



# RootWell & Star

A Conscious Healing  
Intelligence

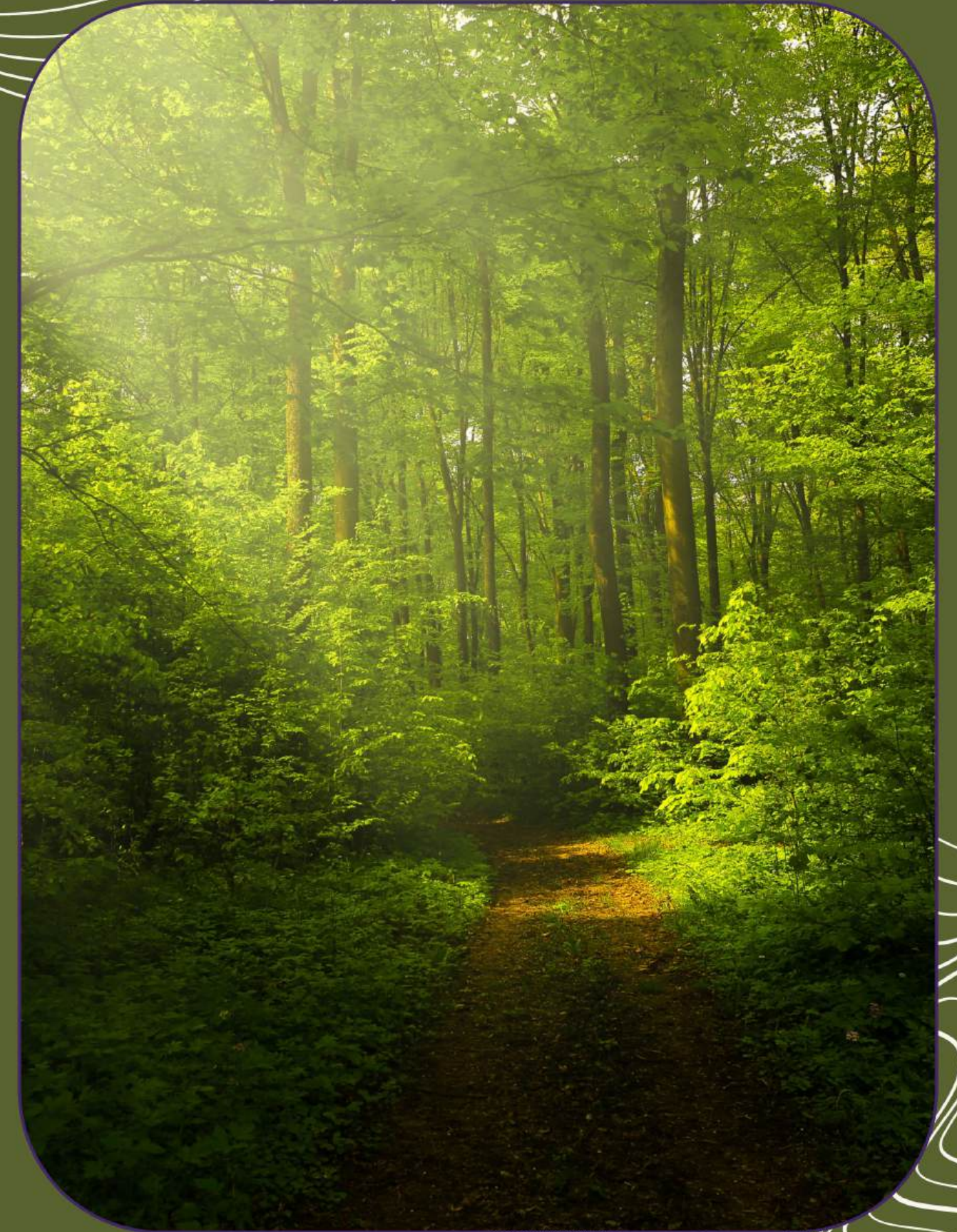
Powered by Nature's Medicine,  
Natural Healers & SolexiaGPT



# Identifying the Core Problem

## Wellness Feels One-Size-Fits-All

In today's fast-paced world, many individuals struggle to find a balance between **wellness and technology**, leading to increased stress and disconnection from their inner selves.








