

**Qualitative Research** is used to gain an understanding of underlying reasons, opinions, and motivations. It can also be used to uncover trends in thought and opinions, and to develop ideas or hypotheses for potential quantitative research. The sample size is typically small.

Some common methods:

- Focus groups
- Individual interviews
- Observations

**Quantitative Research** uses measurable data to quantify attitudes, opinions, behaviors, and other defined variables. Quantitative data collection methods are much more structured than qualitative data collection methods.

Some common methods:

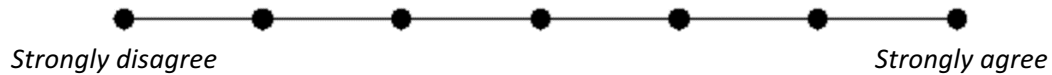
- surveys (online, paper, mobile, kiosk)
- Individual Interviews
- Polls
- Systematic observations

<https://www.snapsurveys.com/blog/what-is-the-difference-between-qualitative-research-and-quantitative-research/>

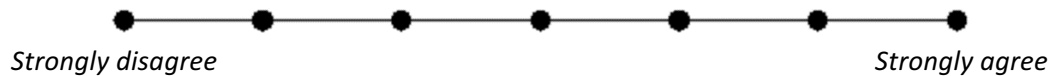
## USE Questionnaire (medium form)

### Usefulness

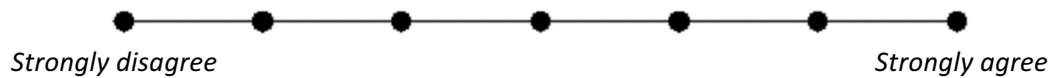
1. It helps me be more effective.



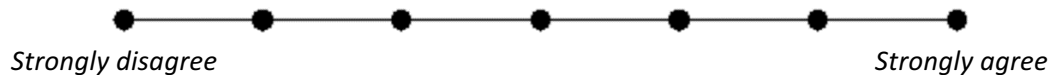
2. It helps me be more productive.



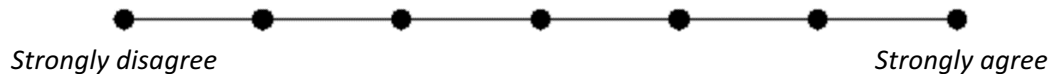
3. It is useful.



4. It gives me more control over the activities in my life.

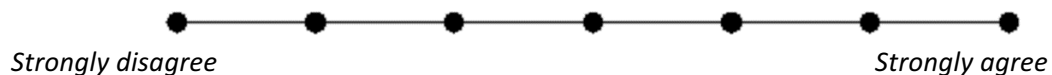


5. It makes the things I want to accomplish easier to get done.

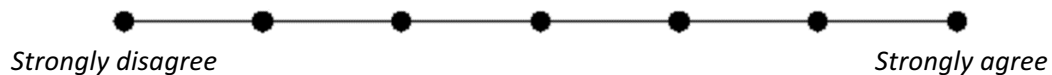


### Ease of Use

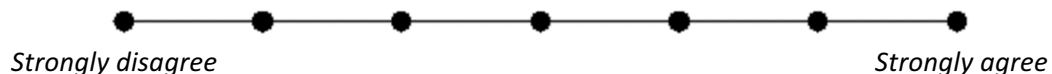
6. It is easy to use.



7. It is simple to use.



8. It is user friendly.

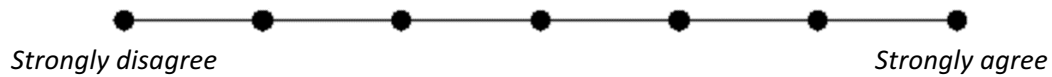


9. It requires the fewest steps possible to accomplish what I want to do with it.

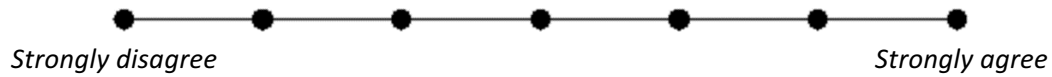


## Ease of Learning

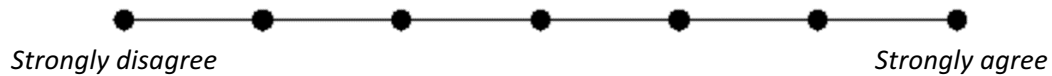
10. I learned to use it quickly.



11. I easily remember how to use it.

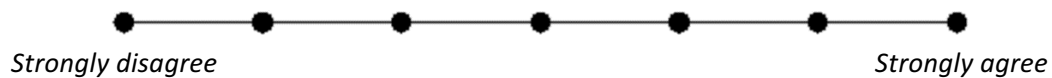


12. It is easy to learn to use it.

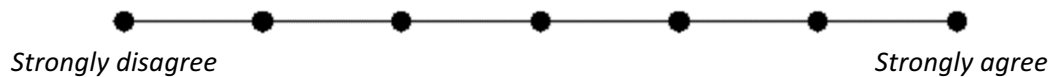


## Satisfaction

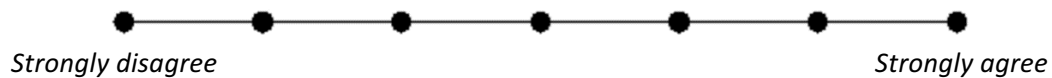
13. I am satisfied with it.



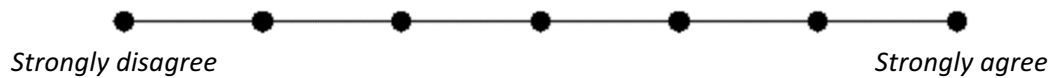
14. I would recommend it to a friend.



