KARL BOATWRIGHT CV

UI / UX, Graphic Design, Illustration

DETAILS

Phone
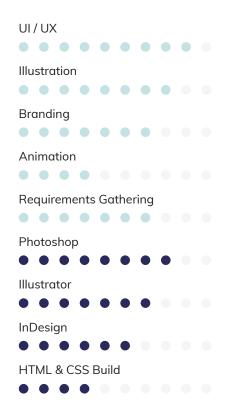+44 (0)7921 156 509

Email
karl.boatwright@gmail.com

Instagram
@_boarty

COMPETENCIES

UI / UX
● ● ● ● ● ● ● ● ● ○

Illustration
● ● ● ● ● ● ● ● ○ ○

Branding
● ● ● ● ● ● ● ○ ○ ○

Animation
● ● ● ● ● ○ ○ ○ ○ ○

Requirements Gathering
● ● ● ● ● ● ● ○ ○ ○

Photoshop
● ● ● ● ● ● ● ● ○ ○

Illustrator
● ● ● ● ● ● ● ○ ○ ○

InDesign
● ● ● ● ● ● ○ ○ ○ ○

HTML & CSS Build
● ● ● ● ○ ○ ○ ○ ○ ○

BRANDS

FirstGroup, Hilton Hotels, Jelf Group,
Barnett Waddingham, Hillary's Blinds
Waltons Web Ltd, B2E Technologies
SBC Systems (UK)
Cranfield University

INTRO

A mid-senior integrated designer with 10 years experience working across digital, UI / UX, eCommerce, illustration and branding. Currently, as the sole product designer for a media database, responsibile for gathering requirements, establishing patterns and user journeys for 7000+ users.

Creating ideas independently has enabled me to show self-sufficiency up to this point. A sociable person, seeking to work with like-minded creatives and help push ideas further and to see the design cycle in larger team.

PERSONAL ETHOS

Understanding the importance of being audience focused is critical. This allows for thorough research, enabling a range of ideas. Strong visual communication skills in a clean style allows for an ease of understanding for a wide range of users.

EXPERIENCE & RESPONSIBILITIES

Senior Product Designer
Roxhill Media
August 2017 - Present

Establishing design patterns.
Leading the UI / UX of the product.
Presenting ideas to stakeholders.

Graphic Designer
Penkom
December 2013 - August 2017

UI design for employee user interfaces.
Liaising with clients directly.
All branding and print materials.

Graphic Designer
Waltons Web Ltd.
August 2010 - December 2013

Front end web design for eCommerce.
Email marketing and social creative.
Liaising with development agency.

BA (Hons) Graphic Design

Nottingham Trent University

INTERESTS

Aside from drawing, I love to cook, attempting to make vegetarian food tasty. I participate in marathons, enjoy cycling, football and golf and in October 2019 completed a challenge to cycle across America, from LA - NY with a group of friends. We proudly raised £17k for two cancer research charities.