

Kolade Victor Abobarin

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CAREER PROFILE

MBA/MSIS candidate with 3+ years' experience leading cross-functional teams and launching digital products. Skilled in storytelling, digital strategy, and customer analytics, with a strong foundation in product development and AI-driven features. Excited to contribute to FedEx as a Marketing & Communications Intern, applying my background in technology and analytics to strengthen brand strategy, digital content, and customer engagement.

EDUCATION

BAYLOR UNIVERSITY— Waco, Texas

May 2027

Master of Business Administration

Master of Science in Information Systems

OBAFEMI AWOLOWO UNIVERSITY — Ile-Ife, Nigeria

Dec 2021

Bachelor of Science in Civil Engineering

- GPA 3.3

EXPERIENCE

DIGITAL LIMITED - Bristol, UK

Senior Software Developer & Product Lead

Mar 2025 – Jun 2025

- Led client discovery and product planning turning user needs into product specs and roadmaps, cutting engineering rework by 30%
- Streamlined development processes by implementing code reviews and stage gates, reducing cycle time by 50% and costs by 25%
- Built and led cross-functional team by hiring 2 engineers and facilitating standups, ensuring on-time delivery across all projects
- Designed scalable product systems by creating user flows and component library, improving engineer onboarding by 50%

WE MAKE MVP INC. - Kyiv, Ukraine

Senior Software Developer & Team Lead

Jul 2024 – Feb 2025

- Managed global cross-functional teams, defining milestones and RACI matrices, cutting delivery timelines by 20%
- Built AI-powered product features by writing functional specs for budget generation with Gemini with 99% output consistency
- Drove product quality and launch readiness by creating test plans and leading bug burndown, meeting 100% of launch deadlines

BLUESHIRT INC. - Quezon City, Philippines

Lead Front-End Developer & Product Lead

Jul 2022 – Jun 2024

- Led the move from MVP to a scalable platform, orchestrated a dual run migration that kept uptime above 98 percent for 3 months
- Prioritized roadmap and backlog using user data and feedback, improving load time by 150% and doubling active users
- Collaborated with backend engineers to build ML and OCR pipelines that parsed resumes from PDFs/images into structured data

AZA GLOBAL INC. - Lagos, Nigeria

Product Manager

Jul 2022 – Jun 2024

- Launched QPay by owning scope, PRDs, backlog, and go-to-market; reached 100+ users and \$3K in transactions within two weeks
- Ran a two-week release cadence with a risk log and stakeholder updates; instrumented key funnels and used data to prioritize, improving time from sign-up to first transaction to under 24 hours
- Partnered with cross functional teams to implement KYC/AML and fraud controls, aligning product design with IP and regulatory requirements to ensure compliant onboarding and reduce chargeback risk

PROJECT

XOPHIE.AI - Lagos, Nigeria

Product Developer

Jan 2025 – Present

- Built a meeting assistant leveraging ASR with Livekit, AssemblyAI STT, Cartesia TTS, for real-time transcription and summaries
- Treated as a learning lab, wrote PRDs, instrumented telemetry, iterated prompts, and improved accuracy through user tests
- Applied prompt engineering with Next.js, Node.js, and Python to refine AI outputs, iterating with user tests to boost accuracy
- Project Link: <https://xophie.ai>

ADDITIONAL

- Technical Skills – Product management, product analyst, product owner, business analyst, program management, machine learning, algorithms, roadmap planning, requirements and PRDs, business requirements, technical requirements, agile, jira, market research, program development, stakeholder management, Python, JavaScript, APIs, GitHub, data analysis
- Certification – University of Pennsylvania (Coursera), Entrepreneurship Specialization, Customer Analytics