

# Re: Bob Sheehan - Decision Economics Application

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From: **Bob Sheehan** | bob@lighthousemacro.com

August 20 at 6:19 PM

To: **allen sinai** | allen.sinai6@gmail.com

Dear Mr. Sinai,

Thank you for the kind words about my background and writing, and for your transparency in asking about my macro coursework.

You are correct in your observation. While my Economics minor included several macro-focused courses and the CFA curriculum covers macroeconomics extensively, my undergraduate major was Finance. This was a practical decision based on career advice I received at the time as a Division 1 athlete who had declared my major late.

Truthfully, I discovered my passion for macroeconomics very early in my career. I was fortunate to have roles at places like Bank of America and Strom Capital where I was encouraged to develop and integrate a macro framework into the investment process. This professional experience quickly evolved into a genuine passion, and I have dedicated myself to continuous learning on the subject ever since.

My independent research on my blog, Lighthouse Macro, is a direct result of this, and I've been honored that it has developed a readership that includes former central bankers, chief economists, and senior market strategists. I am confident that my practical, market-focused grasp of macro is robust and that I possess the drive and ability to quickly master any specific knowledge areas required for the role. In fact, a primary motivation for pursuing a Master's in Financial Economics is to formalize this expertise, as I believe it has been a point of hesitation for roles like this in the past.

Regarding the structure of the role, I was encouraged to see the job description mention the possibility of part-time or flexible hours, as that is what I am ideally seeking at this time. In that context, I am open to discussing compensation and am confident we can find an arrangement that is commensurate with the responsibilities.

Thank you again for your consideration. I remain very interested in the Economist position and hope to have the opportunity to discuss it with you.

All the best,  
Bob Sheehan, CFA, CMT

**Bob Sheehan, CFA, CMT**  
**Founder | Lighthouse Macro**

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