

June 2025 Power BI business analysis report for RDP

This POWER BI report gives you a detailed overview and a comparative study of **Sales, Revenue and Profit** and **Inventory** of an American Toy company for the year 2002 and 2003

The Sales page tells you about the sales of the company by various categories such as Sales per month, Sales by City etc.

The Revenue and Profit page gives you clarity about the company's Revenue as per Product or Store Location and Profit as well.

The Stock in hand page speaks of the real time stock location wise and city wise and also tells you about the products that the company have least in hand.

Home page

Sales

Revenue and Profit

Stock in hand

Year

2022

2023

Quarter

1

2

3

4

Months

All



Total Orders

1.09M

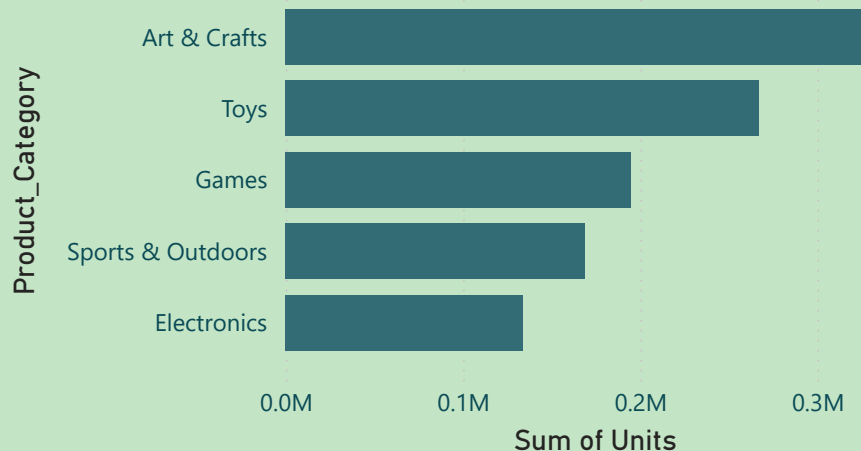
Total Profit

\$4.01M

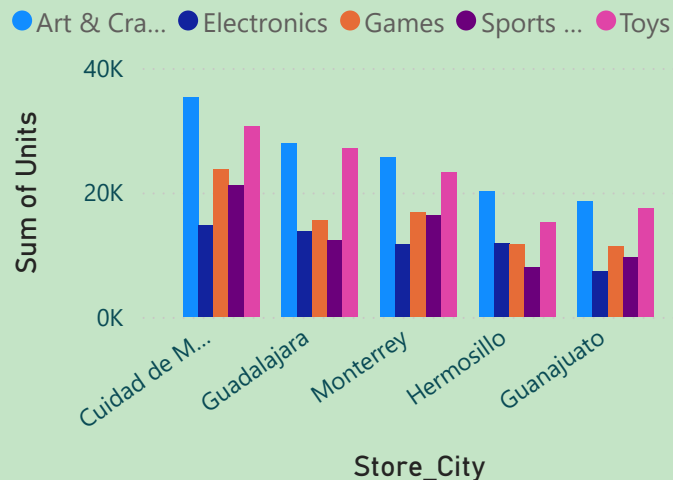
Total Revenue

\$14.44M

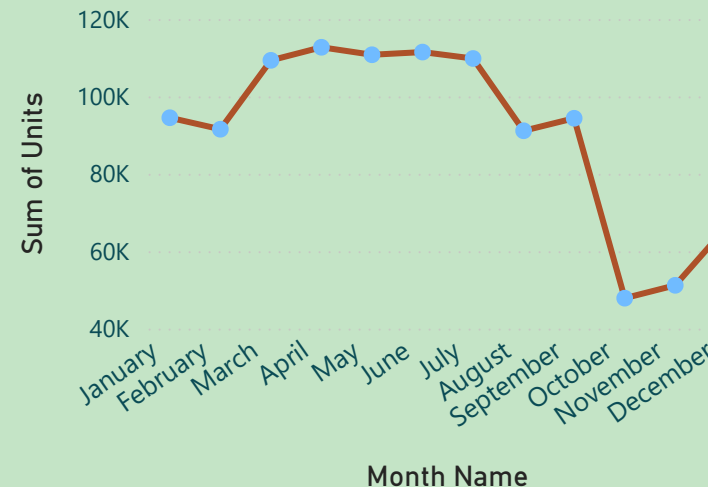
Sales by product category



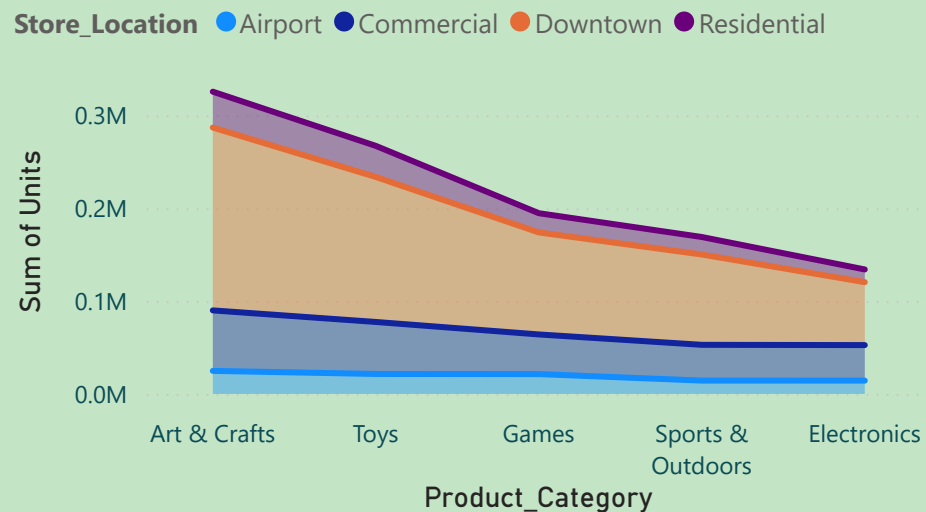
Product catagorywise top 5 selling cities



