# CAN A WOMAN **EXPER** WIN AT WORK?

A fun game to determine whether you'll get—or give—a raise. By Claire Suddath

t's hard enough for a working woman, and now a new study from UNC's Kenan Flager School of Business found many struggles over promotion and raises may be out of a gal's control. Take this easy quiz to determine just how screwed you might be, culled from the endless academic research on office gender dynamics.

**Rules:** Answer questions honestly. Add or subtract to get your final score.

# IS YOUR BOSS A MAN?

YES: +1

Of course. According to a 2013 Gallup poll, 54% of Americans have a male boss, versus 30% with a female one. Actually, 35% of Americans would rather work for a man, while 40% have no preference either way.

Watch out. Female bosses might not help you get ahead. In 2012, MIT studied U.S. bank branches where half the managers were women. They were just as unlikely to promote underlings.

## IF HE'S MARRIED, DOES HIS WIFE WORK?

UNC Kenan Flagler
Business School study,
male managers married
to working women
were more likely to
recommend female
candidates over males

for new positions.

Bad news: The same research showed married men with stay-at-home wives viewed female colleagues unfavorably and had a tendency to pass them over for promotions.

Not married? Add 0 and sk<sup>S</sup>

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U. of Queensland researchers found blondes make 7% more

Could you be blond?

YES: +1

#### **ARE YOU BLOND?**

Safety first; flirting can backfire. A 2013 Academy of Management brief said that even though big law firms encouraged strategic flirtation, the women who tried it were looked down upon, considered stupid, and mistreated.

NO: -1

Go for it. In 2012,
Berkeley's Haas School of Business found
that women could flirt their way into
higher prices when selling cars to men.
In 2009, former Sec. of State Madeline
Albright told Bill Maher that she flirted
with foreign dignitaries so they'd concur.

YES: +1 \_\_\_\_\_

DO YOU FLIRT AT WORK?

Eek. Based on the same study, when CEOs have a son, all employees' wages drop. Fortunately, it's less than half a percent.

Excellent! If a male CEO has a first child who's a girl, a female employee's wages will rise by 1.1%. Male employees see a much smaller rise, according to a 2012 issue of Administrative Science Quarterly.

YES: +1

DOES HE HAVE A DAUGHTER?

## DO YOU DRESS UP FOR WORK?

Well done. According to
Proctor & Gamble-funded
psychology research conducted at
Harvard U., people think women
wearing makeup look more
competent and professional than
those who don't.

This may be ideal. In a study titled "Intolerance of Sexy Peers," a McMaster U. researcher discovered women were put off by other women who looked too fancy. 85% preferred a thin blond woman in khakis over the same woman in a short skirt and tall boots.

# **HOW'S YOUR WEIGHT?**

Nice! Many studies have proven a woman's weight has a significant effect on her earnings potential. The Journal of Applied Psychology reported in 2010 that even very thin women are punished when they gain a little.

I'M GOOD: +1

NO: +1

I COULD LOSE A FEW: -1

Uh oh. There's a sad scientific correlation: When a woman's BMI increases, her income decreases. Her spouse's does, too. The effect is most profound on younger women without established careers.

## DO YOU HAVE GOOD POSTURE?

YES: +1

A Harvard Business School study says you'll look more powerful. Stand up straight.

You get a raise!

Stay out of your boss's way Have you thought about quitting your job?

NO: -1