



# PIZZA SALES REPORT

Jan/15 - Dec /15

Pizza Category

All

1/1/2015

12/31/2015

Home

Best / Worst...



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

Total Order



2.32

Avg Pizzas Per Order

## BUSIEST DAYS AND TIMES

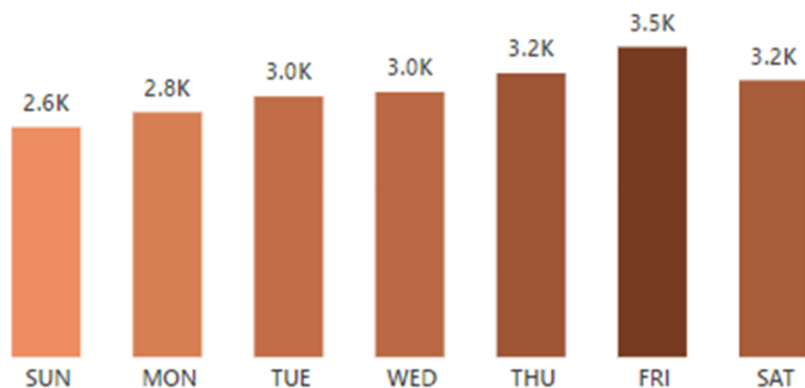
### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

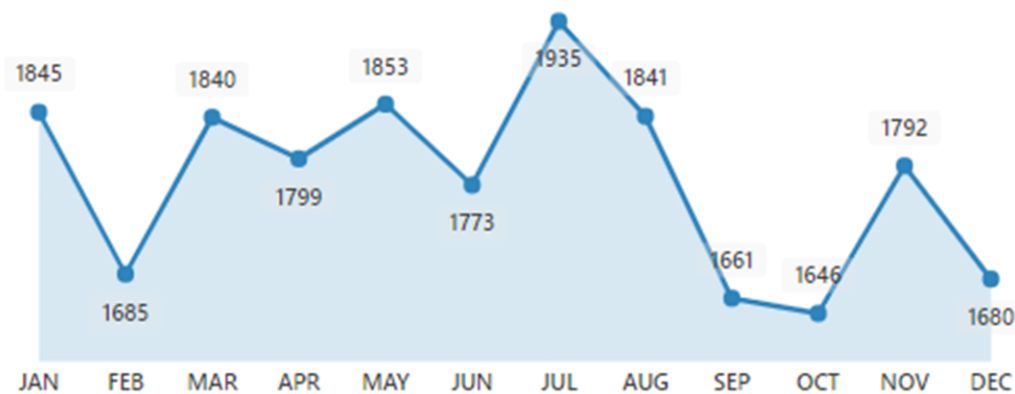
### MONTHLY

There are **maximum** orders from month of **July** and **January**

Daily Trend for Total Orders



Monthly Trend for Total Orders



## BUSIEST DAYS AND TIMES

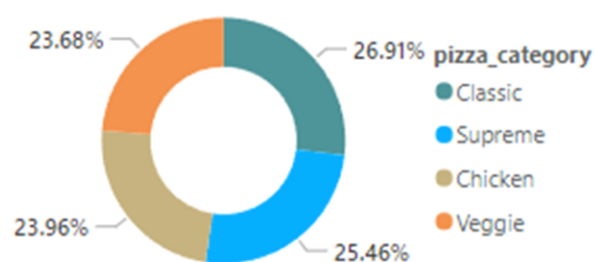
### CATEGORY

**Classic** Category contributes to **maximum** sales & total orders.

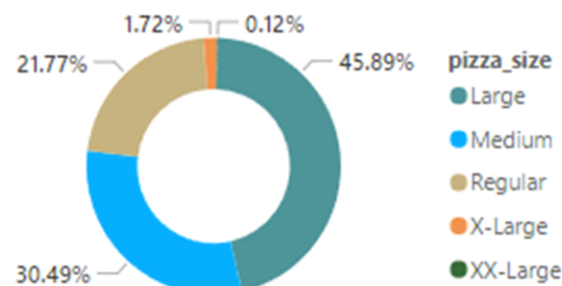
### SIZE

**Large** size pizza contributes to **maximum** sales

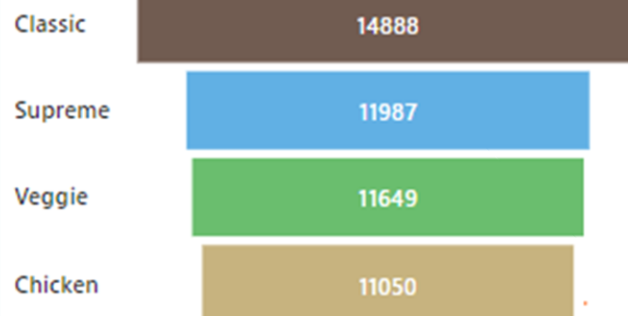
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza\_Category