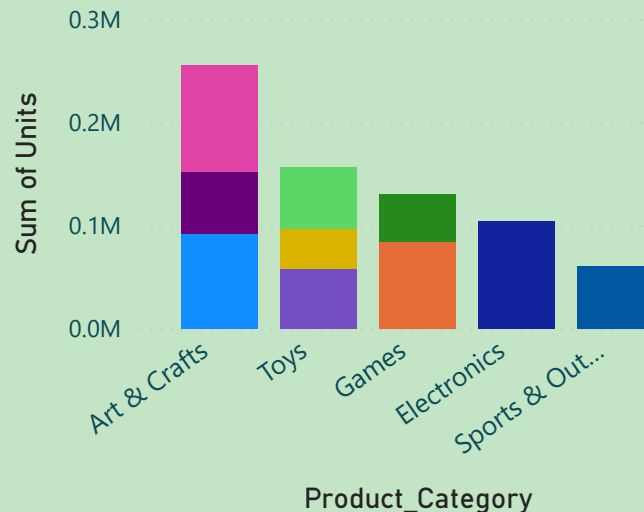
Sales by month



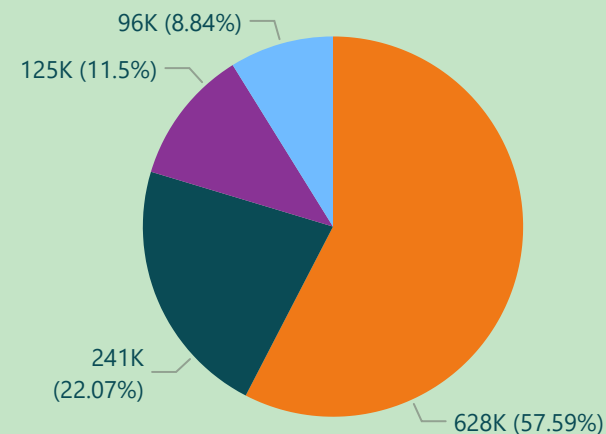
Locationwise sale by product catagory



Categorywise top 10 selling products



