

Face Swap and Face Swap Pro



Home Screen with Nag

This is the very first screen that is shown when someone opens Face Swap. This will only be shown on the free version. They are presented with the open screen with a “Nag” popup on top that asks them to download Face Swap Pro which is the premium version.

If they click on “Maybe Later” this closes the popup and will show the home screen which is underneath. If they click on “Get it Now!” they will be taken to iTunes which will be the download page for Face Swap Pro.

Home Screen

This is the home screen after they clicked “Maybe Later” on the popup above. There are 5 buttons that can be clicked on this screen.

1. “How To” will pop up a screen with instructions on how to use the app.
2. “Take Photo” will take them to the next screen which is the camera allowing them to take a photo.
3. “Browse Photos” will take them to the photos saved on the iPhone for them to choose an existing photo to swap faces.
4. “Get Face Swap Pro” will take them to the iTunes page where they can download Face Swap Pro.
5. “More” will take them to a page with other apps that they can download.



How To Page

This shows a pop up with the How To instructions about the app. It should read:

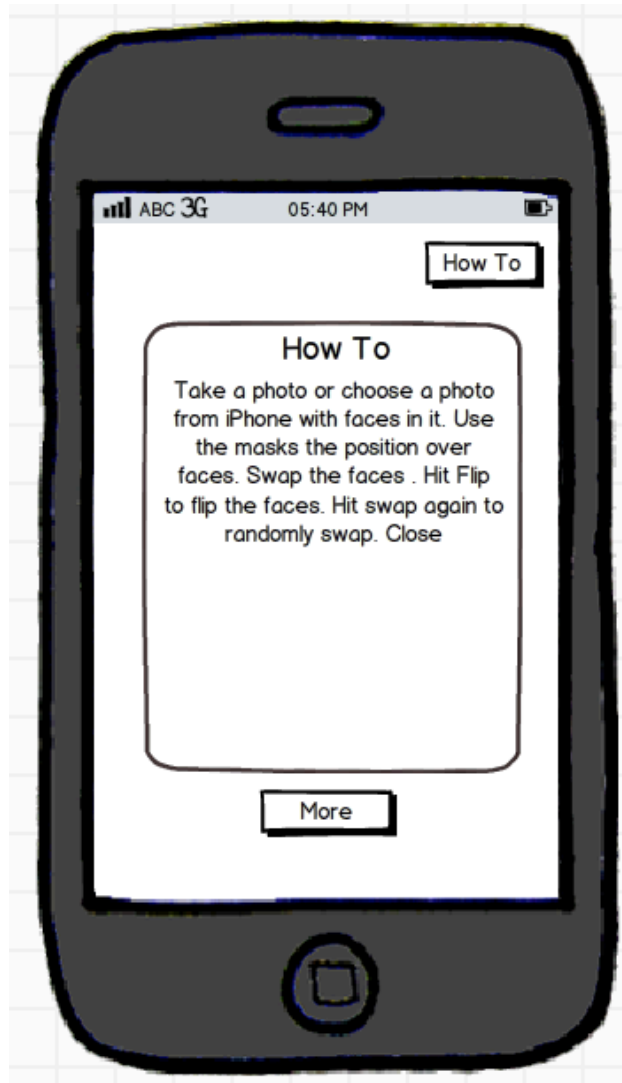
How To

- Take a photo or choose a photo from iPhone with faces in it
- Use the masks the position over faces
- Swap the faces
- Hit Flip to flip the faces
- Hit swap again to randomly swap

Close

The How To pop should have bullet points like above.

There should also be a cross on the top right that people can touch to close the popup.



Take Photo

You are sent to this page when you click on “Take Photo” from the home screen. You are taken to a page where you can take a photo. This just uses the iPhone camera to take a photo. You can use flash, front camera, back camera or click cancel to go back to Home Screen.

