



RootWell & Star

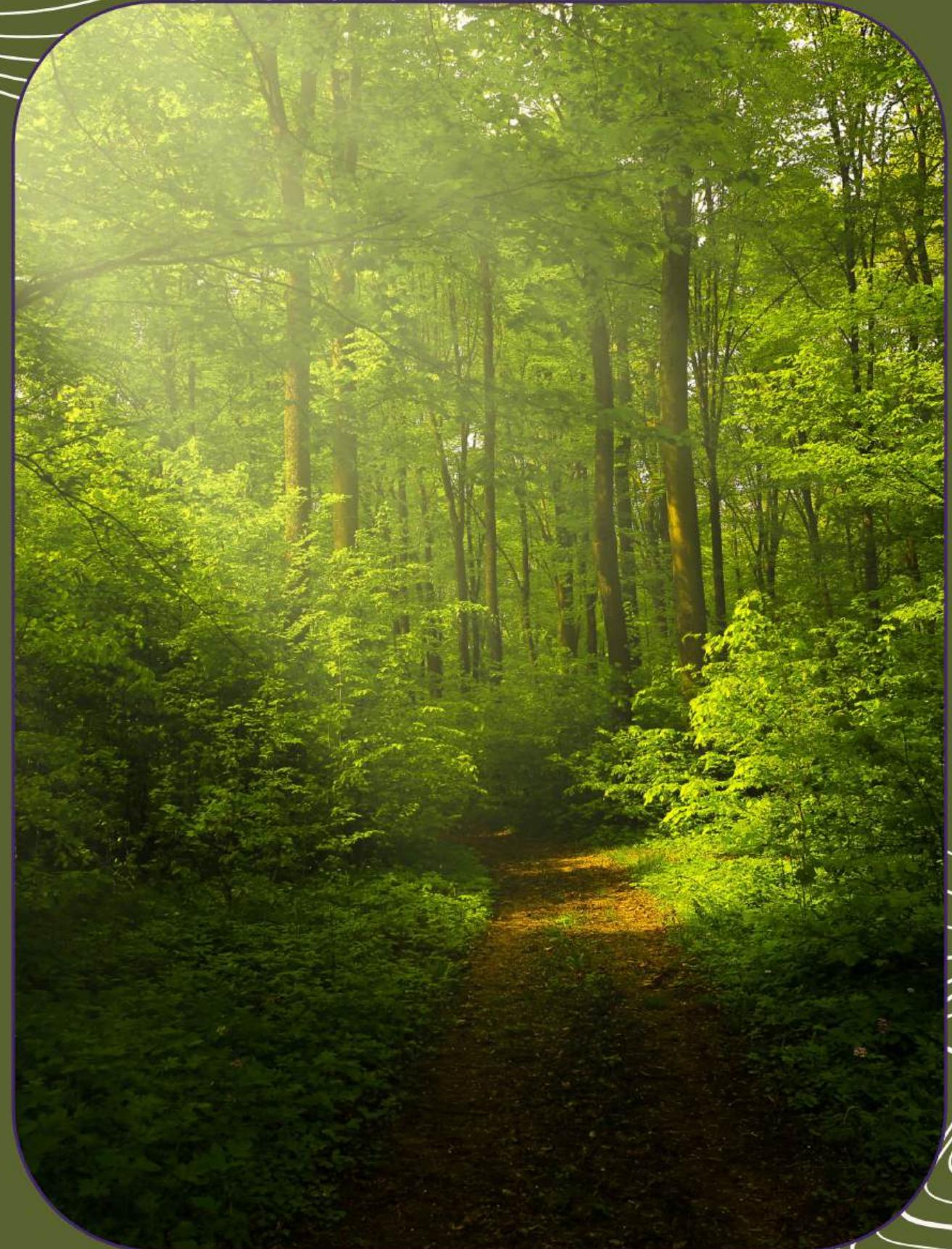
A Conscious Healing
Intelligence

Powered by Nature's Medicine,
Natural Healers & SolexiaGPT

Identifying the Core Problem

Wellness Feels One-Size-Fits-All

In today's fast-paced world, many individuals struggle to find a balance between **wellness and technology**, leading to increased stress and disconnection from their inner selves.



