LinkedIn Profile Checklist - As an Active Learner

❏ For your Banner photo, use a **custom image** that is relevant to the industry or field you wish to pursue, the city you are in, or a picture of you working/presenting.

❏ Update your **headline** to reflect the tech roles you are targeting (e.g., Software Engineer/ UX Designer/ Data Scientist) and list some key technical skills and/or your industry background.

❏ Customize your **URL**. Do this from your LinkedIn Profile page by going to "Edit Public Profile & URL" in the top right corner. Click "Edit" and remove the additional letters and numbers after your name.

❏ Update you **About** section by introducing yourself in a paragraph or two and why you are making the shift into this field/why you are motivated by this new field. Highlight some **skills, experiences, and strengths** that will allow you to succeed in your new discipline.

❏ Update your **Experience** section by listing your work experiences in reverse chronological order and adding bullet point descriptions beneath each of your roles, **highlighting your accomplishments.**

❏ Under **Education**, list your BrainStation diploma first, following reverse chronological order of most recent to least recent.

❏ Add any applicable **Licenses and Certifications.**

❏ Under **Skills**, include **all of the technical skills** you will learn in the bootcamp as well as skills from your previous roles.

❏ **Follow** industry thought leaders/influencers as well as rele**vant companies** in the field you are entering, especially pertaining to those you may want to apply to once you've completed the program!

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