profit by AGE

- 3.77M (34.26%)
- 0.02M (0.14%)
- 1.59M (14.43%)
- 1.83M (16.59%)
- 1.84M (16.7%)
- 1.96M (17.79%)

AGE
- 38~47
- 48~57
- 28~37
- 18~27
- 58~67
- 78~88
- 68~77

profit by wealth_segment

x-axis: Mass Customer, High Net Worth, Affluent Customer
y-axis: profit (0M, 2M, 4M, 6M)

profit by gender

- 5.46M (49.6%)
- 0.27M (2.49%)
- 5.28M (47.91%)
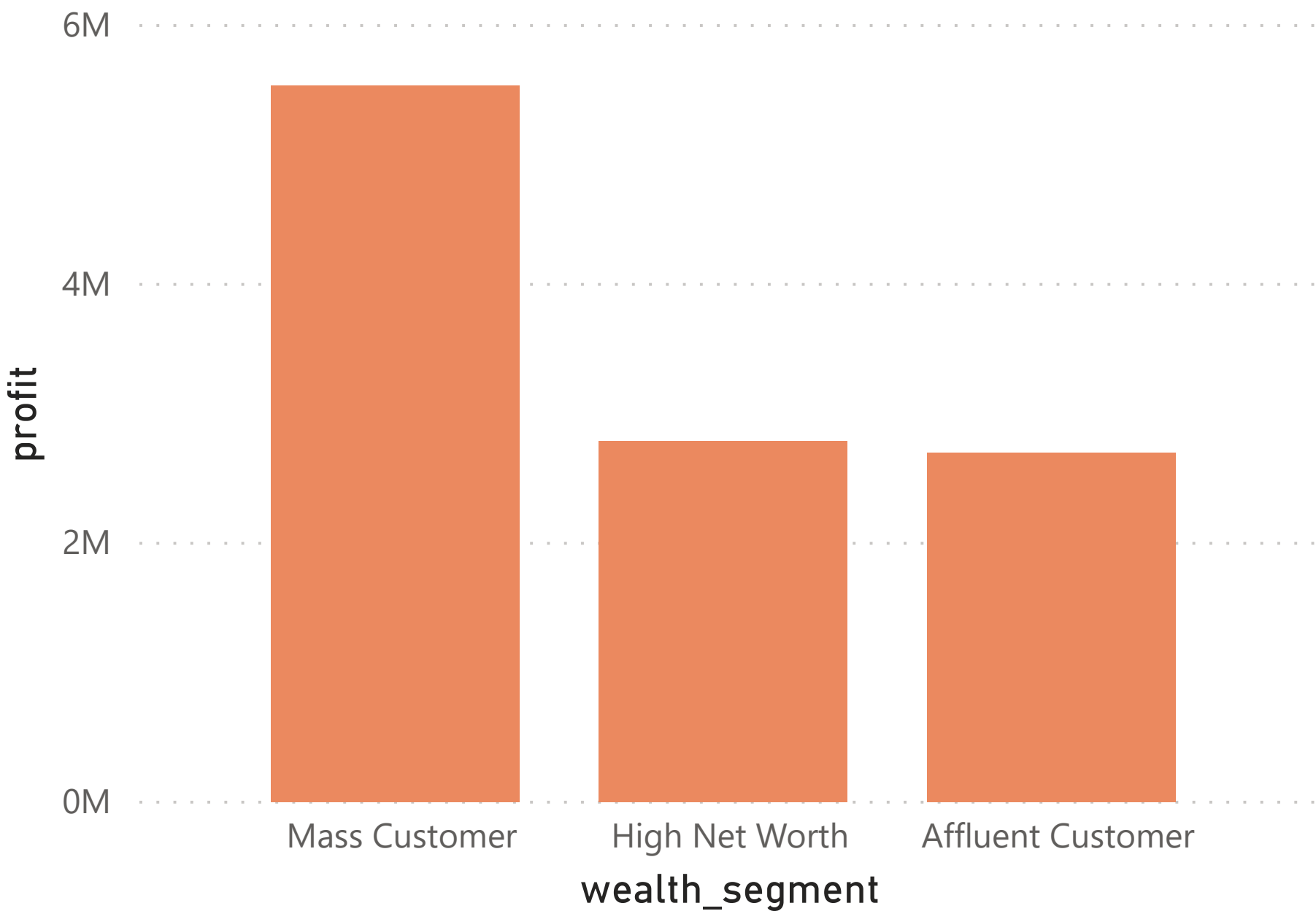
gender
- Female
- Male
- U
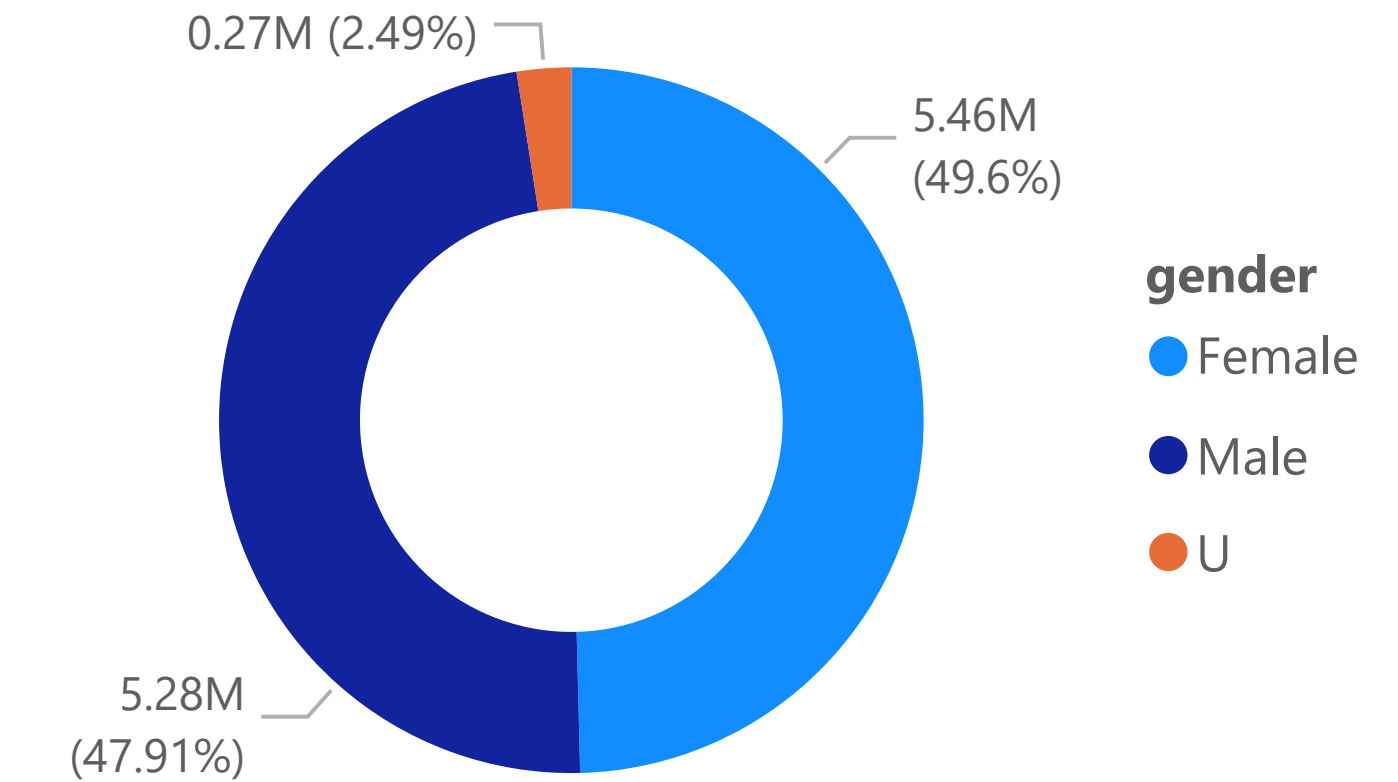
profit by product_size

