

INTEGRATED DESIGN

PORTFOLIO

KARL BOATWRIGHT

Roxhill



HILLARYS



Barnett
Waddingham

Jelf



KARL BOATWRIGHT

A self-sufficient mid-weight designer, with 9 years experience across digital, UI, eCommerce, branding and illustration.

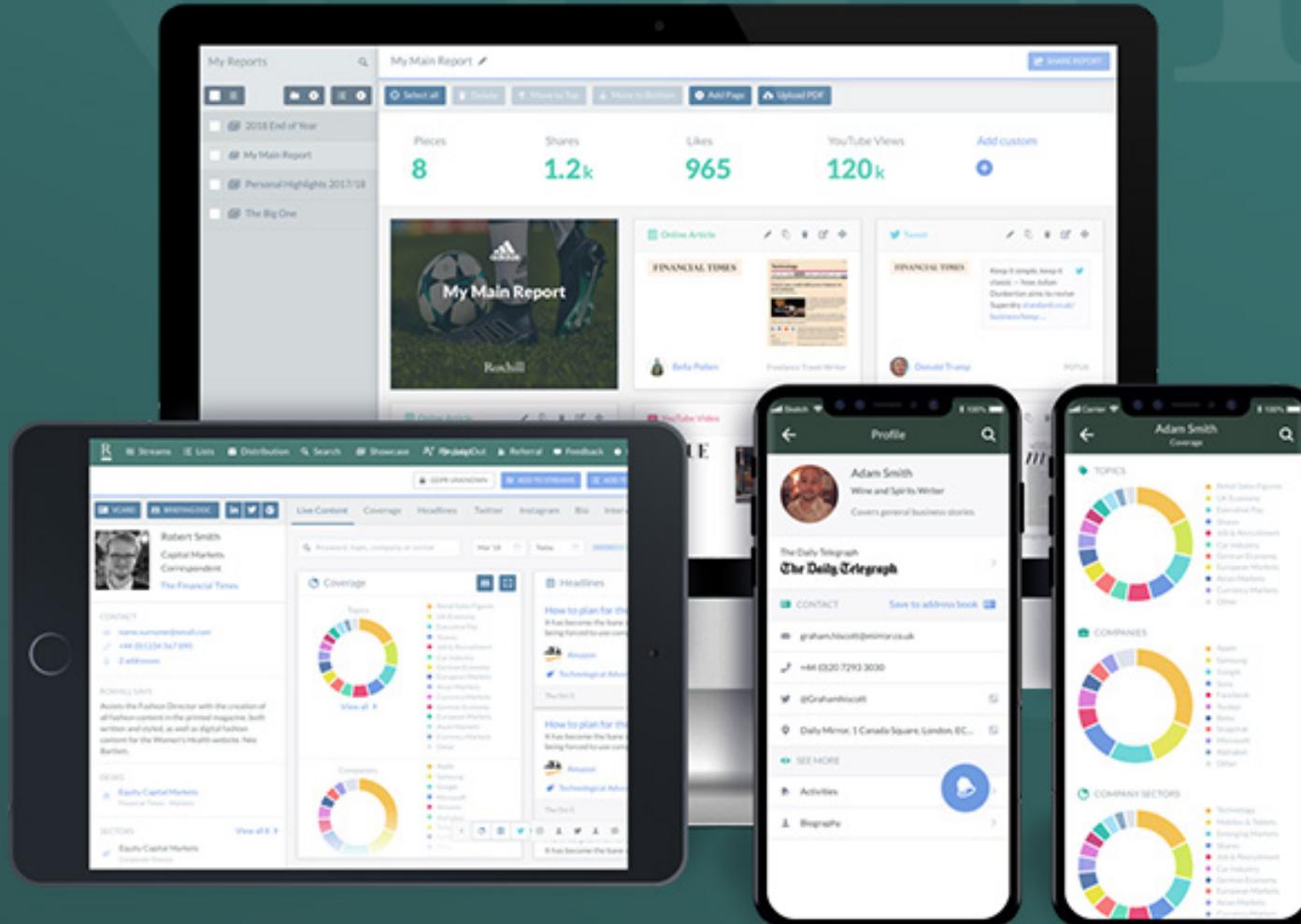
All designs you see in this portfolio are 100% mine.

Roxhill

| ROXHILL MEDIA

Current Role Since Sept. 2017

Senior Product Designer
Tasked with implementing design patterns along with design process where none existed before
Requirements gathering
Running feedback sessions
Presenting ideas and outcomes to stakeholders / company wide
QA and testing



Disciplines

UI Design
UX consultation
Requirements gathering
Feedback sessions at all stages
Illustration

Challenges

A market used to “old-school journalism”
A company who didn’t have a designer previously

TRENDING ANALYSIS TOOL

Pinpoint is a new feature which allows users to target time frames for when topics they are interested in...

