

ПРЕДИСПИТНИ ПРОЈЕКАТ ИЗ ПРЕДМЕТА

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ВЕБ КОМУНИКАЦИЈЕ

Датум: 28.11.2022.

Обавезно:

1. (1 поен) Print screen веб сајта и кратак опис намене сајта, Адреса веб сајта (веб сајт се мора објавити на интернету) и Print screen фолдера из хоста и Прељиминарна (пре оптимизације) оцена из *SeoSiteCheckup* алате и препоруке за исправку.
2. (1 поен) Првобитни предлог кључних речи за страницу (предлог кључних речи које сте сами одабрали без употребе било кавих алата)

Опционо:

3. (2 поена) Резултати Google Adwords-а, wordstream-а или другог алата проверу тражености кључних речи. Корекција списка кључних речи на основу резултата Google Adwords-а уз образложение.

Обавезно:

4. (2 поена) Имплементација кључних речи у title, meta description, meta keywords
5. (2 поена) Имплементација кључних речи у h1,h2,<p>..,
6. (2 поена) Имплементација кључних речи у anchor text, alt, ово се приказује без обзира на оцену и препоруку алата *SeoSiteCheckup*

Опционо:

7. (1 поен) Xml мапа – алат , изглед, слика из коренског директоријума
8. (1 поен) Robots.txt фајл, садржај и приступ преко бровсера
9. (2 поена) Favicon: креирање, убаџивање кода и приказ у бровсеру
10. (2 поена) Валидација кода html, css, php, javaScript
11. (2 поена) Респонсиве дизајн
12. (2 поена) Кодови апија из друштвених мрежа и приказ дугмета за like/share
13. (2 поена) Open graph meta tag-ови
14. (2 поена) Google Analytics code. Слика Google Analytics- а за ваш сајт (требају да се виде подаци о посећености)

Обавезно:

15. (1 поен) Финално тестирање оптимизованости , *SeoSiteCheckup* (после оптимизације да се види напредак)

Ставке назначене под ознаком „обавезно“ морају бити саставни део пројекта. Опционе стваке се раде по избору. Водити рачуна да се сакупи барем 17 од могућих 25 поена.

Напомена: Све што сте радили од ових ставки приказујете, без обзира што вам је *SeoSiteCheckup* алат можда јавио да је све било у старту било добро. Опет треба да прикажете зашто је било добро, нпр. шта стоји у мета опису, (иако сте га већ имали).

1. “Print screen” веб сајта

The screenshot shows the homepage of the BOSS Watches website. At the top, there is a banner featuring a close-up of a BOSS chronograph watch on the left, the BOSS WATCHES logo in the center, and a man wearing a BOSS watch on the right. Below the banner is a navigation bar with links for Home, O nama, Proizvodi, and Kontakt. A teal-colored callout box contains the text: "Dobrodošli na stranicu brenda BOSS Watches, oficijelnog franšiznog partnera "Hugo Boss" kompanije u Srbiji." Another teal box below it says: "Iz naše trenutne ponude izdvajamo:". Below these boxes is a large image of a BOSS Grand Prix men's watch with a black dial and a light-colored leather strap.

This screenshot shows a promotional offer for the HUGO BOSS Grand Prix men's watch. The watch is displayed prominently. Below the image, the text "HUGO BOSS Grand Prix muški ručni sat" is visible. Above the price, the word "AKCIJA!!!!" is written in capital letters. The original price is listed as "45.990din" and the discounted price as "37.990din".

This screenshot shows the "O nama" (About Us) page of the website. The page has a teal header and footer. The main content area contains text about the company's history and achievements, mentioning its establishment in 1995 and its status as the official franchise partner of Hugo Boss in Serbia. It also highlights the professional quality and dedication of their staff. The page concludes with a statement of satisfaction from their clients and a note that they are the best in Serbia, supported by many awards from international钟表 companies. The footer includes the text "Powered by 000webhost".

Mi se specijalizujemo u potražnji i nabavci najboljih satova proizvodača "Hugo Boss".
Nase preduzeće datira od 1995. godine,
kada smo dobili licencu od strane "Hugo Boss" kompanije,
zasnovanu na profesionalnosti i predanosti naših predstavnika.

Preduzećem rukovodi direktor **Srećko Srećković**, čovek od koga je sve počelo.
Zadovoljstvom naših klijenata smo dokazali da smo najbolji u Srbiji, što mnoga naša priznanja od strane velikih časovničarskih kompanija širom sveta i dokazuju.

Proizvodi

HUGO BOSS Skymaster muški ručni sat
47.390din

Powered by 000webhost

47.390din



HUGO BOSS Associate muški ručni sat
37.390din

37.390din



HUGO BOSS Black Pioneer
45.390din



HUGO BOSS Cape Town Orange muški ručni sat
23.290din

HUGO BOSS Jet Steel muški ručni sat
45.490din

KONTAKT:

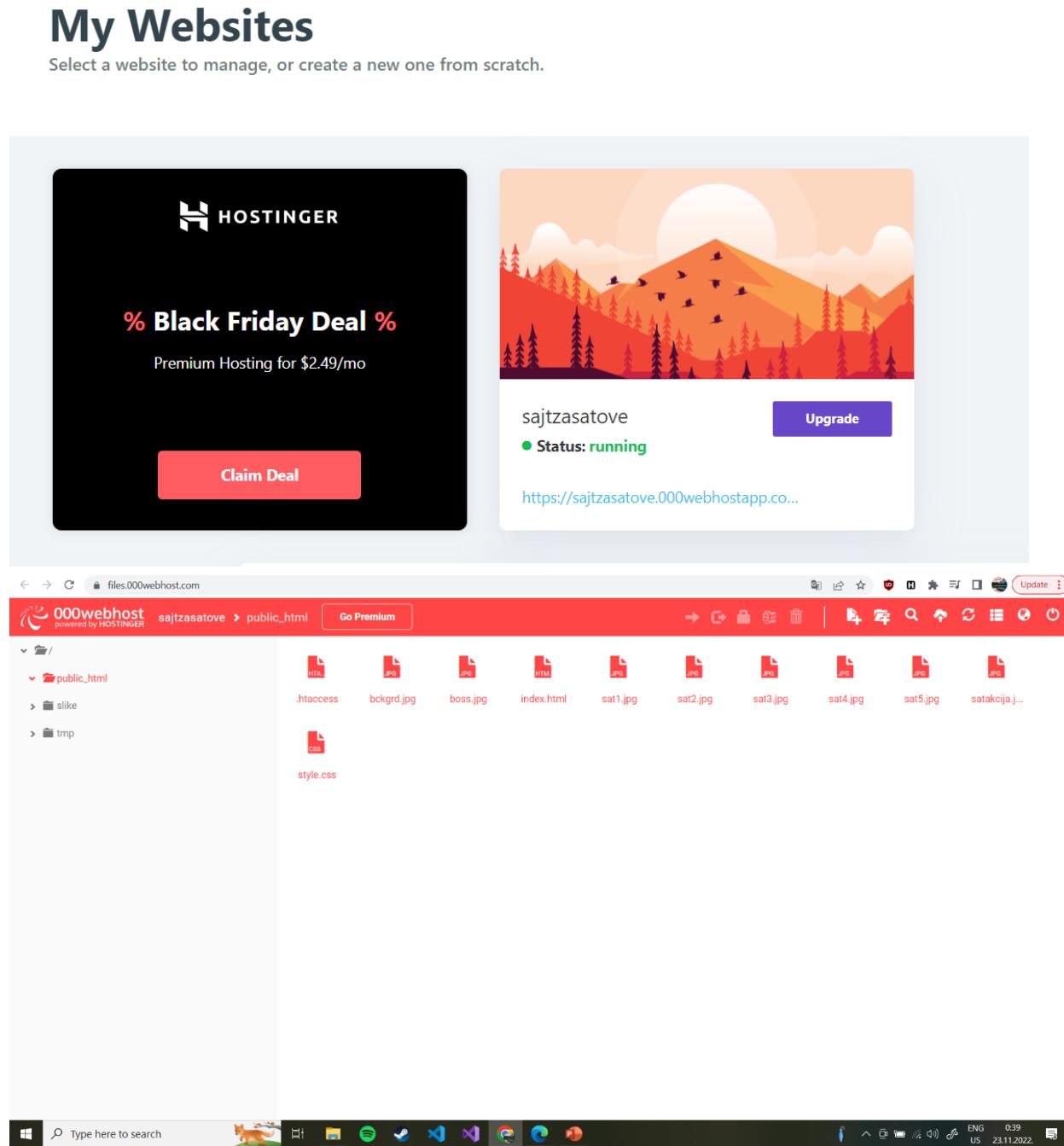
E-mail: boss@bosswatches.com
Mobilni broj telefona: 064/ 5433-225
065/ 244-322
Fax: 021/ 635-281

Ukoliko želite, možete nas kontaktirati putem sledeće forme:

Unesite vaše ime
Unesite vaše prezime
Unesite vašu e-mail adresu:
Vas upit:
Pošalji

Copyright © 2021 BOSS Watches - Sva prava zadržana.

