

# Search Engine Design – Group 27

Karen Kiernan, Dingkai Guo, Mengyu Li 8 minute presentation

## **Summary**

#### What we did

- Labelled sample of 3k records from Reuters21578 dataset with a 1-5 relevance score using ChatGPT
- Compared BM25 vs BM25F ranking performance to ChatGPT gold standard for 10 queries

#### Tools used

- NLTK to preprocess (remove stopwords, tokenise, lowercase)
- Pyterrier for creating indexer and batch retrieval

#### Results

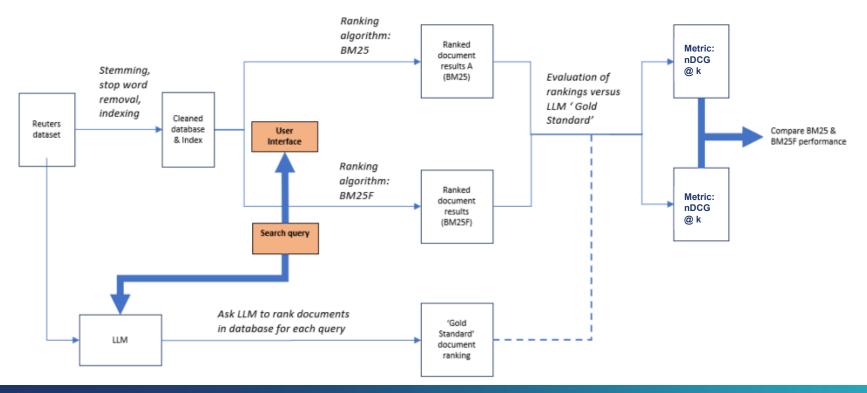
- BM25F outperformed BM25 in relatively few cases
- LLM relevance labelling efficient method to repurpose text classification datasets to IR

#### **Further work**

Experiment with word embeddings / query reformulations to track language drift in historic datasets (e.g. can 'US president' query return Reuters articles from 1987 featuring Donald Trump?)



## **Pipeline**





## **Indexing and retrieval**

#### PyTerrier: IterDictIndexer Indexing Summary

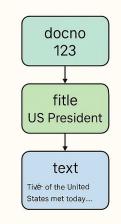
#### Use Case

- Build index from DataFrame or iterable of dicts
- Supports multi-field indexing (e.g., title, text)
- Enables BM25 / BM25F retrieval

#### 

```
pt.lterDictIndexer(
   "//index",
   meta={'docno: 20, 'title: 512, 'text: 4096},
   text_attrs={"title', 'text']
)
```

Parameter	Description	
meta	Metadata fields to store with max length	
text_attrs	Fields to index (order matters)	
fields=True	Enables field-aware indexing for BM25F	



## Q BM25F Retrieval Example

- Weights follow the text\_attrs order
- Ideal for structured multi-field ranking



#### **Demonstration**



## LLM relevance labelling

ChatGPT labelled database documents using following prompt:

```
{"role": "system", "content": """You are an expert search assistant tasked with assigning relevance scores to Reuters news articles from the 1980s. Your goal is to evaluate how relevant each article is **to a given query** based on the following scale:

5 - Highly Relevant: Directly answers the query with strong coverage.

4 - Relevant: Covers the topic in-depth but may not directly answer the query.

3 - Somewhat Relevant: Mentions related topics but lacks depth.

2 - Weakly Relevant: Barely touches on the query topic.

1 - Irrelevant: Has no meaningful connection to the query.

**Return JSON strictly in this format**:

{"results": [{"id": str, "title": str, "relevance_score": int}]}

Ensure **every article receives a relevance score**, even if irrelevant.

"""},
```