product_size: medium, large, small
profit (0M, 2M, 4M, 6M, 8M)
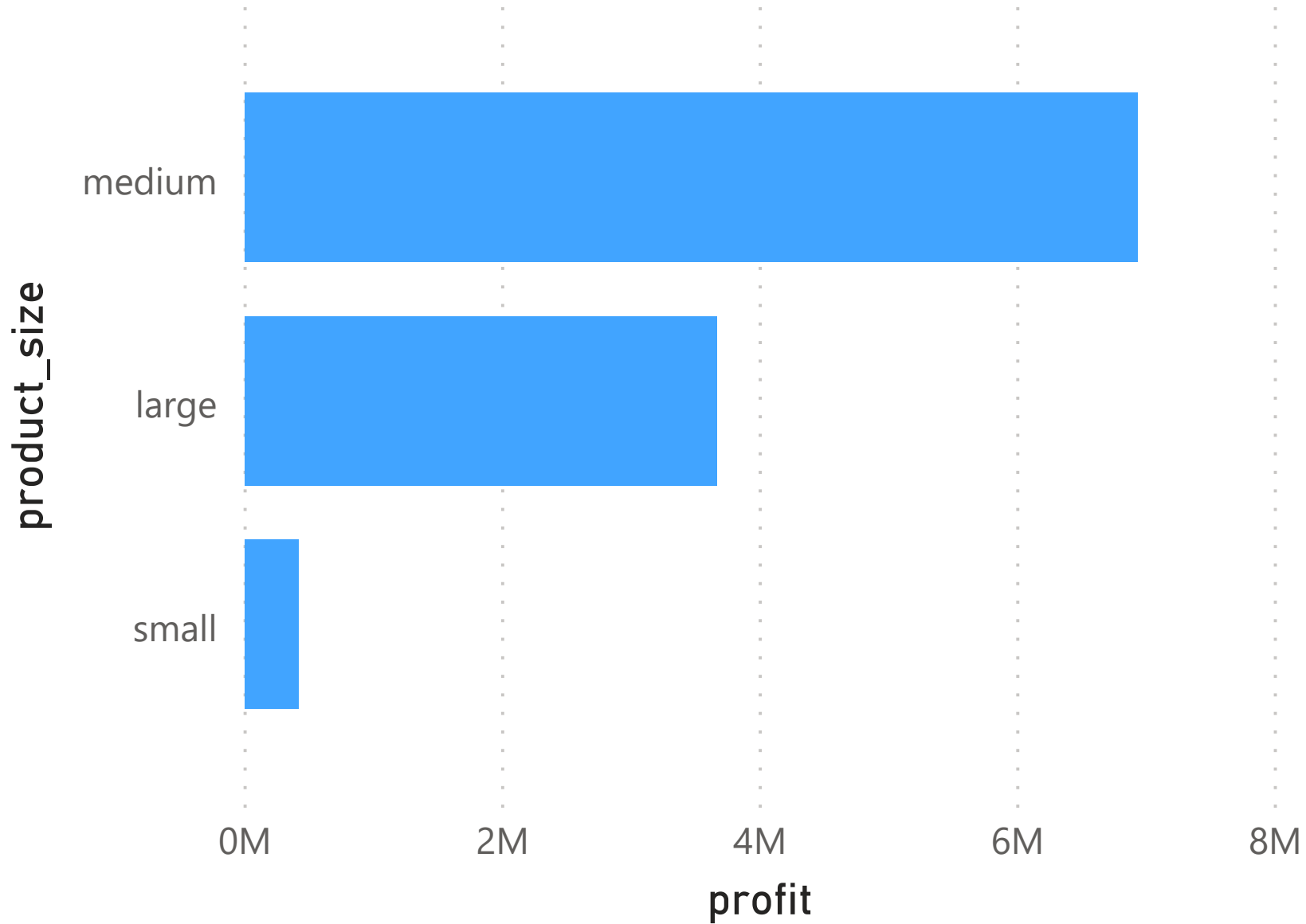
profit by job_industry_category

