Running head: UFC STATS

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Into the UFC: Best Fighter, Striker, Grappler, and Entertainer

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Abstract

This project delves into an in-depth analysis of UFC fighter statistics to identify and 13 recognize excellence in various performance categories. The primary objective is to pinpoint the best fighters in distinct areas such as striking, grappling, knockout ability, and overall 15 entertainment value. The study further aims to determine the greatest of all time (GOAT) 16 by evaluating fighters based on their win-loss ratios. Leveraging a comprehensive dataset 17 encompassing fighter metrics, the analysis employs key indicators such as significant strikes 18 rate, takedown success rate, and total knockdowns. The anticipated results include 19 detailed insights into the best striker, grappler, KOer, and entertainer, contributing to a comprehensive understanding of individual strengths within the competitive realm of UFC. 21 Additionally, the study seeks to establish the GOAT by considering the historical performance of fighters with a minimum threshold of 10 matches. Through meticulous analysis and visualization, this project aims to offer a nuanced perspective on the 24 unparalleled skills and accomplishments of UFC fighters across diverse categories. 25

26 Keywords: Best, GOAT, Fighter, Performance, UFC

Word count: 160

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#Introduction:

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# • Background:

- Brief overview of the UFC and its significance in the world of mixed martial arts (MMA).
- Growing interest in understanding and analyzing fighter performance.

# • Research Focus:

 Exploration of UFC fighter statistics to recognize excellence in various performance categories.

#### • Big Question:

The Ultimate Fighting Championship (UFC) hosts a wide range of fighters with diverse skill sets, including striking, grappling, and entertainment value. The objective of this project is to systematically analyze UFC fighter data to determine who excels in each category, identify the best overall fighters, and predict fight outcomes and potential earnings. We will aim our analysis to provide insights into fighter performance, audience appeal, and financial success within the UFC.

#### • Objectives:

- Identification of the best fighters in specific areas:
  - \* Best Striker
- \* Best Grappler
- \* Best KOer
- \* Best Entertainer

## • Key Questions:

- Research questions guiding the analysis: 52 \* Who are the best strikers, grapplers, and KOers in UFC? 53 \* What factors contribute to a fighter's entertainment value? \* Who is considered the greatest of all time in UFC? 55 • Data Source: 56 - Utilization of the UFC Stats dataset with a comprehensive set of fighter metrics. 57 • Methodology: 58 Planned analysis includes calculating key metrics such as significant strikes rate, 59 takedown success rate, and total knockdowns. 60 • Anticipated Results: 61 - Expected outcomes involve insights into the best performers in each category, 62 contributing to a nuanced understanding of individual strengths.
  - Significance:
- Emphasis on the significance of recognizing and appreciating excellence within the competitive realm of UFC.
- Overview of the Document:
- Brief mention of the subsequent sections, including the methodology, results, and discussion.

70 Methods

#### 71 Data Collection

• Data Source:

- Utilize the UFC Stats dataset, containing comprehensive fighter metrics, including but not limited to knockdowns, significant strikes, takedowns, and fight outcomes.

# 76 Analysis Approach

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# 1. Identifying Best Striker:

• Calculate the significant strikes rate for each fighter:

$$\label{eq:Significant Strikes Rate} Significant Strikes Rate = \frac{Total \ Significant \ Strikes \ Landed}{Total \ Significant \ Strikes \ Attempted}$$

• Determine the fighter with the highest significant strikes rate as the best striker.

# 2. Identifying Best Grappler:

• Compute the takedown success rate for each fighter:

$$\label{eq:Takedown Success Rate} \begin{aligned} \text{Takedown Success Rate} &= \frac{\text{Total Successful Takedowns}}{\text{Total Takedown Attempts}} \end{aligned}$$

• Identify the fighter with the highest takedown success rate as the best grappler.

#### 3. Identifying Best KOer:

- Sum the total knockdowns for each fighter.
- Determine the fighter with the highest total knockdowns as the best KOer.

#### 4. Identifying Best Entertainer:

- Develop a composite metric considering both significant strikes and successful takedowns.
- Determine the fighter with the highest composite metric as the best entertainer.

## 5. Determining Greatest of All Time (GOAT):

• Filter fighters with a minimum threshold of 10 matches.