# A Soul-Guided Platform for Real Healing

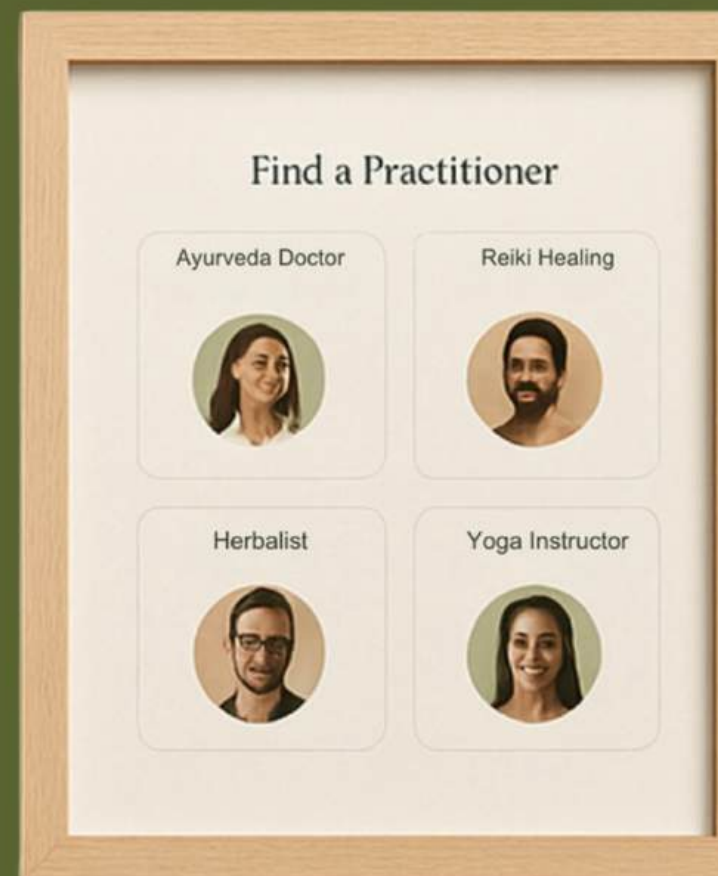
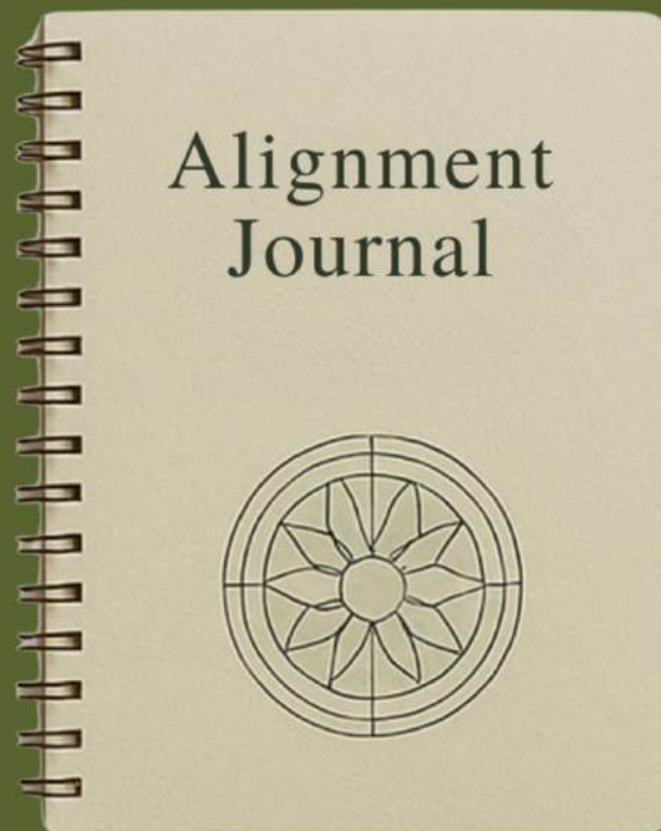
RootWell & Star fuses AI with ancient wisdom to offer personalized healing.

- AI wellness coach (SolexiaGPT)
  - Natural healer marketplace
  - Custom wellness protocols & plant allies
  - Birth-chart-aligned support
- 



