

# Devan Velji

San Diego, CA • devanvelji@gmail.com • (973) 960-1718 • [linkedin.com/in/devanvelji/](https://www.linkedin.com/in/devanvelji/)

## EDUCATION:

### UNIVERSITY OF CALIFORNIA, SAN DIEGO

*B.S. Mathematics & Economics, Minor: Marine Sciences / Provost Honors*

Coursework: Econometrics, Stochastic Processes II, Numerical Analysis of PDEs, Geophysical Fluid Dynamics

La Jolla, CA

Expected March 2026

### UNIVERSITY COLLEGE LONDON

*Study Abroad Program*

London, UK

June 2023 - August 2023

## PROFESSIONAL EXPERIENCE:

### BUTTERFLYMX

*Data Analytics Intern*

New York, NY

July 2025 – September 2025

- Refactored 30+ legacy dbt models for internal metric tracking using SQL and Jinja templating, optimizing query structure and materialization methods; cut monthly compute costs by 15% and total dbt model runtime by 12%
- Designed Sigma dashboards for 3 product launches, tracking growth metrics and directly informing decision making. Produced numerous ad hoc reports using Python and SQL for product, sales, and finance teams
- Developed a Generative Engine Optimization model tracking brand perception in LLM responses using programmatically generated queries; uncovered strategic content gaps, providing actionable insights for marketing team to improve AI-driven customer acquisition. Led to a 34% increase in mention rate post-deployment

### TEQUILA FORTALEZA

*Business Operations Intern*

Rancho Santa Fe, CA

August 2024 – October 2025

- Automated Excel report creation for sales and marketing teams using Python and VBA, saving ~15 hours per week
- Executed 14 quarterly retreats to Tequila, Mexico, hosting 1000+ total attendees, to showcase distillery operations and strengthen relationships with distribution and industry partners as a primary marketing initiative
- Overhauled and automated operational workflows by introducing an inventory allocation tracking system, reducing manual errors by 85%, cutting processing time by 5+ hours per week, and enhancing management communication

### UCSD DEPARTMENT OF ECONOMICS

*Research Assistant*

La Jolla, CA

September 2023 – June 2025

- Built an integrated database combining survey data from 22 Sub-Saharan African countries with historical rainfall and hospital proximity metrics to enable novel health outcomes research
- Applied econometric models in R and Python to quantify the causal impact of prenatal care accessibility, finding a 15% reduction in rural infant mortality and improving predictive model accuracy by 40%
- Designed and implemented a modified Top-Trading Cycles algorithm for student course allocation, ensuring strategy-proofness, preserving student priorities, and maintaining Pareto optimality
- Modeled algorithm rollout scenarios, projecting a 3+ hour average reduction in student course registration time per semester and streamlined resource allocation to minimize faculty response burden

## LEADERSHIP EXPERIENCE:

### UCSD SUSTAINABLE INVESTMENT GROUP

*Director of Quantitative Research*

La Jolla, CA

January 2024 – Present

- Directed a team of 35 in performing fundamental analysis and developing medium-term stock growth forecasts
- Designed integrated models—including a climate-adjusted CAPM to assess carbon intensity and climate policy risk on stock returns, alongside ESG metrics evaluations on company performance
- Mentored team members in creating visually compelling stock pitches, resulting in 32 presentations that showcased innovative investment theses to panels of regional industry professionals

## ADDITIONAL INFORMATION:

**Technical Skills:** R, Python, Microsoft Office, Excel, MATLAB, SQL, dbt, Snowflake, Sigma, Claude Code, Swift

**Certifications:** Ham Radio General Class License (FCC Element 3) – Callsign: KM6LUX

**Competitions:** UCLA American Statistical Association Data Fest (2022, 2025)

**Other Activities:** Triathlons, Surfing, Formula 1, DJing House & Techno Music, Living