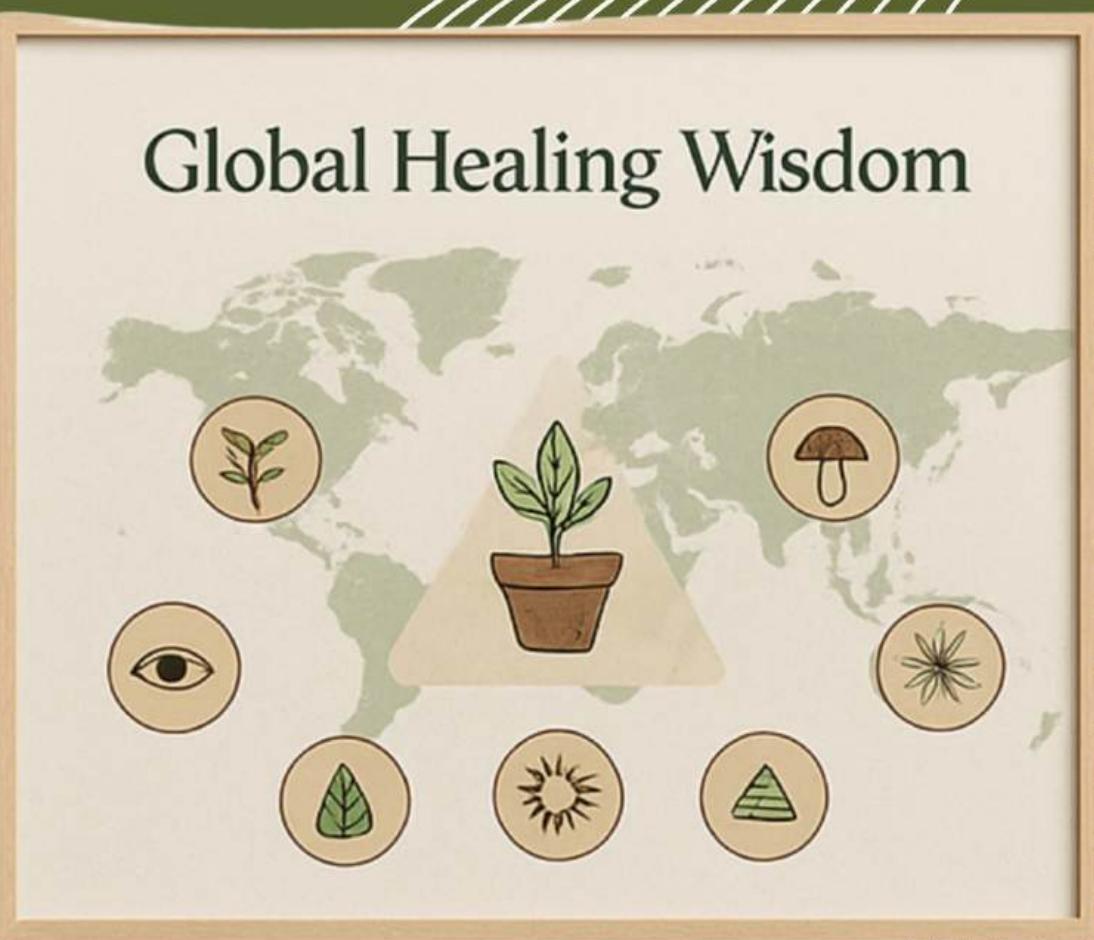
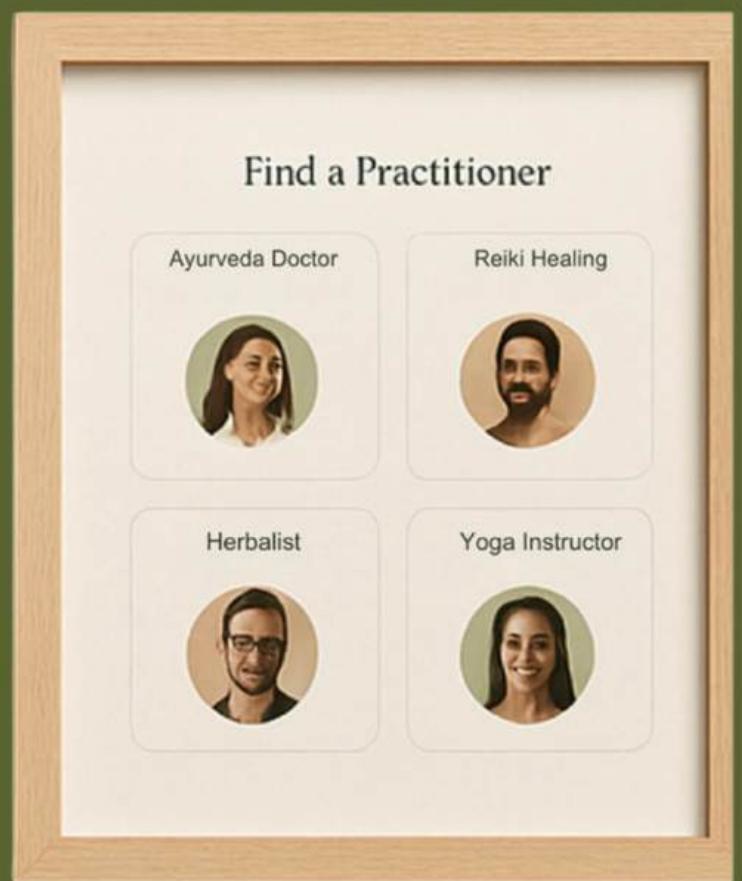
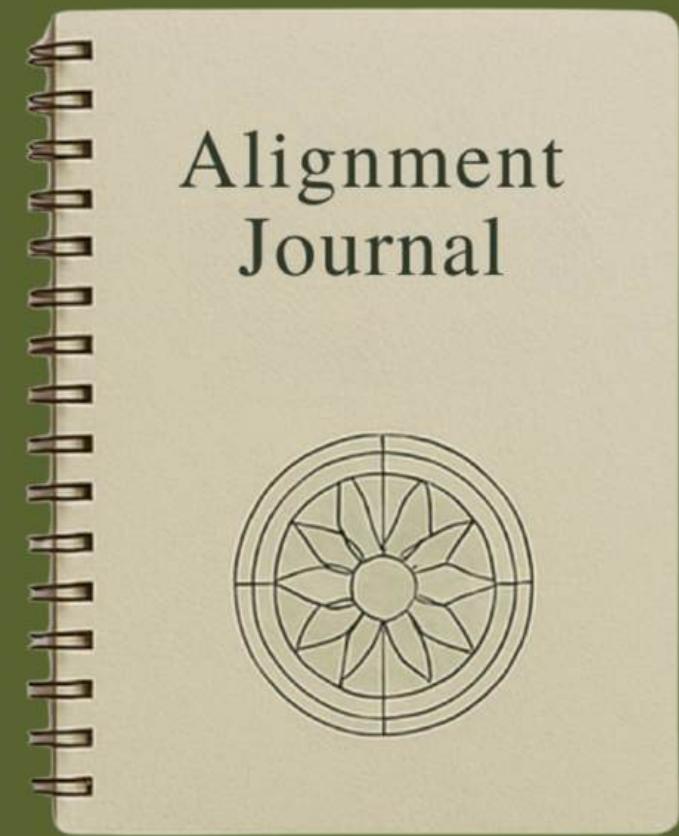
A Soul-Guided Platform for Real Healing