• Calculate the win-loss ratio for each fighter:

$$\label{eq:Win-Loss} \text{Win-Loss Ratio} = \frac{\text{Total Wins}}{\text{Total Wins} + \text{Total Losses}}$$

• Identify the fighter with the highest win-loss ratio as the GOAT.

#### 94 Visualization

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## • Figure Creation:

- Develop bar plots for each category (Best Striker, Best Grappler, Best KOer,
   Best Entertainer, and GOAT) to visually represent the analysis results.
- 98 Limitations

## • Limitations of the Analysis:

Acknowledge potential limitations such as data accuracy, sample size variations,
 and the subjectivity of composite metrics.

### 102 Ethical Considerations

#### • Ethical Considerations:

- Ensure the privacy and consent of fighters in the analysis.
- Avoid biased interpretations and represent results objectively.

#### 106 Participants

- 107 Material
- 108 Procedure

#### 109 Data analysis

We used R (Version 4.3.1; R Core Team, 2023) and the R-packages dplyr (Version 1.1.3; Wickham, François, Henry, Müller, & Vaughan, 2023), forcats (Version 1.0.0;

Wickham, 2023), ggplot2 (Version 3.4.3; Wickham, 2016), lubridate (Version 1.9.2;
Grolemund & Wickham, 2011), papaja (Version 0.1.2; Aust & Barth, 2023), purrr (Version 1.0.2; Wickham & Henry, 2023), readr (Version 2.1.4; Wickham, Hester, & Bryan, 2023),
stringr (Version 1.5.0; Wickham, 2022), tibble (Version 3.2.1; Müller & Wickham, 2023),
tidyr (Version 1.3.0; Wickham, Vaughan, & Girlich, 2023), tidyverse (Version 2.0.0;
Wickham et al., 2019), and tinylabels (Version 0.2.4; Barth, 2023) for all our analyses.

118 Results

## 19 Planned Analysis

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Our analysis focused on several key aspects of UFC fighter performance, including:

- Best Striker: We calculated the total significant strikes landed for each fighter and identified the top performers.
- Best Grappler: Utilizing the grappling efficiency metric, we determined the fighters
  with the highest success rate in takedowns.
- Best KOer: We considered knockdowns, significant strikes, and other metrics to identify fighters with exceptional knockout abilities.
- Best Entertainer: A composite metric, combining significant strikes, takedowns, and knockdowns, helped us identify fighters who entertain the audience.
- Best PPV Seller: We calculated the average PPV revenue per fight for each fighter, focusing on financial success.
- Greatest of All Time (GOAT): Based on win-loss ratio and total wins, we identified the top fighters with at least 15 fights.

# 133 Planned Figure and Table

Figure: Top 20 GOAT (Win-Loss Ratio and Total Wins)