Client

Roxhill

Disciplines

UI Design

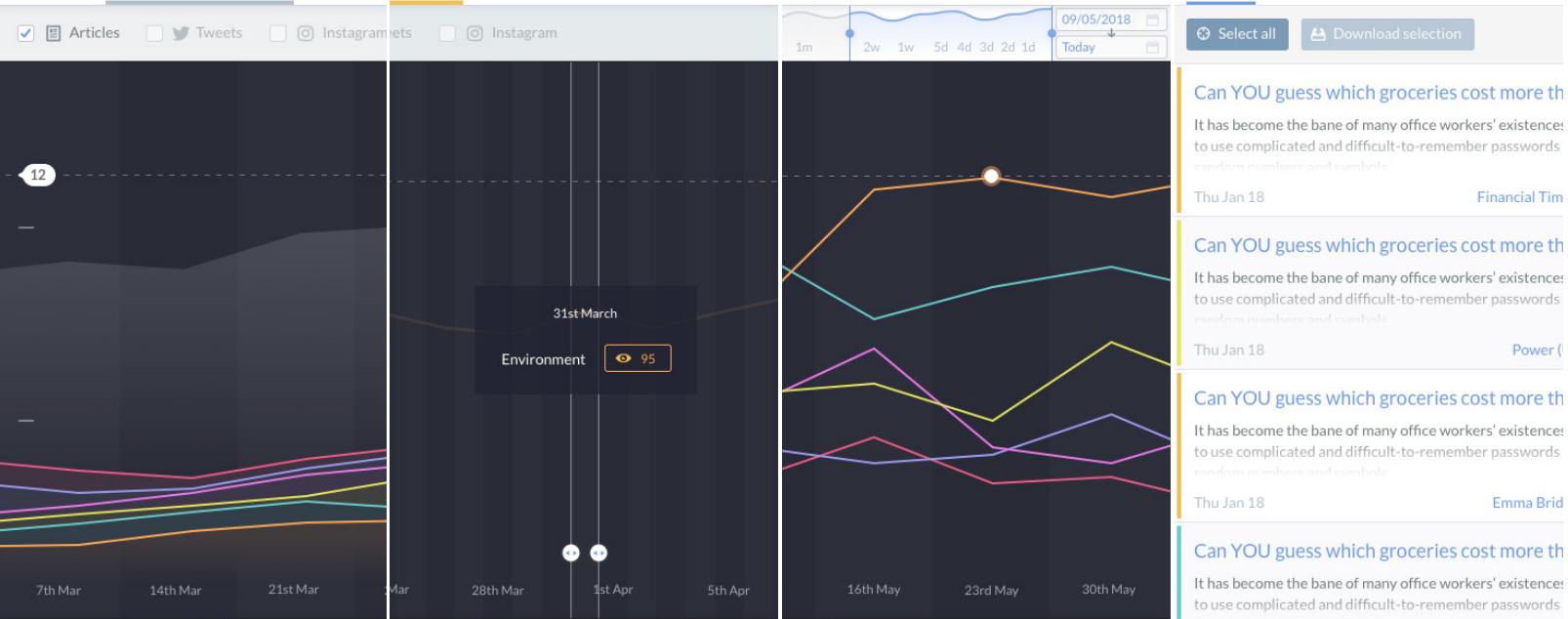
QA of build

UX consultation and review

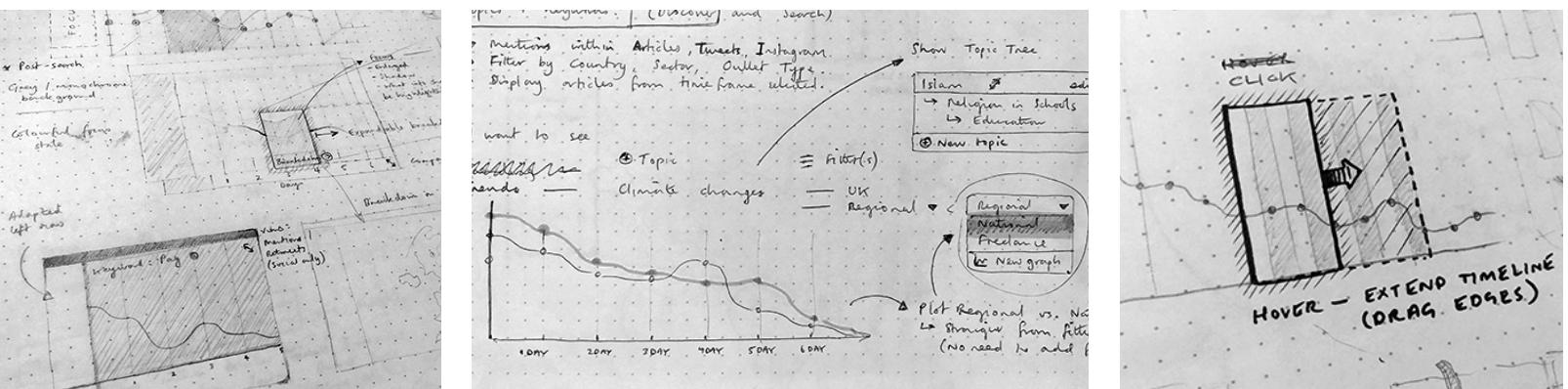
Challenges

Entirely new feature on web app

First time introducing time-based information back to the user



| Country | SEGMENT | Journalist Sector | SEGMENT | Journalist Sector | SEGMENT | Journalist |
|---------|---------|-----------------------|---------|---------------------------|---------|-----------------------|
| Finland | 120 | Energy Industry Meta | 120 | Energy & Environment Meta | 104 | Aaron Larson Outlet |
| Germany | 156 | Commodities - hard I | 156 | Energy Industry Meta | 99 | Ann Abel Outlet |
| Norway | 123 | Govt. Savs & Supras I | 123 | Commodities - hard Meta | 87 | Keith Tan Outlet |
| Finland | 103 | Higher Education Me | 103 | Govt. Savs & Supras Meta | 70 | Jennifer Frost Outlet |
| U.A.E. | 98 | Utilities Meta | 98 | Higher Education Meta | 65 | Mark Ellis Outlet |
| | | Energy & Environment | | Utilities Meta | 41 | Xixi Zheng Outlet |



BRAND & SITE REDESIGN

Client

B2E Technologies, a software development agency.

Disciplines

UI Design

UX consultation

Illustration

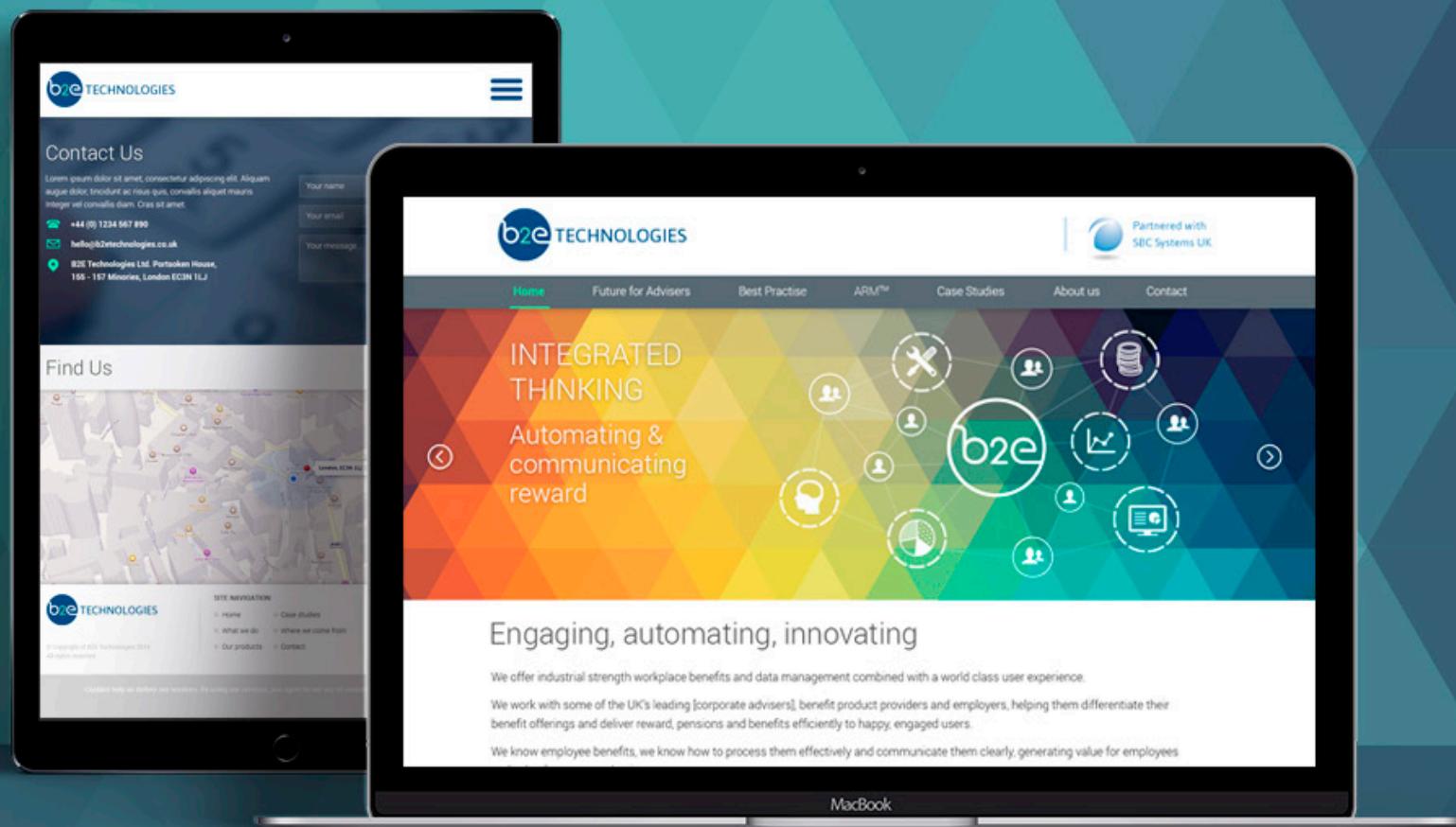
Infographics

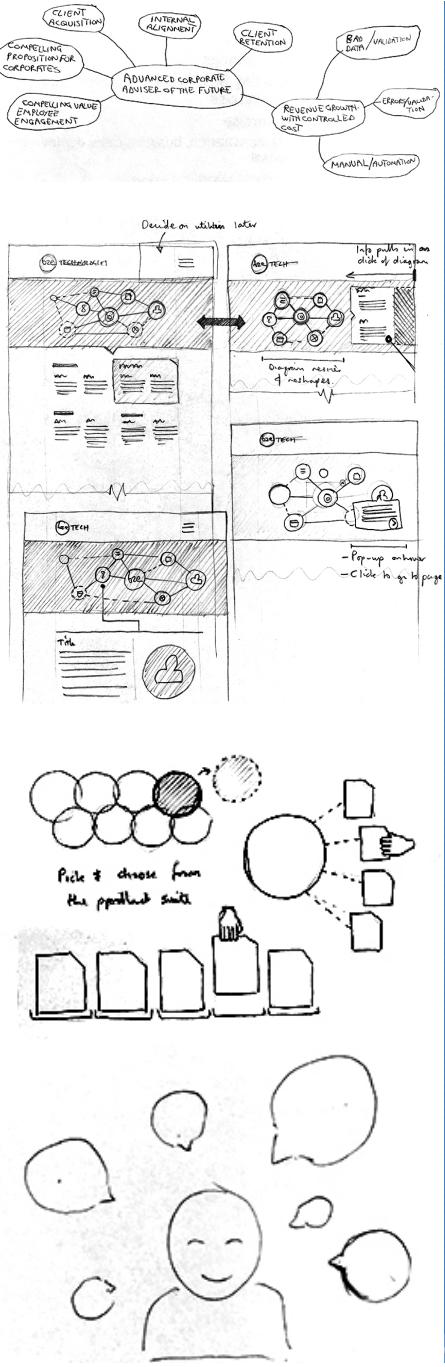
Challenges

A market ingrained in “tech speak”

Multi-layered offering

Legal compliance





INTEGRATED THINKING - AUTOMATING & COMMUNICATING REWARD

We offer industrial strength workplace benefits and data management combined with a world class user experience. We work with some of the UK's leading corporate advisers, benefit product providers and employers, helping them differentiate their offerings and deliver reward, pensions and benefits efficiently to happy, engaged users.

We know employee benefits, we know how to process them effectively and communicate them clearly, generating value for employees and value for money to business.

