

( R o h - b e a r ) ( F i l l - i z - a i r )

# ROBERT PHILIZAIRE BOBBY jr.

fullstack web developer & marketing specialist

## CONTACT

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Lawrenceville, GA 30019

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678-373-1170 (fax)

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## SKILLS

### PROFESSIONAL SKILLS

Adobe Suite	● ● ● ● ●
Graphic Design	● ● ● ● ●
Back-End Web	● ● ● ● ●
Front-End Web	● ● ● ● ●
Social Media Mktg	● ● ● ● ●

### PERSONAL SKILLS

Presentation Skills	● ● ● ● ●
Project Coordination	● ● ● ● ●
Marketing Strategy	● ● ● ● ●
Lead Generation	● ● ● ● ●

### LANGUAGES

HTML	Query
CSS	React.js
BOOTSTRAP	Express.js
JAVA SCRIPT	Node.js
NODE.JS	MySQL
	Git

### REFERENCES

**Emily Wells**, Kennesaw State University , MSRS Department

Program Coordinator  
**Phone:** 470-578-6512  
**e-mail:** [ewells7@kennesaw.edu](mailto:ewells7@kennesaw.edu)

**Alex Aubain**, Social Wealth Marketing  
Operations Supervisor  
**Phone:** 678-865-6867  
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## OBJECTIVE

A self-motivated, creative, and ambitious IT professional with a digital marketing background . I look to be an asset with your business by combine my skills, talents & experience to help companies and individuals grow exponentially.

## PROFESSIONAL EXPERIENCES

### HY IMAGE TECH

#### MARKETING SUPERVISOR

- Create Sales & Marketing Campaigns
- Created a variety of online, and traditional promotional items
  - Including : brochures, T-shirts, banners, posters, gifs, videos..etc.
- Grew social media following significantly through social media campaigns
- Contacted Leads & scheduled visits and live demos to show case products
- Creating presentations and sales scripts
- Booked and Attendee conferences & trade shows
- Web Development : HTML, CSS, BS, jQuery, FTP, Database. AJAX

Feb. 2019

### SOCIAL WEALTH MARKETING

#### Lead Gen Marketing Manager

- Lead team of designers and videographers to created content for client.
- Created online content for variety of companies
  - including websites, videos, social media accounts, and lead funnels.
- Collaborated with sales manager to create ad campaigns based on lead generation analytic and sale conversions.
- Managed ad accounts;
- Worked with different programs and API system create CRM systems for clients
- Tracked marketing campaign analytics
- Created Monthly reports on marketing efforts with suggested next steps

2015 - 2018

### KENNESAW STATE UNIVERSITY MSRS DEPT.

#### Program Coordinator Assistant / Graphic Designer

- Worked program coordinator to successfully promote student awareness events
- Participated in Over 100 Different student programs
- Meeting with department heads, vendors and student committees, following marketing goals
- Created graphics 200+ programs centered around Education, Business, Health & Wellness.
- materializing their brand vision in advertising

2008 - 2015

## EDUCATION

### Georgia Institute of Technology

#### FullStack Web Developer



Certificate of Completion August 2020

### Kennesaw State University 2015

#### Coles College of Business

#### BBA Marketing



Focus in Advertising and Promotions

## POSITIONS HELD

**Phi Beta Sigma Fraternity Inc.,**  
Vice President

**African American Student Alliance,** Vice President

**The Haitian Alliance of Atlanta,**  
Advertising Assistant

For examples of my work please visit:  
[https://www.facebook.com/BluMarketing/photos\\_stream?tab=photos\\_albums](https://www.facebook.com/BluMarketing/photos_stream?tab=photos_albums)