middle bar here shows you the proportion of each of the key expense categories in the addressable bucket we are focusing on. So practically all of our support services are within scope for optimization, but by comparison, only about 40% of the front office and operations are within our phase 1 scope.

The pie charts then shows the breakdown of where the contribution to our optimization target comes from. So, around half of the benefits will come from the support services, with just over a third from the operations areas, and the remainder from IT and development. You can also see the broad quantum of cost reductions we are seeking to achieve. But let me emphasize, we are not holding ourselves to a pounds note targets, but rather turn improvements in the operating margin and that is what we will report on. Once we have delivered the new platform, we do believe that there will be scope to deliver further efficiencies. But more immediately, we focus principally on optimizing the middle and back office and here we see scope to deliver meaningful savings.

So let me give you a few examples. We will be de-layering and streamlining the business, and we are building centers of excellence to support all of the business from common management areas. It will be a much more efficient model. We will be automating more of the advice process. This will improve the adviser experience while also further enhancing our control environment. Our finance systems are not integrated. We will implement a new general ledger to bring the business on to one common system.

We expect the benefits to deliver a 2 percentage point improvements to our 2020 target operating margin, taking it to around 32%. And we expect a further two percentage points improvement to our 2021 operating margin to around 34%. And that is despite the investments we continue to make in distribution acquisitions, which are a near-term drag on our operating margin. And by way of example, the P&L composition of advice businesses mean that the immediate impact of the Charles Derby acquisition will be to reduce the operating margin by about 1 percentage point.

The one off cost to achieve optimization are expected to be approximately GBP75 million. These are broadly IT and systems development, restructuring costs and program delivery costs. I've been responsible for leading optimization program in terms of identifying and scoping initiatives and building early delivery momentum. As you will be aware, Karin Cook, our new Chief Operating Officer, started with us in January. She has extensive experience in delivering programs such as this, and she now takes on the day to day management of the program.

Moving on to cash. We've said that we would give you more detail on cash at the interims. This slide walks you through the changes in the holding company cash over the course of 2018. At the start of the year, we were still reliant on our former parent for liquidity support and funding, and we had GBP36 million of cash. You already know about the moving parts in the first section of the slide, which takes us up to the GBP221 million special dividend. So next, we have the business as usual central costs, which include the funding of the head office, which includes the one of listing expenses, and the cost of servicing in the debt, that we have raised during the course of this year.

Finally, there's the capital we inject to fund investment in the business and distribution acquisitions, together with the dividends we receive from subsidiaries. For those of you trying to tie in the GBP167 million of cash remittances from subsidiaries to our target cash conversion ratio of 80%, note that there will be timing differences between profit generation and remittance. Cash conversion in 2018 was ahead of guidance at 88% and I'm very pleased with that. Also remember that the capital contribution and investments figure includes some net funding requirements for things like the platform transformation program, and for the investments made in PCA acquisitions. So on the far right, you can see that we finished the year with GBP416 million of cash in the center that obviously sounds like a lot.

Before we get to questions about special capital returns, bear in mind that not all of this cash is free cash. We obviously have to pay the recommended final dividends and we need to ensure that we got capital cash and liquidity in place to cover stress and contingent funding scenarios. We've clearly got to cover the remaining costs of PTP and fund the optimization program. We also have some cash available for bolt-on acquisitions. And finally, there likely to be some cash costs associated with the London property move, which I'll talk about in a moment. So overall, we consider our position to be conservative, but given the general market and political uncertainty in the UK right now, having a strong balance sheet feels entirely appropriate.

Turning from cash to capital, this slide shows, I consider, the competing priorities for capital and cash returns. Apart from book-ends of making sure we have enough cash to run the business on a day to day basis, and returning surplus capital to shareholders, as we did with the special dividend last year, the allocation of capital between organic versus inorganic activity shown here is the summary of the comments we made in our listening prospectus. We are a great business with a wide range opportunities. So investing organically in the business to drive our operating margin makes huge sense, and is a the key priority for us.

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We also believe that bolt-on acquisitions support our growth momentum. Both of these provide a higher return on investments over time. As a point on capital returns, we'll also the seeking shareholder approval to undertake an odd lot offer to reduce the cost of running our shareholder register. Nearly half our register accounts for around just 1% of the market value of the company. It is way few.