WINNER Technology Innovation of the Year 2013 - Professional Pensions UK Pensions Awards
WINNER Communications Provider of the Year 2012 - Professional Pensions UK Pensions Awards

Our products

- Auto enrolment
- Workplace benefits
- Reward & pension portal
- Decision making tools
- Pension & Benefits admin
- Business intelligence

Our clients

- AMGEN
- NBC UNIVERSAL
- THORN
- LLOYDS
- Jelf
- First
- LLOYDS BANKING GROUP
- KPMG

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 info@b2e-technologies.co.uk

b2e TECHNOLOGIES

We provide you with a better experience on our website. If you continue to use this site we will assume that you are happy with this. Close

b2e TECHNOLOGIES

INTEGRATED THINKING - AUTOMATING & COMMUNICATING REWARD

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b2e TECHNOLOGIES

b2e TECHNOLOGIES

Partners with SMC Systems UK

INTEGRATED THINKING - AUTOMATING & COMMUNICATING REWARD

Engaging, automating, innovating

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WINNER COMMUNICATIONS PROVIDER OF THE YEAR 2012 - Professional Pensions UK Pensions Awards

Our Products

- Workplace Benefits

Our Clients

- AMGEN
- NBC UNIVERSAL
- THORN
- LLOYD'S
- Jelf
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- KPMG
- ScotRail
- NG Bailey

SITE NAVIGATION
 • Home
 • Case Studies
 • What we do
 • Where we come from
 • Our products
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rewarder

PLATFORM

- UI design
- UX consultation
- Custom logotype
- Infographics & charts



REWARDER PLATFORM

Rewarde is a three-tiered software application which improves administration and selection of workplace benefits.

Client

B2E Technologies.

Aviva, Jelf, Barnett Waddingham, Takeda using the system.

Disciplines

UI Design

UX consultation and review

Custom font for logo

Marketing

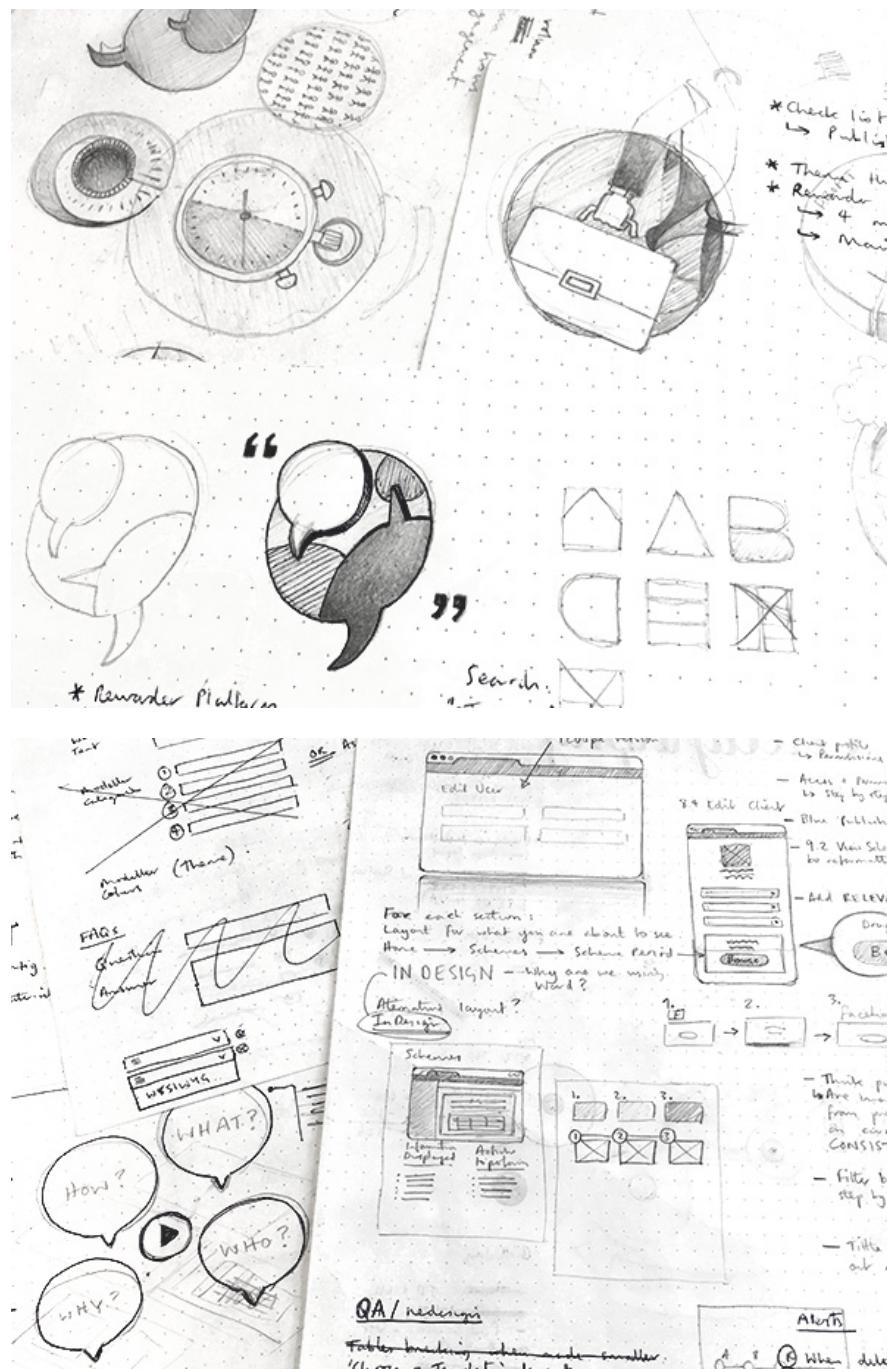
Client liaison

Challenges

Information dense

Complicated system

Legal compliance



REWARDER CONFIG

Rewarer Config is the configuration arm of Rewarder.

Client

B2E Technologies;
Aviva, Jelf, Barnett Waddingham,
Takeda using the system.

Disciplines

UI Design
UX consultation and review
Client liaison

Challenges

Information dense
Complicated system
Legal compliance



REWARDER WEB APP

The front end, user facing aspect of the Rewarder suite, enabling employees to select benefits.

Client

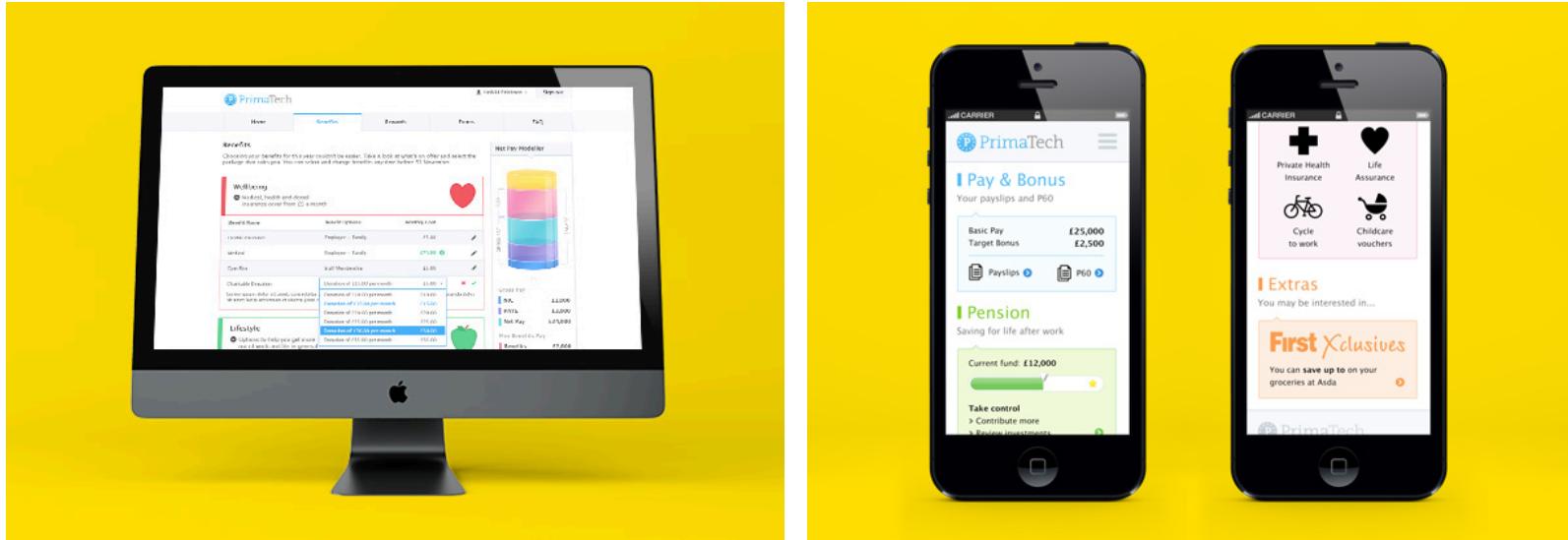
B2E Technologies;
Aviva, Jelf, Barnett Waddingham,
Takeda using the system.

Disciplines

UI Design
UX consultation and review
Client liaison

Challenges

Multiple clients with varied branding
“Vanilla UI”
Information dense
Complicated system
Legal compliance



FREEDOM UI

Proposed prototype aimed at SMEs who can't justify the full product suite.

The screenshot shows a mobile application interface for 'Freedom' with a light blue gradient background. At the top, there's a navigation bar with three dots and a refresh icon, followed by a URL bar showing 'http:// freedomapp.co.uk'. Below the navigation is a large green header with the word 'Freedom' in white. To the right of the header are icons for a house, a shopping basket, and a person.

