

BODHI HUNGERFORD

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(267) 342-7308

Boone, NC 28607

DATA ANALYST

[GitHub](#)

[LinkedIn](#)

SKILLS

- Managing large/complex databases using Microsoft Excel, SQL, PowerPoint, SQL, Tableau and Python
- Introducing data cleaning, Implemental statistical analysis, Synthesizing data visualization

RECENT EXPERIENCE

Excel Capstone: [View](#)

Crafting a financial plan from scratch data using Excel, PowerPoint, and storytelling techniques...

- Implemented Excel fundamentals and designed a comprehensive strategy to increase profits in the coming year, resulting in a projected revenue growth of 15%.
- Accomplished the construction of intelligent, clean data by deploying skills such as algorithms and pivot tables, resulting in a more efficient data analysis process and improved decision-making capabilities for the team.
- Tested my hypothesis using t-tests and created a strategic plan to increase profits by \$10 million, leveraging data-driven insights and market analysis.

Python Capstone: [View](#)

Accomplished a thorough exploration of sports nutrition data by utilizing Python, deploying my knowledge, understanding, and implementation skills

- Accomplished the data import process from Kaggle into an Excel file and seamlessly transferred it to Python, enabling efficient data analysis and modeling, resulting in actionable insights and informed decision-making.
- Accomplished data cleaning using various functions and crafted a compelling narrative from a large dataset, enhancing data clarity and facilitating informed decision-making processes.
- Determined whether whey or plant protein is preferred and which option is more cost-effective by conducting a thorough cost-benefit analysis, resulting in informed decision-making regarding protein sourcing strategies.

WORK EXPERIENCE

ART OF LIVING

Oct 2022 - Present

Data Analyst Intern | Mar 2024 - Present

- Compiled detailed information on potential clients and influencers with 500,000+ followers, constructing a CRM database encompassing over 6,000 prospects. This comprehensive analysis served as the foundation for a new marketing campaign, facilitating targeted outreach and strategic decision-making

Venue Coordinator | May 2023 – Mar 2024

Boone, NC

- Optimized event operations as the lead venue coordinator, facilitating seamless setup and maintenance for over 200 hosted events catering to 400+ attendees, resulting in enhanced attendee experiences and increased client satisfaction.
- Demonstrated exceptional time management skills and the ability to thrive under pressure, achieving project completion ahead of schedule and exceeding performance targets.

Volunteer | Oct 2022 - Present

- Provided comprehensive IT assistance by implementing a streamlined ticketing system, resulting in a 30% reduction in resolution time and improved overall user satisfaction.

ARNOLD'S WAY

Aug 2018 - Oct 2022

Owners Assistant | Oct2020 - Oct 2022

Lansdale, PA

- Effectively managed opening, closing, inventory, and supervisory duties, while also spearheading community outreach initiatives such as events and social media analysis. This comprehensive approach resulted in increased brand visibility, engagement, and customer satisfaction.

Assistant Raw Chef | Oct 2018 - Oct 2020

- Enhanced customer satisfaction by 15%, as evidenced by Google Reviews and HappyCow, and drove a 20% increase in sales by facilitating operations, addressing customer needs, and contributing to menu creation, preparation, and execution of raw vegan and wellness store offerings.

EDUCATION

Thinkful

Jun 2020 - Sep 2021

Data Analytics Program

Virtual

- Collaborated with senior-level data analysts on projects utilizing Excel, SQL, PowerPoint, Tableau, Python, and other database software, resulting in streamlined data analysis processes, improved visualization of insights, and enhanced decision-making capabilities for stakeholders.