“Print screen” фолдера из хоста:



Прелиминарна оцена из алата који даје оцену према SEO правилима:

(Коришћен је сајт “Seobility” уместо “SeoSiteCheckup” због немогућности рада на самом сајту “SeoSiteCheckup”, где је константо избацивани прозорчић путем којег морам да се региструјем и платим премијум налог. Срећом, “Seobility” има практично све функционалности као и “SeoSiteCheckup” алат.)

The screenshot shows the Seobility SEO Checker interface. At the top, it displays the URL: `freetools.seobility.net/en/seocheck/check?url=https%3A%2F%2Fsajtzasatove.000WebHostapp.com%2F&crawltypes=1`. The main page features a banner for "Sajtzasatove.000WebHostapp.com - SEO Checker". Below this is a "Overview of the SEO Check" section with a bar chart showing various metrics: Meta information (76%), Page quality (48%), Page structure (58%), Link structure (90%), Server (100%), and External factors (28%). To the right is a "SEO Score" section with a pie chart showing a score of 64%.

The "Task list of SEO Improvements" section lists five tasks:

- Add a H1 heading to this page. (Very important!)
- Use good headings on the page. (Very important!)
- Add a meta description. (Very important!)
- Promote your page in social networks. (Tip!)
- Add a favicon markup to the HTML code. (Tip!)

A "Do you need help?" button is located in the bottom right corner of this section.

Below this, there is another "Task list of SEO Improvements" section with the same five tasks, each labeled as "Very important!" except for the last two which are "Tip!".

The "Meta specifications" section contains four rows:

- Title**: BOSS Watches. Notes: The page title is too short (141 pixels of 580 max pixel length). There are no duplicate words in the title. Status: 76% achieved. Buttons: Meta Title, Optimize title.
- Meta description**: The meta description is missing. Status: 0% achieved. Buttons: Meta Description.
- Crawlability**: There are no problems in accessing the website. Status: 100% achieved. Buttons: Search Engine Crawlers.
- Canonical URL**: No canonical link is specified. Status: 0% achieved. Buttons: Canonical Tag.

Language 000	<p>Language detected in text: hr</p> <p>Language defined in HTML: sr</p> <p>Server location: United States of America</p> <p>✓ The following language is defined by HTML: sr</p>	Declaring language in HTML
Alternate/Hreflang Links 000	✓ There are no alternate links specified on this page.	Hreflang
Other meta tags 000	<p>✓ There is no rel next meta tag on this page.</p> <p>✓ There is no rel prev meta tag on this page.</p>	Meta Tags
Domain 000	<p>⚠ This page is hosted on a subdomain. Use a top level domain for better SEO results.</p> <p>✓ The domain does not contain non-latin characters.</p>	Domain for SEO
Page URL 000	<p>✓ No parameters were found in the URL.</p> <p>✓ No session ID was found in the URL.</p> <p>✓ The URL does not have too many subdirectories.</p>	SEO-friendly URLs
Charset encoding 000	✓ The charset encoding (UTF-8) is set correctly.	Character Encoding
Charset encoding 000	✓ The charset encoding (UTF-8) is set correctly.	Character Encoding
Dootype 000	<p>✓ The doctype HTML 5 is set correctly.</p> <p>✓ The doctype is placed at first in the HTML code.</p>	HTML Dootype
Favicon 000	<p>⚠ No favicon is linked in the HTML code.</p>	Favicon

Meta tags	
Name	Value
viewport	width=device-width, initial-scale=1.0
lang	sr
X-UA-Compatible	IE=edge
charset	UTF-8

Page quality		48% achieved
Content ■■■	<p>✗ There are only 170 words on this page. Use at least 250 words to provide useful information.</p> <p>✗ Only 2 paragraph/s was/were found on this page.</p> <ul style="list-style-type: none"> ✓ 12.4% of the text are stop words. ✓ Keywords used in the page title are also used in the page content. That's good! ✓ No placeholders texts or images were found. ✓ There are no duplicates on the site. ✓ The average number of words per sentence of 20.5 words is good. 	Content is King
Frames ■■■	<p>✓ This page does not use a frameset.</p>	Frames and framesets
Mobile optimization ■■■	<p>✗ No Apple touch icon is specified.</p> <ul style="list-style-type: none"> ✓ A viewport "width=device-width, initial-scale=1.0" is provided. ✓ This page does not require any JavaScript files. 	Mobile Optimization
Bold and strong tags ■■■	<p>✓ The usage of strong and bold tags is perfect. We recommend the use of up to 6 tags for this page.</p>	Strong and Bold Tags
Image SEO ■■■	<p>✓ Alt text (alternative text) is correctly used on all found images.</p>	Image SEO
Social Networks ○○○	<p>✗ There are only a few social sharing widgets on the page. Make your website popular in social networks with social sharing widgets.</p>	Social Sharing
Additional markup ○○○	<p>✓ No additional page markup was found.</p>	
HTTPS ■■■	<ul style="list-style-type: none"> ✓ This website uses HTTPS to protect privacy and integrity of the exchanged data. ✓ All included files are also transferred via HTTPS. 	HTTPS

Media list		
URL	Alt attribute	Title
/boss.jpg	Boss tekst	
/satakacija.jpg	Sat akcija	
/sat1.jpg	Skymaster muški ručni sat	
/sat2.jpg	Associate muški ručni sat	
/sat3.jpg	Black Pioneer	
/sat4.jpg	Cape Town Orange muški ručni sat	

Page structure 58% achieved																				
H1 heading 	✖ There is no H1 heading specified.	H1-H6 headings																		
Headings 	✖ There are no headings specified on the page. Headings are important for search engine optimization and help to structure your content.	H1-H6 headings																		
Heading structure																				
No headings were found.																				
Link structure 90% achieved																				
Internal links 	<ul style="list-style-type: none"> ▬ There are too few (4) internal links on this page. ✓ Every linktext is unique. ✓ None of the anchor texts is too long. ✓ All internal links are not using dynamic parameters. 	Internal Linking																		
External links 	✓ There are 1 external links on this page.	External Links																		
Found links on this page																				
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Link</th><th style="width: 30%;">Attributes</th><th style="width: 40%;">Anchor text</th></tr> </thead> <tbody> <tr> <td>/index.html</td><td></td><td>Home</td></tr> <tr> <td>/</td><td>Anchor</td><td>O nama</td></tr> <tr> <td>/</td><td>Anchor</td><td>Proizvodi</td></tr> <tr> <td>/</td><td>Anchor</td><td>Kontakt</td></tr> <tr> <td>https://www.000webhost.com/?ut...</td><td>New window External</td><td> IMG ALT www.000webhost.com A-TITLE Hosted on free web hosting 000webhost.com. Host your own website for FREE </td></tr> </tbody> </table>			Link	Attributes	Anchor text	/index.html		Home	/	Anchor	O nama	/	Anchor	Proizvodi	/	Anchor	Kontakt	https://www.000webhost.com/?ut...	New window External	IMG ALT www.000webhost.com A-TITLE Hosted on free web hosting 000webhost.com. Host your own website for FREE
Link	Attributes	Anchor text																		
/index.html		Home																		
/	Anchor	O nama																		
/	Anchor	Proizvodi																		
/	Anchor	Kontakt																		
https://www.000webhost.com/?ut...	New window External	IMG ALT www.000webhost.com A-TITLE Hosted on free web hosting 000webhost.com. Host your own website for FREE																		
Server configuration 100% achieved																				
HTTP redirects 	✖ redirect_notaredirect ✖ The redirect to https for this site is not configured correctly.	WWW Redirect																		
HTTP header 	<ul style="list-style-type: none"> ✓ No X-Powered HTTP header is sent. ✓ This page uses GZip for compressed data transmission. 	HTTP headers																		
Performance 	<ul style="list-style-type: none"> ✓ The page response time is excellent with 0.36 seconds. ✓ This page only loads 1 CSS files. That's ok. ✓ This page does not require any JavaScript files. ✓ The file size of the HTML document is fine (10 kB) 	Page Speed																		

HTTP Response Header

Name	Value
date	Tue, 22 Nov 2022 11:12:02 GMT
content-type	text/html; charset=UTF-8
transfer-encoding	chunked
connection	keep-alive
server	awex
x-xss-protection	1: mode=block

External factors 28% achieved

Blacklists □□□	✓ This website is not classified "for adult only".	? Blacklist
Backlinks □□□	✗ We didn't find any backlinks to this page.	? Backlinks
Facebook popularity □□□	— The page has 0 shares, comments and likes on Facebook.	
Listed on Webwiki □□□	✓ This website is listed on Webwiki.	

Links from Wikipedia

No links from Wikipedia were found.

Robots.txt

No valid Robots.txt file was found.

Similar sites

- 000webhost.com
- bplaced.net
- freedownloadmanager.org
- csphere.eu
- prchecker.info
- siteground.com
- webmastermind.de
- thumbshots.de
- proxy2.de
- goneo.de
- matpo.de
- phplinkdirectory.com

Search preview

sajtzasatove.000webhostapp.com
BOSS Watches

Most important keywords

Following keywords were found. You can check the keyword optimization of this page for each keyword.