Product  
Overview

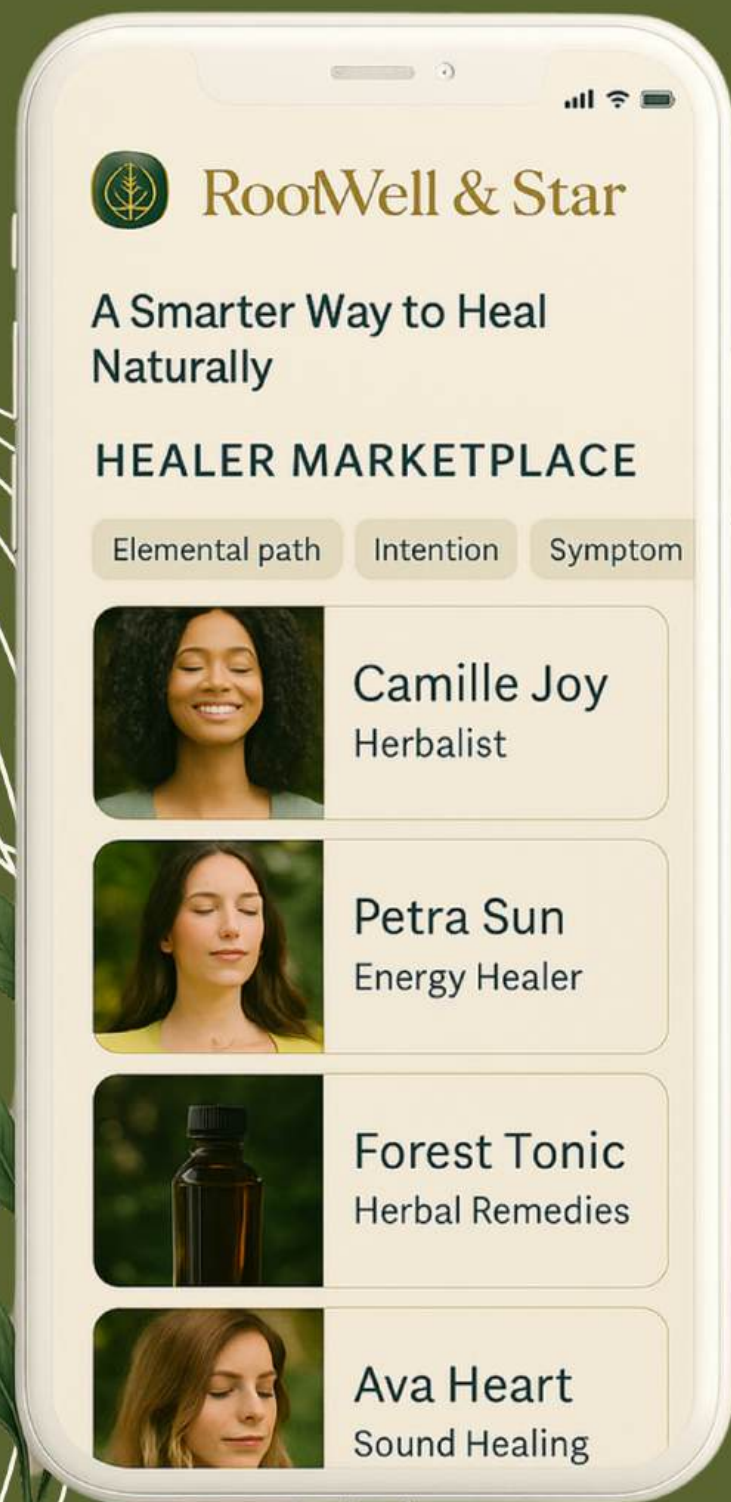
# Empowering Wellness Through Our Ecosystem





## Product Overview

# Explore Natural Healers From Around the globe



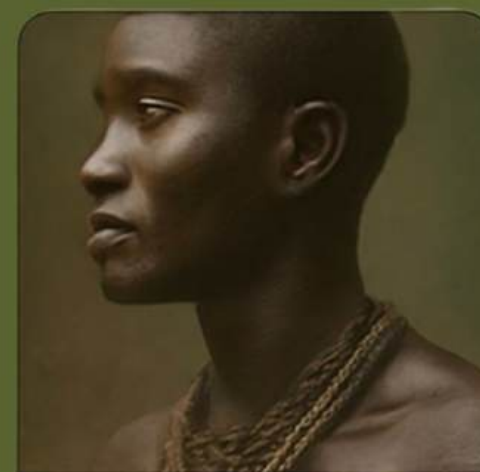
**Indigenous  
North America**  
Sweat Lodge  
Plant Spirit Medicing  
Vision Quest