x-axis: Manu, Finance, Health, Retail, Property, IT, Entertain, Agri, Telecom
y-axis: profit (0M, 1M, 2M, 3M)

profit by state

NORTHERN TERRITORY
QUEENSLAND
Coral Sea
AUSTRALIA
SOUTH AUSTRALIA
NEW SOUTH WALES
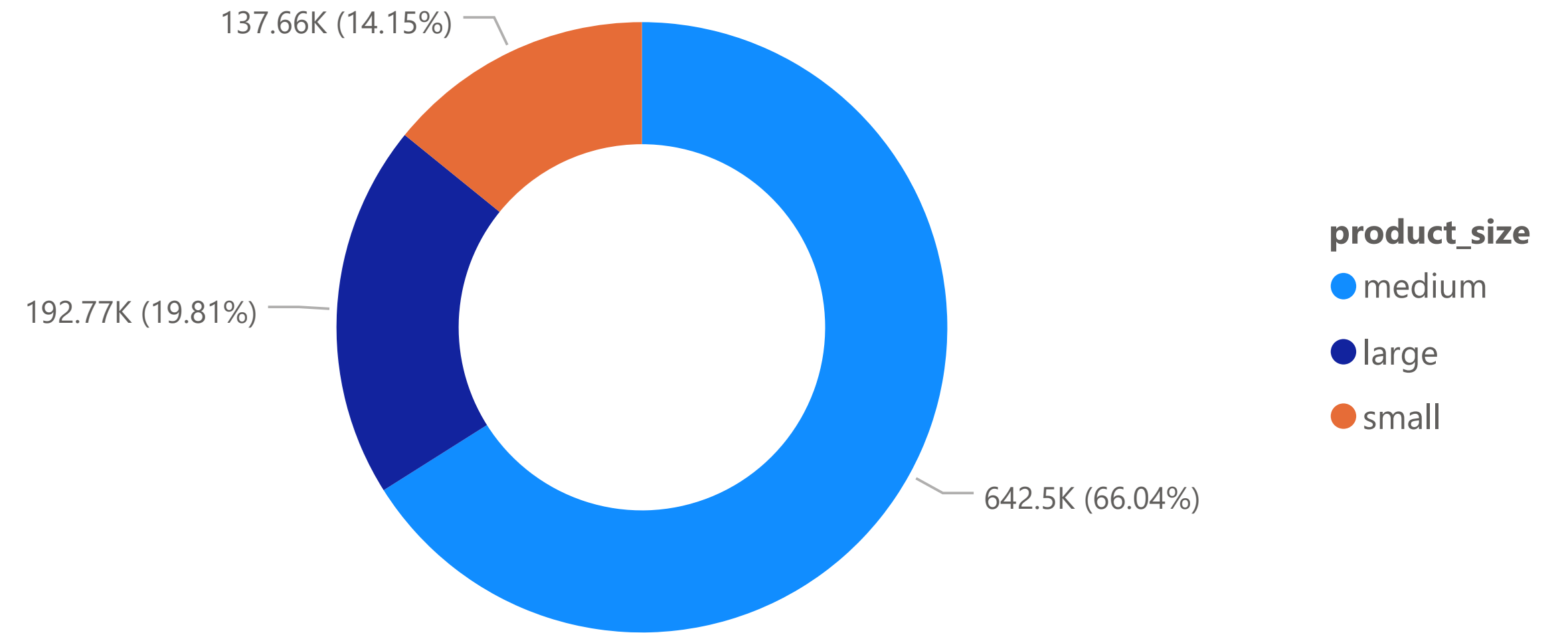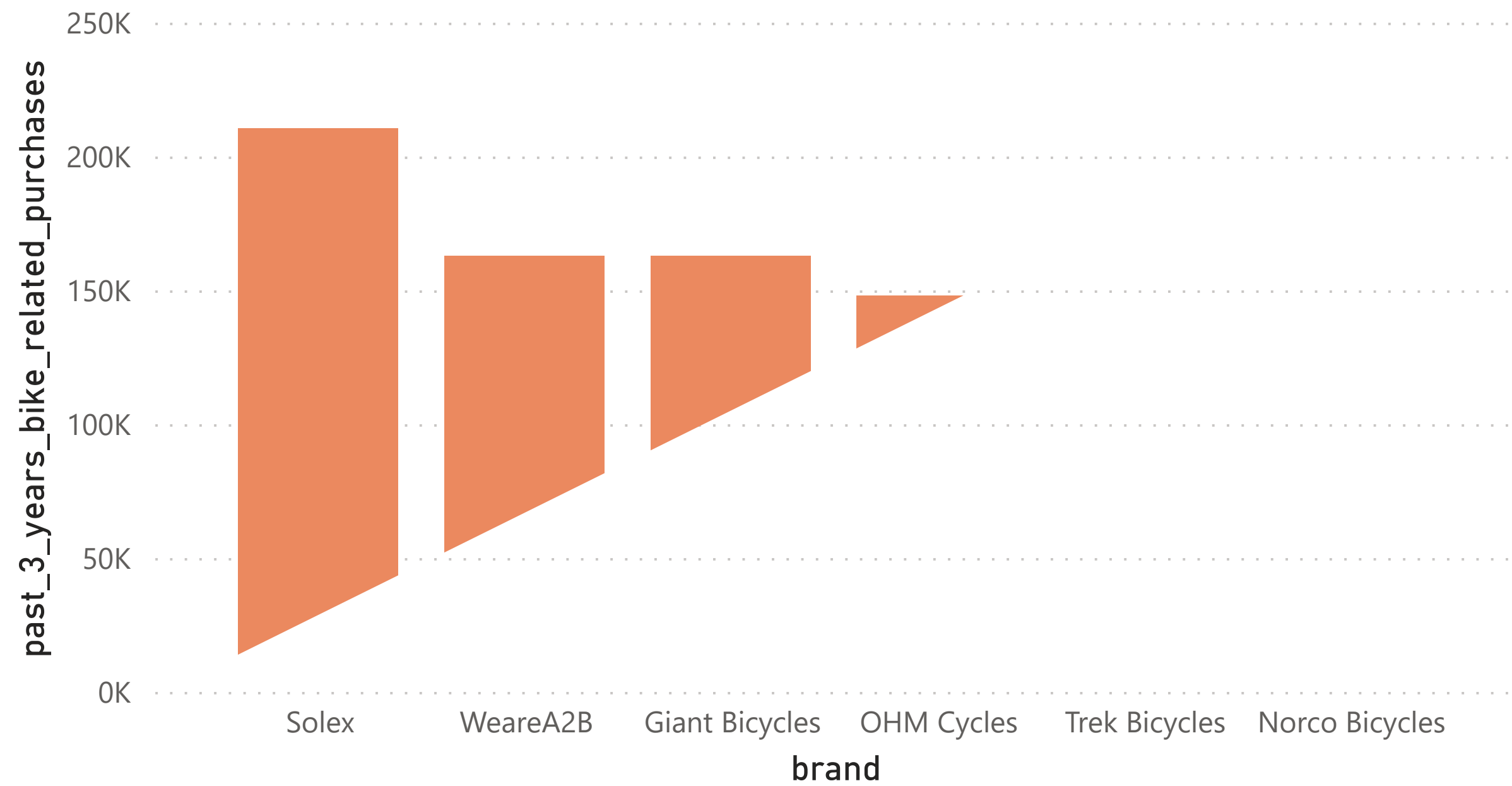AUSTRALIAN CAPITAL TERRITORY