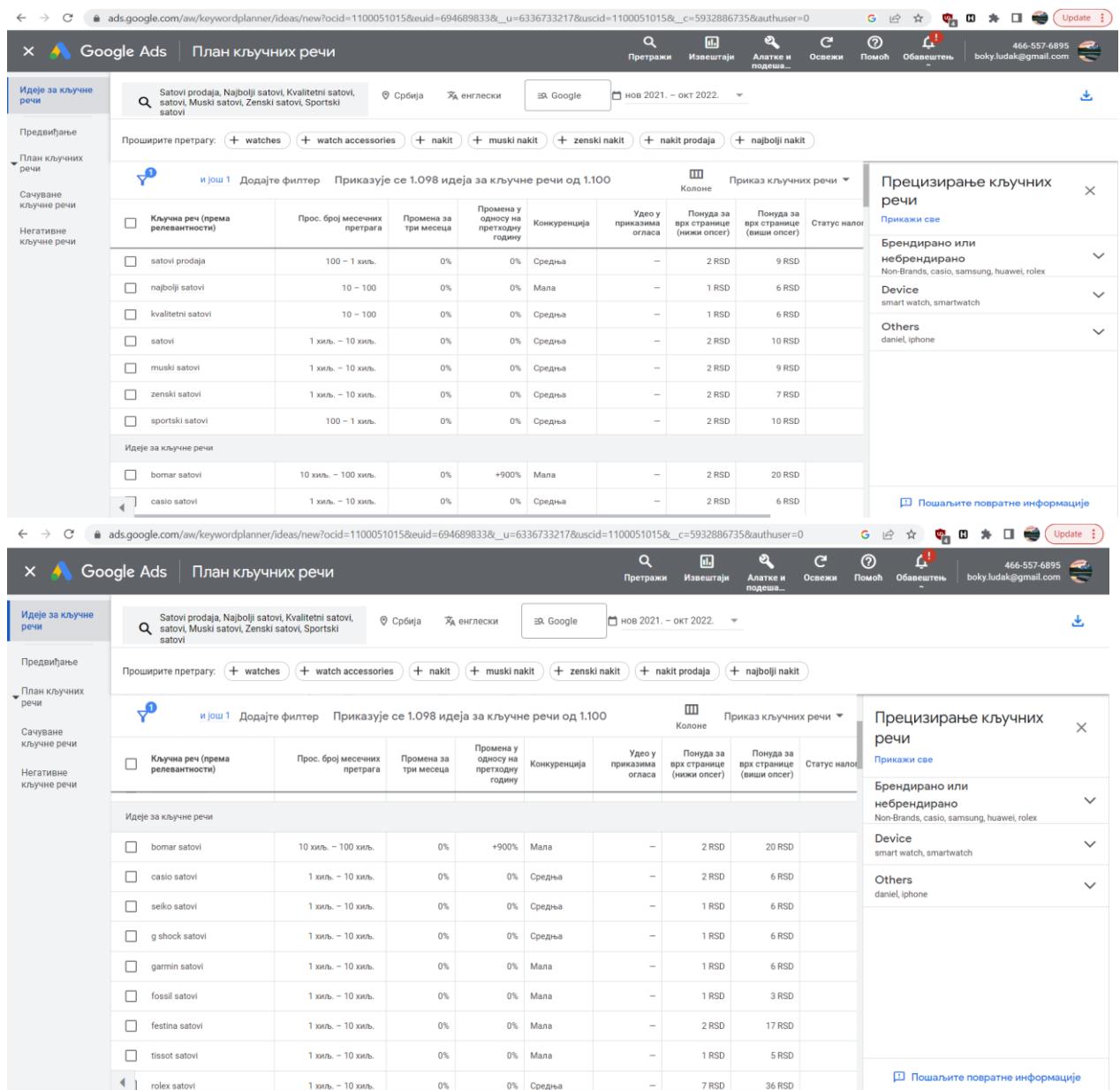
Keyword	Result	Recheck
BOSS	50%	Check
sat	50%	Check
BOSS Watches	48%	Check
Watches	46%	Check
BOSS Black	43%	Check
ručni sat	43%	Check

Show more keywords and terms

2. Првобитни предлог кључних речи:

Najbolji satovi
 Satovi povoljno
 Kvalitetni satovi
 Satovi prodaja
 Sportski satovi
 Muski satovi
 Zenski satovi

3. Резултати Гугл АдВордс-а:



The screenshot displays two instances of the Google Keyword Planner interface. Both instances show search results for the query "watches" combined with various filters like "nakit prodaja" and "najbolji nakit". The results are presented in a table format with columns for search term, average monthly search volume, percentage change, competition level, CPC, and landing page preview.

Кључна реч (према релевантности)	Прос. број месечних претрага	Промена за три месеца	Промена у односу на претходну годину	Конкуренција	Удео у приказима огласа	Понуда за врх странице (нижи онсер)	Понуда за врх странице (виши онсер)	Статус напон
satovi prodaja	100 – 1 хиљ.	0%	0%	Средња	–	2 RSD	9 RSD	
najbolji satovi	10 – 100	0%	0%	Мала	–	1 RSD	6 RSD	
kvalitetni satovi	10 – 100	0%	0%	Средња	–	1 RSD	6 RSD	
satovi	1 хиљ. – 10 хиљ.	0%	0%	Средња	–	2 RSD	10 RSD	
muski satovi	1 хиљ. – 10 хиљ.	0%	0%	Средња	–	2 RSD	9 RSD	
zenski satovi	1 хиљ. – 10 хиљ.	0%	0%	Средња	–	2 RSD	7 RSD	
sportski satovi	100 – 1 хиљ.	0%	0%	Средња	–	2 RSD	10 RSD	
bomar satovi	10 хиљ. – 100 хиљ.	0%	+900%	Мала	–	2 RSD	20 RSD	
casio satovi	1 хиљ. – 10 хиљ.	0%	0%	Средња	–	2 RSD	6 RSD	

Кључна реч (према релевантности)	Прос. број месечних претрага	Промена за три месеца	Промена у односу на претходну годину	Конкуренција	Удео у приказима огласа	Понуда за врх странице (нижи онсер)	Понуда за врх странице (виши онсер)	Статус напон
bomar satovi	10 хиљ. – 100 хиљ.	0%	+900%	Мала	–	2 RSD	20 RSD	
casio satovi	1 хиљ. – 10 хиљ.	0%	0%	Средња	–	2 RSD	6 RSD	
seiko satovi	1 хиљ. – 10 хиљ.	0%	0%	Средња	–	1 RSD	6 RSD	
g shock satovi	1 хиљ. – 10 хиљ.	0%	0%	Средња	–	1 RSD	6 RSD	
garmin satovi	1 хиљ. – 10 хиљ.	0%	0%	Мала	–	1 RSD	6 RSD	
fossil satovi	1 хиљ. – 10 хиљ.	0%	0%	Мала	–	1 RSD	3 RSD	
festina satovi	1 хиљ. – 10 хиљ.	0%	0%	Мала	–	2 RSD	17 RSD	
tissot satovi	1 хиљ. – 10 хиљ.	0%	0%	Мала	–	1 RSD	5 RSD	
rolex satovi	1 хиљ. – 10 хиљ.	0%	0%	Средња	–	7 RSD	36 RSD	

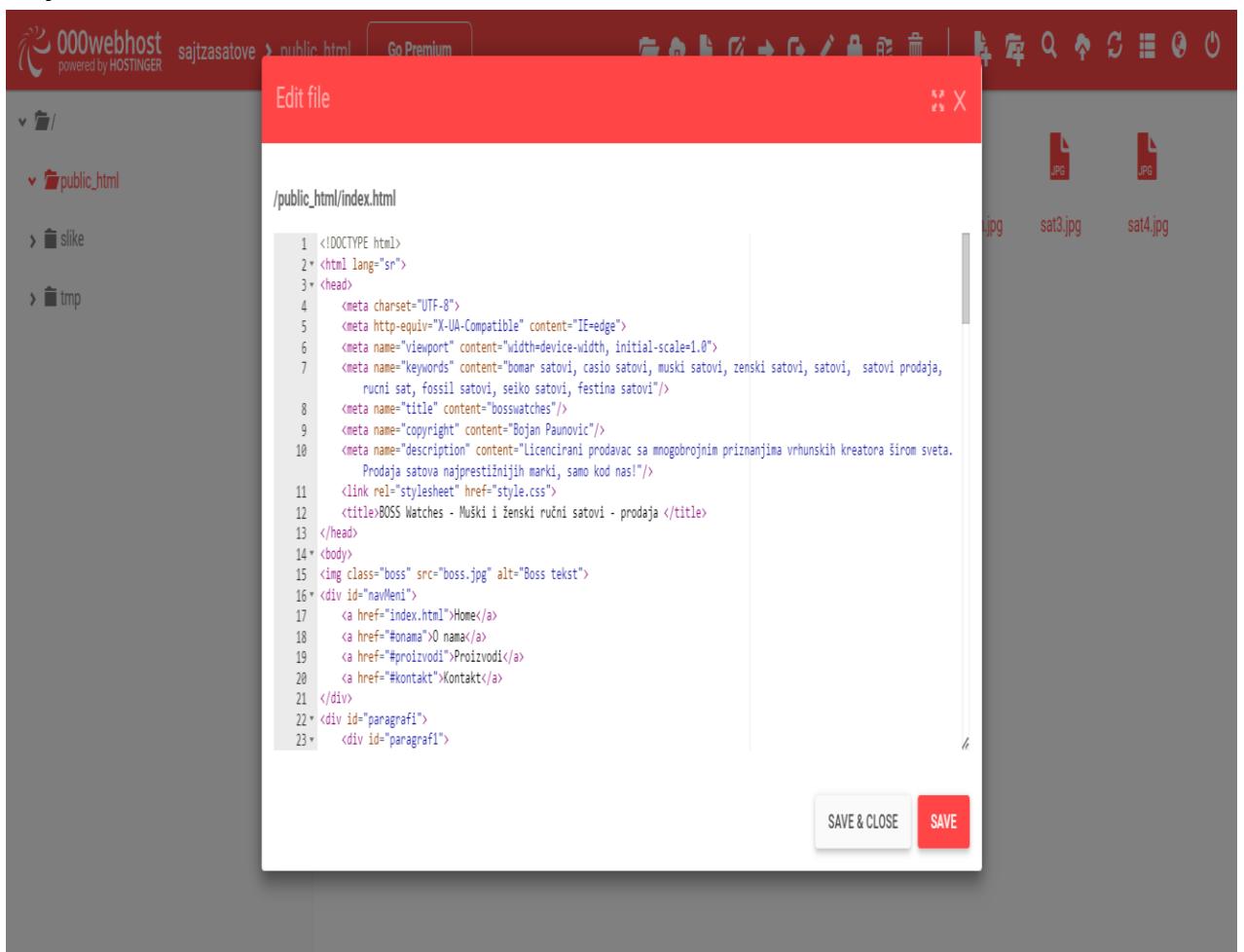
Корекција списка кључних речи:

*Одлучио сам се за следеће кључне речи:

bomar satovi, casio satovi, muski satovi, zenski satovi, satovi, satovi prodaja, rucni sat, fossil satovi, seiko satovi, festina satovi

Из простог разлога што су то кључне речи са највећом потражњом на “Google” претраживачу.

4. Имплементација кључних речи у “title”, “meta description” и “meta keywords”



The screenshot shows a file editor window titled "Edit file" for the file "/public_html/index.html". The code in the editor is as follows:

```
1 <!DOCTYPE html>
2 <html lang="sr">
3 <head>
4   <meta charset="UTF-8">
5   <meta http-equiv="X-UA-Compatible" content="IE=edge">
6   <meta name="viewport" content="width=device-width, initial-scale=1.0">
7   <meta name="keywords" content="bomar satovi, casio satovi, muski satovi, zenski satovi, satovi, satovi prodaja, rucni sat, fossil satovi, seiko satovi, festina satovi"/>
8   <meta name="title" content="boswatches"/>
9   <meta name="copyright" content="Bojan Paunovic"/>
10  <meta name="description" content="licencirani prodavac sa mnogobrojnim priznanim vrhunskih kreatora širom sveta. Prodaja satova najprestižnijih marki, samo kod nas!"/>
11  <link rel="stylesheet" href="style.css">
12  <title>BOSS Watches - Muški i ženski ručni satovi - prodaja </title>
13 </head>
14 <body>
15 
16 <div id="navMeni">
17   <a href="index.html">Home</a>
18   <a href="#onama">O nama</a>
19   <a href="#proizvodi">Proizvodi</a>
20   <a href="#kontakt">Kontakt</a>
21 </div>
22 <div id="paragrafi">
23   <div id="paragraf1">
```

At the bottom right of the editor window, there are two buttons: "SAVE & CLOSE" and a larger red "SAVE" button.

5. Имплементација кључних речи у <h1>, <h2> и <p>:

**Кључне речи су убачене у ове тагове тамо где је то имало смисла.
Једино нисам убацио кључне речи ни у један <h1> таг јер то у мом случају нема смисла.**

```

15  
16  <div id="navMeni">
17    <a href="index.html">Home</a>
18    <a href="#onama">O nama</a>
19    <a href="#proizvodi">Proizvodi</a>
20    <a href="#kontakt">Kontakt</a>
21  </div>
22  <div id="paragrafi">
23    <div id="paragraf1">
24      <p class="p1">
25        Dobrodošli na stranicu brenda BOSS Watches, oficijelnog franšiznog partnera "Hugo Boss" kompanije u Srbiji.
26        <br>
27        Specijalizujemo se u prodaji retkih modela satova brenda Hugo Boss, ali su takođe na raspolaganju i satovi
28        velikih brendova i kreatora kao što su Casio, Seiko, Festina i drugi.
29      <br>Izbor je Vaš!
30    </p>
31  </div>
32  <div id="paragraf2">
33    <p class="p2">
34      Iz naše trenutne ponude izdvajamo:
35    </p>
36  </div>
37  <br><br><br>
```



```

<div id="proizvodi">
  <center style="color:azure"><b style="font-size:30px">Proizvodi</b></center>
  <div>
     <br>
    <h2 id="sat1-tekst">HUGO BOSS Skymaster muški ručni sat<br>
    47.390din</h2>
  </div>

  <div>
     <br>
    <h2 id="sat2-tekst">HUGO BOSS Associate muški ručni sat<br>
    37.390din</h2>
  </div>

  <div>
     <br>
    <h2 id="sat3-tekst">HUGO BOSS Black Pioneer muški sat<br>
    45.390din</h2>
  </div>

  <div>
     <br>
    <h2 id="sat4-tekst">SEIKO ženski ručni sat<br>
    61.390din</h2>
  </div>

  <div>
     <br>
    <h2 id="sat5-tekst">SEIKO ženski ručni sat<br>
    45.490din</h2>
  </div>
</div>
```

6. Имплементација кључних речи у <anchor>, <alt>...

Имплементација кључних речи у <anchor> и <alt> је имала смисла једино на овај начин.

Убачен је додатни код у <a> тагове, тако да се кликом на линк отвори страница у новом прозору.

```
</div>
<div id="paragrafi">
    <div id="paragraf1">
        <p class="p1">
            Dobrodošli na stranicu brenda BOSS Watches, oficijelnog franšiznog partnera "Hugo Boss" kompanije u Srbiji.
            <br>
            Specijalizujemo se u prodaji retkih modela satova brenda Hugo Boss, ali su takođe na raspolaganju i satovi velikih brendova i kreatora kao što su
            <a href="https://www.casio.com" target="_blank" rel="noopener noreferrer">Casio</a>,
            <a href="https://www.seikowatches.com" target="_blank" rel="noopener noreferrer">Seiko</a>,
            <a href="https://www.festina.com" target="_blank" rel="noopener noreferrer">Festina</a> i drugi.
            <br>Izbor je Vaš!
        </p>
    </div>

<div id="proizvodi">
    <center style="color:azure"><b style="font-size:30px">Proizvodi</b></center>
    <div>
         <br>
        <h2 id="sat1-tekst">HUGO BOSS Skymaster muški ručni sat<br>
        47.390din</h2>
    </div>

    <div>
         <br>
        <h2 id="sat2-tekst">HUGO BOSS Associate muški ručni sat<br>
        37.390din</h2>
    </div>

    <div>
         <br>
        <h2 id="sat3-tekst">HUGO BOSS Black Pioneer muški sat<br>
        45.390din</h2>
    </div>

    <div>
         <br>
        <h2 id="sat4-tekst">SEIKO ženski ručni sat<br>
        61.390din</h2>
    </div>

    <div>
         <br>
        <h2 id="sat5-tekst">SEIKO ženski ručni sat<br>
        45.490din</h2>
    </div>
</div>
```

7. XML мапа

XML мапа креирана и фајл додат у фолдер на хосту.

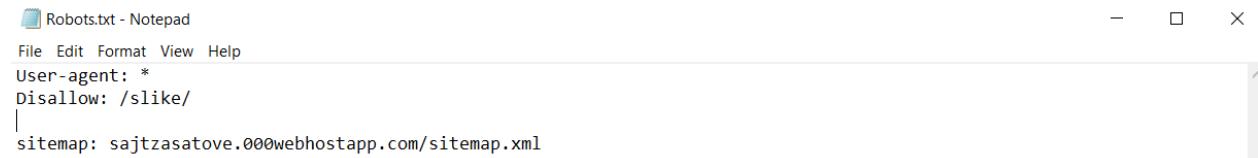
The screenshot shows the XML-Sitemaps.com website interface. At the top, there's a navigation bar with links for PRO SITEMAPS, UNLIMITED GENERATOR, ABOUT SITEMAPS, NEWS, FORUM, SEO TOOLS, and a sign-in button. The main area is titled "Sitemap Details" for the URL <https://sajtzasatove.000webhostapp.com/>. It includes sections for "What's next?", "On Page SEO Checker", and "Sitemap Details". The "Sitemap Details" section provides statistics: Created on: 30 November 2022, 20:48; Processing time: 0:00:01s; Pages indexed: 2 (crawled: 5); Pages size: 0.02Mb; Broken links: 3. Below this is a "Sitemap Preview" table:

URL	Last Mod	Priority
https://sajtzasatove.000webhostapp.com/	2022-11-30T20:48:20+00:00	1.00