Now let's turn to guidance. We have given detailed slides on guidance in the appendix where you will see that very little has changed apart from increase in our operating margins targets. This slide runs through the changes since our Showcase. The key points note are, first, as Paul has already mentioned, we expect a subdued flow environment this year, and we are considering embedding a high degree of resilience into our platform transformation project. Secondly, tax rates, the low effect of rates for this year was due to being able to make use of accelerated capital loses. The outcome of the tax rate for 2019 remains more uncertain, but we do expect to get back to the 12% to 14% range that we guided to ahead of listing within a couple of years.

I mentioned earlier costs associated with the potential London property move. Now, this is not about the Chairman and Paul getting all the [ph] corner offices. Rather, it has to do with the least on this property, which we were planning on extending coming to an end in 2020. An extension is no longer possible. So we are considering consolidating a number of our London offices into a new location, which is about bringing our people together and allowing for a more effective working environment. What that does mean is that we are likely to see higher rental costs in time, as well as some one-off costs associated with the move. We will update you further on this once we are in a position to do so.

We are positioning ourselves for more challenging revenue environment in 2019. So we are looking to hold costs, excluding those from acquisitions, broadly flat this year as a partial offset to this. And for your models, the Charles Derby acquisition will add around GBP50 million to the cost base and the similar amounts to revenues.

So, in summary from Tim and me, we are very pleased with the financial performance of the company in 2018, and we are well placed for 2019 and beyond. We have a prudently capitalized balance sheet, which is a good position to be in. We have demonstrated our capital discipline with a special dividend last year, and we have demonstrated our expense management credentials through cost containment, and this is something we will look to reinforce in 2019. We have met or exceeded the guidance we gave at IPO and have reaffirmed all key points today. While 2019 may offer challenges to revenue momentum, we look forward to continuing to deliver positive operating leverage and an improving operating margin over the next three years as the benefits of our optimization program come through.

Now back to Paul.

# Paul Feeney {BIO 17570862 <GO>}

Thank you Mark. So, this is a good set of results in what became a more challenging market as the year went on. Despite that, our business is very much where we wanted it

to be at this stage, and we are confident in the direction of travel. We have always been clear with investors that while we think the Quilter story is a good one, it isn't a finished one. We've still got more to do. So, what can you expect from us in 2019? Well, whatever the market environment, we will remain resolutely focused on growing this business and maintaining tough disciplines on costs.

Market volatility, uncertainty may persist in the short term, but we remain well-positioned in a secular growth market, and that gives us huge opportunities. We will deliver on building out the national advice strategy we announced today, with the aim of positioning Quilter as the go to brand for the affluent and mass affluent segments. We will execute on our optimization plans and thereby improve our operating margin, and we will progress our UK platform transformation program carefully and safely. We remain confident of meeting the guidance that we set out in our prospectus to the market.

Finally, it would be remiss of me not to take the opportunity to thank Tim, myself for all the efforts over the last two years, both as a Non-Exec, and then obviously as my CFO He has made a huge contribution. We've all learnt a lot from him and benefited enormously from his wise counsel. This will be his last presentation on behalf of Quilter. So, he has kindly agreed to take all the difficult questions. Okay. Who's going to get it started?

#### **Questions And Answers**

### **A - Paul Feeney** {BIO 17570862 <GO>}

(Question And Answer)

## **Q - Andrew Sinclair** {BIO 17749036 <GO>}

Thanks. It's Andrew Sinclair from BofA Merrill Lynch. Three from me as usual, if that's okay. So firstly, just on adviser recruitment. Just wondering if you could give us a bit more detail on the pipeline after the Charles Darby acquisition. What the pipeline is looking like for 2019? And secondly, on the operating margin target, really good to see that out today. I just want to kind of connect the two between adviser recruitment and the operating margin target because recruiting more advisers is positive for the business, but effectively advisers are 0% operating margin business. So, just how you kind of weigh those two up? And thirdly, just on capital and liquidity, 190% Solvency II ratio, GBP416 million hold co cash, how much do you think is appropriate in a steady state scenario? I realize you've got a few things going on at the moment. We cannot think about, but how much you think is steady state hold co cash? Thanks.

## **A - Paul Feeney** {BIO 17570862 <GO>}

Sure. Thanks Andy. Well, I'm going to take the first question RFPs and second actually on our margin target with adviser recruitment, and ask Mark to address the third question on capital liquidity. Do you want to take that now?