Sales on Store Loction



Year

2022

2023

Quarter

1

2

3

4

Months

All

Total Orders

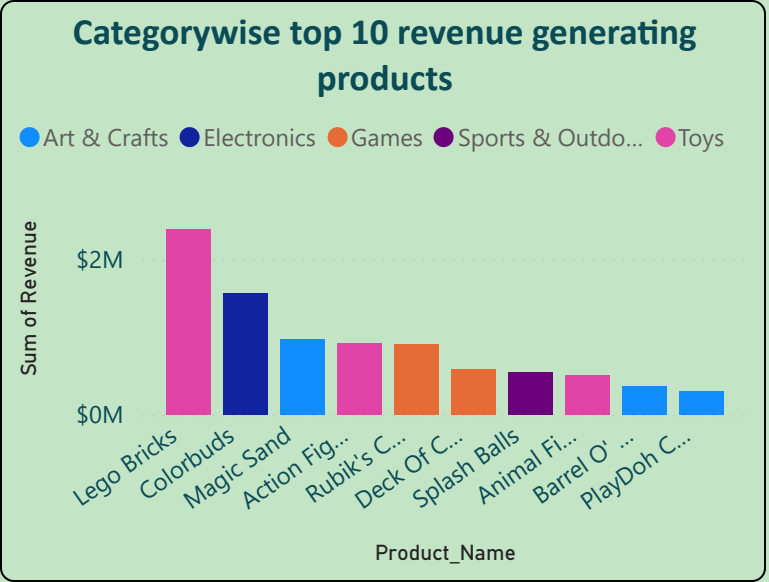