VICTORIA
Tasman Sea
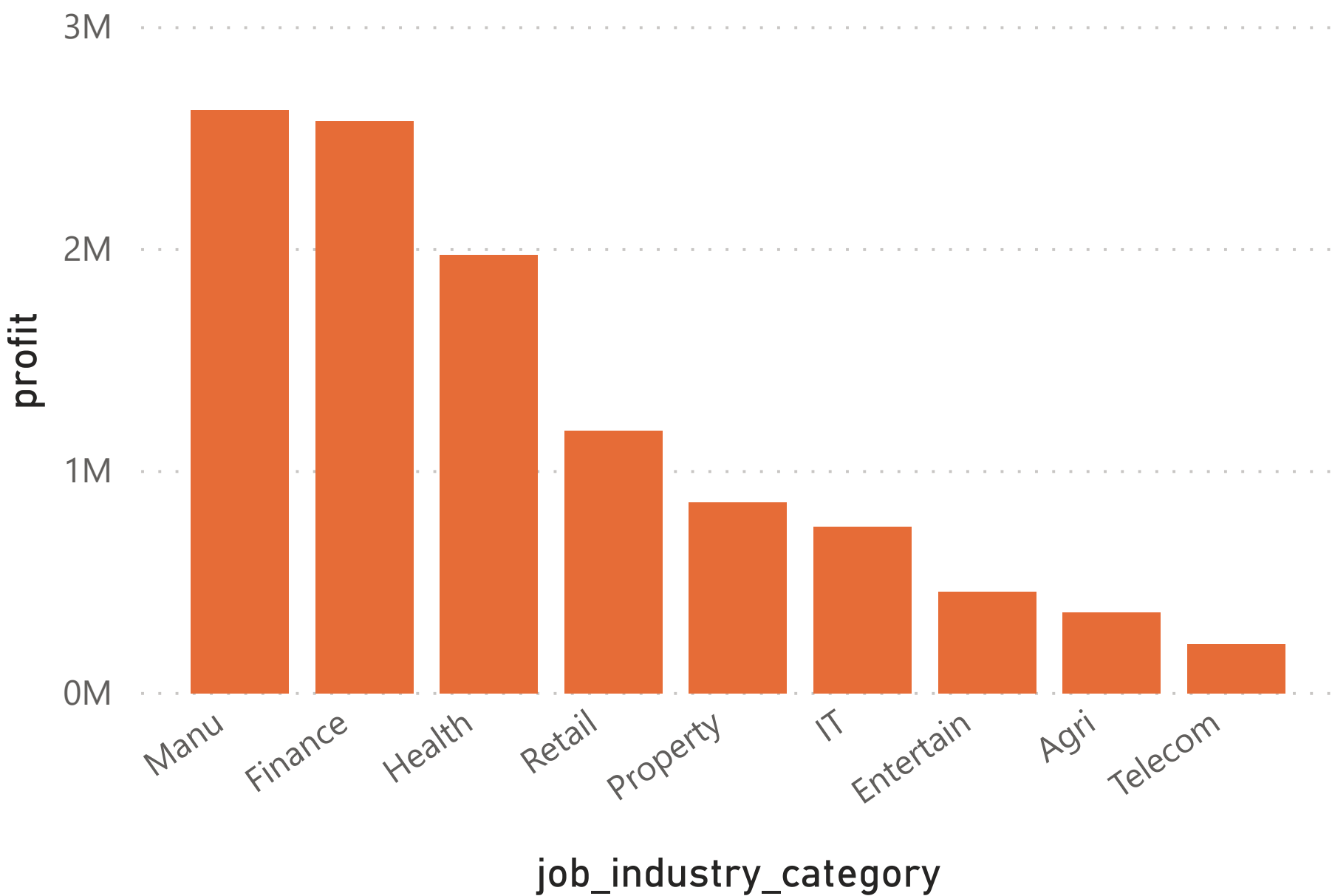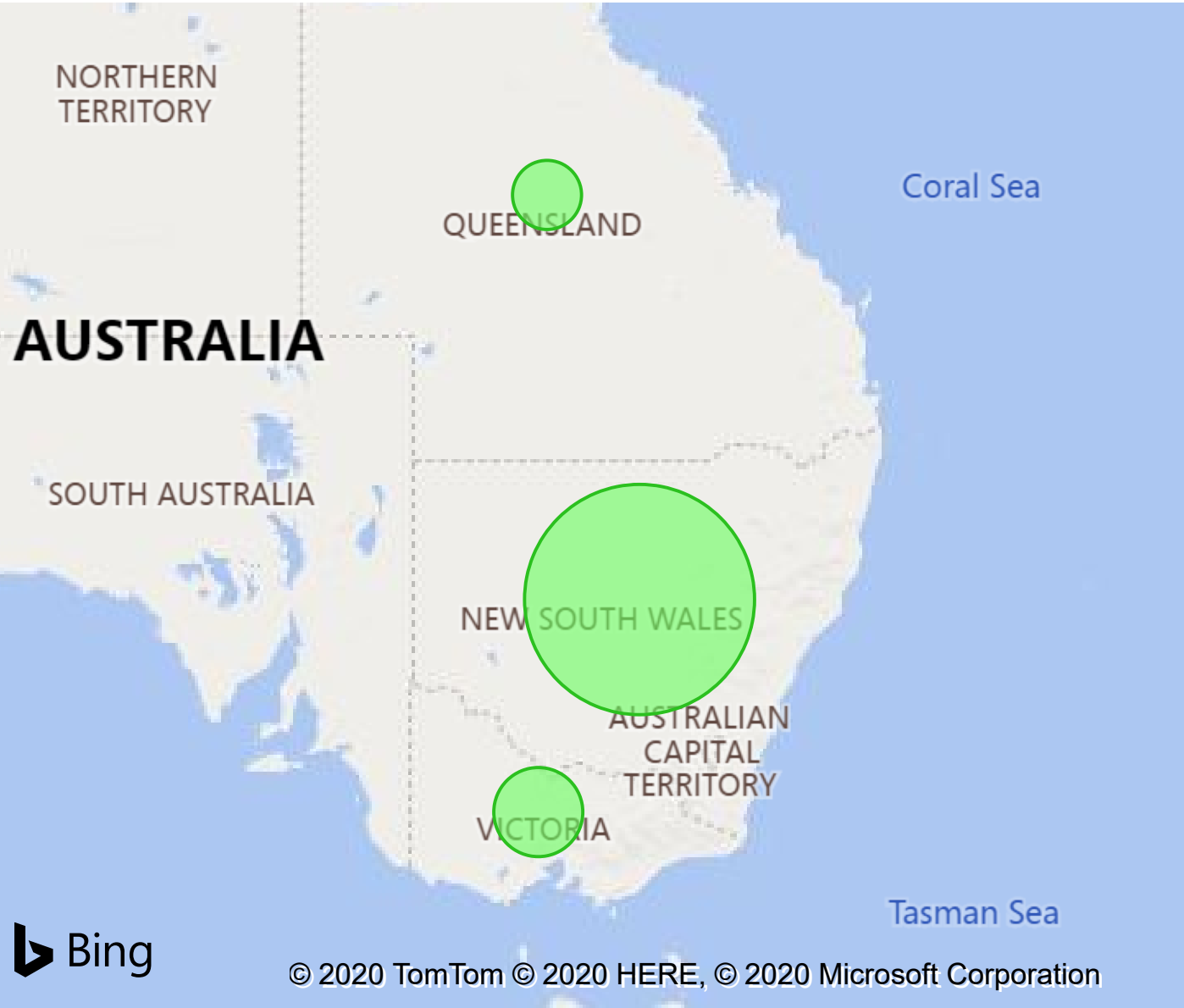
past_3_years_bike_related_purchases by job_industry_category