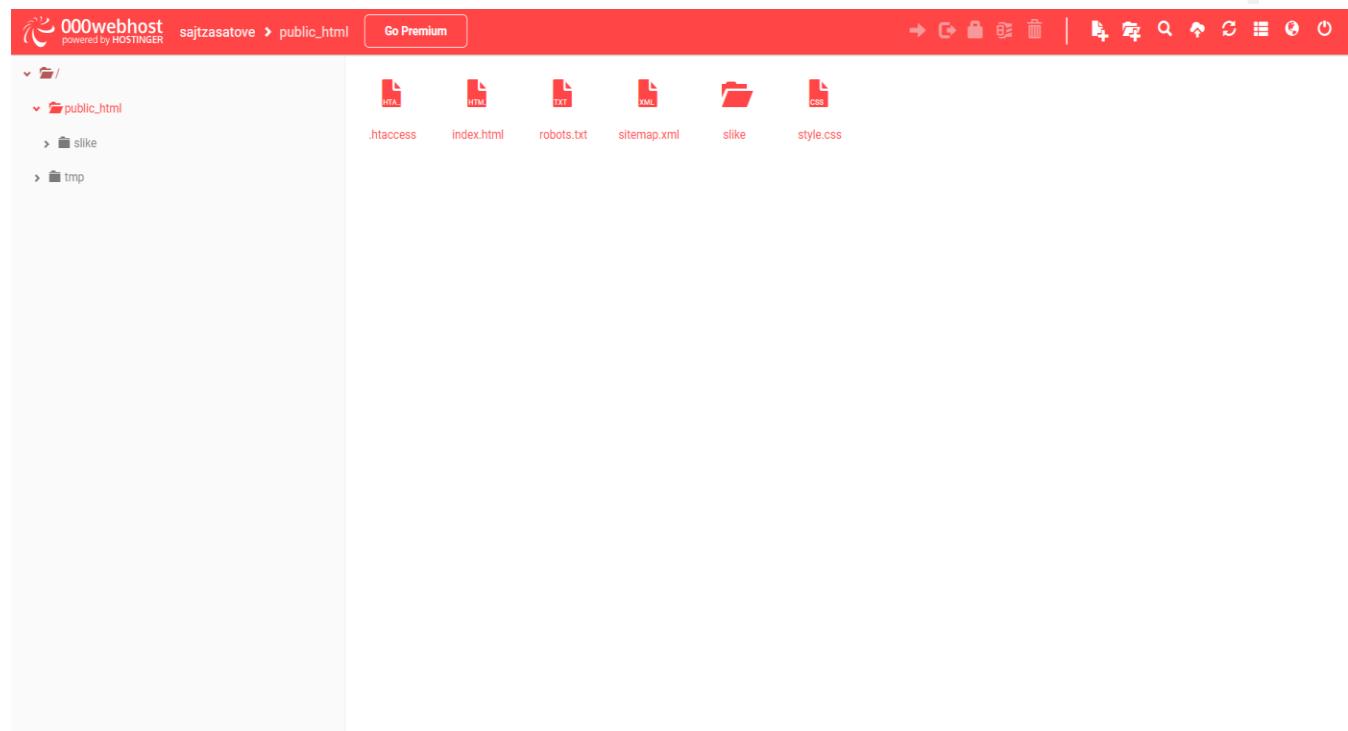
At the bottom, there's a file manager interface for the host provider 000webhost. The left sidebar shows the directory structure: / (public_html, slike, tmp). The main area shows files in the public_html folder, including .htaccess, bckgrd.jpg, boss.jpg, index.html, sat1.jpg, sat1zen.jpg, sat2.jpg, sat2zen.jpg, sat3.jpg, sat4.jpg, sat5.jpg, satakacija.j..., sitemap.xml (circled in red), and style.css.

8. Robots.txt фајл

Фајл направљен и додат у фолдер на хосту.



```
Robots.txt - Notepad
File Edit Format View Help
User-agent: *
Disallow: /slike/
sitemap: sajtzasatove.000webhostapp.com/sitemap.xml
```





9. Креирање favicon-а

The screenshot shows the Favicon Generator website interface. At the top, there's a navigation bar with links like 'Web Dev', 'Conversion', 'Encode/Decoders', 'Formatters', 'Internet', 'Join', and 'Login'. Below the navigation is a download section with a 'BOSS' logo icon and a link to download the generated favicon. A 'What's next?' section contains the following code:

```

<link rel="apple-touch-icon" sizes="57x57" href="/apple-icon-57x57.png">
<link rel="apple-touch-icon" sizes="60x60" href="/apple-icon-60x60.png">
<link rel="apple-touch-icon" sizes="72x72" href="/apple-icon-72x72.png">
<link rel="apple-touch-icon" sizes="76x76" href="/apple-icon-76x76.png">
<link rel="apple-touch-icon" sizes="114x114" href="/apple-icon-114x114.png">
<link rel="apple-touch-icon" sizes="114x120" href="/apple-icon-114x120.png">
<link rel="apple-touch-icon" sizes="144x144" href="/apple-icon-144x144.png">
<link rel="apple-touch-icon" sizes="152x152" href="/apple-icon-152x152.png">
<link rel="apple-touch-icon" sizes="180x180" href="/apple-icon-180x180.png">
<link rel="icon" type="image/png" sizes="32x32" href="/favicon-32x32.png">
<link rel="icon" type="image/png" sizes="96x96" href="/favicon-96x96.png">
<link rel="icon" type="image/png" sizes="16x16" href="/favicon-16x16.png">
<link rel="manifest" href="/manifest.json">
<meta name="msapplication-tileColor" content="#ffffff">
<meta name="msapplication-tileImage" content="/ms-icon-144x144.png">
<meta name="theme-color" content="#ffffff">

```

Below the code is a 'Generate another favicon' button. The bottom part of the screenshot shows a Windows File Explorer window displaying the generated files in a folder named 'ikonice'. The files include various sizes of the 'BOSS' logo icon (e.g., android-icon-36x36.png, apple-icon-57x57.png) and other files like browserconfig.xml, favicon.ico, manifest.json, and ms-icon-144x144.png.

files.000webhost.com

000webhost powered by HOSTINGER sajtzasatove > public_html > favicon Go Premium

Upload

/

public_html

favicon

slike

tmp

favicon.ico

Edit file

/public_html/index.html

```
1 <!DOCTYPE html>
2 <html lang="sr">
3 <head>
4   <meta charset="UTF-8">
5   <meta http-equiv="X-UA-Compatible" content="IE=edge">
6   <meta name="viewport" content="width=device-width, initial-scale=1.0">
7   <meta name="keywords" content="bomar satovi, casio satovi, muski satovi, zenski satovi, satovi prodaja, ručni sat, fossil satovi, seiko satovi, festina satovi"/>
8   <meta name="title" content="bosswatches"/>
9   <meta name="copyright" content="Bojan Paunovic"/>
10  <meta name="description" content="Licencirani prodavac sa mnogobrojnim priznanjima vrhunskih kreatora širom sveta. Prodaja satova najprestižnijih marki, samo kod nas!"/>
11  <link rel="icon" href="favicon/favicon.ico">
12  <link rel="stylesheet" href="style.css">
13  <title>BOSS Watches - Muški i ženski ručni satovi - prodaja</title>
14 </head>
15 <body>
16   <center><h1 style="color:#5D96B9;">BOSS Watches - Naša kompetentnost ispunjava Vašu želju!</h1></center>
17   
18 <div id="navMeni">
19   <a href="index.html">Home</a>
20   <a href="#onama">O nama</a>
21   <a href="#proizvodi">Proizvodi</a>
22   <a href="#kontakt">Kontakt</a>
23 </div>
24 <div id="paragrafi">
25   <div id="paragraf1">
```

SAVE & CLOSE

SAVE

The screenshot shows a web browser window displaying a website for BOSS Watches. The page has a dark background. At the top center, there is a banner with the text "BOSS Watches - Naša kompetentnost ispunjava Vašu želju!" above a logo consisting of a blue watch face and the words "BOSS WATCHES". Below the banner is a navigation bar with links for "Home", "O nama", "Proizvodi", and "Kontakt". A teal-colored callout box contains text about the website's purpose and product range, mentioning Hugo Boss, Casio, Seiko, Festina, and other brands. Another teal box below it lists featured products. The bottom of the screen shows a Windows taskbar with various icons and system status information.

BOSS Watches - Naša kompetentnost ispunjava Vašu želju!

BOSS WATCHES

Home O nama Proizvodi Kontakt

Dobrodošli na stranicu brenda BOSS Watches, oficijelnog franšiznog partnera "Hugo Boss" kompanije u Srbiji.
Specijalizujemo se u prodaji retkih modela satova brenda Hugo Boss, ali su takođe na raspolaganju i satovi velikih brendova i kreatora kao što su [Casio](#), [Seiko](#), [Festina](#) i drugi.
Izbor je Vaš!

Iz naše trenutne ponude izdvajamo:

Powered by 000webhost

Type here to search

17:39
ENG US 04.12.2022

10. Валидација кода

The screenshot shows two instances of the Nu Html Checker tool. Both instances have the URL <https://sajtzasatove.000webhostapp.com> entered in the 'Check by address' field and the 'Check' button clicked.