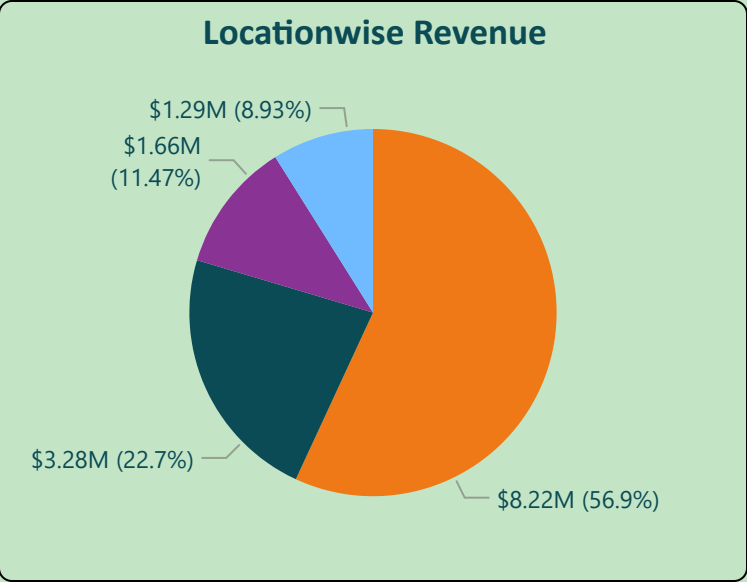
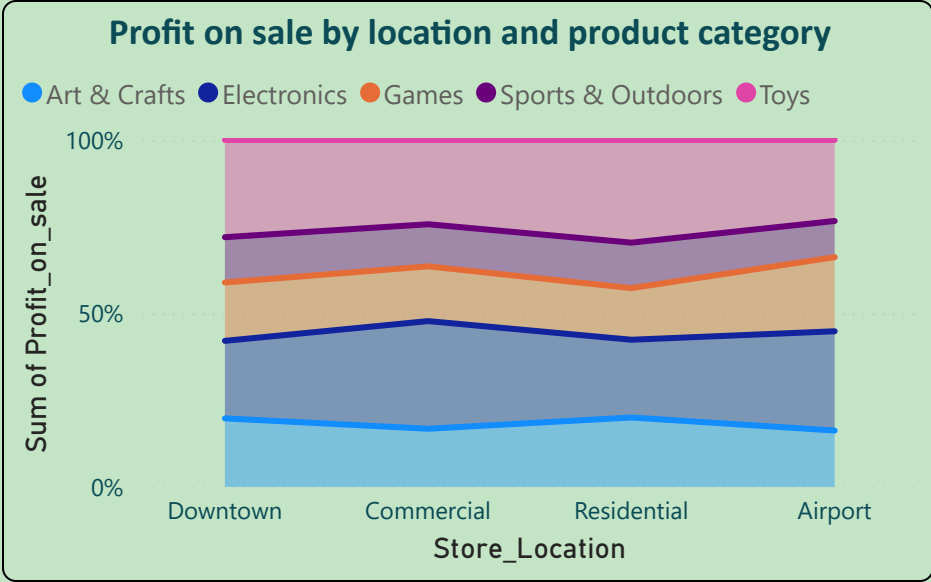
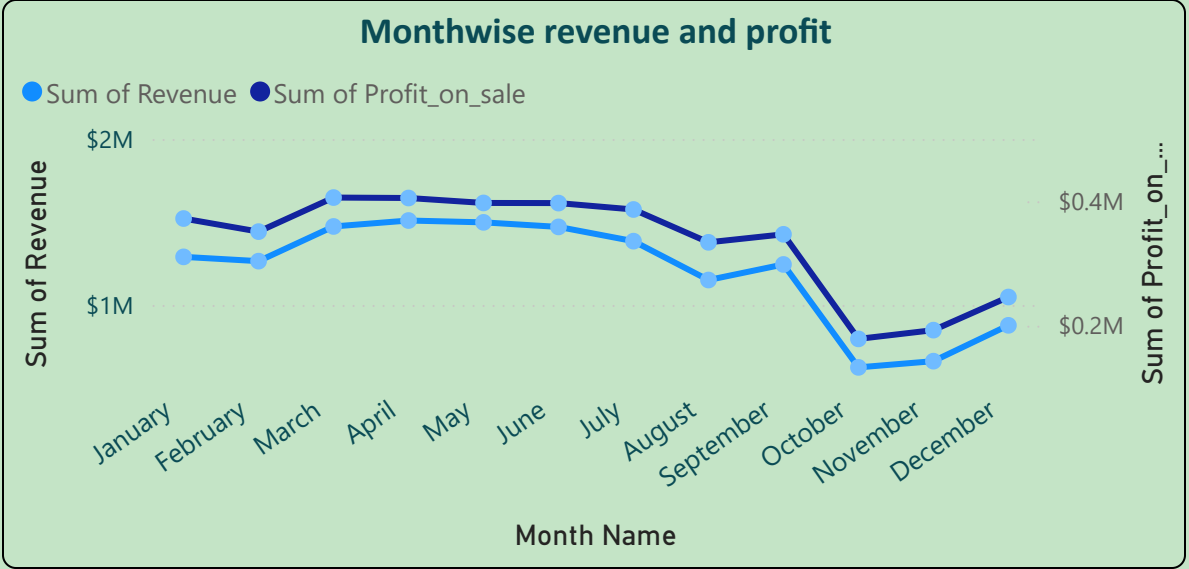
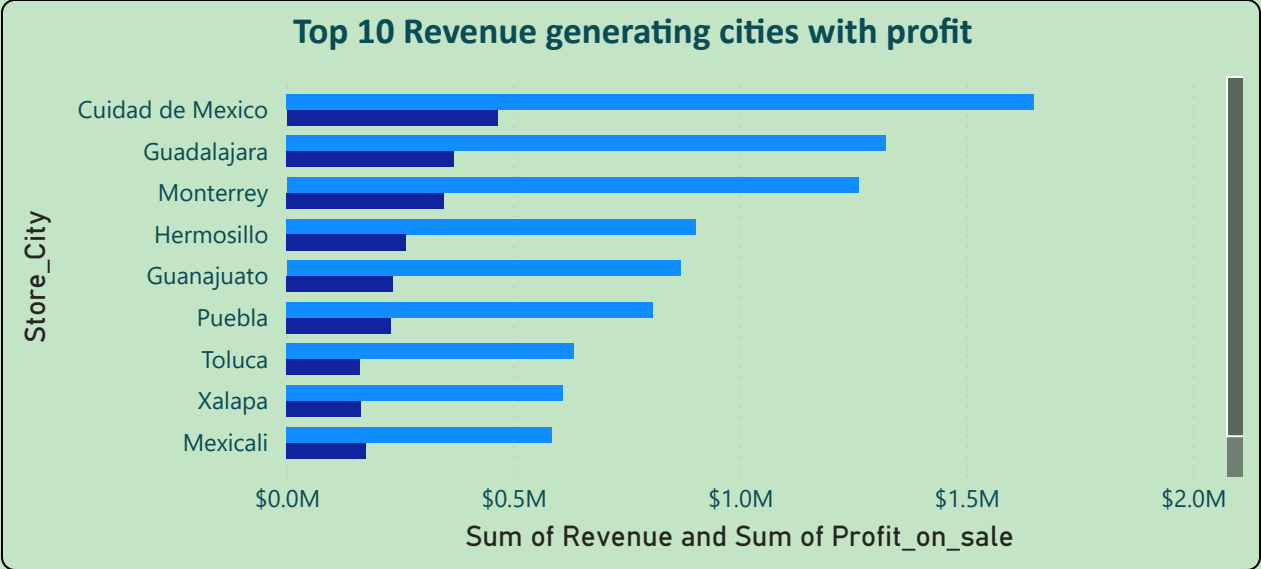
1.09M

