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## HW7: K-Means

### Introduction

I analyzed 8,999 songs from Spotify/YouTube using 3 features:

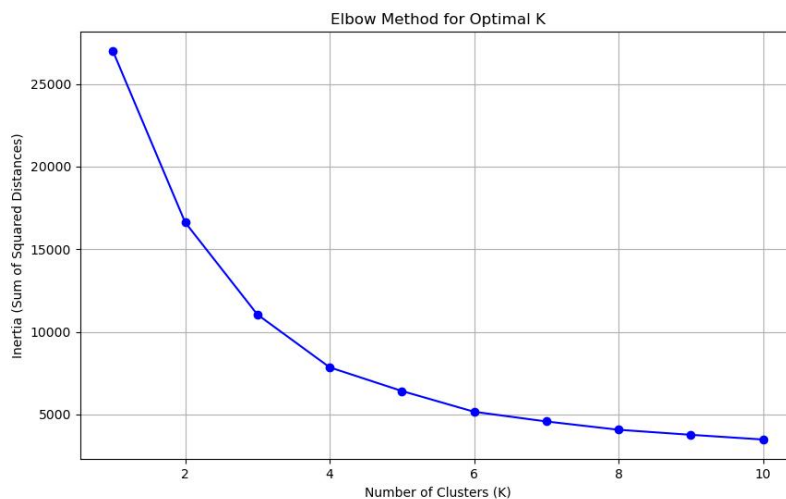
- Liveness (how much it sounds like a live recording)
- Energy (how intense/exciting the song is)
- Loudness (how loud the song is)

I used two methods to group the songs: K-means and Hierarchical clustering.

### Part 1: K-means Clustering (60 points)

#### 1. Finding the Best Number of Groups

- Used the Elbow Method to test 1–10 groups
- Best number was  $K=3$  because it seems to be the sharpest turning point in the graph below
- Graph saved in : Elbow Plot.png



## **2. The 3 Song Groups Found:**

### **1) Group 0 (6,333 songs):**

Medium liveness (0.16)

Medium–high energy (0.71)

Loud (–6.6 dB)

Example: Pop and rock songs

### **2) Group 1 (767 songs):**

High liveness (0.66)

Medium–high energy (0.71)

Medium loudness (–7.3 dB)

Example: Live concert recordings

### **3) Group 2 (1,899 songs):**

Medium liveness (0.14)

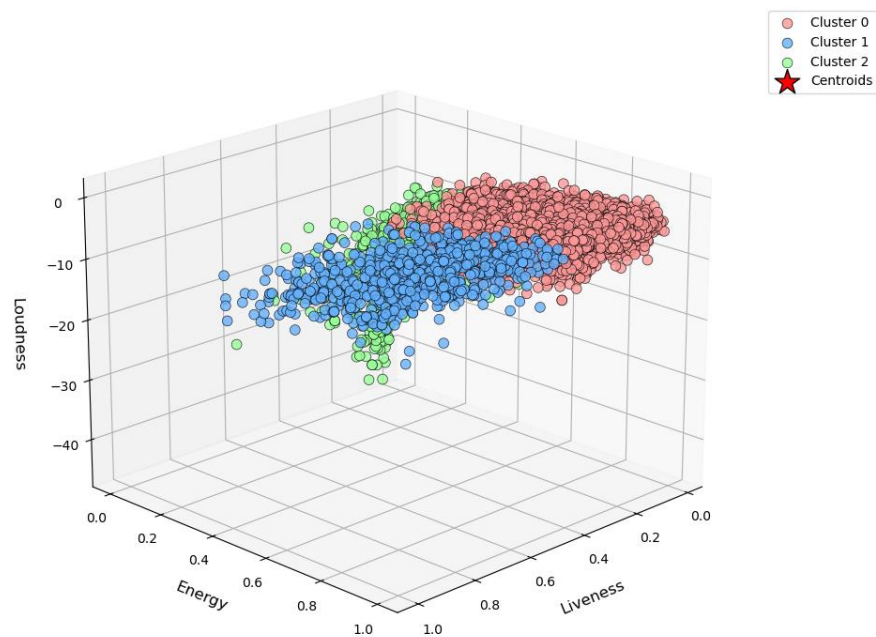
Low energy (0.27)

Very quiet (–16.4 dB)