Benefits You Choose

Quick & easy access to buy:

- Pension (blue lock icon)
- Health (red heart icon)
- Dental (green apple icon)
- Travel (blue wallet icon)

Benefits We Give You

We provide you with the following:

- Life Cover (orange umbrella icon)
- A.N.Other (blue checkmark icon)

Services

- MyShopping
- Mortgage Help
- Nominated Beneficiary
- Internal Website
- More Here

Dental

Options to help you get more out of your dental cover

Cost per Month

| Category | Cost per Month | Action |
|------------|----------------|--------|
| Only | £0.00 | Buy > |
| & Partner | £20.00 | Buy > |
| & Children | £30.00 | Buy > |
| & Family | £40.00 | Buy > |
| | £50.00 | Buy > |

With peace of mind

Pension

Click here to visit the website of [Pension Provider] for more info. >

Dental

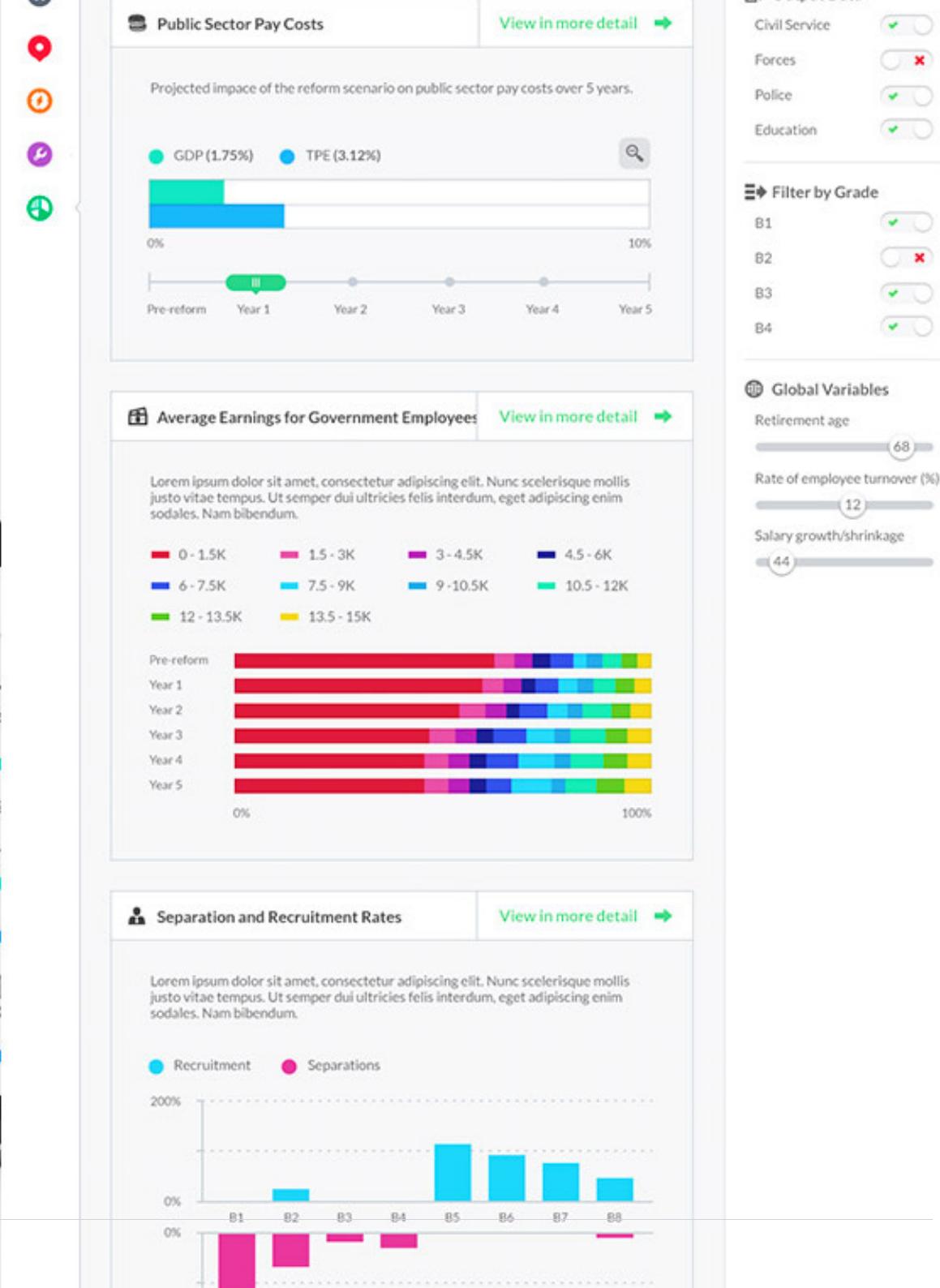
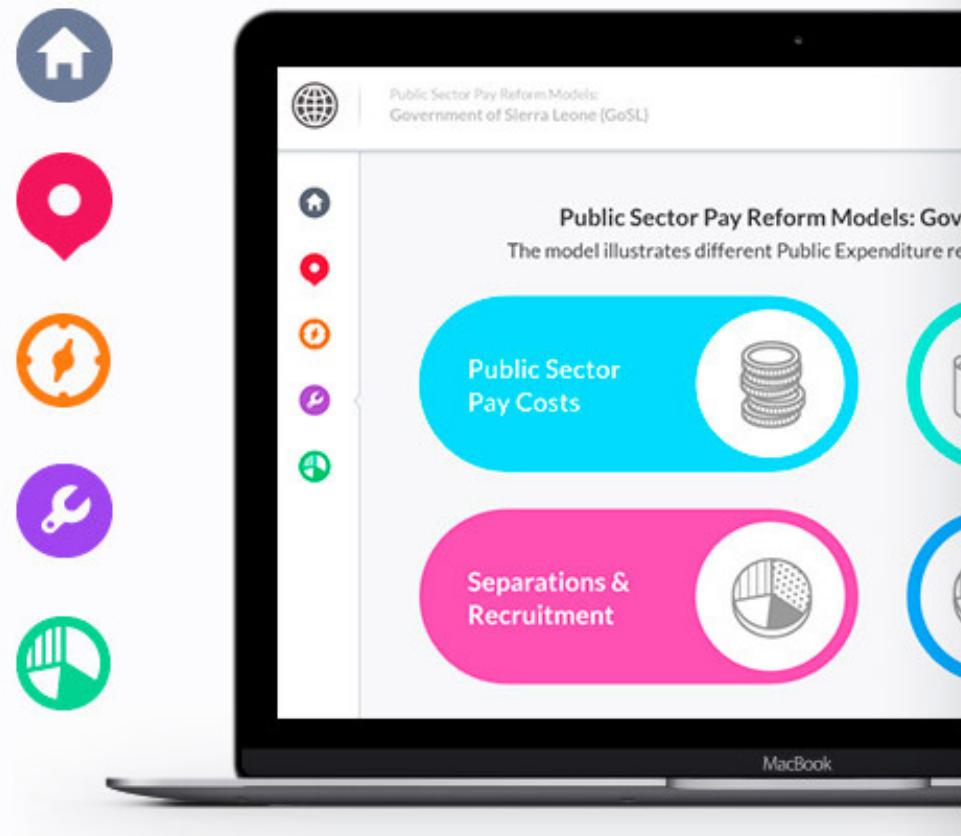
Range of medical expenses

