

# **TPE 2023 – Exam Mark Sheet**

Marked by					
Student name			Technical	Professional	Total mark
Presentation and A	Approach	ı (Profes	ssional Skills)		
	Max	Marks	As a result of		
Judgement	14				
Analysis (Method)	12				
Communication	12				
Ethical	12				
	50				
Total mark					

1.Divisional performance and business improvements		
1.1 UK car division	7	
1.2 UK van division	5	
1.3 Dubai division	5	
1.4 General business improvements	6	23
2.Risk assessment – luxury cars Dubai		
2.1 Market/ competition	4	
2.2 Source/ cost of vehicles	3	
2.3 Currency risk	1	
2.4 Projections	3	
2.5 Recommendation	1	12
3.Sale of Chelmsford site		
3.1 Impact on existing business	5	
3.2 Tax implications	1	
3.3 Impact on funding	2	
3.4 Recommendation	1	9
4.Mobile car rental franchise		
4.1 Major risks	5	
4.2 Potential benefits	4	
4.3 Profitability	5	
4.4 Other strategic options	2	
4.5 Recommendation	1	17
5. Dubai		
5.1 Sports car proposal	4	
5.2 Insufficient accounting records	1	
5.3 Management charges	1	6
6. Data Breach		
6.1 Legal obligations under GDPR	2	
6.2 General data security advice	2	4
7. Dubai irregularities		
7.1 Accounting irregularities	4	4
Total	75	75

# **Assessment of Competencies**

## **Judgement**

The candidate addressed key items and had balance across the paper	20	40	60	80	100
The candidate made appropriate recommendations regarding the luxury cars	20	40	60	80	100
The candidate made appropriate recommendations regarding the mobile car franchise	20	40	60	80	100
The candidate demonstrated good commercial judgement	20	40	60	80	100

### Analysis (Method)

The candidate used an appropriate method to analyse the divisional performance of Andka	2	0 40	60	80	100
The candidate used an appropriate method to analyse the sale of the Chelmsford Site	2	0 40	60	80	100
The candidate used an appropriate method to analyse the mobile car franchise	2	0 40	60	80	100

#### Communication

The candidate achieved all outputs including separate email/memo on sensitive issues		20	40	60	80	100
The candidate produced a good executive summary		20	40	60	80	100
The candidate tailored responses using appropriate language		20	40	60	80	100
The candidate used summaries/ cross referencing/ sections/headings and tables		20	40	60	80	100

#### **Ethical**

Fee dependency (Objectivity)	20	40	60	80	100
Additional fee (Objectivity, Professional Competence and Due Care)	20	40	60	80	100
Dubai Money laundering (Objectivity, Integrity, Confidentiality)	20	40	60	80	100
Overarching ethical approach	20	40	60	80	100

