

# Annie Huang

annietianyu Huang@berkeley.edu | (217) 898-3115 | 2050 Durant Ave, Berkeley, CA 94704

## EDUCATION

University of California, Berkeley

Berkeley, CA

Double Degree in Business Administration and Computer Science

Expected Graduation: May 2026

GPA: 3.9/4.0 | Berkeley Skydeck Founder | EthDenver Hackathon Track Winner | 1st Place CalHacks Track Winner

Relevant Coursework: The Structure and Interpretation of Computer Programs, Data Structures and Advanced

Programming, Electronics for the Internet of Things, Introduction to Quantitative Finance, Principles of Business

## WORK EXPERIENCE

magipop (Creator collaboration platform born out of YCombinator China)

Berkeley, CA

Founder & Product Manager

Oct 2022 – Nov 2023

### **Achievements**

- Launched a fan fiction creating platform, **gaining 10,000+ initial users in 3 days with 80% CSAT**.
- Awarded **1st Place in Solana Hackathon**, accepted into **YCombinator China** and Berkeley Skydeck, Berkeley's official startup accelerator.
- Worked with marketing team to design campaigns on Twitter, increasing 50k+ followers in 48 hours.
- Executed A/B testing and continuous product iterations, resulting in 80% user retention improvement.

### **Responsibility**

- **Led a team** of 7 to create a MVP for a fan fiction creation platform, created product vision & business model, developed roadmap, launching product and onboarding users in half the timeframe.
- **Conducted 40+ user interviews** and converted insights to actionable, engineering-facing user stories.
- Set data-driven **KPIs** and leverage user data to drive marketing and user acquisition decisions.
- Designed **go-to-market strategy**, build product pricing model, and managed capital budget of \$0.5M.

Global Key Advisors (Fintech firm)

San Francisco, CA

Product Manager Intern

May 2023 – Aug 2023

### **Achievements**

- Launched **MVP** of AI business analysis bot, automating pitch deck evaluation process for 250+ companies.
- Led internal testing and iterative development, reducing 40% output time and enhancing accuracy to 95%.

### **Responsibility**

- **Led a team** of 3 engineers to create an AI bot for screening and evaluating company pitch deck.
- Architected **product roadmap** for implementing Selenium and OpenAI API to realize automated analysis.
- **Prioritized product features**, assess technical complexity & trade-offs, streamlined development processes.

## PROJECT EXPERIENCE

Pinnect (1st Track Winner in Berkeley Cal Hacks)

San Francisco, CA

Full Stack Engineer

Oct 2023

- Developed a story writing platform in 48 hours and made key engineering trade-offs to deliver **MVP**.
- Engineered back-end using **Python, JavaScript, Rust**, implemented AI-based recommendation algorithm.
- Constructed **UI/UX** using Swift, authored user handbook, and showcased demo presentation to judges.

DetectiveGPT (1st in Alibaba Cloud Hackathon)

San Francisco, CA

Product Manager

Mar 2023 – May 2023

- Led a 5-member team to develop a role-playing game (RPG), managed 2-month **product roadmap**.
- Built **back-end** features utilizing OpenAI API and langchain to integrate AI bot to replace NPC characters.
- **Launched beta** on Steam, performed game demo presentation, promo video attracting over 40k+ views.

## SKILLS & INTERESTS

- Technical Skills: Java, JavaScript, Python, C/C++, Rust, Solidity, move, R, SQL, Swift, Next.js, html
- Product Skills: UI/UX, A/B Testing, Jira, Agile, Figma, Sketch, Xcode, Microsoft Suite, native in Mandarin
- Interests: Equestrian Sports (certified rider), Skydiving (Completed 20 jumps), Eating Spicy Food