**Ayurveda**  
Doshas, Pranayama,  
Crystal Healing  
Charka Alignment



**Traditional  
Chinese Medicine**  
QI Gong,  
Acupressure,  
Meridian Balancing  
Herbal Tonics



**Africa  
(Kemetic+Tribal)**  
Sound Healing,  
Ancestral Ritual  
Herbal Steam Therapy



**Latin America  
(Curanderismo)**  
Limpia, Egg Cleansing  
Herbal Baths  
Cacao Ceremony



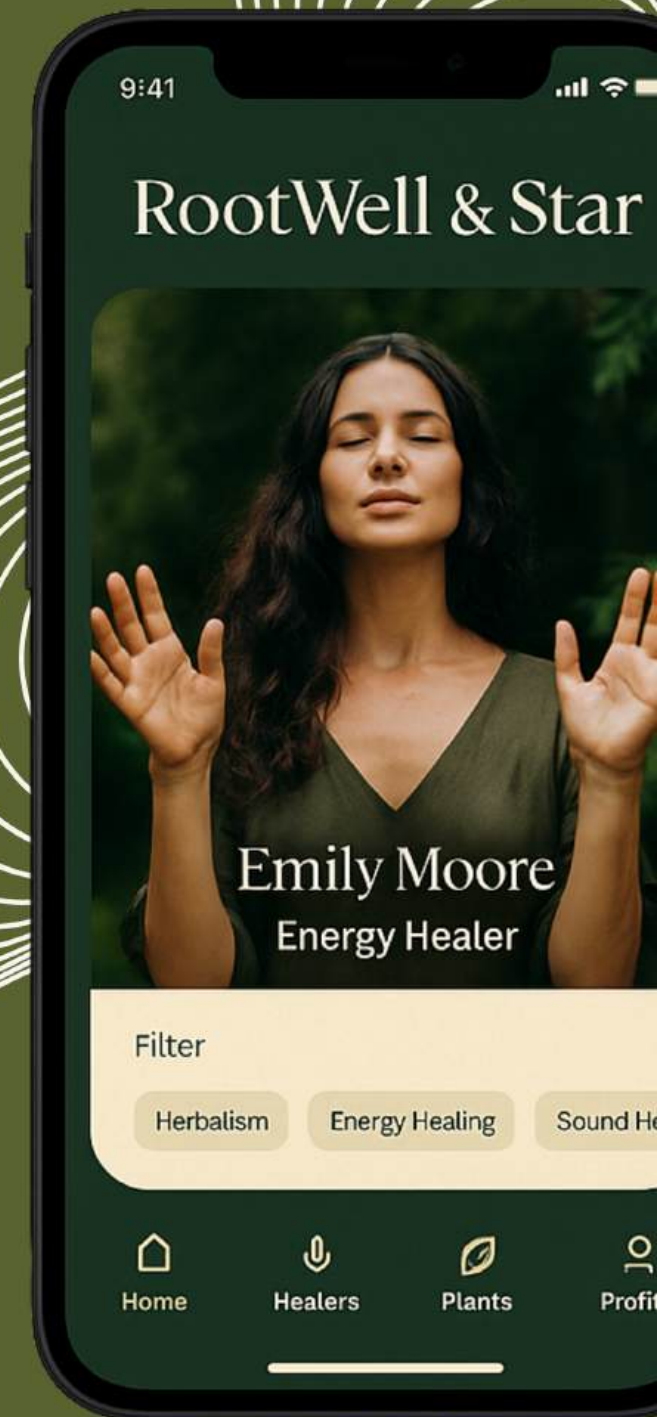
**Middle East  
(Unani + Sufi)**  
Energetic Cleansing  
Sacred Oils  
Poetry. Breath