RootWell & Star fuses AI with ancient wisdom to offer personalized healing.

- AI wellness coach (SolexiaGPT)
- Natural healer marketplace
- Custom wellness protocols & plant allies
- Birth-chart-aligned support

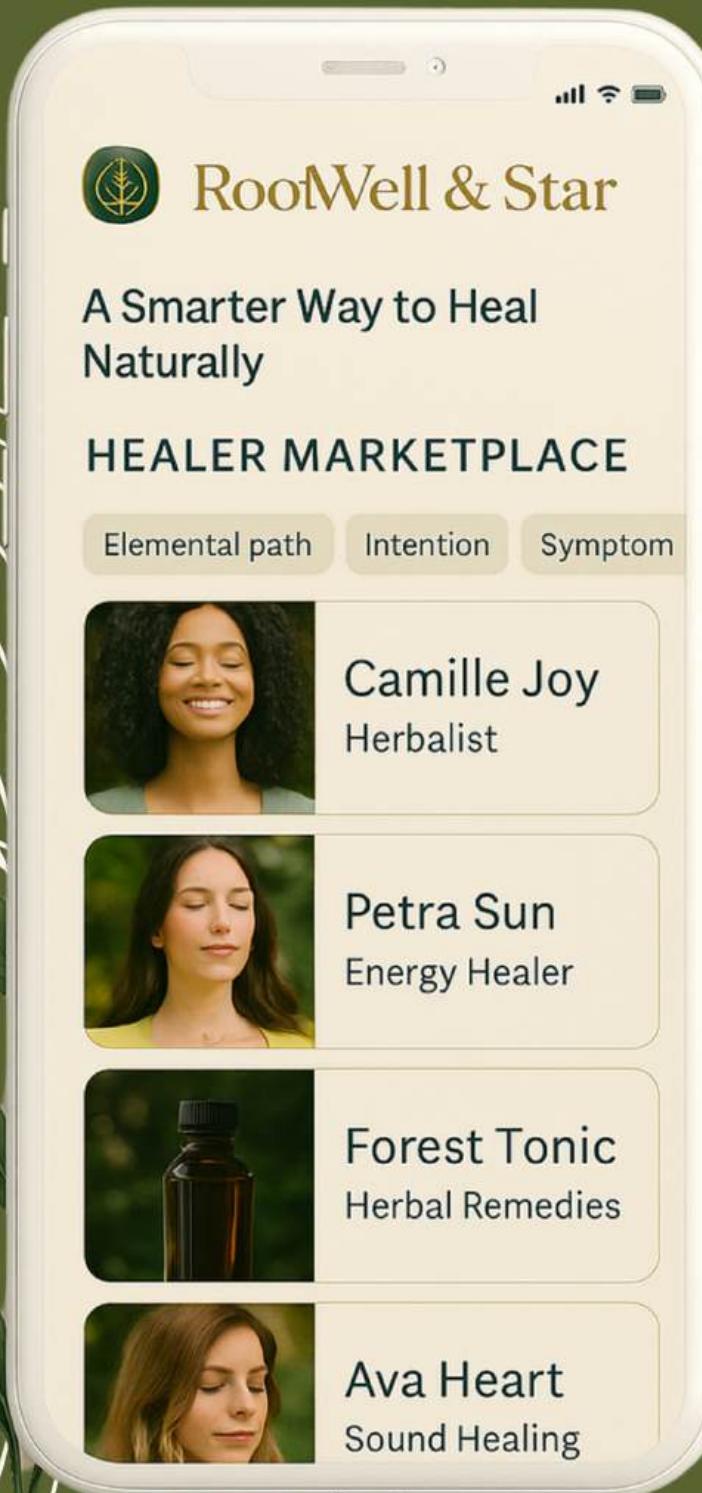
Product
Overview

Empowering Wellness Through Our Ecosystem



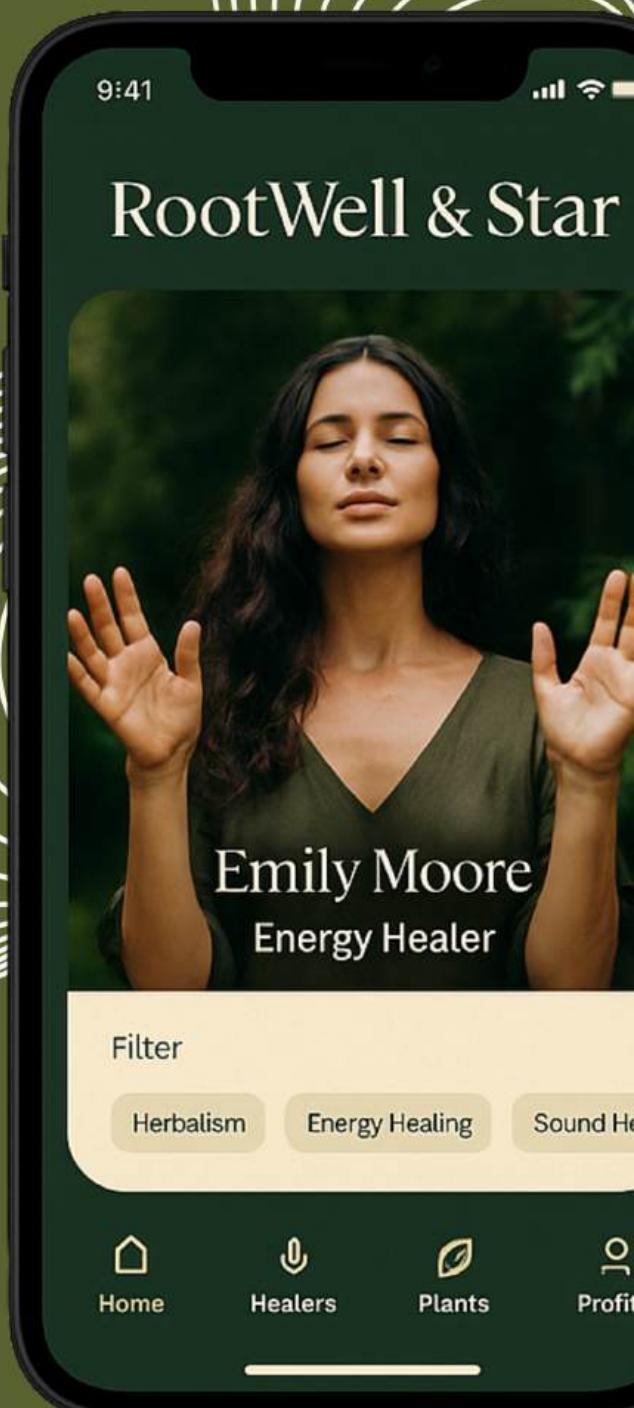
Product
Overview

Explore Natural Healers From Around the globe



A grid of eight cards, each representing a different global healing tradition:

- Indigenous North America**: Sweat Lodge, Plant Spirit Medicining, Vision Quest. (Background image: Teepee at sunset.)
- Ayurveda**: Doshas, Pranayama, Crystal Healing, Charka Alignment. (Background image: Spices and bowls.)
- Traditional Chinese Medicine**: QI Gong, Acupressure, Meridian Balancing, Herbal Tonics. (Background image: Ancient manuscript with needles.)
- Africa**: (Kemetic+Tribal) Sound Healing, Ancestral Ritual, Herbal Steam Therapy. (Background image: Man in traditional attire.)
- Latin America (Curanderismo)**: Limpia, Egg Cleansing, Herbal Baths, Cacao Ceremony. (Background image: Bowl of herbs.)
- Middle East (Unani + Sufi)**: Energetic Cleansing, Sacred Oils, Poetry, Breath. (Background image: Oil bottle and flower.)
- Europe (Druidic Nordic)**: Forest Medicine, Moon Rites, Crystal Grid Healing. (Background image: Stone circle in a forest.)
- Polynesian + Maori**: Mana Flow, Sacred Tatton Healing, Huna Breathing. (Background image: Man with traditional facial paint.)





