COLUMBUS CLASSICAL ACADEMY

Brand Style Guide

Version 1.0 August 2022

Visual Identity

*Stacked 2 Color
(Preferred)*
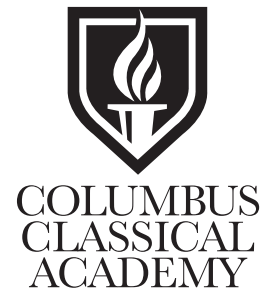

COLUMBUS
CLASSICAL
ACADEMY

Horizontal 2 Color

COLUMBUS
CLASSICAL
ACADEMY

Visual Identity

Stacked 1 Color

COLUMBUS
CLASSICAL
ACADEMY

Horizontal 1 Color

COLUMBUS
CLASSICAL
ACADEMY

*Stacked 1 Color
Reveresed*

COLUMBUS
CLASSICAL
ACADEMY

*Horizontal 1 Color
Reveresed*
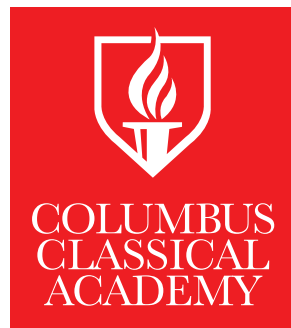
COLUMBUS
CLASSICAL
ACADEMY

Colors

HILLSDALE BLUE

PANTONE: PMS 654 C
HEX: #003A70
RGB: (0, 58, 112)
CMYK: (100, 84, 31, 17)

RED

PANTONE: TBD
HEX: #ED1E24
RGB: (237, 30, 36)
CMYK: (0, 100, 100, 0)

COLUMBUS CLASSICAL ACADEMY

Logo Placement and Margins

"X" equals width of the flame

Digital Font Usage

Roboto

ROBOTO THIN
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ROBOTO THIN ITALIC
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ROBOTO LIGHT
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ROBOTO LIGHT ITALIC
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ROBOTO REGULAR
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ROBOTO REGULAR ITALIC
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ROBOTO MEDIUM
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ROBOTO MEDIUM ITALIC
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ROBOTO BOLD
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ROBOTO BOLD ITALIC
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ROBOTO BLACK
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ROBOTO BLACK ITALIC
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890