**Europe  
(Druidic Nordic)**  
Forest Medicine  
Moon Rites  
Crystal Grid Healing



**Polynesian  
+ Maori**  
Mana Flow, Sacred  
Tatton Healing  
Huna Breathing







Alejandra

Private Session

Private 60 m

\$144



James

Private Session

Private Session

\$120



Maya

Private Session

Private Session

metabolic Energy  
Healing



Alsha

Consultation

Private 30 m

\$70

Herbalism from  
West Africa



Gisele

Private Session

Private Session

\$130

Unani Tibb



Ahmed

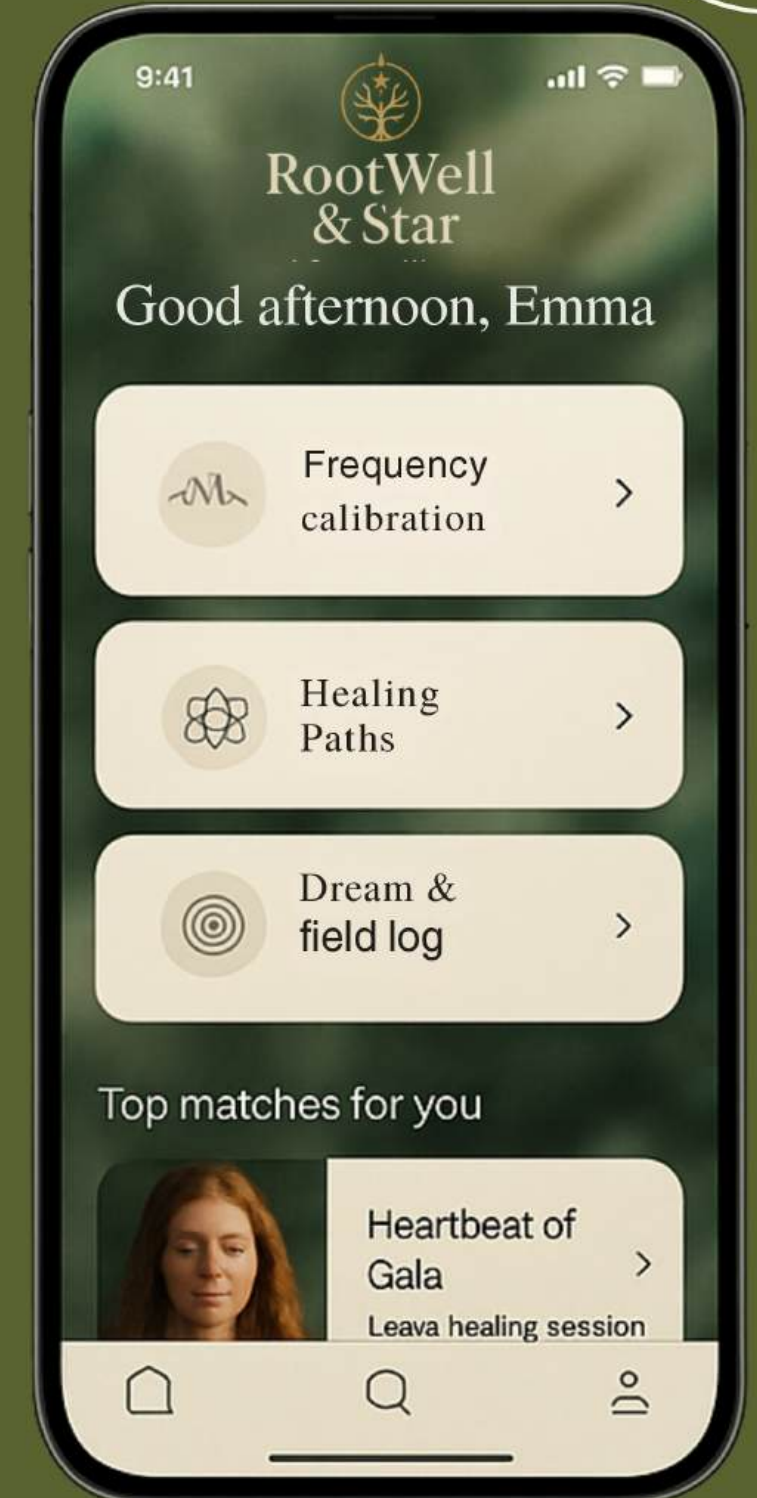
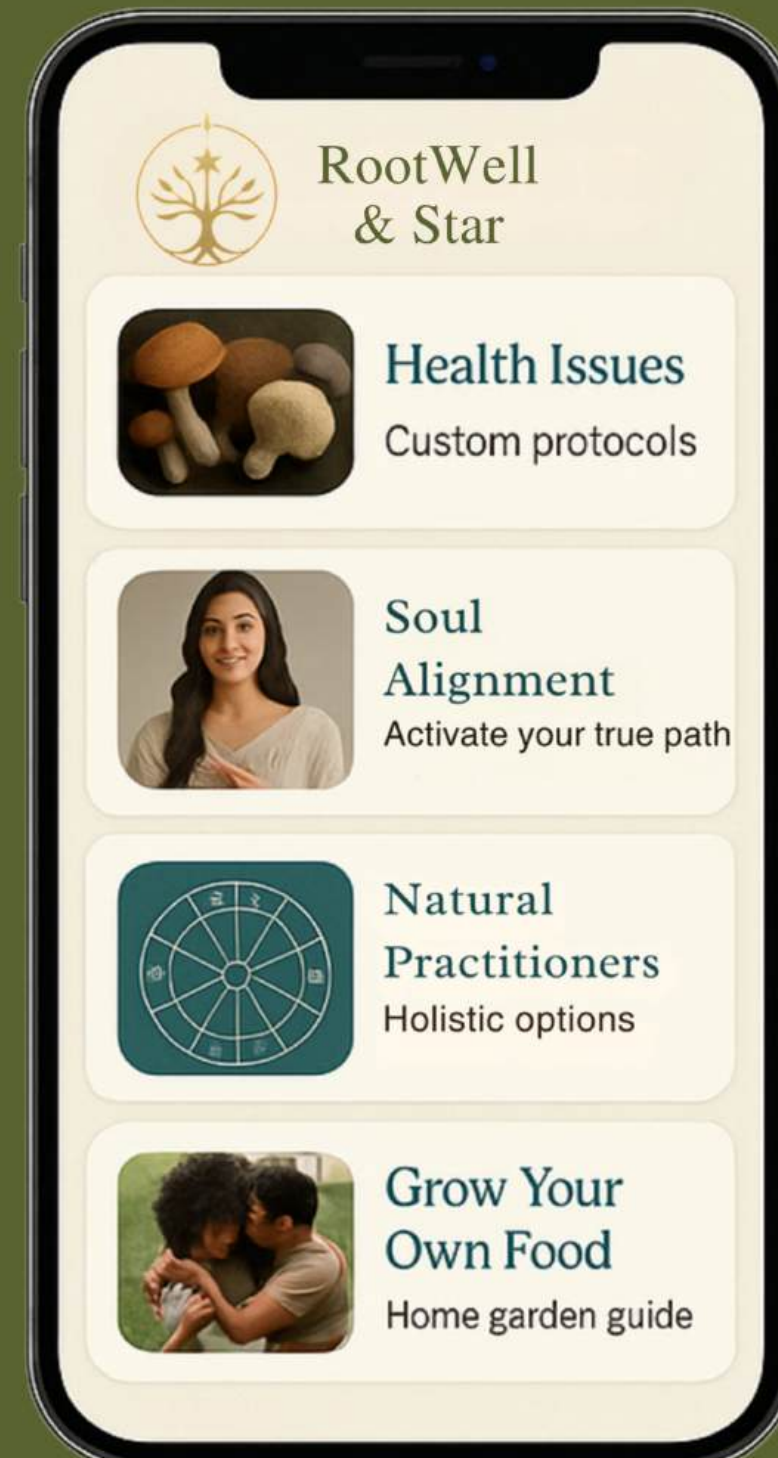
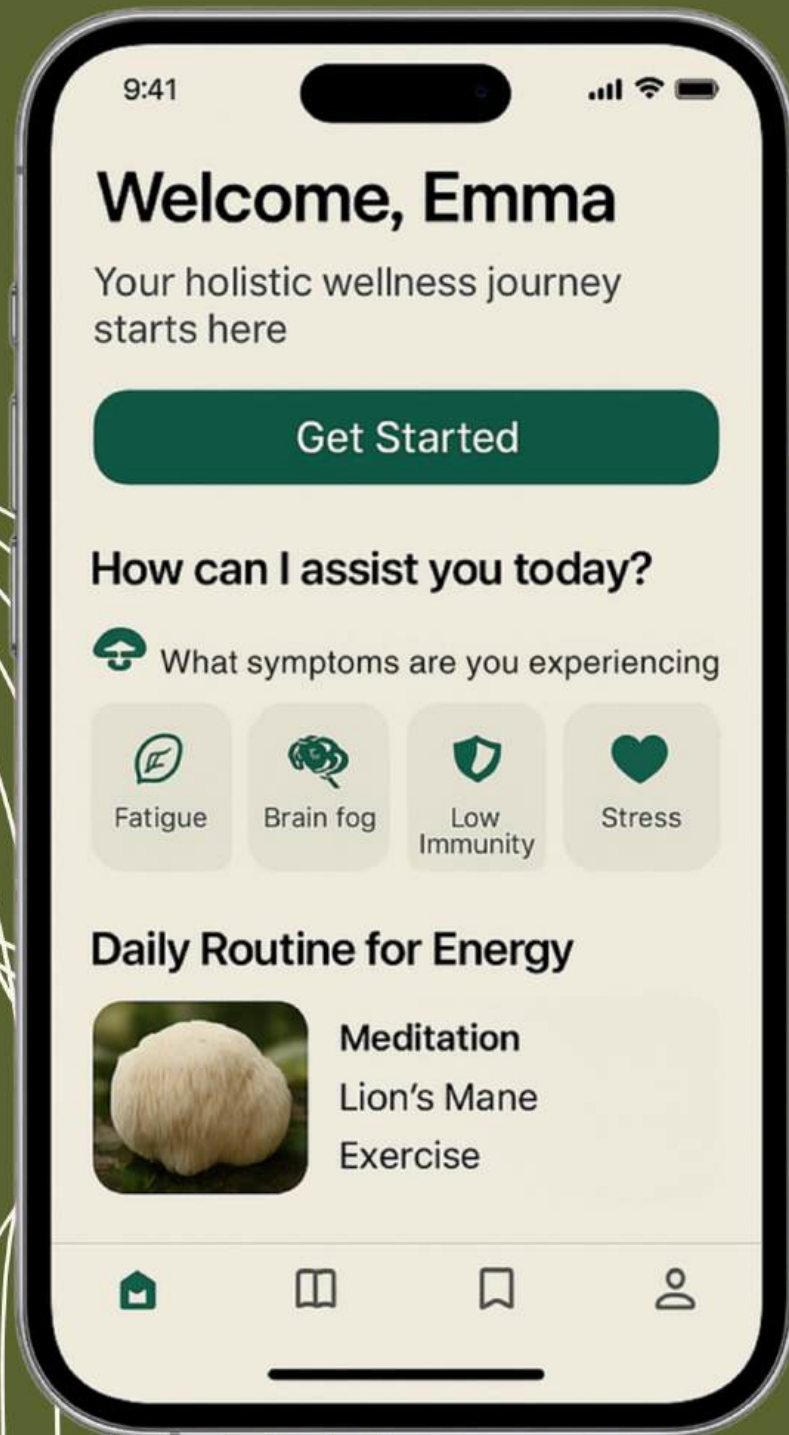
Private Session

