# **Developer turned User Experience Designer**

Passion for Empathetic Design & Problem Solving

SKILLS Interaction Design | User Research | Heuristic Evaluation | Visual Design Competitive Analysis | Wireframing | Usability Testing | User Flows HTML Prototyping CSS/JS/jQuery | Responsive Design | PHP | C++ | Java

# PROFESSIONAL EXPERIENCE

## Consulting, New York, NY

User Experience Designer & Developer | Kavita J Patel

2013 -Present

- Manage all Technical & Design Aspects of small Online Business [www.kavitajpatel.com]
- · User Experience: Content Strategy, User Flows, Usability; Increased success rate of user registration
- Increased page engagement; Strengthened brand through visual consistency
- Business Seen & Featured: TimeOut New York Fox News The Huffington Post CBS News
- Produce **Responsive** Web Pages; Web Production / Branding; Tele-summits & live events

# User Experience Designer | Startup (NDA Signed)

Oct 2015 - Present

· Conceptualization, User Research, Competitive Analysis, Habit Forming Design

# User Experience Designer | globalFEST

Aug 2015

- Redesigned website for renowned non-profit world music organization
- Greatly improved usability and information architecture
- Simplified design resulting in better understanding of globalFEST's mission

## Intel Corporation, Hillsboro, OR

2012

Graduate Technical Intern - Continued Ph.D Research Topic with Intel

- Developed interesting Solutions (classified) for Software Integrity
- Filed 3 Patents (requests) / Spontaneous Recognition Award for 'valuable contributions'

## NYU | Polytechnic Institute of New York University, Brooklyn, NY

2010 - 2014

Security Research Assistant

Operating Systems x86 Simulators / Linux Zesto / Intel / ARM

 Software Integrity: leverage hardware performance counters to model program behavior & detect anomalies caused by runtime attacks: # of instructions retired / branches / cache writes. Project: Con Edison

Teaching Assistant - Computer Architecture

# REF Computer Corporation, Pearl River, NY

2010

Full Stack Developer

Developed Financial Software to transfer customer data between Major Banks

# West Point | United States Military Academy, West Point, NY

2009

System Configuration Specialist

• Developed Mass-Deployment Software to automate systems configuration / Reducing labor costs & user interaction

#### **EDUCATION**

### NYU | Tandon School of Engineering, NYC

BS | Computer Engineering - Scholarship 2010 MS | Computer Science - Fellowship - 3.6 GPA 2014

General Assembly, NYC

UX Design Immersive | 10 weeks, 5 projects 2015

"System and Method for Correct Execution of Software" David GRAWROCK, David OTT, Corey MALONE, Jesse WALKER App #: 20140181794 - Filed: Dec 20, 2012 / Issued: Jun 26, 2014 http://bit.ly/1uFk1w1

TOOLS Sketch | Photoshop | Illustrator | InDesign | Invision Omnigraffle | Axure

#### **PUBLICATIONS, HONORS & AWARDS**

"Hardware Performance Counters: A Cost Effective Way for Integrity Checking of Programs" C. Malone, M. Zahran and R. Karri ACM Workshop SCT

NSF - National Science Foundation Fellowship - CRISSP GAANN Ph.D Fellowship - Polytechnic School of Engineering

#### **COMMUNITY INVOLVEMENT**

United States Department of Veterans Affairs | VA Hospital Volunteer — Teaching vetrans computers

St. Luke's-Roosevelt Hospital

Contract — On-site training Doctors on PRISM Software

LANGUAGES English | Spanish (Limited)