Alejandra

Private Session

60 m

\$144



James

Private Session

Private Session



Maya

Private Session

Private Session

metabolic Energy Balancing



Alsha

Consultation



Gisele

Private Session

30 m

\$70

Private Session



Ahmed

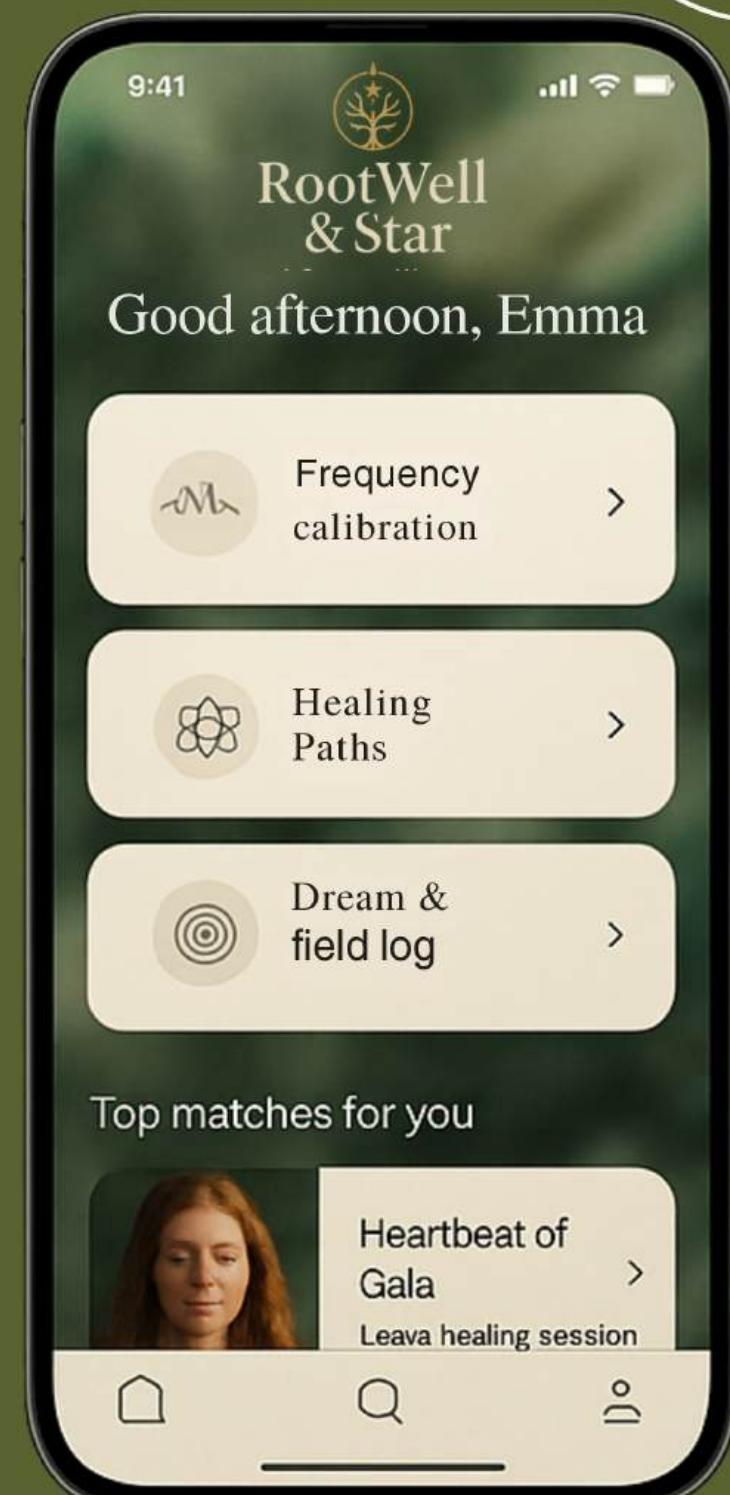
