

# Call for Proposals

*Quick Tips*

## What we're looking for

### Mix of topics and perspectives

Regardless of your role or experience, **your ideas are worth sharing!**

### Diverse speakers

Whether it's your first time speaking or 30<sup>th</sup>, we want to hear **your approaches to difficult issues.**

### Practicality and positivity

Tell us **why you love something** and back it up with information. Field-tested is more interesting than theory.

### Process over tooling

No tool turf wars! Tell us about **what drives your doc processes** and the data, culture, and people behind them.

### Audience awareness

WTD attendees cover a wide range of expertise and roles. **Don't assume too much** about your audience's knowledge.