

# How to Automatically Display Social Media Feeds on Your Website

## BEST METHODS TO AUTOMATICALLY DISPLAY SOCIAL MEDIA FEEDS

### Option 1: Use an Embed Widget Tool (No Code, Easy to Update Automatically)

These tools automatically sync your social media content with your website:

Tool	Platforms Supported	Free Plan	How It Works
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Elfsight	Instagram, Facebook, X (Twitter), YouTube, etc.	Yes	Connect your account ->
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Customize widget -> Embed once on your site

SnapWidget	Instagram, Facebook, Twitter	Yes	Same as above
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EmbedSocial	Instagram, Facebook, TikTok, etc.	Limited	Shows latest posts in real time
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Juicer.io	Instagram, Facebook, YouTube, etc.	Yes	Combines multiple feeds into one
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Steps:

1. Create an account on Elfsight, SnapWidget, or Juicer.
2. Connect your social media account(s) securely.
3. Customize your feed design (carousel, grid, etc.).
4. Copy the embed code.
5. Paste it into your website where you want the feed to appear (usually in HTML section or widget area).
6. You're done! New posts will appear automatically on your site.

### Option 2: Use Social Media Platform Plugins (If Using WordPress, Wix, Squarespace)

WordPress:

- Use plugins like Smash Balloon or Social Feed Gallery.
- Install the plugin -> Connect your social account -> Add shortcode to any page or widget area.

Wix / Squarespace:

- Use their built-in social feed blocks or add HTML embed block with third-party widget code.

### **Option 3: Use APIs (Advanced, Developer Option)**

If you're a developer or working with one, you can:

- Use APIs like Instagram Graph API, Twitter API, YouTube Data API, etc.
- Fetch posts programmatically and display them in a custom UI.
- Requires setting up tokens and managing updates.

This is ideal if you need full control and custom styling, but not recommended for beginners due to complexity.

### **Recommended for NGOs and Nonprofits**

Use Elfsight or SnapWidget with your preferred platforms (Instagram, Facebook, YouTube). Embed once and forget - it'll stay updated automatically.