

THE DILEMMA

WALKING IS A **FUNDAMENTAL & TEDIOUS** ASPECT OF COLLEGE LIFE.
THERE IS **OPPORTUNITY FOR JOY** IN THE HUMDRUM OF WALKING.
FOOTPATH DESIGN REMAINS UNCHANGED.

HOW MIGHT WE MAKE **WALKING** MORE
ENGAGING & INTERACTIVE ON
COLLEGE CAMPUS?

72%

OF SURVEY TAKERS FEEL **DISSATISFIED**
OR **NEUTRAL** REGARDING THEIR CURRENT
WALKING EXPERIENCE ON CAMPUS.

66%

OF SURVEY TAKERS NEED BETTER
LIGHTING & LANDMARKING FOR
WALKING PATHS ON CAMPUS.

BODHI VANDEWALKER

THE
USER
CASEY JO

COLLEGE STUDENT

WALKS DAILY &
YEARROUND

WANTS A MORE
JOYFUL WALKING
EXPERIENCE



RELIES ON
WALKING AS
MAIN MODE OF
TRANSPORTATION

THE SOLUTION

ORNAMENTAL WALKING PATHS
THAT ARE FITTED WITH **LED**
LIGHTS. COLORS CHANGE BASED
ON **USE**, CHOSEN **AESTHETICS**,
AND **LOCATION**.

- COMMERCIAL GRADE **LED LIGHTS**
(LINEAR DESIGN)
- **SLIGHT CAMBER** IN TOP FACE FOR
DRAINAGE
- **NON-SLIP MATERIAL** WITH
HIGH THERMAL-MASS FOR HEAT
STORAGE
- CAN BE SET ON A **SLOPE** OR **CURVE**
- **SOLAR POWERED**



GL-
STRIDE

BODHI VANDEWALKER