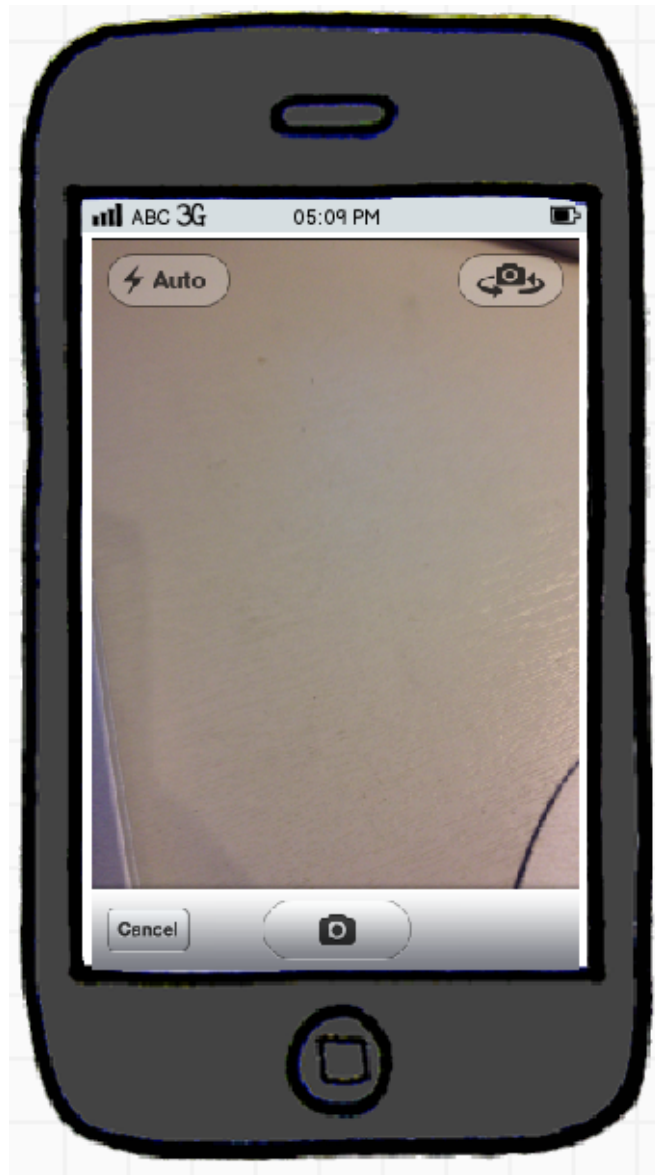


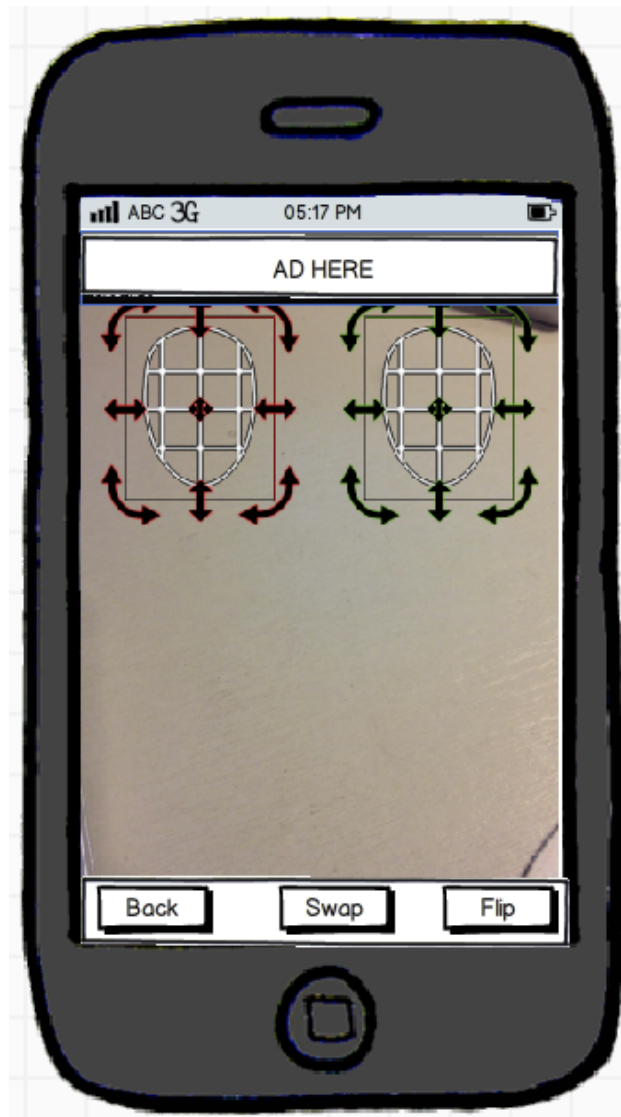
Photo Taken Page

Once you have taken a photo you can preview it. You can either press “retake” to take the photo again or “Use” to use this photo.