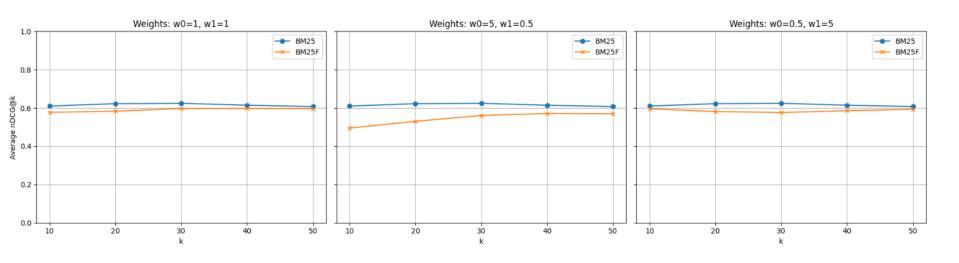
- Initial attempt at 1-100 score caused ChatGPT to provide incomplete results and buffering challenges
- Range of 1-5 informed by Beyond Yes and No: Improving Zero-Shot LLM Rankers via Scoring Fine-Grained Relevance Labels, <a href="https://arxiv.org/abs/2310.14122">https://arxiv.org/abs/2310.14122</a>



## BM25 beats BM25F at all weightings

W0 = article 'title' W1 = article 'text'

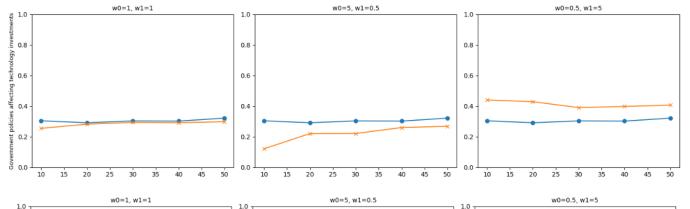
Average nDCG@k Across Queries for BM25 vs BM25F





## But it depends on the query...



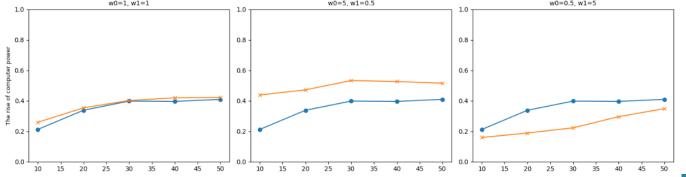


#### 'Government policies affecting technology investments'

The general theme of this query suits a search weighted to article content. Therefore BM25F performs better when w0 < w1.

#### 'The rise of computer power'

Although this query is also thematic, several relevant articles had 'computer' in the title. Therefore, BM25F outperformed where w0 > w1.





## **Full query list**

Query	Text
Q1	"Impact of interest rate hikes on stock market"
Q2	"Government policies affecting technology investments"
Q3	"Gold rush of the digital age"
Q4	"International geopolitical tensions"
Q5	"The rise of computer power"
Q6	"War"
Q7	"Japan"
Q8	"Merrill Lynch"
Q9	"Tariffs"
Q10	"Morgan Stanley"



## **Github repository structure**

https://github.com/Bob-623/Search-Engine/tree/main

README.md

√ 盲 1 Preprocessing	Pre-processing code runs on Reuter_test.csv file
Data_preprocess.ipynb	
Reuter_test.csv	
2 Indexing	Indexer code (runs on cleaned_dataset.csv)
Index_and_test_search.ipynb	
3 User interface	User interface code (runs on cleaned_dataset.csv)
Interface_with_search_engine.ipynb	
4 LLM relevance labelling	LLM relevance labelled files per query
> 盲 5 Final notebook and datafiles	Consolidated notebook runs BM25 & BM25F across multiple queries and compares nDCG performance. Runs on:
10_Query_Final_Index_and_nDCG_Graph_Analysis.ipynb	
cleaned_dataset.csv	BM25 & BM25F indexer runs on cleaned_dataset.csv
gold_standard_combined.csv	Consolidated relevance scores for all query article pairs
☐ IR GROUP 27.pptx	

## Thank you