Top Window (Left):

- Info Trailing slash on void elements [has no effect](#) and [interacts badly with unquoted attribute values](#).
From line 7, column 5; to line 7, column 174
`1.0">↵<meta name="keywords" content="bomar satovi, casio satovi, muski satovi, zenski satovi, satovi, satovi prodaja, rucni sat, fossil satovi, seiko satovi, festina satovi"/>↵<`
- Info Trailing slash on void elements [has no effect](#) and [interacts badly with unquoted attribute values](#).
From line 8, column 5; to line 8, column 46
`v1"/>↵<meta name="title" content="bosswatches"/>↵<`
- Info Trailing slash on void elements [has no effect](#) and [interacts badly with unquoted attribute values](#).
From line 9, column 5; to line 9, column 53
`es"/>↵<meta name="copyright" content="Bojan Paunovic"/>↵<`

Bottom Window (Right):

- Info Trailing slash on void elements [has no effect](#) and [interacts badly with unquoted attribute values](#).
From line 7, column 5; to line 7, column 174
`1.0">↵<meta name="keywords" content="bomar satovi, casio satovi, muski satovi, zenski satovi, satovi, satovi prodaja, rucni sat, fossil satovi, seiko satovi, festina satovi"/>↵<`
- Info Trailing slash on void elements [has no effect](#) and [interacts badly with unquoted attribute values](#).
From line 8, column 5; to line 8, column 46
`v1"/>↵<meta name="title" content="bosswatches"/>↵<`
- Info Trailing slash on void elements [has no effect](#) and [interacts badly with unquoted attribute values](#).
From line 9, column 5; to line 9, column 53
`es"/>↵<meta name="copyright" content="Bojan Paunovic"/>↵<`
- Info Trailing slash on void elements [has no effect](#) and [interacts badly with unquoted attribute values](#).
From line 10, column 5; to line 10, column 173
`ic"/>↵<meta name="description" content="Licencirani prodavac sa mnogobrojnim priznanjima vrhunskih kreatora širom sveta. Prodaja satova najprestižnijih marki, samo kod nas!">↵<`
- Error The `<center>` element is obsolete. [Use CSS instead](#).
From line 16, column 5; to line 16, column 12
`body>↵<center><h1 st:`
- Error The `<center>` element is obsolete. [Use CSS instead](#).
From line 80, column 3; to line 80, column 30
`zvodi">↵<center style="color:azure"><b sty:`

Document checking completed.

Валидацију HTML кода сам радио на сајту “validator.w3.org”.

Из приложеног се може видети да су прва четири упозорења бесмислена, ту је све одрађено како треба.

Два “error-a”, илити пријављене грешке су везане за постављање `<center>` тагова, и препорука да се то уради путем CSS кода, јер је ово застарели начин.

Међутим, ја сам из разлога што нисам успео да постигнем центрирање путем CSS кода поставио `<center>` тагове, јер сам то видео као алтернативу. Перфектно ради у мом случају, тако да је то „грешка“ коју није потребно исправљати.

W3C CSS Validator results for <https://sajtzasatove.000webhostapp.com/> (CSS level 3 + SVG)

Sorry! We found the following errors (1)

URI : <https://sajtzasatove.000webhostapp.com/style.css>

58 Parse Error |and(max-width:600px){ #navMeni a{ display:block; width:100%; } }

Interested in "developing" your developer skills? In W3Cx's hands-on Professional Certificate Program, learn how to code the right way by creating Web sites and apps that use the latest Web standards. [Find out more!](#)

[Donate](#) and help us build better tools for a better web.

Warnings (4)

URI : <https://sajtzasatove.000webhostapp.com/style.css>

25 #navMeni a:hover	Same color for <code>background-color</code> and <code>border-top-color</code>
25 #navMeni a:hover	Same color for <code>background-color</code> and <code>border-right-color</code>
25 #navMeni a:hover	Same color for <code>background-color</code> and <code>border-bottom-color</code>
25 #navMeni a:hover	Same color for <code>background-color</code> and <code>border-left-color</code>

Valid CSS information

```
#navMeni {  
background-color : rgb(109, 109, 109);  
text-align : center;}
```

Валидацију CSS кода сам радио путем сајта “jigsaw.w3.org”.

Једина грешка пријављена је везана за код који је одговоран за респонсивност веб сајта.

На сликама на следећој страни видећемо да ова грешка такође нема смисла:

The screenshot shows a responsive web page for 'BOSS Watches - Muški i ženski ručni satovi'. The page features a main banner with a watch and a person, followed by a navigation bar with 'Home', 'O nama', 'Proizvodi', and 'Kontakt' links. Below the navigation is a teal-colored box containing the text 'Dobrodošli na stranicu brenda BOSS Watches, oficijelnog franšiznog partnera'. The browser's developer tools are open, showing the 'Elements' tab with the DOM structure and the 'Styles' tab with CSS rules for the paragraph element.

Dimensions: Responsive 601 456 100% No throttling

BOSS Watches - Nasa kompetentnost ispunjava Vašu želju!

Home O nama Proizvodi Kontakt

Dobrodošli na stranicu brenda BOSS Watches, oficijelnog franšiznog partnera

Powered by 000webhost

Styles Computed Layout Event Listeners

element.style { } #paragrafi { style.css:68 }

Console What's New

Highlights from the Chrome 107 update

This screenshot shows the same responsive website layout as the first one, but with a different visual representation. The navigation bar items ('Home', 'O nama', 'Proizvodi', 'Kontakt') are displayed vertically below the main banner. The developer tools interface is also visible at the bottom.

Dimensions: Responsive 601 456 100% No throttling

BOSS Watches - Muški i ženski ručni satovi

Home

O nama

Proizvodi

Kontakt

Powered by 000webhost

Styles Computed Layout Event Listeners

element.style { } #paragrafi { style.css:68 }

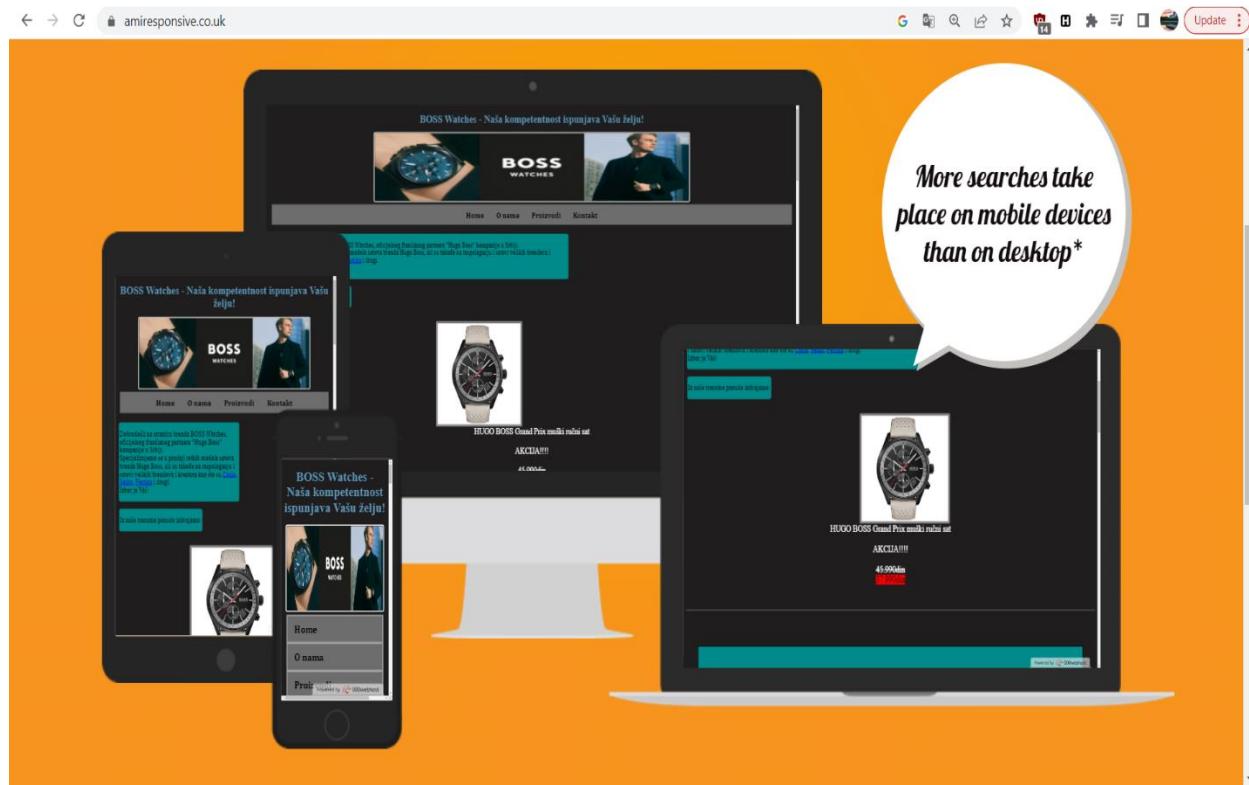
Console What's New

Highlights from the Chrome 107 update

Респонсивност успешно постигнута, грешка неоснована.

11. Респонсиве дизајн

Респонсивност сам тестирао путем веб сајта “amiresponsive.co.uk”.



Као што видимо, респонсивност је на солидном нивоу, али је потребно наместити да слике буду центриране на свим уређајима.