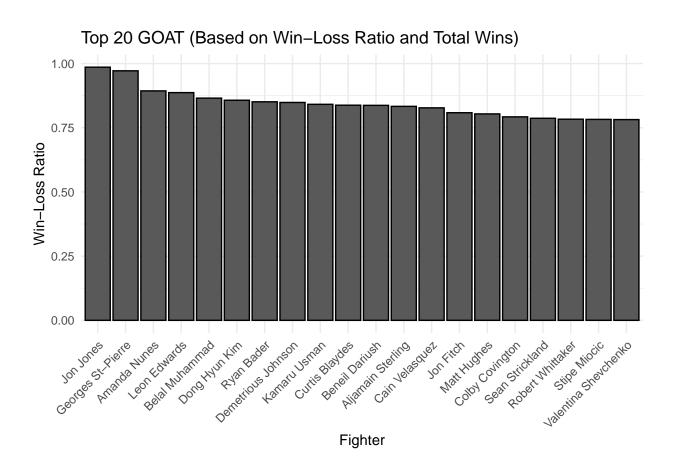


Figure: Top 20 Entertainers

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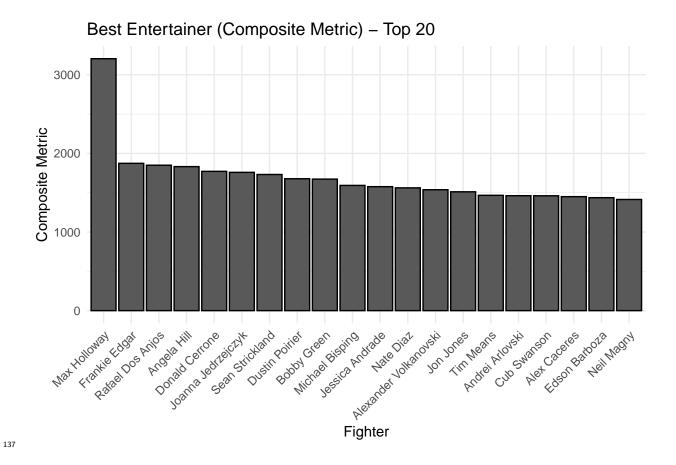


Figure: Top 20 PPV Seller

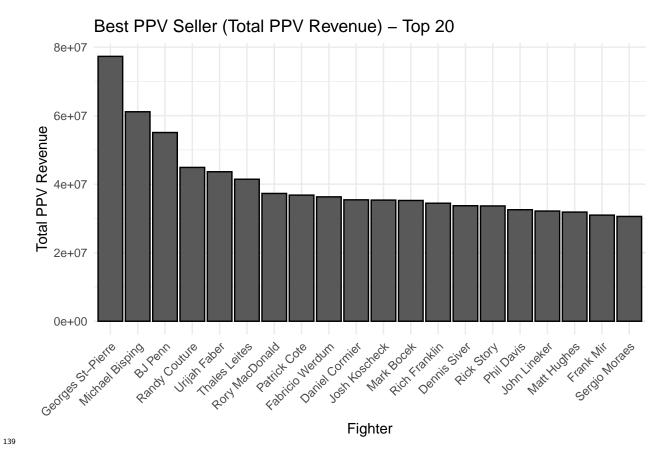


Figure: Top 20 Koer

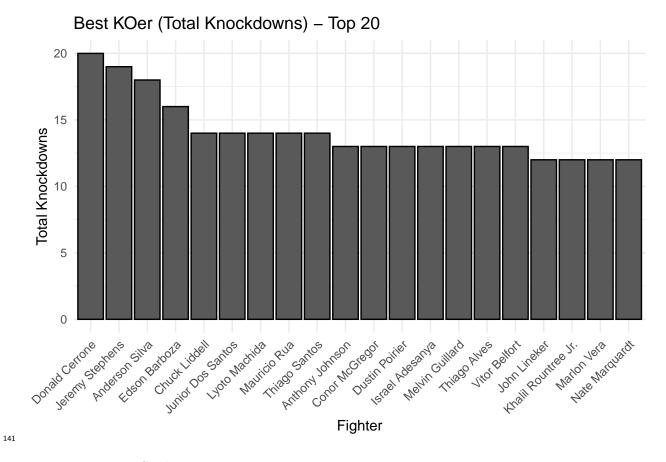


Figure: Top 20 Striker

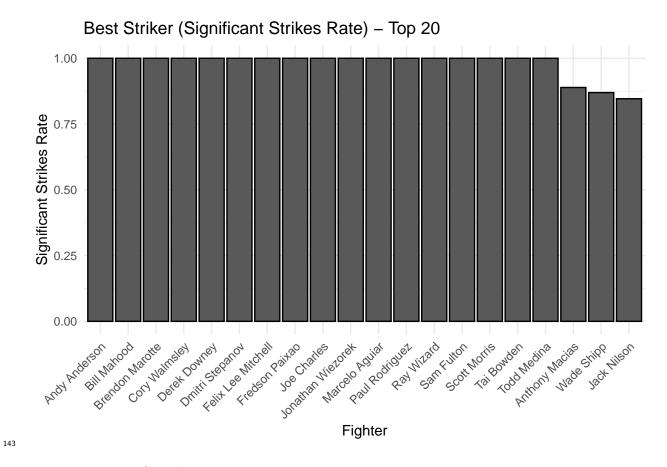
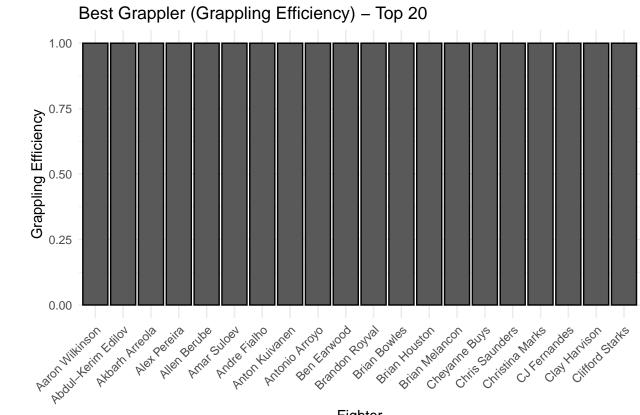