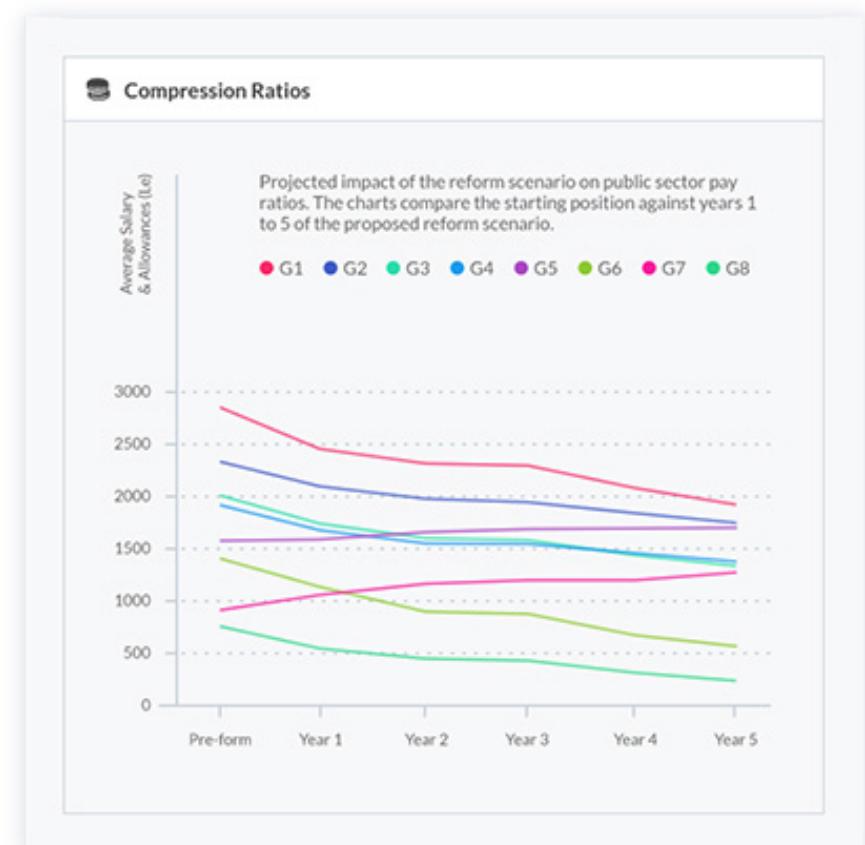
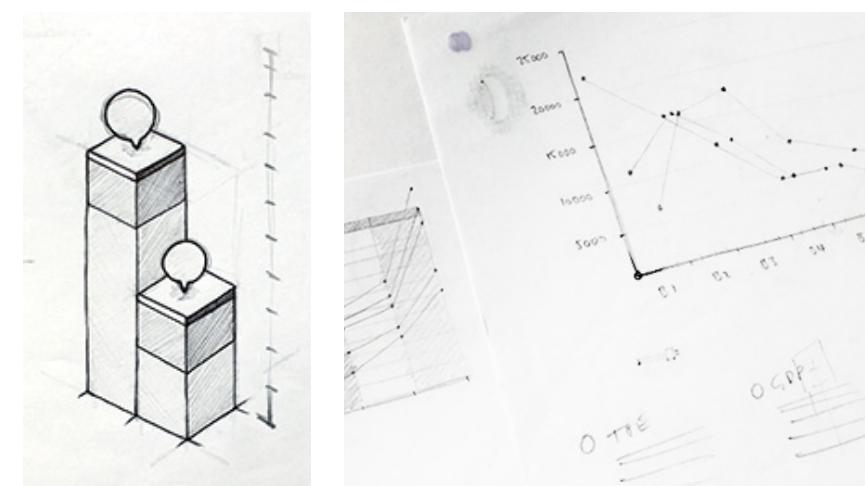
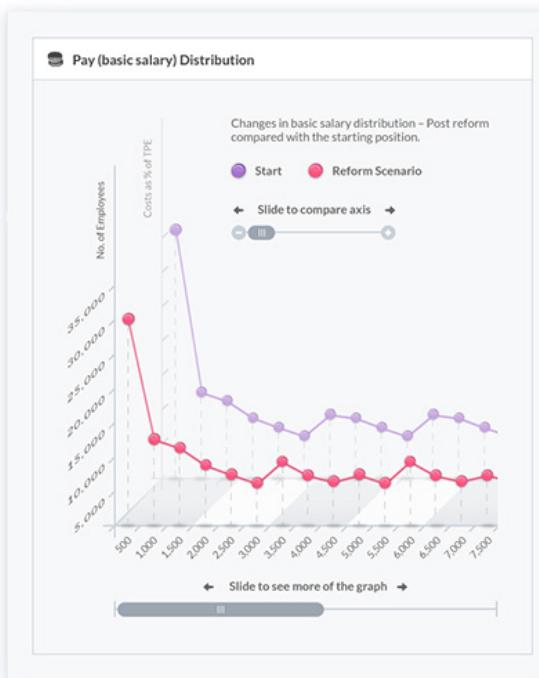
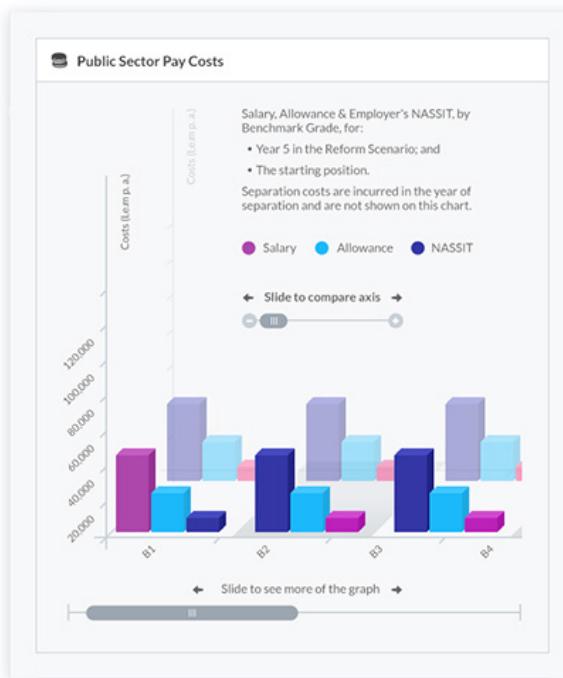
RISK ANALYSIS TOOL

A pitch to World Bank, aimed at countries looking to streamline workforce in key areas.

Challenges included simplifying large amounts of information and displaying it in a usable manner but also pleasing on the eye.

This was achieved by relevant graphs via a smart UI to avoid distraction from the objective.