12. Лајк/Шер, Кодови АПИ-ја друштвених мрежа

The screenshot shows the Facebook Like Button Configurator interface. At the top, there's a navigation bar with links for Docs, Tools, Support, My Apps, and a search bar. On the right, there's a user profile for 'Бојан Паунов...' and a 'Bojan' icon.

The main area has a heading 'Like Button Configurator'. It includes fields for 'URL to Like' (set to 'https://sajtzasatove.000webhostapp.com/'), 'Width' (set to 'The pixel width of the plugin'), 'Layout' (set to 'standard'), 'Action Type' (set to 'like'), 'Button Size' (set to 'small'), and a checkbox for 'Include Share Button' which is unchecked. Below these settings is a preview window showing a small blue 'Like' button with the text 'Be the first of your friends to like this.' A 'Get Code' button is located below the preview.

Below the preview, there's a note: 'Note, if you are already logging app events, remove the `autoLogAppEvents=1` statement from the button code to prevent duplicate logging.' To the right of this note is a feedback pop-up asking 'Was this document helpful?' with options 'Yes', 'Yes, but...', and 'No'.

A large modal window is open in the foreground, titled 'Like Button Configurator'. It lists four steps:

1. Set the URL of your webpage where you are placing the Like button
2. JavaScript SDK IFrame
- 3.
4. Step 1: Choose your App ID and Језик

Under step 4, there are dropdown menus for 'App ID' (set to 'testtimelinedemo') and 'Language' (set to 'Serbian').

Step 2 contains the following code:

```
<div id="fb-root"></div>
<script async defer crossorigin="anonymous"
src="https://connect.facebook.net/sr_RS/sdk.js#xfbml=1&version=v15.0&appId=336178599728
799&autoLogAppEvents=1" nonce="0AjAw06B"></script>
```

Step 3 contains the following code:

```
<div class="fb-like" data-href="https://sajtzasatove.000webhostapp.com/" data-width=""
data-layout="standard" data-action="like" data-size="small" data-share="false"></div>
```

A 'Get Code' button is at the bottom of the modal.

Преузимање кода за Лајк дугме.

Share Button Configurator

URL to share
https://sajtzasatove.000webhostapp.com/

Layout
button ▾

Button Size
small ▾



Get Code

3. Copy & Paste HTML snippet
Copy and paste the snippet into the HTML of the destination website.

JavaScript SDK IFrame

Step 1: Choose your App ID and Језик
testtimelinedemo ▾ Serbian ▾

URL to
https://sajtzasatove.000webhostapp.com/

Button Size
small ▾

Step 2: Include the JavaScript SDK on your page once, ideally right after the opening `<body>` tag.

```
<div id="fb-root"></div>
<script async defer crossorigin="anonymous"
src="https://connect.facebook.net/sr_RS/sdk.js#xfbml=1&version=v15.0&appId=336178599728
799&autoLogAppEvents=1" nonce="0xPyM8Ms"></script>
```

Step 3: Place this code wherever you want the plugin to appear on your page.

```
<div class="fb-share-button" data-href="https://sajtzasatove.000webhostapp.com/" data-
layout="button" data-size="small"><a target="_blank"
href="https://www.facebook.com/sharer/sharer.php?
u=https%3A%2F%2Fsajtzasatove.000webhostapp.com%2F&src=sdkpreparse" class="fb-xfbml-
parse-ignore">Подели</a></div>
```

Copy & paste the code example to your website. Adjust the value `data-href` to your website URL. Next use the `og:url` meta tags to adjust your link preview. `og:url` and `data-href` should use the same URL.

Преузимање кода за Шер дугме.

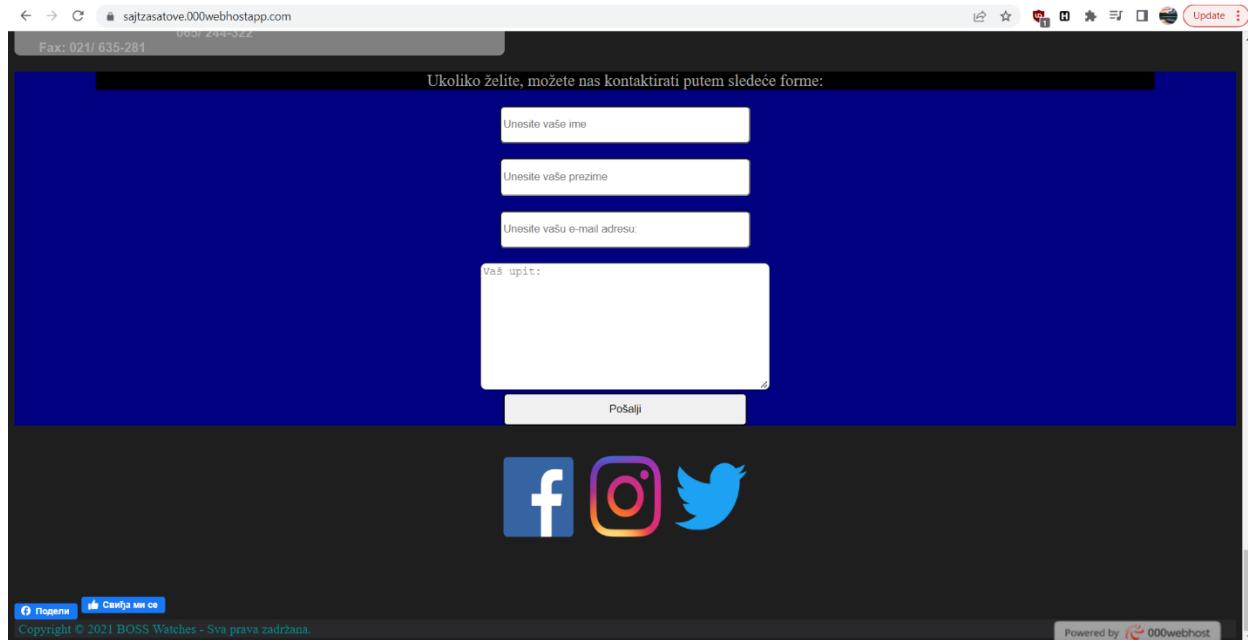
ic_html | Go Premium | Edit file | X

/public_html/index.html

```
139      </form>
140  </div>
141  <br><br>
142  <div></div>
143  <br><br><br>
144  <div class="fb-share-button" data-href="https://sajtzasatove.000webhostapp.com/" data-layout="button" data-size="small"><a target="_blank" href="https://www.facebook.com/sharer/sharer.php?u=https%3A%2F%2Fsajtzasatove
145 .000webhostapp.com%2F&src=sdkpreparse" class="fb-xfbml-parse-ignore">Поделити</a></div>
146  <div class="fb-like" data-href="https://sajtzasatove.000webhostapp.com/" data-width="" data-layout="standard" data-
147 -action="like" data-size="small" data-share="false"></div>
148
149
150  <div id="footer">
151  Copyright © 2021 BOSS Watches - Sva prava zadržana.
152
153  </div>
154
155  <div id="fb-root"></div>
156
157  <script async defer crossorigin="anonymous" src="https://connect.facebook.net/sr_RS/sdk.js#xfbml=1&version=v15.0&appId
158 =336178599728799&autoLogAppEvents=1" nonce="OAjAw06B"></script>
159
160  </body>
161  </html>
```

SAVE & CLOSE | SAVE

Приказ кода за Лајк и Шер дугме у index.html фајлу.



Приказ на страници.