Figure: Top 20 Grapplers



Fighter

fighter	total_knockdowns		
Donald Cerrone	20		
Jeremy Stephens	19		
Anderson Silva	18		
Edson Barboza	16		
Chuck Liddell	14		
Junior Dos Santos	14		
Lyoto Machida	14		
Mauricio Rua	14		
Thiago Santos	14		
Anthony Johnson	13		
Conor McGregor	13		
Dustin Poirier	13		
Israel Adesanya	13		
Melvin Guillard	13		
Thiago Alves	13		
Vitor Belfort	13		
John Lineker	12		
Khalil Rountree Jr.	12		
Marlon Vera	12		
Nate Marquardt	12		

fighter	striking_efficiency	
Andy Anderson	1	
Bill Mahood	1	
Brendon Marotte	1	
Cory Walmsley	1	
Derek Downey	1	
Dmitri Stepanov	1	

# Table for Grappler

fighter	grappling_efficiency	
Aaron Wilkinson	1	
Abdul-Kerim Edilov	1	
Akbarh Arreola	1	
Alex Pereira	1	
Allen Berube	1	
Amar Suloev	1	

fighter	total_ppv_revenue		
Georges St-Pierre	77302574		
Michael Bisping	61136589		
BJ Penn	55079938		
Randy Couture	44891237		
Urijah Faber	43629287		
Thales Leites	41445831		
Rory MacDonald	d 37295483		
Patrick Cote	36811364		
Fabricio Werdum	36304568		
Daniel Cormier	35437113		
Josh Koscheck	35358286		
Mark Bocek	35245685		
Rich Franklin	34447098		
Dennis Siver	33712580		
Rick Story	33650671		
Phil Davis	32550334		
John Lineker	32160399		
Matt Hughes	31857809		
Frank Mir	30972597		
Sergio Moraes	30588181		

fighter	entertainment_metric		
Max Holloway	3205		
Frankie Edgar	1874		
Rafael Dos Anjos	1850		
Angela Hill	1832		
Donald Cerrone	1772		
Joanna Jedrzejczyk	1759		
Sean Strickland	1732		
Dustin Poirier	1678		
Bobby Green	1673		
Michael Bisping	1593		
Jessica Andrade	1577		
Nate Diaz	1562		
Alexander Volkanovski	1538		
Jon Jones	1512		
Tim Means	1467		
Andrei Arlovski	1462		
Cub Swanson	1461		
Alex Caceres	1450		
Edson Barboza	1437		
Neil Magny	1414		

fighter	total_wins	total_losses	total_fights	win_loss_ratio
Jon Jones	70	1	23	0.99
Georges St-Pierre	69	2	22	0.97
Amanda Nunes	42	5	18	0.89
Leon Edwards	47	6	16	0.89
Belal Muhammad	45	7	18	0.87
Dong Hyun Kim	36	6	18	0.86
Ryan Bader	40	7	20	0.85
Demetrious Johnson	56	10	18	0.85
Kamaru Usman	53	10	17	0.84
Curtis Blaydes	31	6	17	0.84
Beneil Dariush	36	7	22	0.84
Aljamain Sterling	45	9	19	0.83
Cain Velasquez	24	5	15	0.83
Jon Fitch	38	9	18	0.81
Matt Hughes	41	10	25	0.80
Colby Covington	42	11	15	0.79
Sean Strickland	48	13	20	0.79
Robert Whittaker	47	13	20	0.78
Stipe Miocic	36	10	18	0.78
Valentina Shevchenko	43	12	16	0.78

Discussion

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