


# US Boat Show Attendee Guide

A quick-reference playbook for maximizing your boat show experience. Perfect for attendees walking the docks and exploring exhibits. 

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## Do's


- **Plan Ahead:** Review exhibitor lists, map the floor, and set your must-see priorities.
  - **Dress Smart Casual:** Wear non-slip shoes and weather-appropriate clothing—comfort and credibility matter.
  - **Ask Smart Questions:** Inquire about specs, warranties, maintenance, and financing.
  - **Take Notes & Photos:** Record details to avoid information overload.
  - **Network:** Collect brochures, scan QR codes, and talk to vendors and other attendees.
  - **Respect the Boats:** Follow crew instructions, remove shoes when asked, and handle displays with care.
  - **Stay Energized:** Hydrate, pace yourself, and plan breaks throughout the day.
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## Don'ts

- **Don't Wander Aimlessly:** Go in with a plan to maximize your time.
  - **Don't Interrupt:** Wait your turn when exhibitors are with other guests.
  - **Don't Crowd Boats:** Be courteous—others want access too.
  - **Don't Forget Logistics:** Double-check parking, shuttles, and ticket confirmations.
  - **Don't Hide Your Budget:** Be upfront with dealers; it saves time.
  - **Don't Overindulge:** Hospitality is great—don't let it derail your day.
  - **Don't Leave Without Next Steps:** Secure exhibitor contacts and set follow-up reminders.
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## Insider Tips

- **Arrive Early:** Beat the crowd and get more face time with vendors.
  - **Book Demo Rides Early:** Sea trial slots fill quickly—reserve ahead.
  - **Use Show Apps:** Leverage maps, QR codes, and digital schedules for efficiency.
  - **Hunt for Show Specials:** Many vendors offer exclusive discounts and packages.
  - **Recharge Strategically:** Plan downtime between halls to keep your energy steady.
  - **Talk to Owners:** If you meet current boat owners, ask about their experience—it's real-world insight.
  - **Don't Skip Seminars:** Industry talks often reveal future trends and insider knowledge.
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 **Pro Tip:** Keep this guide handy on your phone or print it as a pocket card for quick reference while navigating the show floor. 