Private Session



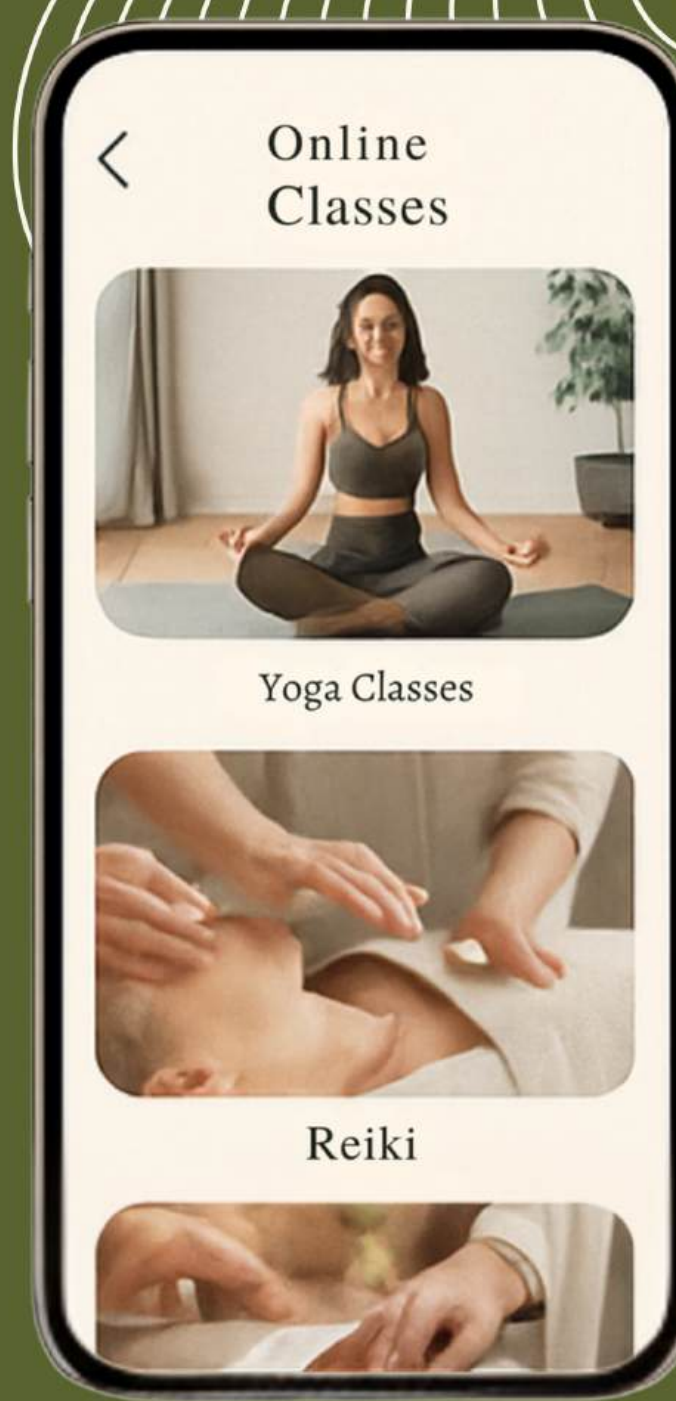
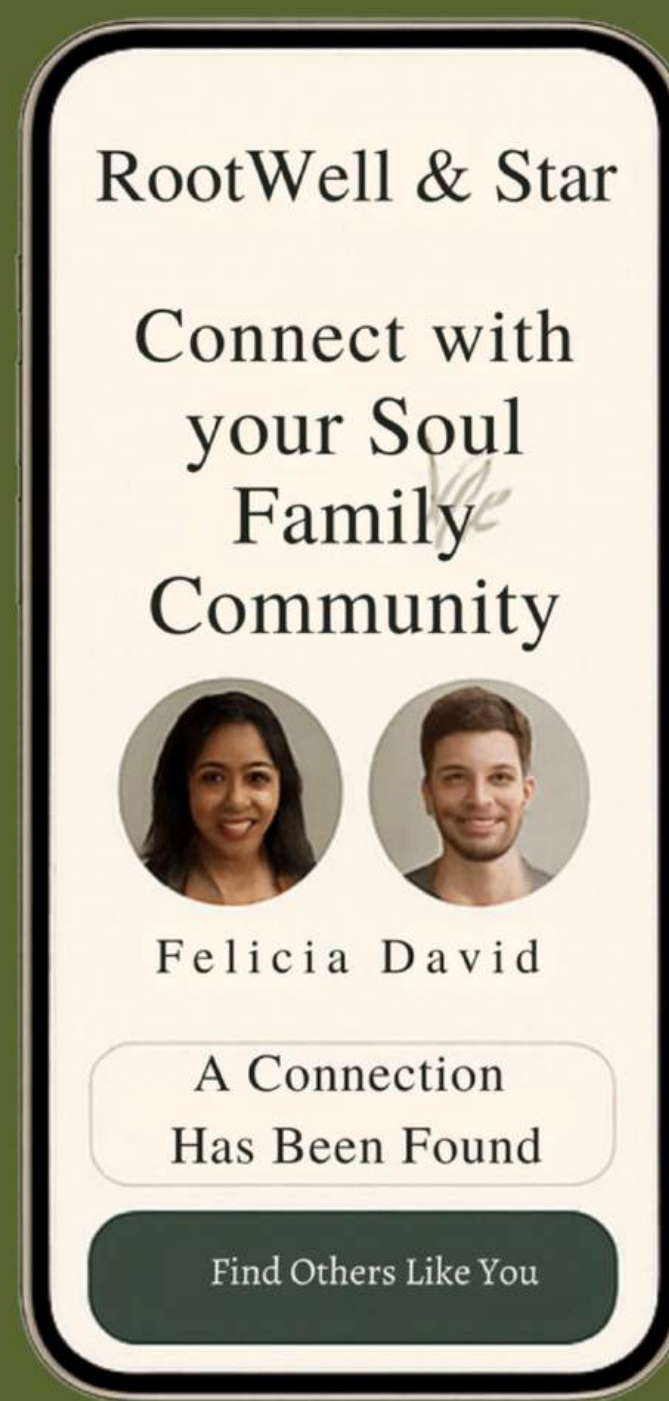
Product  
Overview