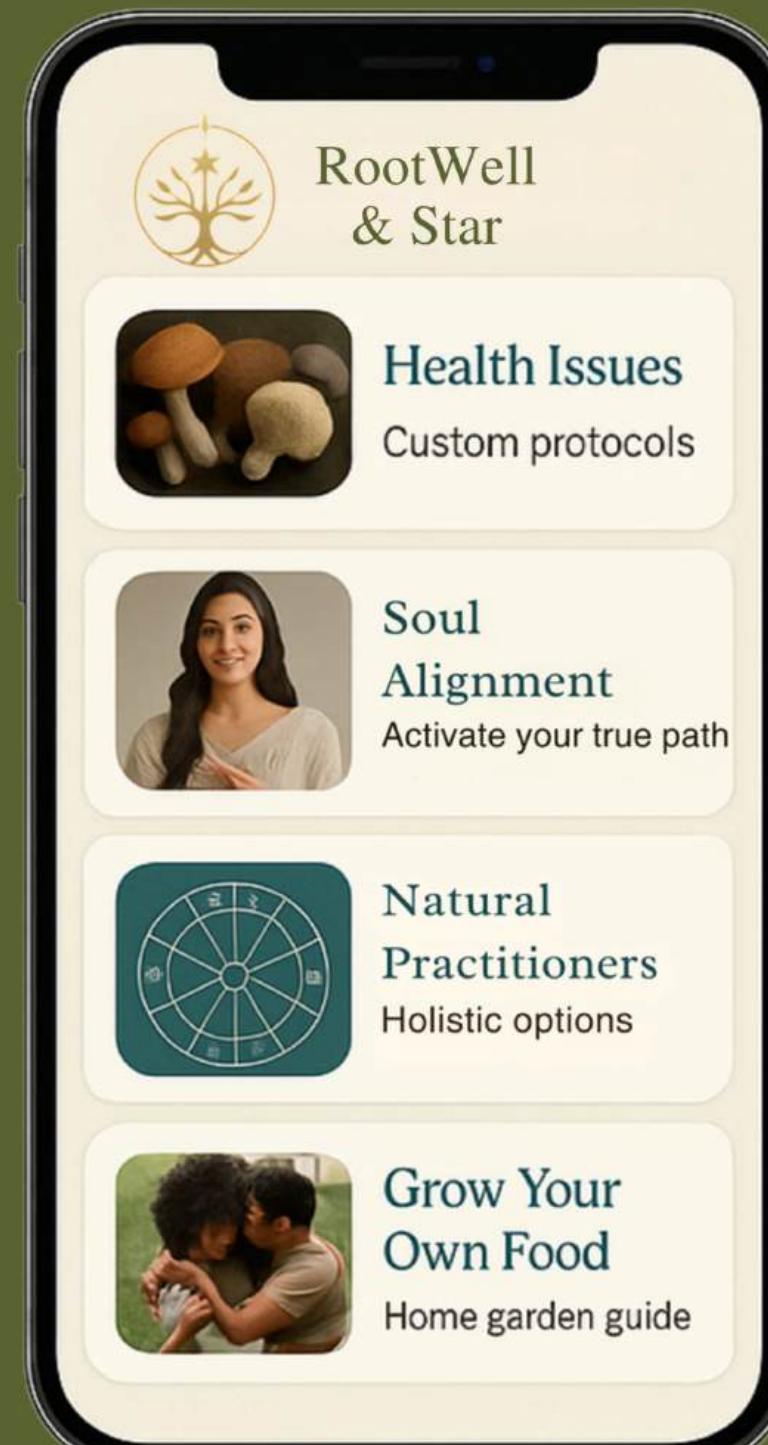
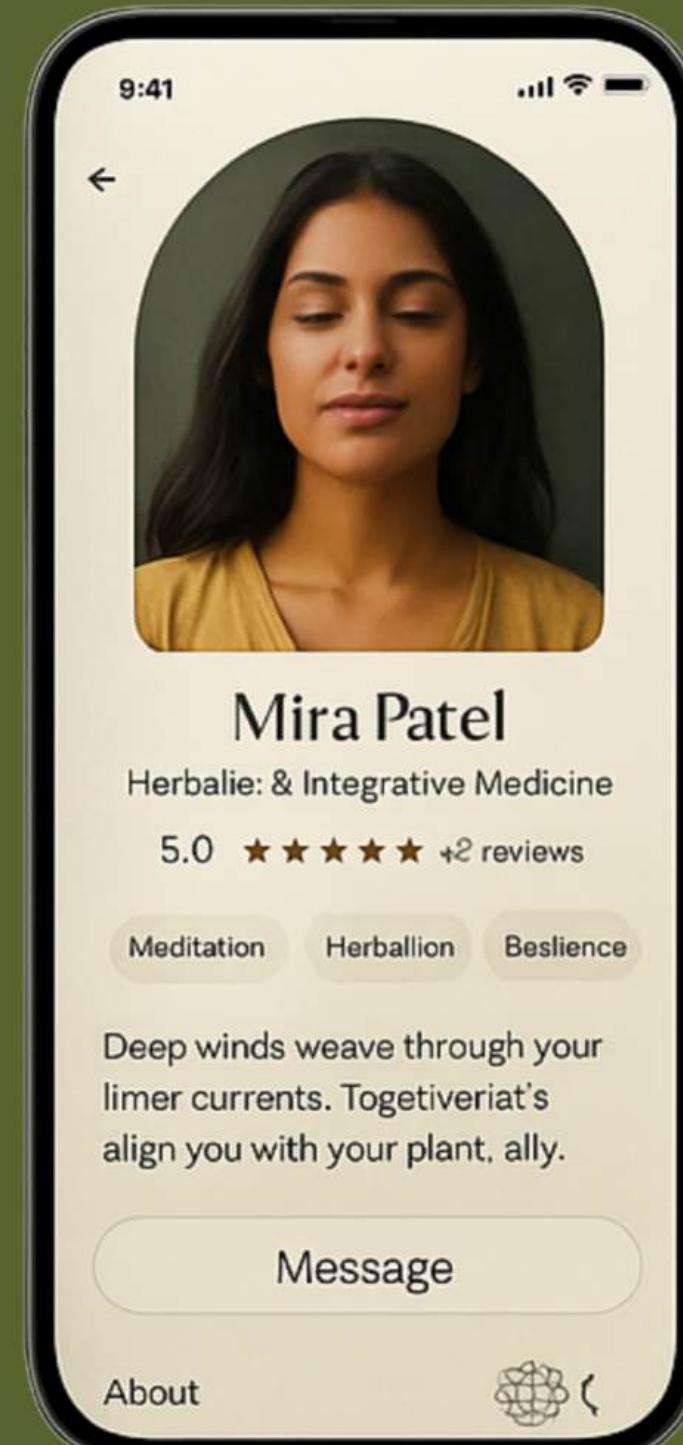
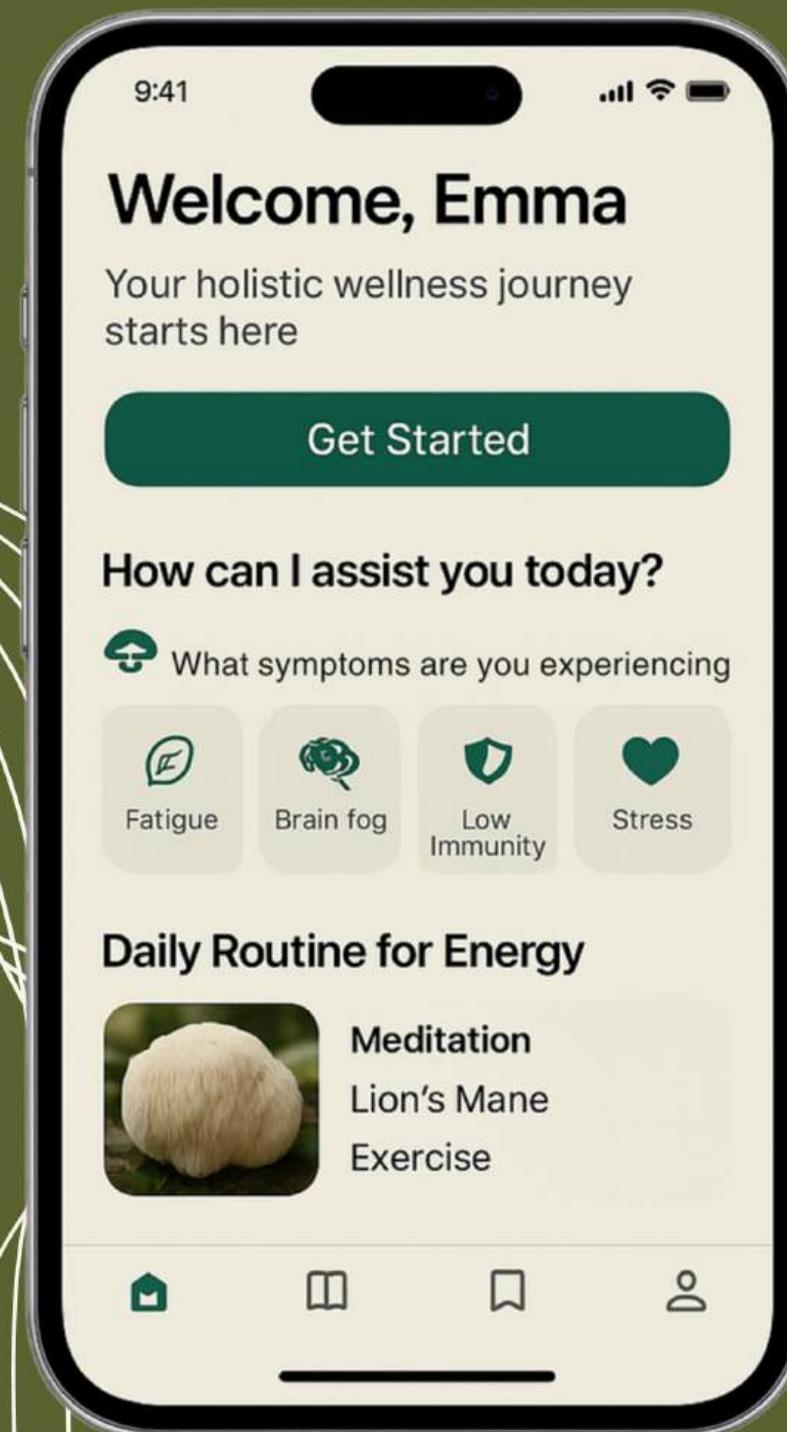
Private Session