SUBSCRIPTION WEB APP

Client

T-shirt Club

Disciplines

UI Design

UX consultation

Custom font for logo

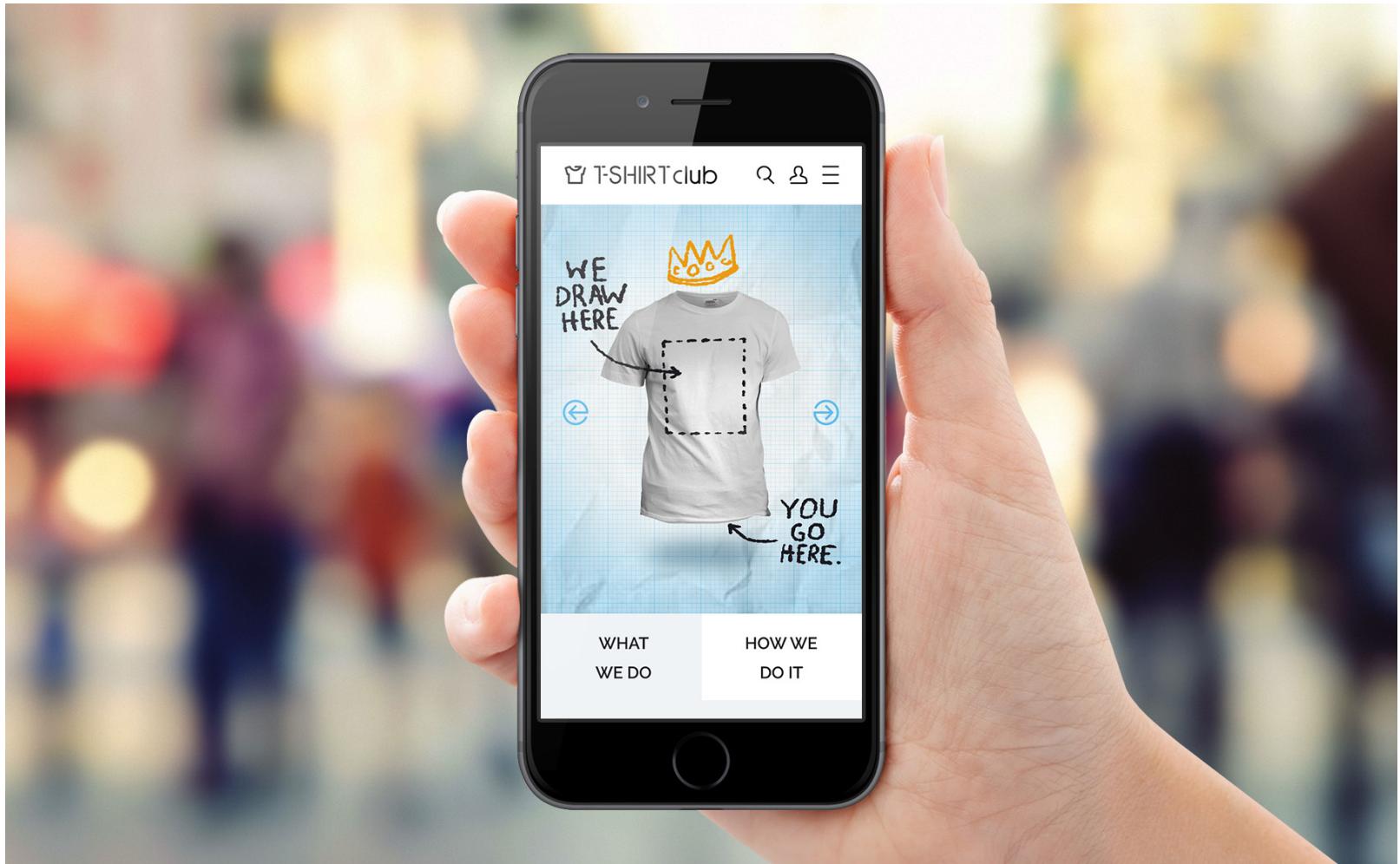
Banner advertisements

Illustration for T-shirts

Packaging

Challenges

First mobile site

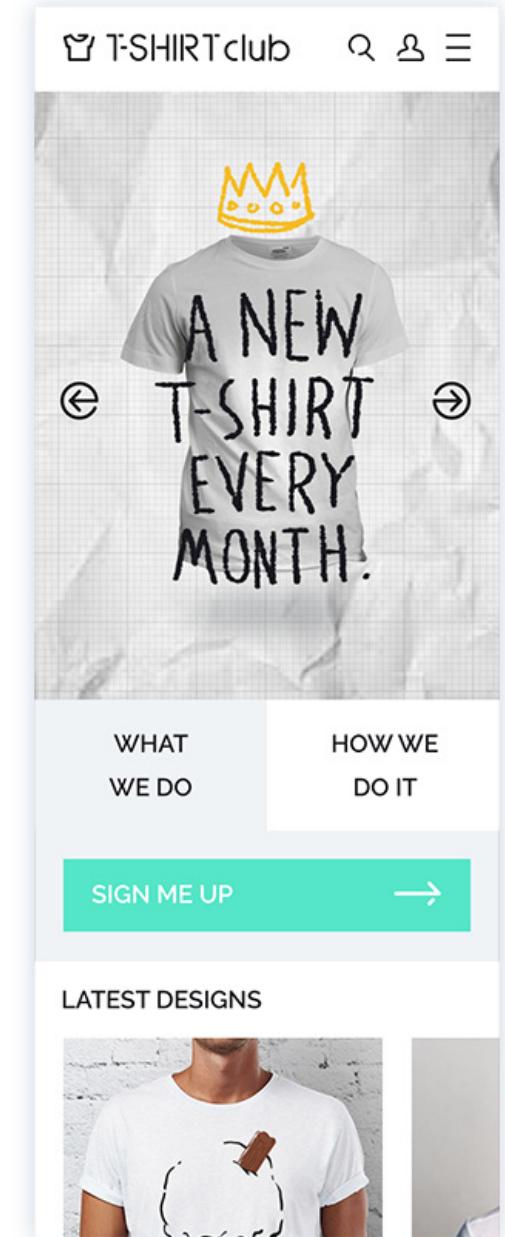
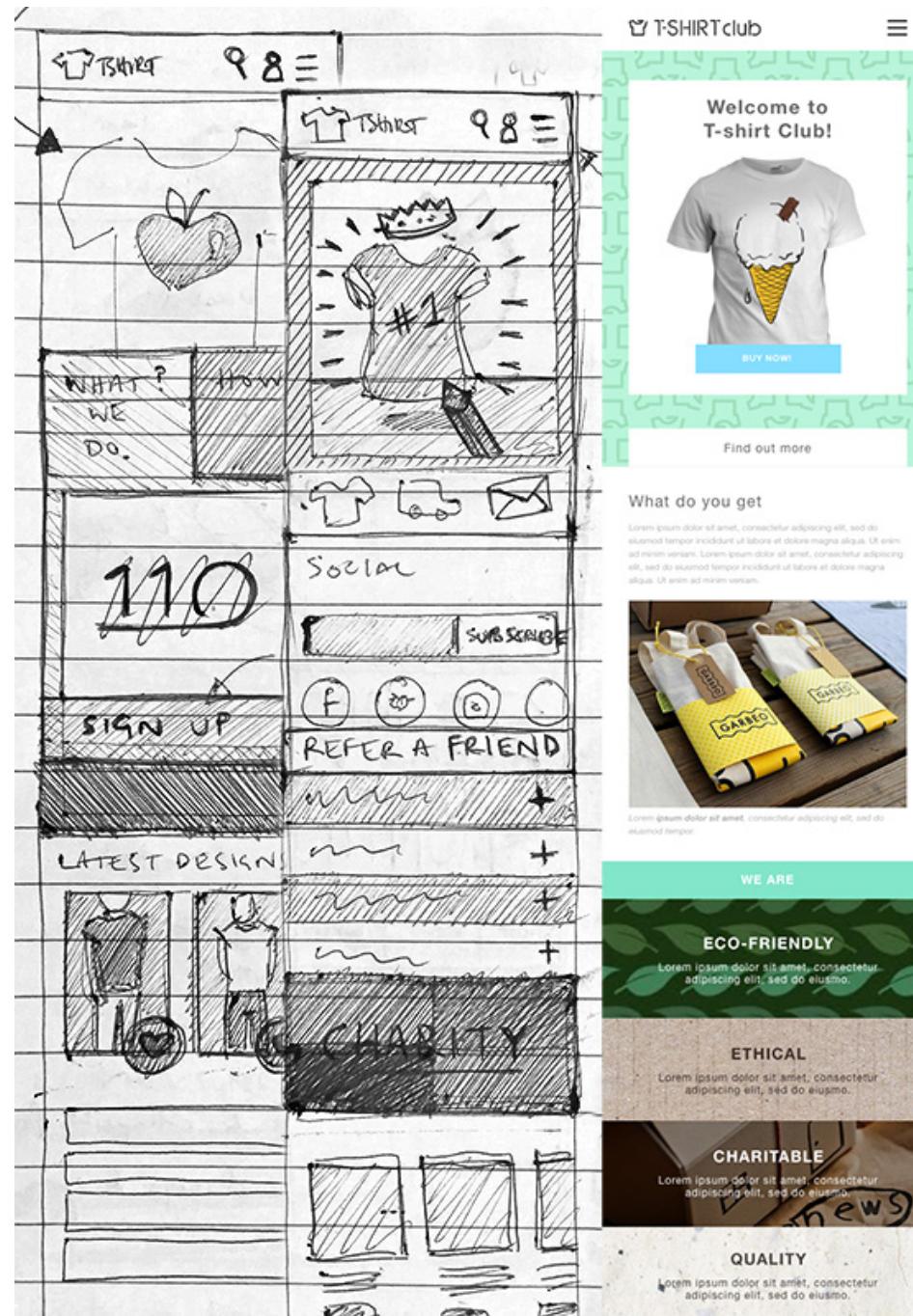


SUBSCRIPTION WEB APP

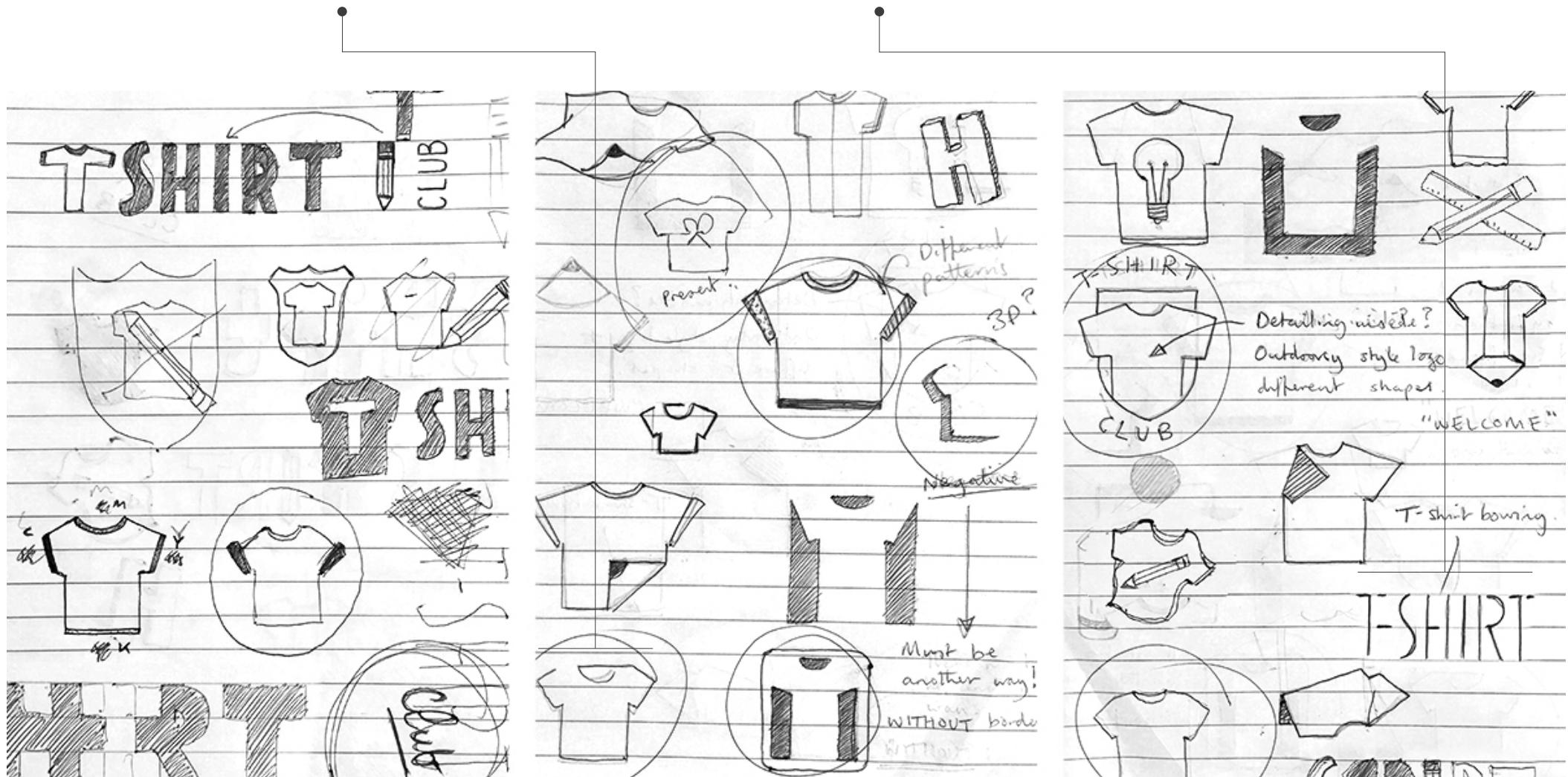
An idea for a subscription style T-shirt brand, which sends uniquely illustrated T-shirts to subscribers on a monthly basis.