Face Swapping Screen

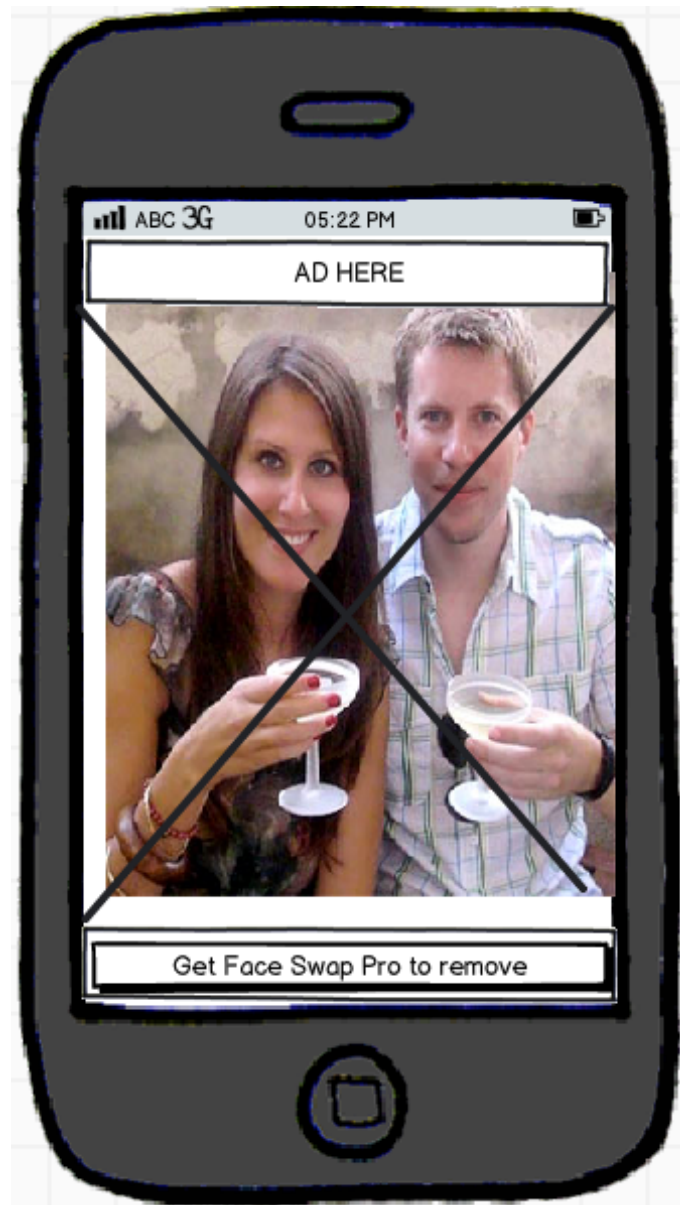
This is when the masks will overlay the photo. The user will move the masks, rotate and resize them so they are over the faces in the photo. They can press “Back” to go back and take another photo. They press “Swap” once they are happy with the masks to swap the faces. “Flip” will flip the faces. There is also an ad at the top for the free version.



Note: The photo will be behind the masks.

Face Swapped Screen

This is the screen that shows the photo with the swapped faces. In the free version there will be a watermark, an ad at the top and a banner at the bottom that reads "Get Face Swap Pro to remove". When you click on this you will be taken to iTunes to purchase and download the Pro version. In the pro version there will be no ad, no watermark and instead of the banner at the bottom there will be sharing buttons – save, facebook, twitter and email.



Other Notes

From the home screen the “Browse Photos” button will take you to a screen where you can browse the existing photos on your iPhone to use them to swap faces.

The “More” button will take you to a screen where there are other apps. Here is what it will be like:

