

Capstone Project: Battle of Neighbourhoods in Toronto

by

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1 Background and Business Problem

There are over 2.7 million people living in Toronto and there are over 8,000 residential sales every month. It is important for these buyers to know where to purchase their homes. I intend to analyze how neighbourhoods within Toronto (i.e. Toronto, York, Scarborough, and Etobicoke) are different from each other in terms of existing venues. The goal of this report is to provide an up-to-date analysis to compare the advantages in different neighbourhoods in Toronto. And it will provide customers the information on what is available in different parts of Toronto.

2 Data

The information of neighbourhoods was gathered from a Wikipedia page

(https://en.wikipedia.org/wiki/List_of_postal_codes_of_Canada:_M). I will utilize this

information with the venue categories information from Foursquare on April, 2019 to group similar neighbourhoods based on their location and top venues.