



magent

Discord

X

Facebook

Telegram

Contact sales

# Your AI partner for smarter, faster marketing

Our AI Marketing Assistant analyzes data, predicts trends, and crafts personalized strategies to help your business thrive. Boost engagement, save time, and drive results — all with the power of AI at your fingertips.

## Get early access

Full name

Enter full name

Email address

Enter email address

Join waitlist

© 2024 - Magent

[Terms of service](#) • [Privacy policy](#)

www.hellomagent.com



# Problem Statement

- Marketing Activities are Overwhelming and Time-consuming



# Solution

- Streamlined and Automated Marketing on Solana

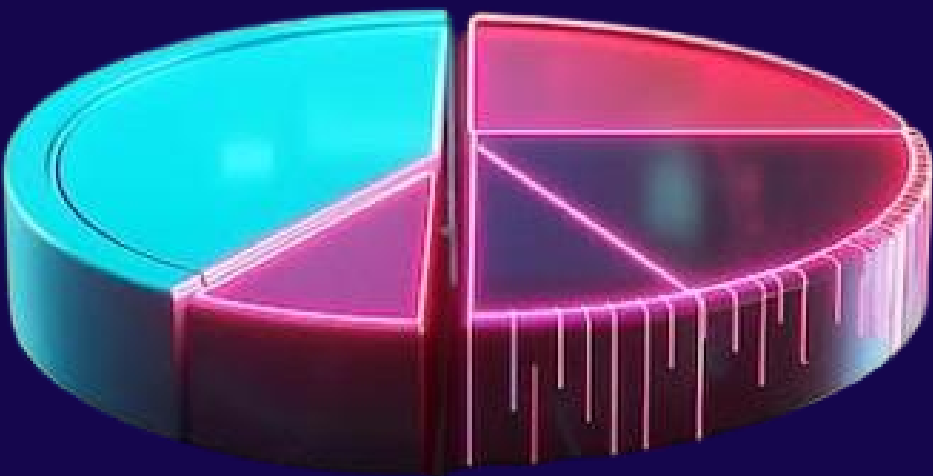
# Feasibility







## Customer Market

The market of crypto firms that hire the services of marketing professionals or platforms have a total of:

\$228m



## Competition

	 Zapier	 Buffer	 AI XBT	 Magent
Research Capabilities	No Research	No Research	Token Research	Marketing Research
Usability	Complex & Slow	Moderate	Moderate	Easy & Fast
Content Generation	Manual Input	Manual Input and AI Prompts	X Automated	AI generated with Personality
AI Ads Dashboard	Limited Ads Objective	Nil	Nil	Unlimited Ads Objective





## Core Features

- Market Research Chatbot
- Content Marketing Assistant
- A.I Advertising Deployment

## Integrations & Usage

- A.I driven Marketing Activities
- Built on Eliza Framework
- Solana Wallet Integration



# Business Model

- Subscription Plans
- Advertising Fees



## Go-to-Market Strategy

- Community Collaboration
- Partnerships





# Roadmap

Vision: To Empower Real-Life Organizations with AI-Powered Marketing on Solana



Q1 2025

- Marketing Research Chatbot
- X Tweets Assistant
- X Ads Deployment (Awareness)



Q2 2025

- X Ads Deployment (Consideration)
- X Thread Assistant V2



Q3 2025

- Snapchat Ads Deployment
- Real-time Data Update



Q4 2025

- Multiple Ads platform
- \$Magent Token

# Team Details



**Adegoke Akanni**

Software Engineer



**Ana Inyang**

Digital Marketing Specialist



**Dike Callistus**

Social Media Manager,  
Content Creator



**Naeche Moses**

Product Designer





www.hellomagent.com

Supercharging Real-Life Businesses with AI-Powered  
Marketing

THANK YOU!

 MagentHQ

 hellomagent@gmail.com