past_3_years_bike_related_purchases by product_size

product_size
- medium
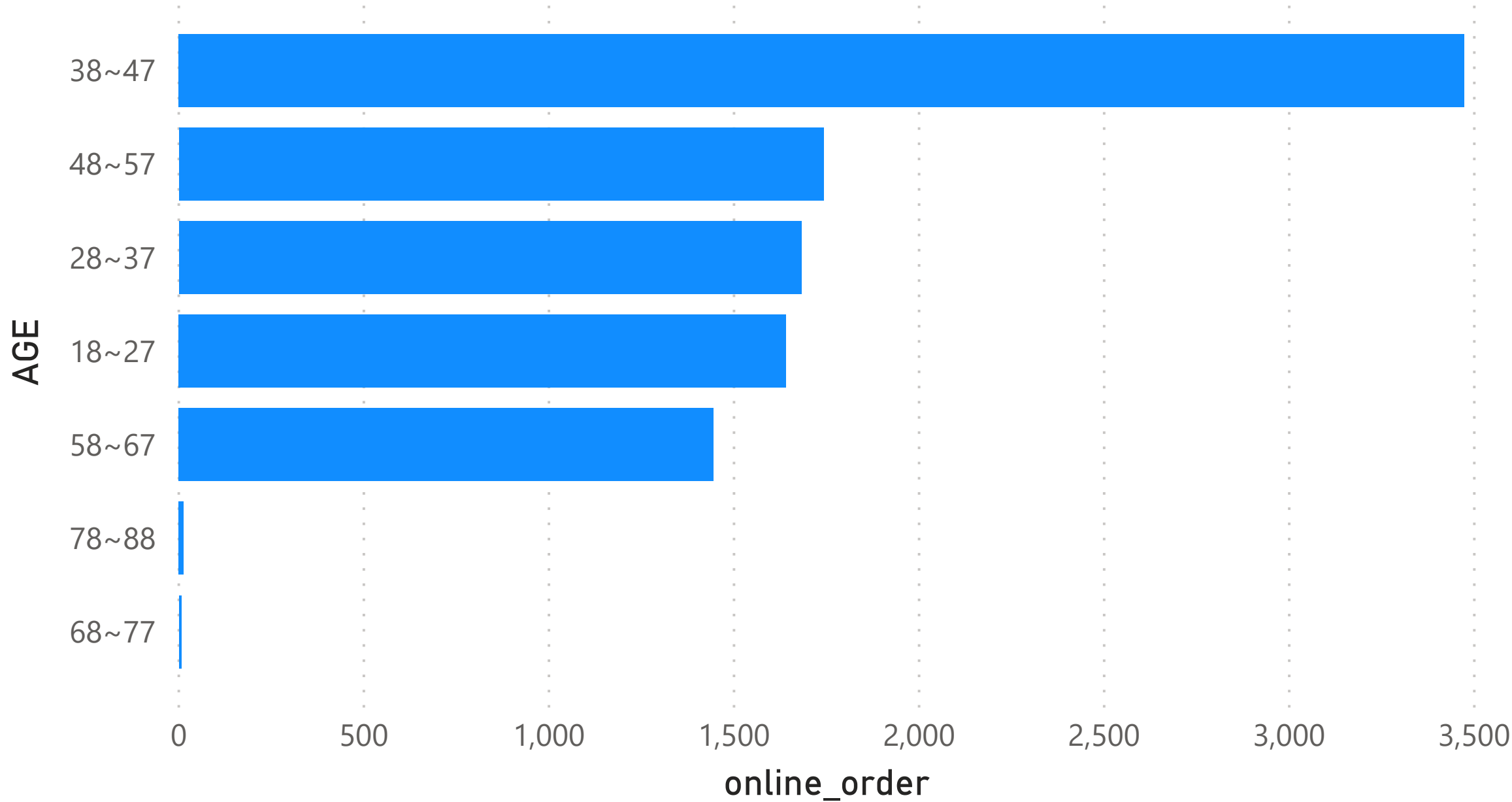- large
- small

137.66K (14.15%)
192.77K (19.81%)
642.5K (66.04%)
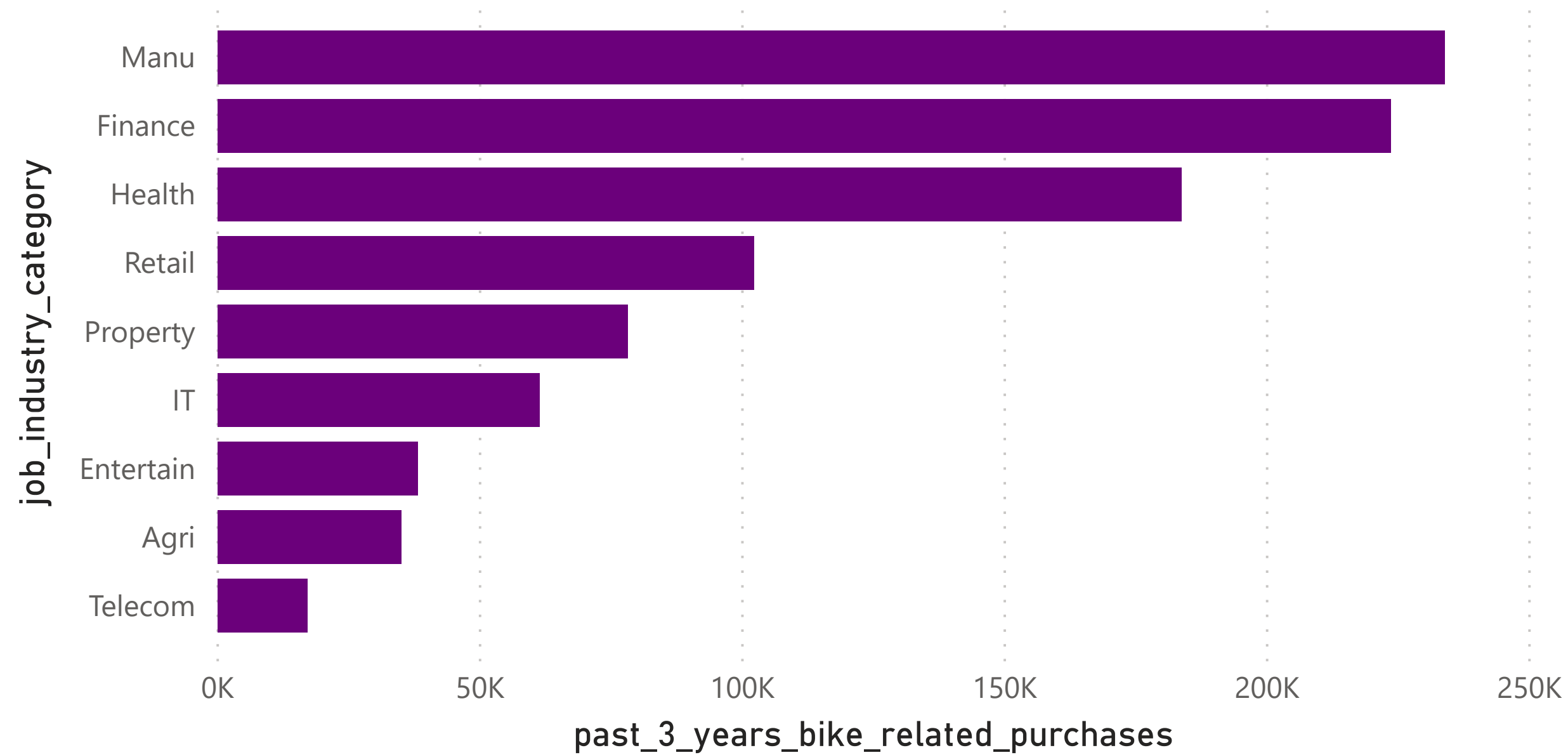