Example: Acoustic songs

**3D Visualization is shown as below**

K-means Clustering (K=3) of Spotify/YouTube Songs



X-axis: Liveness

Y-axis: Energy

Z-axis: Loudness

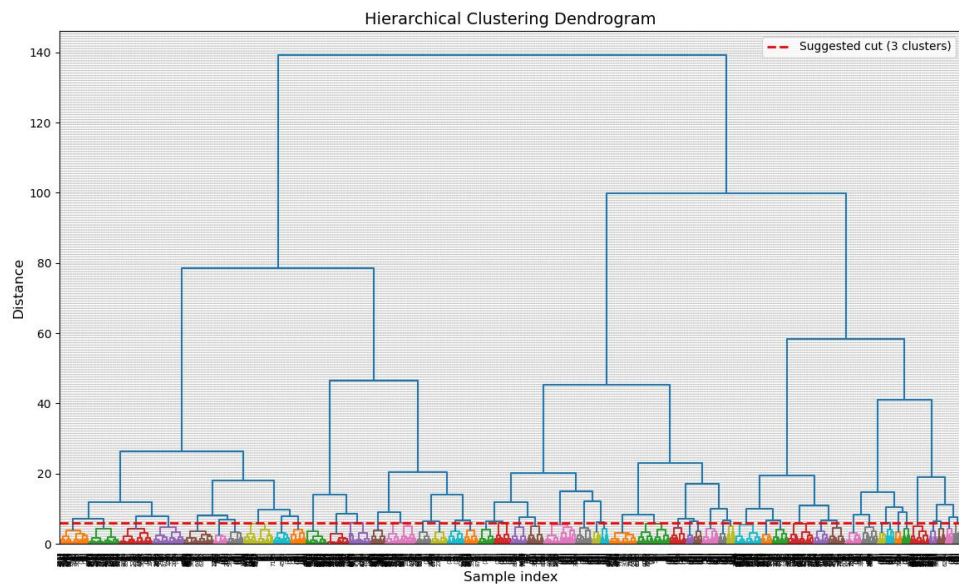
Colors show the 3 groups

Star symbols (\*) show the center of each group

## Part 2: Hierarchical Clustering (40 points)

### **1. Dendrogram Results**

The tree diagram (dendrogram) also suggested 3 groups



## 2. The 3 Song Groups Found:

### 1) Group A (2,802 songs):

Low energy (0.35)

Very quiet (−14.2 dB)

### 2) Group B (1,755 songs):

Medium–high energy (0.73)

Medium loudness (−7.1 dB)

### 3) Group C (4,442 songs):

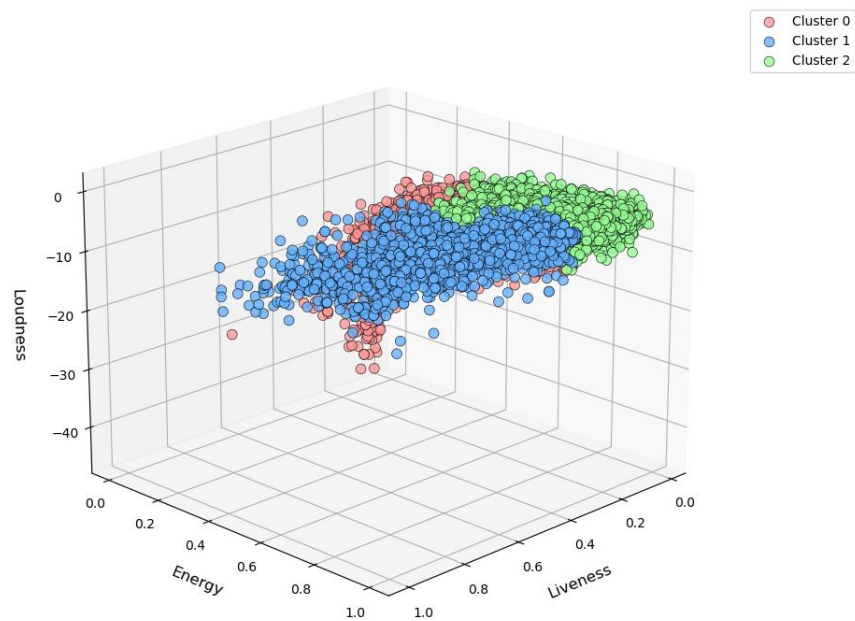
Medium energy (0.74)

Medium–high loudness (−6.0 dB)

## 3D Visualization is shown as below:

Same axes as K–means plot

Hierarchical Clustering (3 Clusters) of Spotify/YouTube Songs



## Analysis & Conclusion

Both methods found 3 groups, but they disagree on how to group most songs:

### **1. For K-means:**

Groups are based mainly on energy and loudness

Clear separation between high-energy and quiet songs

### **2. For Hierarchical:**

Groups overlap more with each other

Harder to find simple patterns

### **3. Key Difference:**

The low agreement (19.49%) shows songs can be grouped in multiple ways, and maybe there is no single "correct" way to categorize music