Private Session

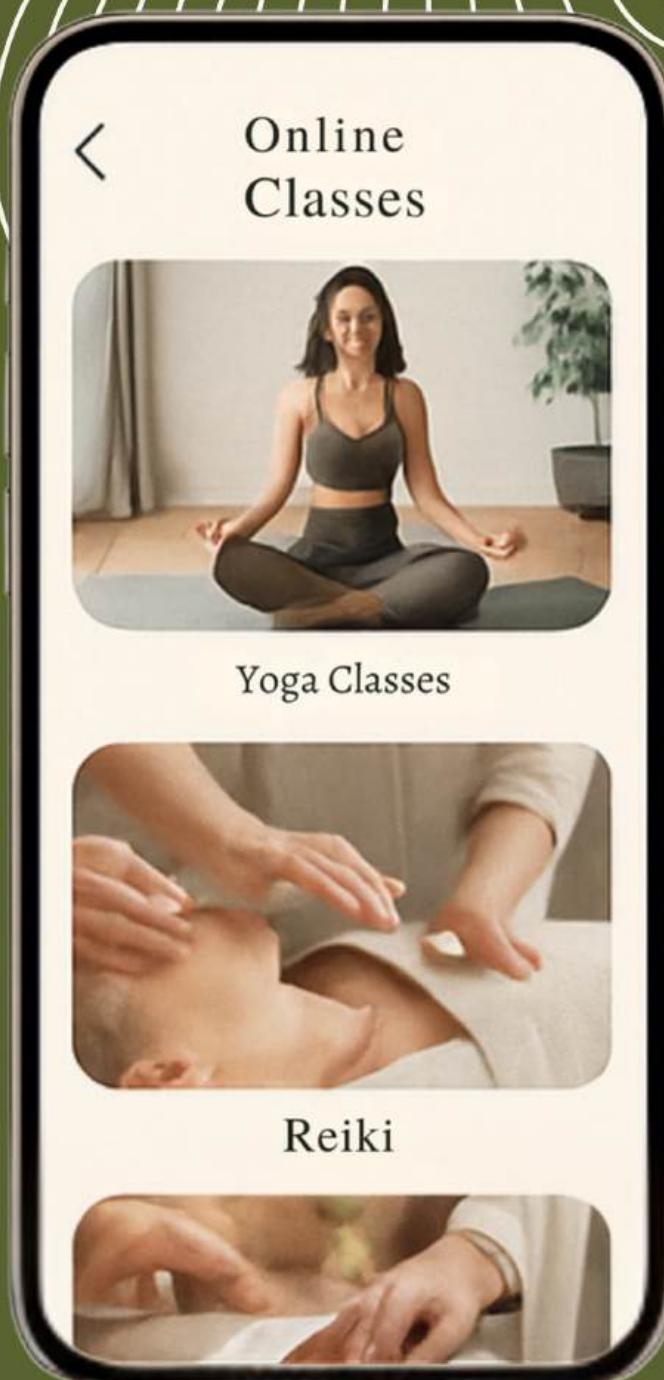
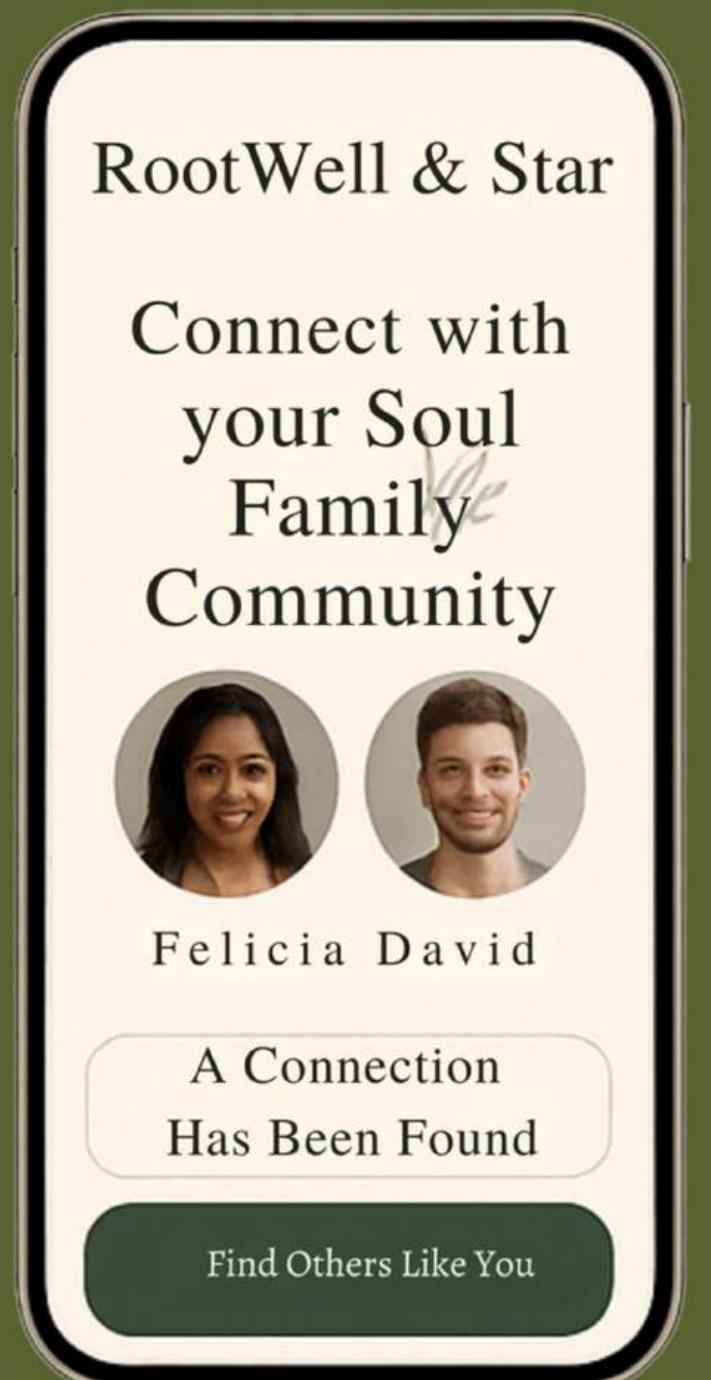
Herbalism from West Africa