Responsibilities included all design aspects up to the point in which it was left last year. Discussions continue

The loose brief was 'illustrative feel' to highlight the companies nature.



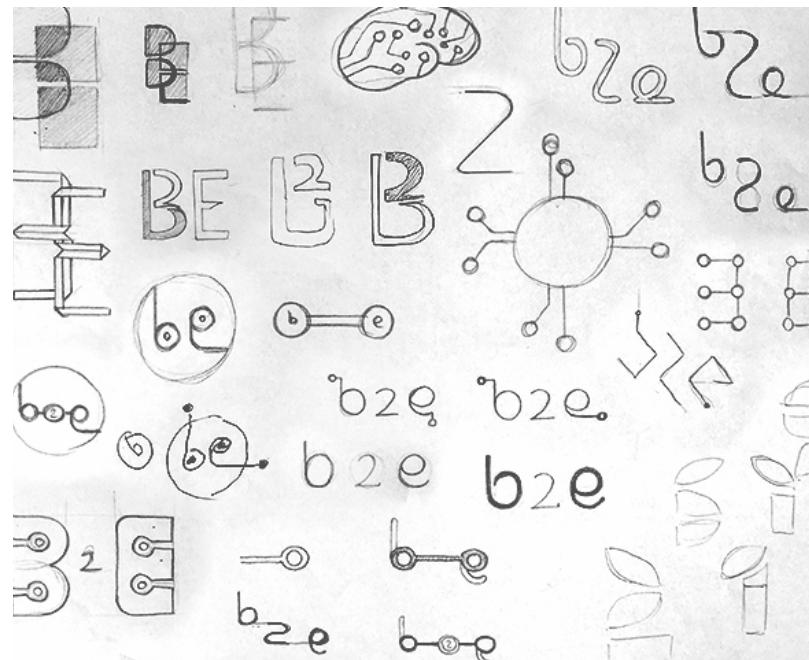
T-SHIRT club



B2E TECH REBRAND

Themes to be included

Straight-through processing
Automation
Technology
Innovation



YES LOGO, NHS BARTS HEALTH

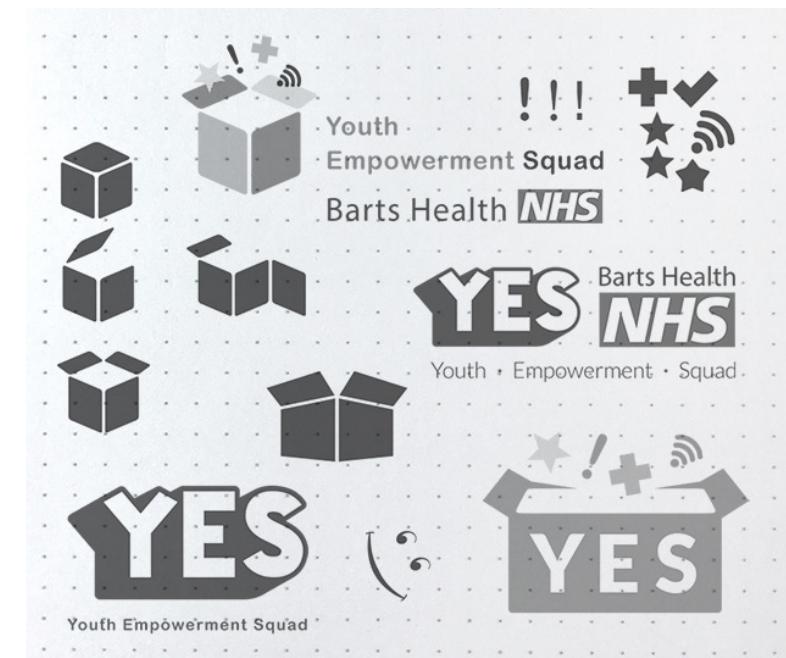
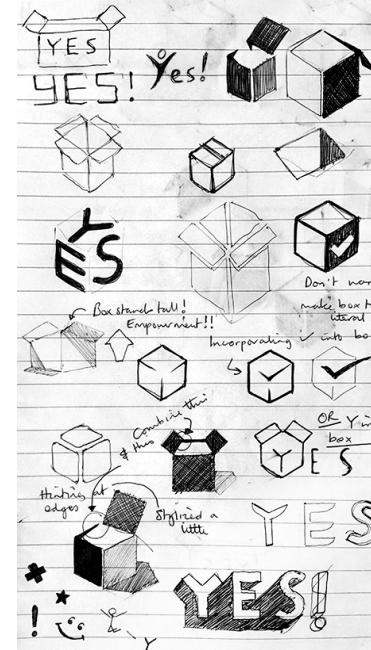
The Youth Empowerment Squad is a forum which enables teenagers to voice ideas on treatment and care.

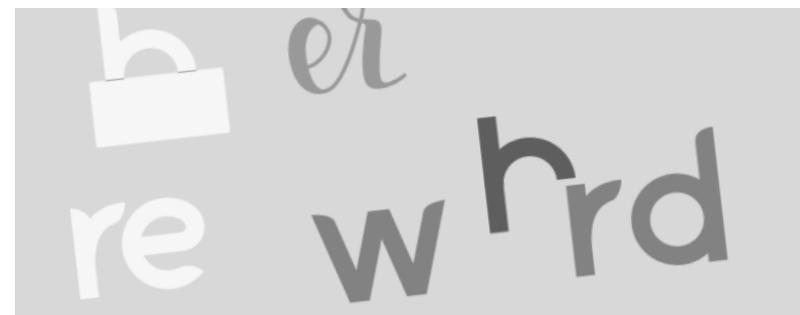
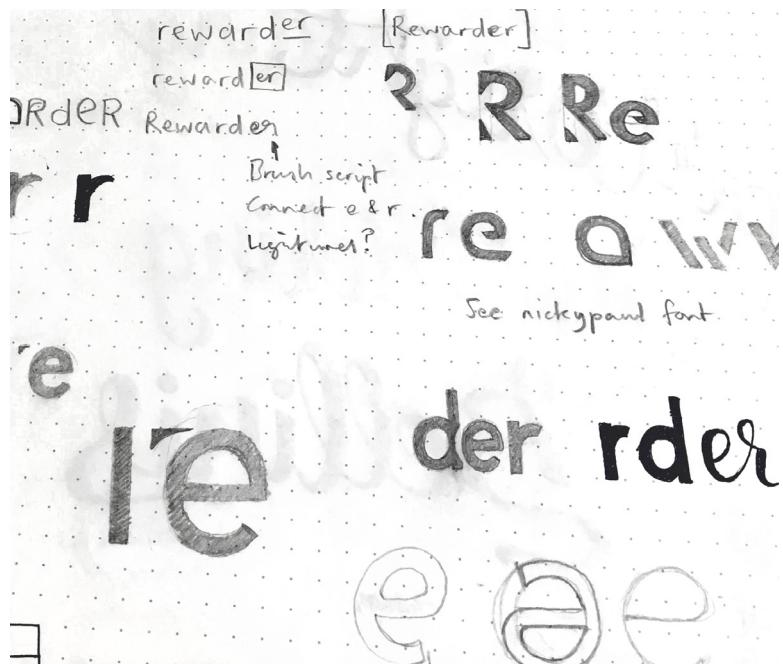
Client

NHS St Barts Health Trust

Challenges

The client was quite adamant on box idea
Placement of NHS logo





REWARDER BRANDING

Themes to be included

Friendly

Accessible (easy to access benefits)

Legible

OSCAR'S BAR AT HILTON T4

Client

Hilton Heathrow T4

Disciplines

Logo design

Illustration

Challenges

To get away from "business style"

Multi-function area where logo sits



PureKleen



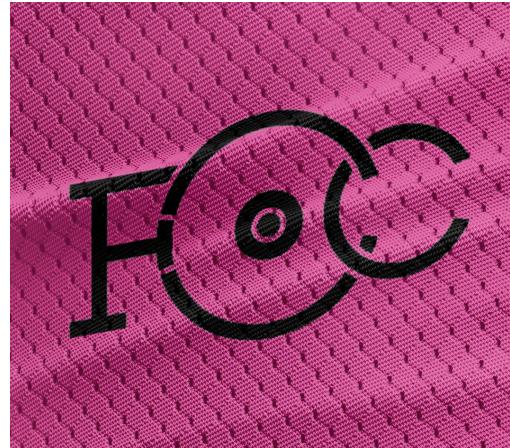
SELECTED OTHERS

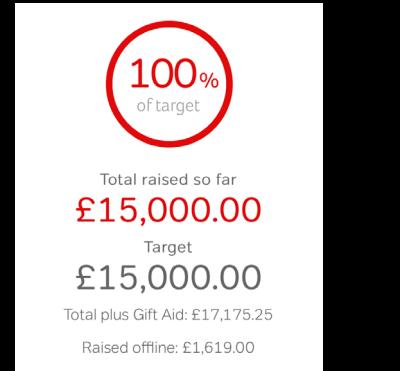
Valpolicella is an Italian estate agent.