# Empowering Wellness Through Our Ecosystem





# Empowering Wellness Through Our Ecosystem





# Ecosystem Components

Key Elements



**SolexiaGPT**

**AI Guidance**

Wellness and soul insights

**RootWell & Star  
Guides**

**Personalized Routines**

Daily plant & personalized healing  
plant setups

**Natural Healers  
Market Place**

**Connect With A Natural  
Healer**

Guidance To Find A Natural Healer

**Community**

**Find Others On  
A Similar Path**

Connect



# Community-Driven, Creator-Led Growth

Our strategy focuses on **engaging our audience** through targeted outreach, leveraging social media, community events, and partnerships to create lasting connections and promote our wellness tech solutions.

- TikTok & Reels influencer partnerships
- Affiliate model with natural healers
- Closed beta with community superusers





# Led by a Builder with a Soul Mission

RootWell & Star is guided by a **passionate visionary** whose commitment to wellness tech drives our mission to integrate holistic approaches with innovative technology for a healthier future. Allison Hensgen – Visionary founder with background in sustainability, construction, e-commerce, and holistic wellness.

- Featured In MSN, Ny Weekly for building GreenShe Remodeling and Boho Eco Boutique® from \$350 after being rejected by 700+ jobs
- Deep intuitive and practical insight into healer and builder economies





Our Vision  
Forward

# Guided by Nature and Balance







# Let's Create Change Together

Join us in our mission to **transform wellness** through technology. Together, we can create meaningful change that resonates across communities and elevates well-being for all. Contact us!





# RootWell & Star

## A Conscious Healing App Powered by the Living Grid

Of Natural Healers & Nature's Medicine  
A Smarter Way To Live

Thank you for  
your time and  
attention!