

Neo-Retail GPT

AI-Powered Intelligence for the Future of Retail

What is Neo Retail GPT?

Neo Retail GPT is a comprehensive AI-driven solution designed to unify and enhance the core operational areas of omnichannel retail through four key intelligence systems:

1 Store/Site Intelligence System

Unlock next-generation, omnichannel experiences powered by real-time insights. Neo Retail GPT helps retailers optimise layout, elevate customer service, and drive sales through AI-guided shopping advisors, smart visual merchandising, and dynamic pricing.

2 Warehouse Intelligence System

Achieve faster fulfillment and reduced operational costs. Our warehouse intelligence leverages predictive analytics and product tracing tracking to streamline stock management, increase picking accuracy, and minimize lead times.

3 Transportation Intelligence System

Deliver smarter, faster, and more cost-effective logistics. Neo Retail GPT optimizes route planning, tracks shipments in real-time, and ensures last-mile delivery efficiency, transforming your transportation network into a competitive advantage.

4 Inventory Intelligence System

Gain real-time inventory visibility and forecasting accuracy. Our system prevents stockouts and overstocking, drives efficient replenishment, and enables strategic assortment planning at scale.

5 Enterprise Intelligence System

Optimise core business functions—Finance, HR, Assets, Legal and others—with data-led planning, forecasting, and operational control.

Industries We Serve

1 Fashion & Apparel

Predict trends, manage fast-changing inventories, and personalize style recommendations.

2 Beauty & Personal Care

Offer tailored product suggestions and AI beauty consultations for an enhanced customer journey.

3 Grocery & FMCG

Optimize shelf-space, reduce perishable waste, and enhance supply chain responsiveness.

4 Electronics & Appliances

Deliver tailored bundles, enable assisted selling, and streamline reverse logistics.

5 Home & Lifestyle

Guide customers through complex buying journeys with AR/AI-enabled shopping advisors.

6 Pharma & Health Retail

Ensure stock availability, regulatory compliance with AI/OCR and location-aware promotions

**Powering Connected Retail —
From Source To Customer.**

Benefits Of Neo-Retail GPT

- ✓ Enhanced Operational Efficiency
- ✓ Customer-Centric Innovation
- ✓ Smarter Decision-Making
- ✓ Scalable & Future-Ready
- ✓ End-to-End Visibility

**Retail Without Limits—Empower Stores, Warehouses,
Transport, and Inventory with Integrated Ambient Intelligence.**

Key Features

Applications	Intelligence System(s)	Functionality
Shopping Advisor	Store/Site Intelligence	AI-driven recommendations in-store and online for personalized customer journeys.
Pricing & Promotions	Store/Site Intelligence	Dynamic pricing based on demand, behavior, and real-time trends.
Visual Merchandising	Store Intelligence	Optimized product placement using footfall heatmaps and AI planograms.
Smart Store	Store Intelligence	AI-IoT-enabled automation, queue reduction, and energy optimisation.
Inventory Management	Inventory & Warehouse Intelligence	Real-time visibility, smart restocking, and inventory balancing.
Assortment Planning	Inventory Intelligence	Data-led product mix tailored to location and demand signals.
Loss Prevention	Store & Inventory Intelligence	AI surveillance, shrinkage detection, and anomaly alerts.
Sales Intelligence	Store/Site & Inventory Intelligence	Unified sales data, customer behavior insights, and performance analytics.
Loyalty & CRM	Store/Site Intelligence	Hyper-personalized offers, retention modeling, and omni-channel loyalty programs.
Customer Service	Store/Site & Warehouse Intelligence	AI chatbots and voice assistants for queries, tracking, and return handling.

Why Choose Neophyte.ai?

As a deep-tech innovator, Neophyte.ai empowers retailers to turn intelligence into action. With Neo Retail GPT, we don't just solve today's retail challenges—we prepare your business for tomorrow's disruptions.

Elevate your **retail** play with unified ambient intelligence.



contact@neophyte.ai



+91- 9321236115



www.neophyte.ai



REACH US AT