Purekleen is a window cleaner.

A few 5-a-side football badges.

Nicky paul was an amateur music producer and DJ.





**COAST TO COAST
FOR CANCER**

**LOS ANGELES
-
NEW YORK**

6 CYCLISTS.

1 DRIVER.

3000 MILES.

11 DAYS.



U.S.A. COAST TO COAST FOR CANCER

Design Challenges

Logo

Cycling jersey

Team illustrations (see later section)

fbisjkvnfkjsvnskdnjnvlsnvdllkasn

Challenge

The challenge was for 2 teams of 3.....

Target

To raise £10k+ for two cancer charities - Bloodwise and MOVE charity, which is a small charity run by one of the team members.

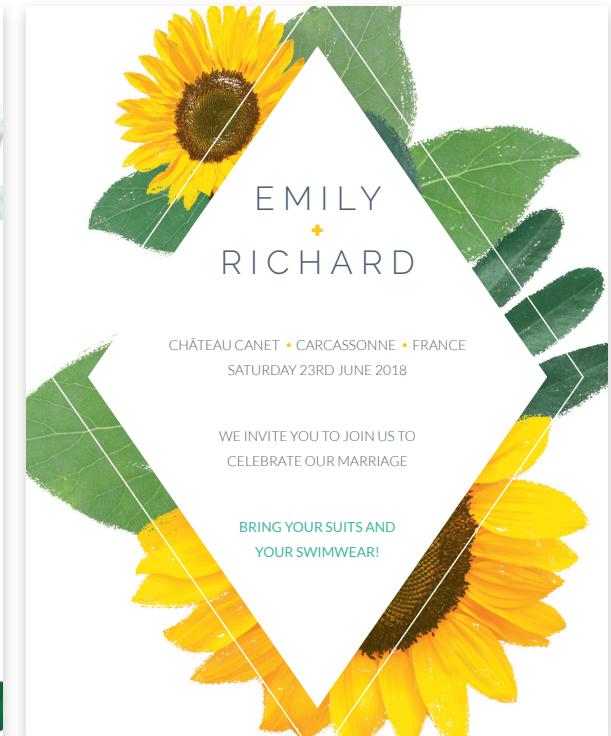
Outcome

In total we have raised over £17,000.



WEDDING INVITES

As you can see, both sets of friends went for the diamond shape in the centre despite proposing multiple different ideas.

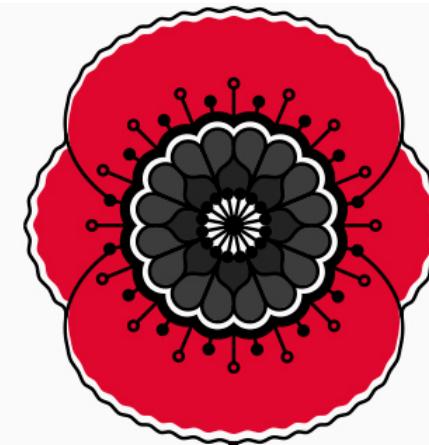
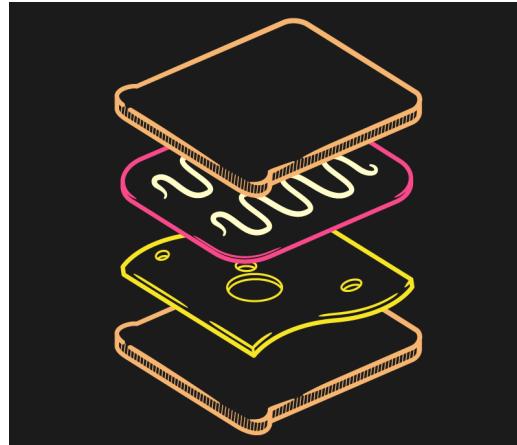
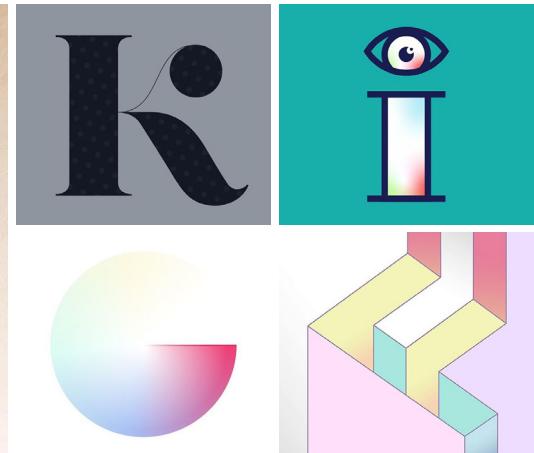


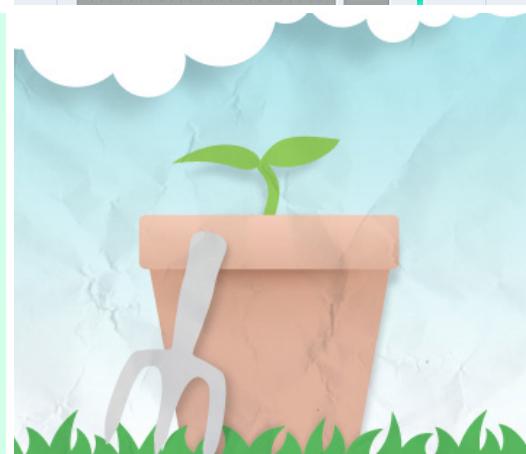
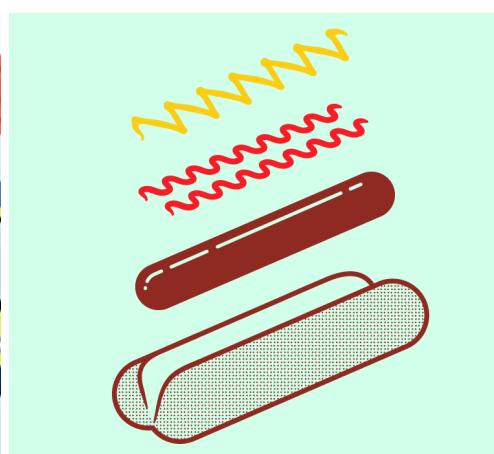
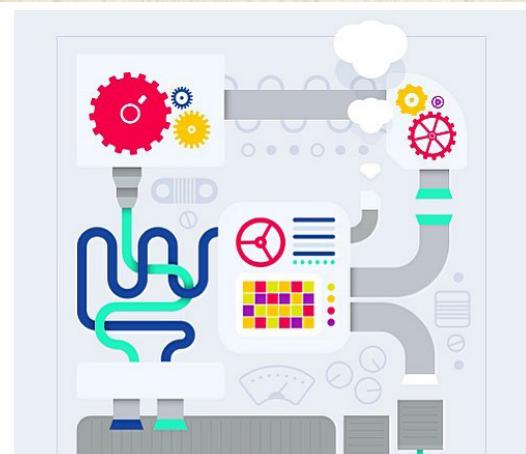
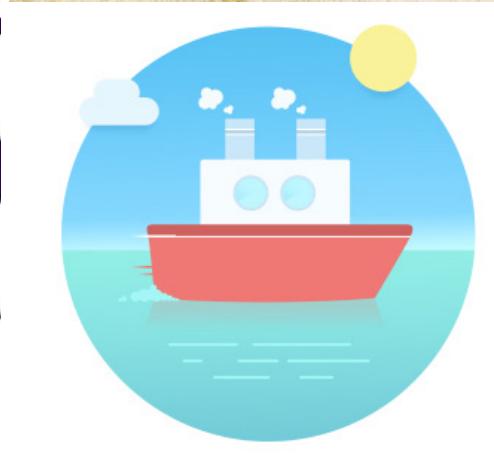
VARIOUS ILLUSTRATIONS

Some were as part of previous roles,
some commissions, some for friends
and some are just for fun.

Illustrations, typafaces, web banners,
etc.

More to follow on the next page.





Scrum cards



THANK YOU

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