Empowering Wellness Through Our Ecosystem



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Ecosystem Components

Key Elements



SolexiaGPT

AI Guidance

Wellness and soul insights



RootWell & Star Guides

Personalized Routines

Daily plant & personalized healing plant setups



Natural Healers Market Place

Connect With A Natural Healer

Guidance To Find A Natural Healer



Community

Find Others On A Similar Path

Connect

Community-Driven, Creator-Led Growth

Our strategy focuses on **engaging our audience** through targeted outreach, leveraging social media, community events, and partnerships to create lasting connections and promote our wellness tech solutions.

- TikTok & Reels influencer partnerships
- Affiliate model with natural healers
- Closed beta with community superusers



Led by a Builder with a Soul Mission

RootWell & Star is guided by a **passionate visionary** whose commitment to wellness tech drives our mission to integrate holistic approaches with innovative technology for a healthier future. Allison Hensgen - Visionary founder with background in sustainability, construction, e-commerce, and holistic wellness.

- Featured In MSN, Ny Weekly for building GreenShe Remodeling and Boho Eco Boutique® from \$350 after being rejected by 700+ jobs
- Deep intuitive and practical insight into healer and builder economies

The image shows a screenshot of an article from msn.com. The header reads "msn TOP 10 Notable Women You Need To Know". Below the header is a portrait of Allison Hensgen, a woman with short brown hair, smiling, wearing a black blazer over a patterned top. The text next to her photo describes her as the founder of GreenShe Remodeling and Boho Eco Boutique™, highlighting her work in sustainable living, eco-friendly design, and empowering women. The name "ALLISON HENSGEN" is prominently displayed at the bottom right of the image.

msn

TOP 10

Notable Women

You Need To Know

Allison Hensgen, founder of GreenShe Remodeling and Boho Eco Boutique™, leads in sustainable living and eco-friendly design, empowering women and inspiring change in the green lifestyle space.

ALLISON HENSGEN

Our Vision
Forward

Guided by Nature and Balance



Let's Create Change Together

Join us in our mission to **transform wellness** through technology. Together, we can create meaningful change that resonates across communities and elevates well-being for all. Contact us!



RootWell & Star

A Conscious
Healing App
Powered by the
Living Grid

Of Natural Healers & Natures Medicine
A Smarter Way To Live



Thank you for
your time and
attention!