# **A - Mark Satchel** {BIO 18275874 <GO>}

Can take it straight away. So Andy, we haven't given any sort of numbers in terms of targets and what we are targeting hold co cash level and it will be disappointed to say I'm not able to give you a target right now on that. We have been -- or we consistently set out during our listing as well as now, the various factors that we've taken into account in terms of the levels of cash and some of the solvency ratio movements around that, that we set up in, and we continue to address now and I've addressed a lot of them in the presentation today. I'm not going to go through all of those again. We have also said that over the more medium term, we expect to get to a solvency level that's approaching more of what some of our competitive are at, but that's not going to be immediate and that may take time and clearly the Board will deliberate on these things as we go through the normal course of events.

### **A - Paul Feeney** {BIO 17570862 <GO>}

Okay. So on RFPs, so Charles Derby has about 200 advisers. We expect all of those to come across into our -- virtually all, if not all of them, to come across into a national advice model of 200 RFPs over there. In terms of growth in restricted financial planners for 2019, you saw we did about 4% growth last year. Vast majority of that was in the second half of the year. In fact only two advisers came in through acquisitions because the 14 small acquisitions we made were mainly of client books, and client assets. So we don't have an actual target for RFP growth. We don't put that out there. But, clearly, our historic average has been somewhat high, a little bit higher than 4% growth.

In terms of what margin target and weighing that against adviser recruitment, you're right, in terms of advisers, adviser businesses, they tend to be pretty much a breakeven game in terms of revenue and cost. So it does have a drag on your margin short term until manufacturing profits come through. However, overall this is where the battle is going to be played out for wealth management in middle Britain in the distribution space, and it's happening now. Charles Derby, as Mark mentioned, will have a short-term, about a 1% effect from margin short term, but overall, clearly the profitability -- we know the return on investment of these businesses is very good. We are very used to doing this and it ends up as a very profitable part of our business.

Okay, next question, Johnny?

## **Q - Johnny Vo** {BIO 5509843 <GO>}

It's Johnny Vo from Goldman Sachs. Just few questions. I guess the platform is still dominated by flows coming in from IFA So it's at about 65%, but yet when we look at the flows in Quilter Investors, north of 80% or 85% is coming from your restricted advice. So, how do you increase the productivity or usage of IFAs on to Quilter Investors? First question. The second question is in regards to when you make these acquisitions of advisers, what do you think the payback period is for that? And the final question is just in regards to ROE, I guess you're op margins are improving quite favorably. There seems to be a relationship between ROE and price to book for your stock. So how do you square that two? Thanks.

# **A - Paul Feeney** {BIO 17570862 <GO>}

Okay thanks, Johnny. I'm going take the first question. I'm going to ask Mark in a moment to take the questions two and three on RFP adviser payback and relationship between ROE and price to book. So, on our platform at the moment, you saw restricted advisers account for 35% of the flow. Our restricted financial planners, off the flow they produce, we get about 50%-55% of it onto our platform, which means nearly half of it goes to other platforms that we permit those advisers to use the moment. And why do we do that? We do that because it's the right thing for our clients, because right now our existing platform can't offer some of the services and products that those clients need, like SIP [ph] functionality for instance, okay? So, we either tell her advisers you can't do it, which is the wrong thing to do. We do right thing and we allow them to use other platforms. What we do do is we link our investment solutions like Cirilium into those other platforms. So, that's why you see the flow into Quilter Investors is not subdued, but the flow flowing to our platform is, because it's the wrap [ph] of product, some of those that we can't do at the moment on our platform. So, how do we get more flow from our own advisers onto our platform? We deliver our new platform. So, Mark, do you want to take the other two questions?

#### A - Mark Satchel {BIO 18275874 <GO>}

So, different acquisitions, do you have different paybacks, and ROIs. ROIs is one of the things that we focus on the most. Typically we'd expect on the distribution side that the return on investment that overall Quilter achieves within the three-year period is anywhere from the mid to high-teens plus. So you can convert that into the payback period as you wish, but that's what we're going to see -- we expect to see after about a three-year period. On your question on ROE and op margin and the price to book and all of this, if I understand it all correctly, I think what you need to be remembering in all of that is we have goodwill that -- a large part of acquisitions is goodwill. And that distorts both your equity position because you capitalize and all of that in your balance sheet and you got all that coming through, and I think that that effectively ends up becoming a differentiating factor between things that you were asking about.

# **A - Paul Feeney** {BIO 17570862 <GO>}

Next question, Greg?

