## **Call for Proposals**

**Quick Tips** 

# Brainstorming tips

Can't quite wrangle the cats in your head? Here are a few tips to organize your thoughts and develop talk ideas.

- **Lists**. Write down everything you're interested in, even if it's obscure.
- Pain points. Where have you struggled in the last month? How did you solve it?
- Novice perspective. What would have helped you the most at the start of your career?

## The practical stuff

Write the Docs is a great place for *anyone* to present. You just need to submit a proposal by **midnight PST on January 08, 2018!** 

#### To submit a proposal:

- 1. Craft a talk title and abstract.
- 2. Go to: <u>writethedocs.org/conf/portland/2018/cfp/</u>
- 3. At the bottom of the page, fill out the Google form, then submit it.

That's it! You'll be notified by the end of January if your talk is accepted.

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# What we're looking for

### Mix of topics and perspectives

Regardless of your role or experience, **your ideas are** worth sharing!

#### Diverse speakers

Whether it's your first time speaking or 30<sup>th</sup>, we want to hear your approaches to difficult issues.

### Practicality and positivity

Tell us **why you love something** and back it up with information. Field-tested is more interesting than theory.

#### **Process over tooling**

No tool turf wars! Tell us about what drives your doc processes and the data, culture, and people behind them.

#### **Audience awareness**

WTD attendees cover a wide range of expertise and roles. **Don't assume too much** about

your audience's knowledge.