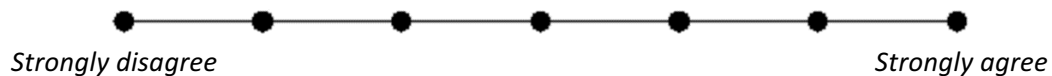
15. It is fun to use.



16. It works the way I want it to work.



17. It is wonderful.



18. What's the best thing about this experience?

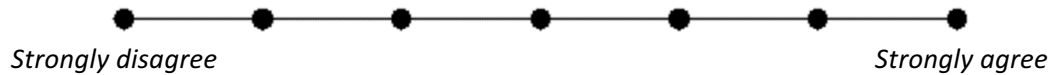
19. What's the worst thing about this experience?

20. What's one thing that you would change based on this experience?

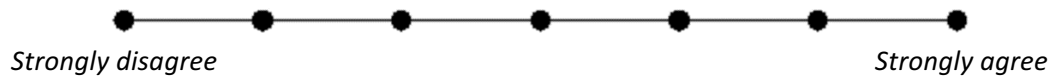
## USE Questionnaire (short form)

### Usefulness

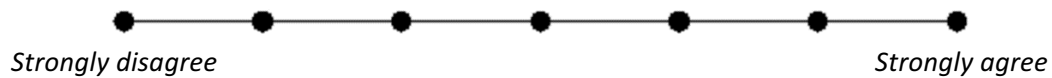
1. It helps me be more effective.



2. It helps me be more productive.



3. It is useful.

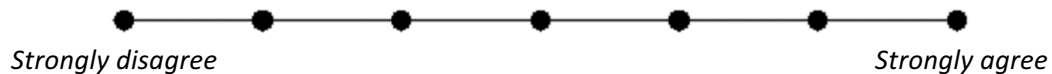


### Ease of Use

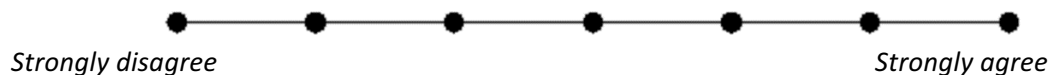
4. It is easy to use.



5. It is user friendly.

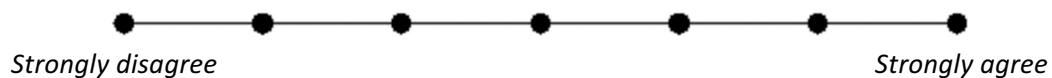


6. It requires the fewest steps possible to accomplish what I want to do with it.

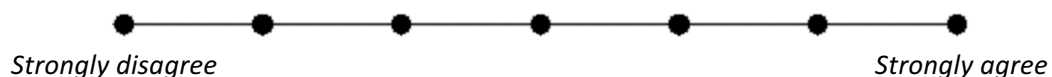


### Ease of Learning

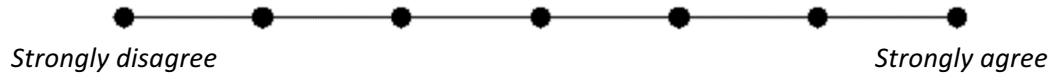
7. I learned to use it quickly.



8. I easily remember how to use it.

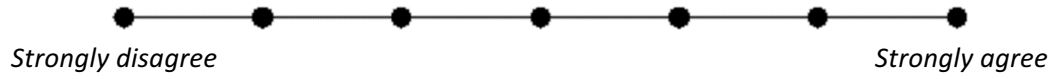


9. It is easy to learn to use it.

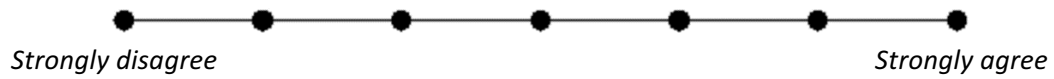


### Satisfaction

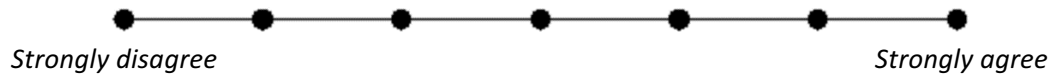
10. I am satisfied with it.



11. I would recommend it to a friend.



12. It is fun to use.



13. What's the best thing about this experience?

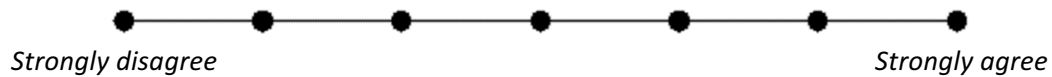
14. What's the worst thing about this experience?

15. What's one thing that you would change based on this experience?

## USE Questionnaire (super short form)

### Usefulness

1. It helps me be more effective.



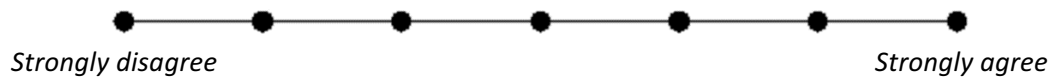
### Ease of Use

2. It is easy to use.



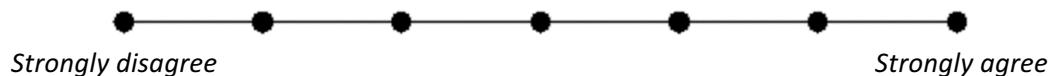
### Ease of Learning

3. It is easy to learn to use it.



### Satisfaction

4. I am satisfied with it.



5. What's the best thing about this experience?

6. What's the worst thing about this experience?

7. What's one thing that you would change based on this experience?