## **Q - Gregory Simpson** {BIO 18850594 <GO>}

Hi, good morning, it's Greg Simpson from Exane. Three question for me, first would be on cash conversions. It was 88% I think in 2018, the guidance was 80% at IPO So just -- what's the longer term outlook around cash conversion? Do you think it improves over time as the as the live book runs out? And second question will be on the Platform project. It'd interested to hear that, what's the feedback from the independent advisers using the platform at the moment? Are they committed to keep using the platform or are they kind of holding off before the thing completes? And thirdly, the final question would be on costs, there's a lot of talk around cost focus and improving the efficiency. Do you -- think you still have -- do you think you're investing enough to you keep level with kind of competitors in the space, particularly when there's the likes of the one of the largest retail banks in the UK wanting to become a lot bigger in the advice space? Thank you.

# **A - Paul Feeney** {BIO 17570862 <GO>}

Okay, I'm going to take the first, PTP, and then I'm going to take the second one on cost in terms of investing. Mark, do you want to talk about cost conversion rates?

### **A - Mark Satchel** {BIO 18275874 <GO>}

Yeah, our guidance on cash conversion at 80% remains. I think we had a good year this year at 88%. So, we didn't have as much of a capital strain associated with some of the businesses we had originally anticipated. That rate will fluctuate depending on the mix and where profit is arising in the different parts of our business going forward. But our longer-term view is we still got towards an 80% cash conversion rate.

### **A - Paul Feeney** {BIO 17570862 <GO>}

So, Greg, in terms of PTP, feedback from my IFAs is our platform works, it does what it does. We do the basics very well and we service. Quite frankly, we over service our financial adviser and client base at the moment. However, our IFAs are also aware that there are things that our platform can't do. They're very -- they have been very loyal to us, very supportive of us. But that's why we need to get a new platform in. So in terms of flow, we're into migration. Clearly, we're expecting some intermittent potential effect on flow during that period of time, as you'd expect for a short period of time. But overall they've been very supportive, they just want the new platform.

In terms of costs and are we investing enough? First of all, standing back, I think behind the question, sure we've seen the Lloyds, Schroders tie up and Lloyds saying they have around 239.700 financial advisers. They want to be the third largest wealth manager in three years, and only behind us and another wealth manager out there. But look, that's 700 financial advisers, they want to be the third largest wealth manager in three years and only behind us and another wealth manager out there, but, look, that's good competition. As long as I've been in the industry for 30 years, I've seen the banks come in, I've seen the banks go out, and banks come in, banks go out. But they come in and do it the right way, it's going to benefit everybody. There is a huge financial advice gap in this country and I think that will help anybody and quite frankly, good competition makes our business a better business. Are we investing enough? We believe we're ahead of the game. We've started -- in a way we started a lot of the competition and distribution in this market. We know the business very well. This is not a periphery business for us. There is not something outside of the core. This is our core business, it's what we do. Next question, yes, Gurjit.

# **Q - Gurjit Kambo** {BIO 6300383 <GO>}

Hi, good morning. I'm Gurjit Kambo, JP Morgan, just two questions. Firstly, on the revenue margin, takes up a little bit in 2018 by a basis point. Just want to understand what products sort of increased that margins? Because I would have thought, in a more challenging market backdrop, perhaps people will be going more risk off, and maybe the margin go down, but good it's increased. And the second just in terms of the costs, if you could just clarify the flat cost in 2019, is that excluding Charles Derby, the 15 million?

# **A - Paul Feeney** {BIO 17570862 <GO>}

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Okay, I'll say, I'll take the first one and I ask Mark to take the second one. Revenue margin increased overall by one basis point is really just a function of mix, our product mix. Our clients have chosen some of our -- within Quilter Investors, some of our higher margin products. Don't forget, if you take Cirilium, Cirilium operates off a number of risk profiles, from conservative right through to more aggressive. But there was more flow to deposits, Cirilium in 2018. That could change, it could stay the same, it depends on our clients. Mark?

### **A - Mark Satchel** {BIO 18275874 <GO>}

Maybe I'll just add to the revenue margin, we've also obviously got a slightly bigger book of integrated assets now. We are generating revenue from more than one place, which also helps contribute towards it. But our revenue margin guidance remains unchanged from what we said at the time of our listing and the Showcase then. In terms of the costs, the costs do exclude the -- any acquisition businesses. Charles Derby is excluded from that as well, any other of the small bolt-on PCA type acquisitions that we made. We made a quite a few of them in late -- towards the back end of last year and some of those, if you might, still be making this year, also have an impact on that. So we're trying to really guide broadly on our like-for-like sort of expense base for the business.

### **A - Paul Feeney** {BIO 17570862 <GO>}

Further questions? Nope? Okay, excellent. Thank you very much everybody. We're very pleased with our first -- our maiden set of public, annul public results, and hope you and your investors will be too. Thank you.

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