

# Neo-Retail GPT

AI-Powered Intelligence for Smart Retailing

## What is Neo Retail GPT?

Neo Retail GPT is a comprehensive AI-driven solution designed to unify and enhance the core operational areas of omnichannel retail through five key intelligence systems:

### 1 Store/Site Intelligence System

Unlock next-generation, omnichannel experiences powered by real-time insights. Neo Retail GPT helps retailers optimise layout, elevate customer service, and drive sales through AI-guided shopping advisors, smart visual merchandising, and dynamic pricing.

### 2 Warehouse Intelligence System

Achieve faster fulfillment and reduced operational costs. Our warehouse intelligence leverages predictive analytics and product tracing tracking to streamline stock management, increase picking accuracy, and minimize lead times.

### 3 Transportation Intelligence System

Deliver smarter, faster, and more cost-effective logistics. Neo Retail GPT optimizes route planning, tracks shipments in real-time, and ensures last-mile delivery efficiency, transforming your transportation network into a competitive advantage.

### 4 Inventory Intelligence System

Gain real-time inventory visibility and forecasting accuracy. Our system prevents stockouts and overstocking, drives efficient replenishment, and enables strategic assortment planning at scale.

### 5 Enterprise Intelligence System

Optimise core business functions—Finance, HR, Assets, Legal and others—with data-led planning, forecasting, and operational control.

## Industries We Serve

#### 1 Fashion & Apparel

Predict trends, manage fast-changing inventories, and personalize style recommendations.

#### 2 Beauty & Personal Care

Offer tailored product suggestions and AI beauty consultations for an enhanced customer journey.

#### 3 Grocery & FMCG

Optimize shelf-space, reduce perishable waste, and enhance supply chain responsiveness.

#### 4 Electronics & Appliances

Deliver tailored bundles, enable assisted selling, and streamline reverse logistics.

#### 5 Home & Lifestyle

Guide customers through complex buying journeys with AR/AI-enabled shopping advisors.

#### 6 Pharma & Health Retail

Ensure stock availability, regulatory compliance with AI/OCR and location-aware promotions

**Powering Connected Retail —  
From Source To Customer.**

## Benefits Of Neo-Retail GPT

- ✓ Enhanced Operational Efficiency
- ✓ Customer-Centric Innovation
- ✓ Smarter Decision-Making
- ✓ Scalable & Future-Ready
- ✓ End-to-End Visibility

**Retail Without Limits—Empower Stores, Warehouses,  
Transport, and Inventory with Integrated Ambient Intelligence.**

# Omnichannel Retail AI Workflow

Workflow Stage	Ai Agent	Functionality
Assortment Strategy	Assortment Planning	Tailor product mix using cross-channel demand signals and location intelligence.
Dynamic Pricing & Offers	Pricing & Promotions	Adjust prices and offers in real-time based on demand, behavior, and channel data.
Product Display & UX	Visual Merchandising	Optimize visual layouts for both in-store and digital storefronts using AI.
Stock Synchronization	Replenishment	Ensure seamless shelf and warehouse stock replenishment across channels.
Inventory Optimization	Inventory Management	Centralized inventory view for all channels, smart restocking, and demand sync.
Fraud & Theft Monitoring	Loss Prevention	AI-based surveillance and anomaly detection across physical and digital stores.
Sales Insights	Sales Intelligence	Track sales, behavior, and performance across channels with unified analytics.
Purchase Guidance	Shopping Advisor	AI-powered recommendations tailored to user's browsing and in-store behavior.
Customer Engagement	Loyalty & CRM	Cross-channel loyalty programs and hyper-personalized retention campaigns.
Post-Sale Support	Customer Service	AI chatbots and voice bots across web, app, and kiosks for support and returns.

Smart Retailing : Neophyte creates an agentic ai ecosystem by integrating all these ai agents for complete retail solution including visual merchandising, assortment planning, inventory management and sales promotion. Neophyte's ambient intelligence capabilities supporting Ai IoT and vision Ai enabled automation helps in monitoring customers, employees, products and premises for convenient shopping in an energy efficient environment. Neophyte is focused on creating smart and intelligent stores.

## Why Choose Neophyte.ai?

As a deep-tech innovator, Neophyte.ai empowers retailers to turn intelligence into action. With Neo Retail GPT, we don't just solve today's retail challenges—we prepare your business for tomorrow's disruptions.

Elevate your **retail** play with unified ambient intelligence.



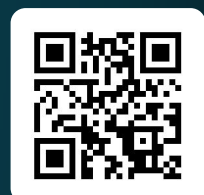
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