

PAVANI PRUDHVI

Technical Product Owner | MVP | G2M | Product Roadmap | Data | B2B | B2C | Certified SAFe Agile
POPM | Azure Cloud platform | KPI

CONTACT

+1 862-405-0200

Pavaniprudhvi01@gmail.com

<https://www.linkedin.com/in/pavaniprudhvi/>

Iselin, NJ

SKILLS

Product Management Skills
User Research
Market Research
Competitor Analysis
Product Roadmap
MVP
Feature Design
OKR/KPI
Product Performance Metrics
Stakeholder Management
Requirement Elicitation
Sprint Planning & Estimation
Product Development Lifecycle
Leadership
Agile Methodologies

Technology and Tools

SQL Server Management Studio
MS VISIO
Figma Prototyping
JIRA
Alteryx Desktop
Tableau Desktop
Azure Databricks
POSTMAN
API Technology
JSON
Enterprise Data Catalogue (EDC)
Confluence
Google Analytics
UI/UX Reviews
MS Suite (Excel, Word, PPT)

PROFILE

Results-oriented Technical Product Owner with 9+ years of experience in B2C & B2B Product Management and strong skills in Designing Digital Product Strategies, Building Roadmaps, and Creating MVPs & Features.

Managed 6+ B2C and B2B Products across Edtech and Fintech throughout career, including a cloud Fintech Product that modernizes the data management process, and a data analytics product that delivers customized data solutions for 2 enterprise clients that impacts 60K+ end users.

EXPERIENCE

Data Product Owner, TD Bank

April 2023 -Present

Achievement:

- Led the seamless, and secure data migration process from on-prem to Azure cloud, resulting in a **15% reduction in migration timelines & 25% increase in data accuracy**
- Re-designed DaaS Data Intake processes and **reduced the project delays by 20%** and enhanced the accuracy of **Adhoc project handoffs by 30%**

Responsibilities: 5-7 responsibilities

- Managing a cloud migration Product that modernizes the data management process at TD
- Set the Product Vision and developed **6+ MVPs for the cloud Fintech Product** by leading a cross functional team of 10 Data Engineers, Business Information Analysts, Off-shore Testing team and Business Systems Analyst to strategize the cloud migration for loan collections and database.
- Contributed to **Product Roadmap** alongside Product Managers, Product Group Owners and fellow PO's
- Identified Data Use Cases** adhering the **Product Group's Azure Cloud Migration Product Strategies**, and planned relevant training sessions and AD groups for access needs for all the POD members
- Designed & **Presented 20 + Epics and corresponding User Stories during Pre-PI and PI planning** session
- Achieved 80% of the targeted KPIs throughout all the phases of the cloud migration process
- Responsible for hosting daily standups, monthly retrospectives, and Bi-weekly Backlog grooming sessions**
- Gather and analyze Data & Reporting requirements** from Internal Stakeholders and translate those into **Technical requirements in BRDs**, and Communicate those requirements to **Kanban Teams**
- Designed **Market share Reports for Loan collection Line of Business**, leveraging the data & Insights to enhance the Business Operations
- Present the **User stories in Pipeline, Dependency Matrix, Impact Analysis, Impediments and Risk & Limitations** to senior leaders and Product Group Owners on weekly basis

Product Owner, Mercer Financial Services

Jun 2021 – Dec 2022

Achievement:

- Led the development and deployment of customized data solutions**, driving a 30% improvement in client decision-making accuracy, resulting in a revenue increase of \$2 million

MIRO

EDUCATION

RGUKT-APIIT, India
Bachelor of Technology

Sydney Business School, Australia
MBA Analytics

Responsibilities:

- Collaborated with cross-functional teams for **Master Data Management (MDM) Implementation for financial Data via EDC**
- Led Agile Ceremonies for DnA Scrum Team of 7 and **hosted daily stand-ups, Sprint Planning, Retrospectives, and Backlog Refinement sessions**
- Maintained **product backlogs in JIRA and tracked Team Velocity** on sprint basis to improve the team's efficiency
- **Overseen Data Validation Testing**, including reconciliation of Data Types, character lengths, and business transformation logic on all data conversion attributes to ensure **proper ETL Handling**
- Owned and **investigated data defects and their respective root cause** analysis, partnering with Analytics 360 teams to complete all required documentation for resolution
- Handled **End-End product Delivery** from Data Requirement Gathering till Post-Production Testing and support

Product Owner, University of Wollongong, Australia

Feb 2019 – May 2021

Achievements:

- **Directed UX/UI enhancements** tailored to student preferences through **A/B Testing**, resulting in a **20% increase in user engagement**
- Facilitated personalized content delivery to enhance student/staff experience, resulting in a **15% improvement in student conversion rates**

Responsibilities:

- **Conducted workshops and market research** targeting Indian student market, ensuring alignment with cultural nuances and **driving a 10% increase in student acquisition from India**
- **Overseen implementation of Moodle LMS, and other University Student Apps** optimizing conversion rates and reducing onboarding time by 30% for Indian students
- Selected **student segment to participate in UAT Testing** and overseen the Testing processes
- Effectively handled **REST APIs and API gateway** integrating to third party products and conducted **API testing through POSTMAP**

QA&E/BA, Cognizant Technology Solutions

Jan 2015 – Dec 2018

Client: Chubb insurance

- Led an ad-hoc project to design and deliver a Solution Quality Assurance application, **resulting in a 25% reduction** in project processing time and **increasing employee participation by 30%**
- Gather the functional requirements and Translate the Orchestrated **User Acceptance Testing (UAT)** on new feature releases, leading to a 20% decrease in post-launch production issues
- **Mentored 3 trainees in Software Testing activities**, resulting in a 20% improvement in test schedules adherence and application functionalities
- Supervised and **led all aspects of STLC** for multiple projects, ensuring successful completion and client satisfaction
- Analyze **JSON file and perform API Testing in POSTMAP**