past_3_years_bike_related_purchases by brand

past_3_years_bike_related_purchases by product_class

product_class
- medium
- low
- high

146.19K (15.03%)
146.99K (15.11%)
679.75K (69.87%)
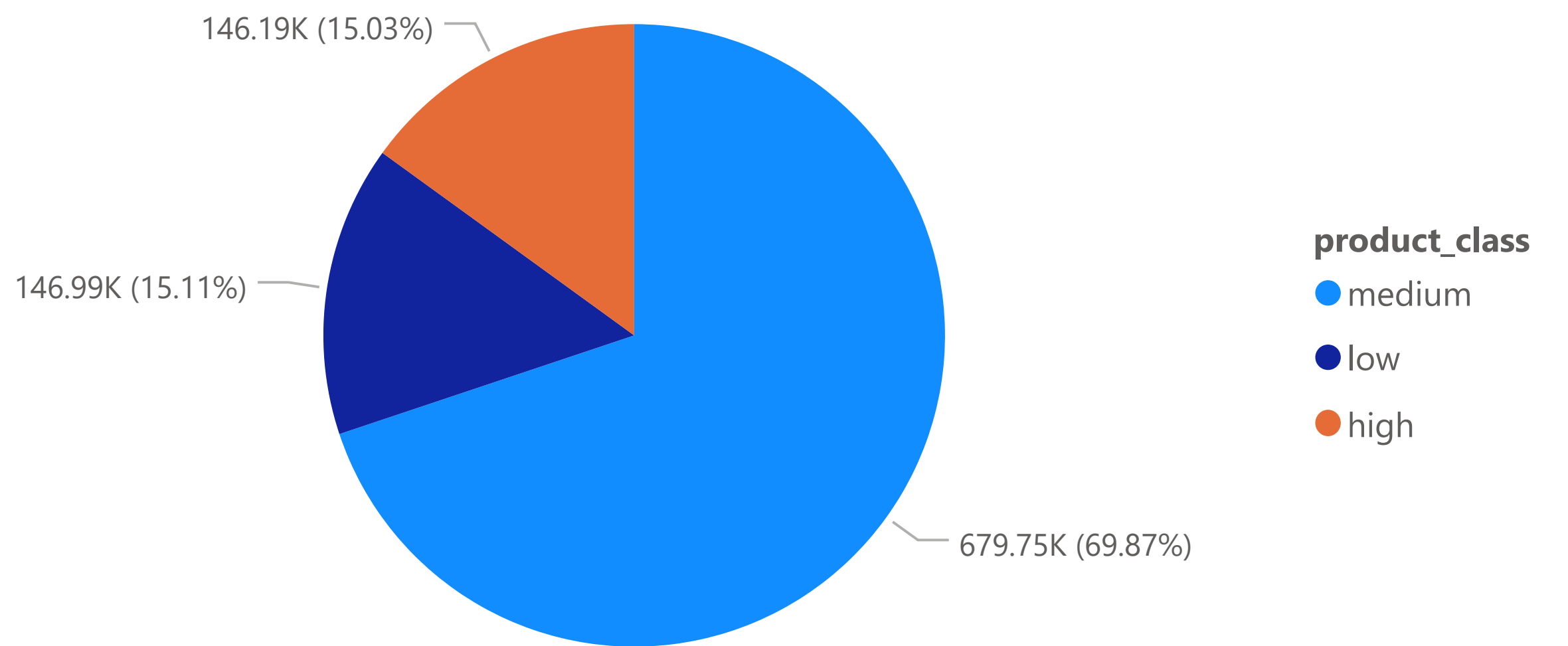
online_order by AGE