Total Revenue

\$14.44M

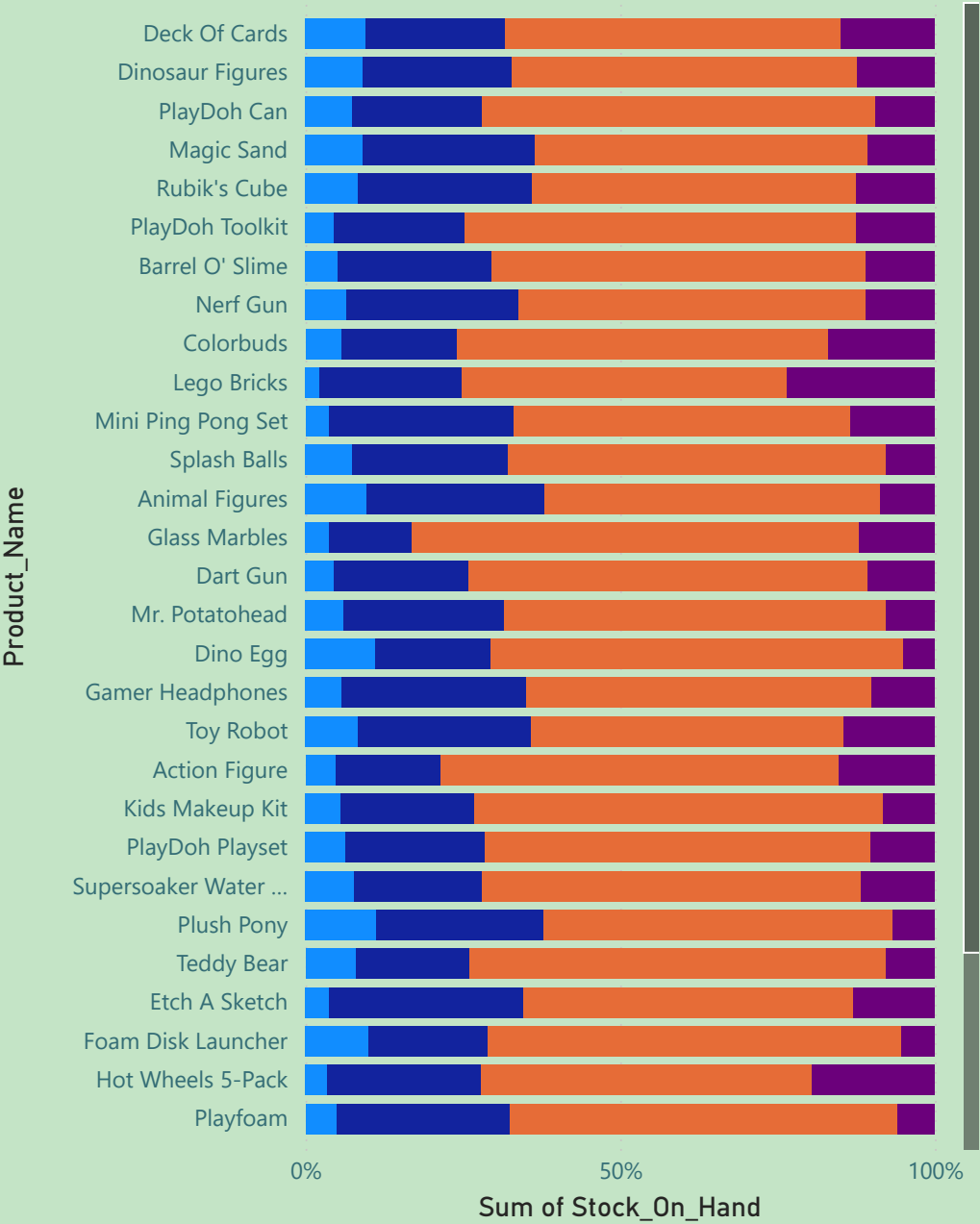
Total Profit

\$4.01M



Locationwise Stock in hand

● Airport ● Commercial ● Downtown ● Residential



Total stores

50

Total Orders

1.09M

Total Revenue

\$14.44M

Total Profit

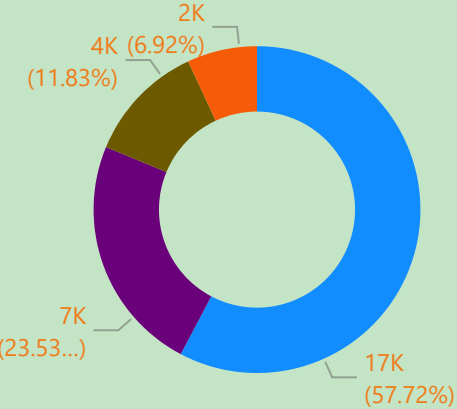
\$4.01M

Citywise stock in hand by product catagory

● Art & Crafts ● Electronics ● Games ● Sports & Outdoors ● Toys



Total stock in hand locationwise



Least 10 stock in hand products