BEST  
SELLER



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Best / Worst Sellers

## BEST SELLERS

### REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue

### QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders

## WORST SELLERS

### Revenue

The Brie Care minimum Revenue

### Quantity

The Brie Care Pizza Contributes to minimum Total Quantities

### Total Orders

The Brie Care Pizza Contributes to minimum Total Orders



817.86K

Total Revenue



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Avg Order Value



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Total Pizza Sold



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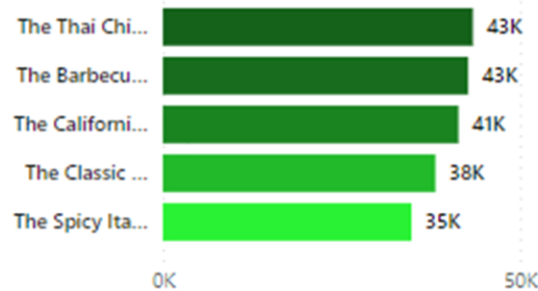
Total Order



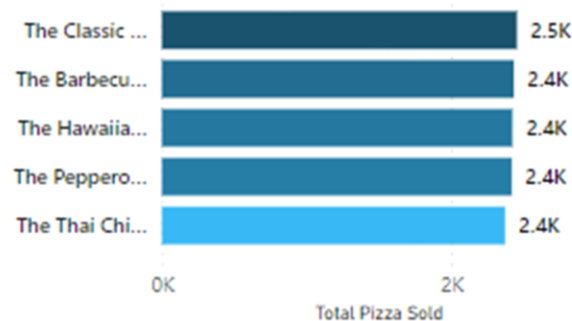
2.32

Avg Pizzas Per Order

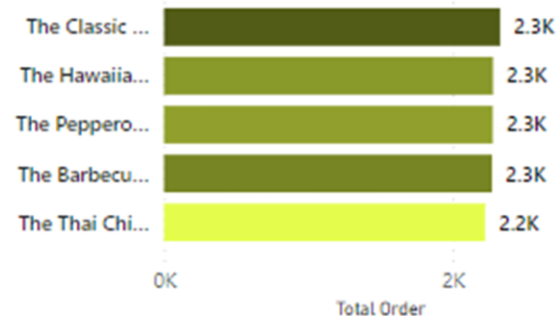
### Top 5 Pizzas by Revenue



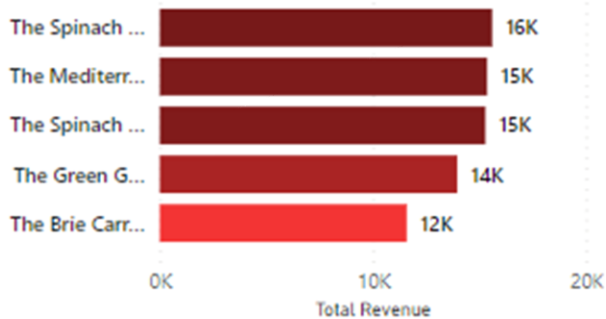
### Top 5 Pizzas Sold by Quantity



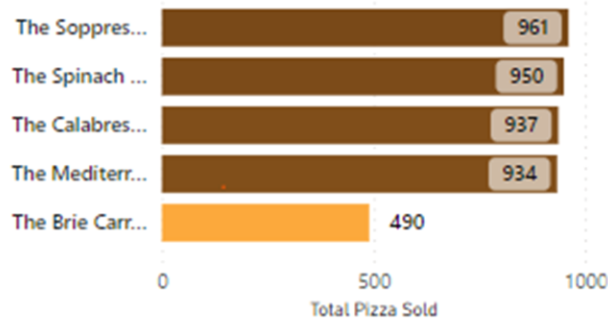
### Top 5 Pizzas Sold by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas Sold by Quantity



### Bottom 5 Pizzas Sold by Total Orders