tenure by AGE

86.09K (40.34%)

12.24K (5.74%)

35.78K (16.77%)

36.84K (17.27%)

41.92K (19.65%)

AGE
- 38~47
- 48~57
- 58~67
- 28~37
- 18~27
- 78~88
- 68~77
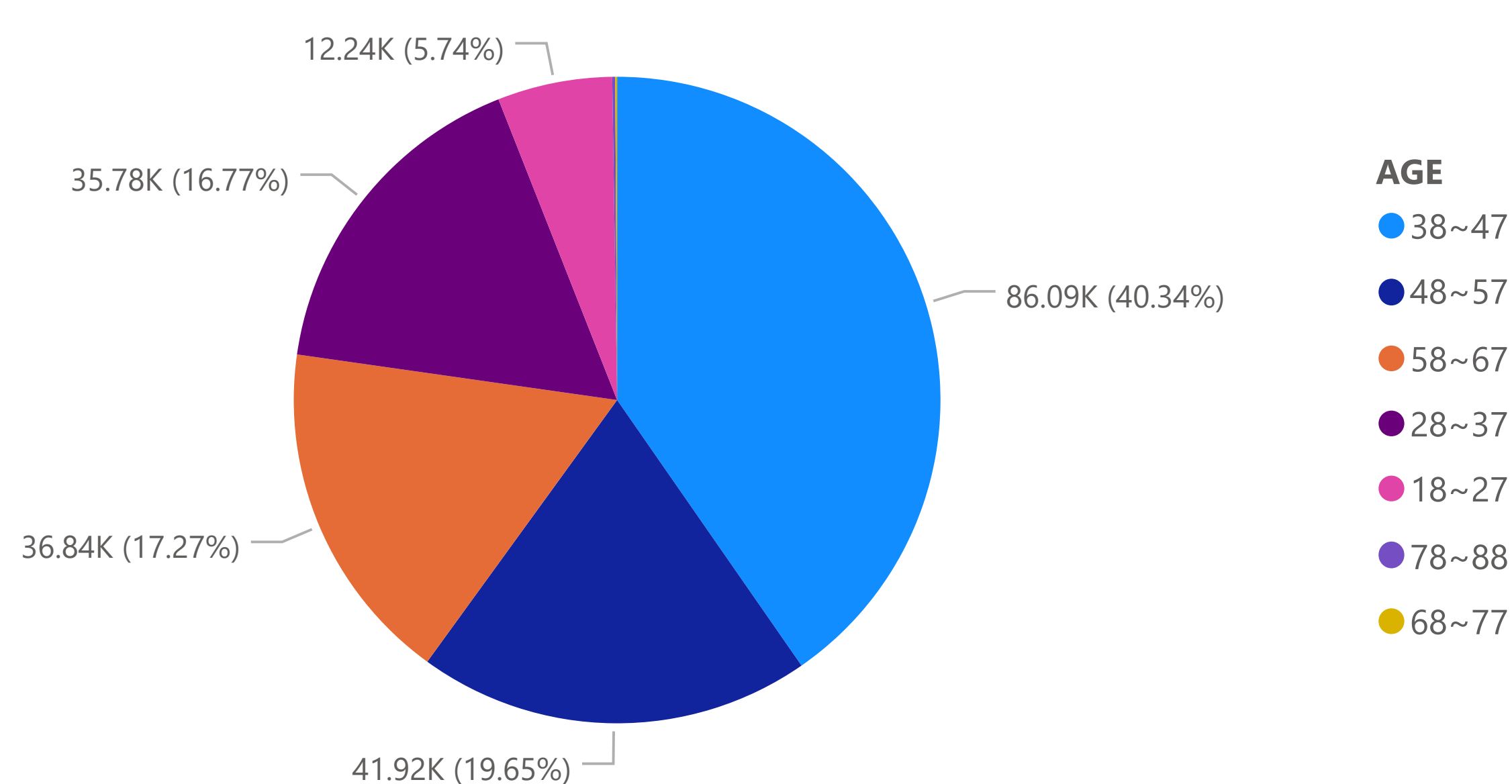
property_valuation by AGE