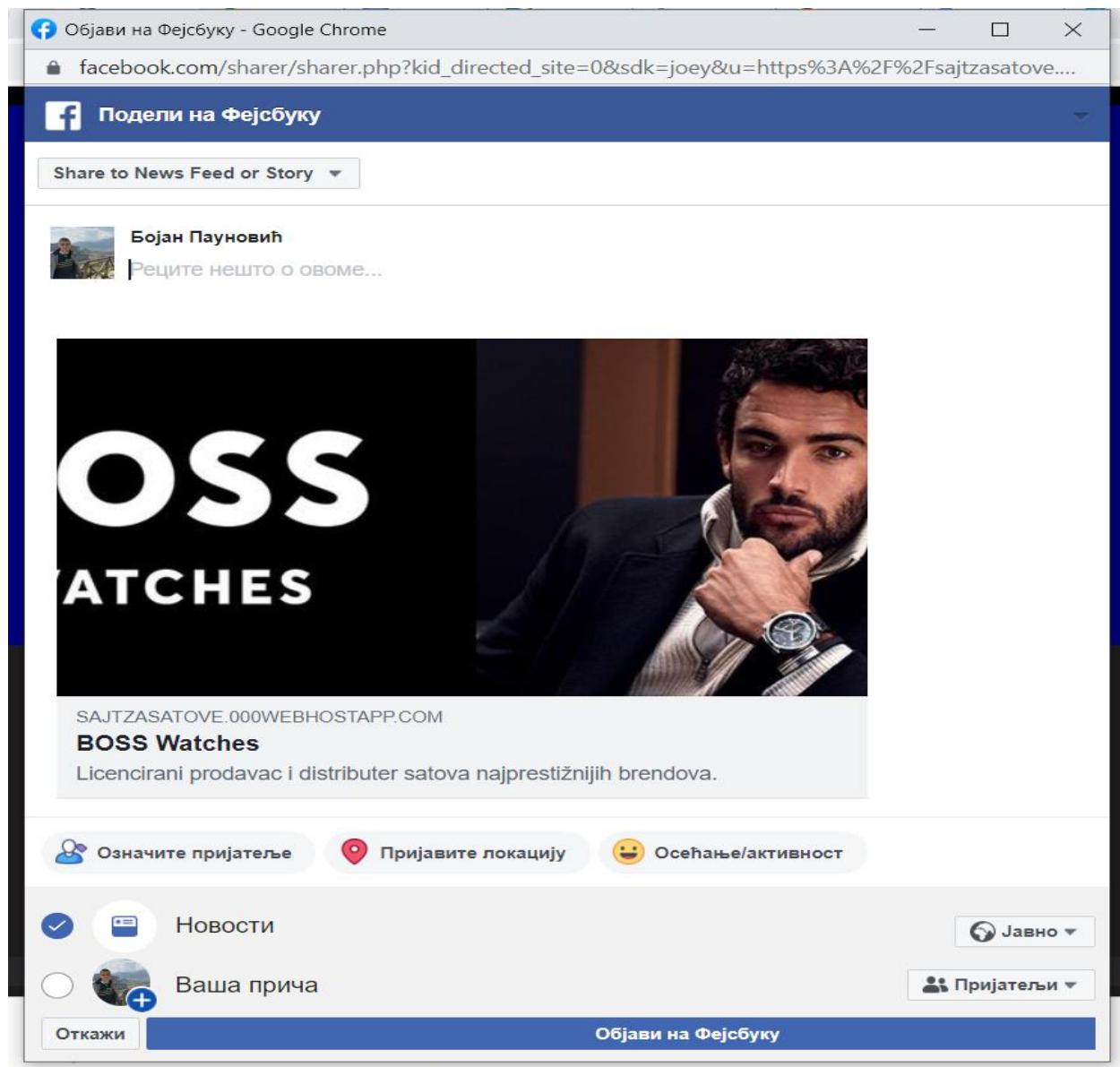
13., „Open Graph“ мета тагови

The screenshot shows a web-based code editor interface. At the top, there's a toolbar with icons for file operations like save, open, and delete. Below the toolbar, a red header bar says "Edit file". The main area contains the code for index.html. Lines 11 through 15 are highlighted with a blue selection box, indicating the range of code being modified. The code itself is a standard HTML document with some CSS and JavaScript, but the highlighted section contains specific Open Graph meta tags:

```
1 <!DOCTYPE html>
2 <html lang="sr">
3 <head>
4   <meta charset="UTF-8">
5   <meta http-equiv="X-UA-Compatible" content="IE=edge">
6   <meta name="viewport" content="width=device-width, initial-scale=1.0">
7   <meta name="keywords" content="bomar satovi, casio satovi, muski satovi, zenski satovi, satovi, satovi prodaja, rucni sat, fossil satovi, seiko satovi, festina satovi"/>
8   <meta name="title" content="bosswatches"/>
9   <meta name="copyright" content="Bojan Paunovic"/>
10  <meta name="description" content="licencirani prodavac sa mnogobrojnim priznanjima vrhunskih kreatora širom sveta. Prodaja satova najprestižnijih marki, samo kod nas!"/>
11  <meta property="og:url" content="https://sajtzasatove.000webhostapp.com">
12  <meta property="og:type" content="website">
13  <meta property="og:title" content="BOSS Watches">
14  <meta property="og:description" content="Licencirani prodavac i distributer satova najprestižnijih brendova.">
15  <meta property="og:image" content="slike/BossBanner.jpg">
16  <link rel="stylesheet" href="style.css">
17  <title>BOSS Watches - Muški i ženski ručni satovi - prodaja</title>
18 </head>
19 <body>
20   <center><h1 style="color:#5D96B9;">BOSS Watches - Naša kompetentnost ispunjava Vašu želju!</h1></center>
21   
22 <div id="navMeni">
23   <a href="index.html">Home</a>
24   <a href="#onama">O nama</a>
25   <a href="#proizvodi">Proizvodi</a>
```

At the bottom right of the editor window, there are two buttons: "SAVE & CLOSE" and a larger red "SAVE" button.

OG мета тагови додати у код.



Доказ да је функционално одрађен овај део задатка.

14. Гугл Аналитика

The screenshot shows a file editor window titled "Edit file" for the file "/public_html/index.html". The code in the editor is as follows:

```
1 <!DOCTYPE html>
2 <html lang="sr">
3 <head>
4     <!-- Google tag (gtag.js) -->
5     <script async src="https://www.googletagmanager.com/gtag/js?id=G-E7DDP40C61"></script>
6     <script>
7         window.dataLayer = window.dataLayer || [];
8         function gtag(){dataLayer.push(arguments);}
9         gtag('js', new Date());
10
11        gtag('config', 'G-E7DDP40C61');
12    </script>
13    <meta charset="UTF-8">
14    <meta http-equiv="X-UA-Compatible" content="IE=edge">
15    <meta name="viewport" content="width=device-width, initial-scale=1.0">
16    <meta name="keywords" content="bomar satovi, casio satovi, muski satovi, zenski satovi, satovi prodaja, rucni sat, fossil satovi, seiko satovi, festina satovi"/>
17    <meta name="title" content="bosswatches"/>
18    <meta name="copyright" content="Bojan Paunovic"/>
19    <meta name="description" content="Licencirani prodavac sa mnogobrojnim priznanjima vrhunskih kreatora širom sveta. Prodaja satova najprestižnijih marki, samo kod nas!"/>
20    <meta property="og:url" content="https://sajtzasatove.000webhostapp.com">
21    <meta property="og:type" content="website">
22    <meta property="og:title" content="BOSS Watches">
23    <meta property="og:description" content="licencirani prodavac i distributer satova najprestižnijih brendova.">
```

At the bottom right of the editor, there are two buttons: "SAVE & CLOSE" and a larger red "SAVE" button.

Код за праћење Гугл Аналитике убачен у index.html фајл.

На сликама на следећим страницама је представљен преглед извештаја из Гугл Аналитике.

БОЈАН ПАУНОВИЋ ИТ93/20

analytics.google.com/analytics/web/#/p345200928/reports/reportinghub?params=_u.nav%3Dmaui&collectionId=life-cycle

Аналитика | Сви налози > Sajt za Satove | Пробајте да претражите „Истраживања“

Последњих 28 дана 17. нов – 14. дец 2022. | Update

Преглед извештаја | Сви корисници | Додад поређење +

Животни циклус | У реалном времену | Преглед извештаја

Корисници | Нови корисници | Просечно време ангажовања | Укупни п

1 | 1 | 0 мин 49 сек | 0 dir

Корисници у последњих 30 минута | 1 | КОРИСНИЦА ПО МИНУТУ | НАЈПОПУЛАРНИЈЕ У ЗЕМЉАМА | КОРИСНИЦИ | Serbia | 1

Прикажи извештај у реалном времену →

ОДАКЛЕ ДОЛАЗЕ НОВИ КОРИСНИЦИ?

Нови корисници аутора | Подразумевана група јавила прве инте... | Сесије аутора | Подразумевана г...

КОЈЕ КАМПАЊЕ СУ НАЈПОПУЛАРНИЈЕ?

Сесије аутора | Подразумевана г... | СЕСИЈЕ | Direct | 3

Прикажи комплетан увид → | Прикажи аквизицију корисника → | Прикажи аквизицију саобраћаја →

КАКО СЕ АКТИВНИ КОРИСНИЦИ МЕЊАЈУ ТОКОМ ВРЕМЕНА?

Активност корисника током времена | ЗЕМЉА | КОРИСНИЦИ | 1 | 1 | 30 ДАНА

Библиотека | Корисници аутора Земља | ЗЕМЉА | КОРИСНИЦИ | Serbia | 1

БОЈАН ПАУНОВИЋ ИТ93/20

analytics.google.com/analytics/web/#/p345200928/reports/reportinghub?params=_u.nav%3Dmaui&collectionId=life-cycle

Аналитика Сви налози > Sajt za Satove Пробајте да претражите „Истраживања“

Последњих 28 дана 17. нов – 14. дец 2022.

КАКО СЕ АКТИВНИ КОРИСНИЦИ МЕЊАЈУ ТОКОМ ВРЕМЕНА?

Активност корисника током времена

Прикази земље →

КОЛИКО ДОБРО ЗАДРЖАВАТЕ КОРИСНИКЕ?

Активност корисника према ходорти

0. недеља	1. недеља	2. недеља	3. недеља	4. недеља	5. недеља
Сви корисници 100,0%	0,0%	0,0%	0,0%	0,0%	0,0%

Прикази задржавање →

КОЈЕ СТРАНИЦЕ И ЕКРАНИ ОСТВАРУЈУ НАЈВИШЕ ПРИКАЗА?

Прикази аутора Наслов странице и класа екрана

НАСЛОВ СТРАНИЦЕ И КЛАСА ... ПРИКАЗИ

BOSS Watches - Mušk...i satovi - продажа 3

Библиотека

Последњих 28 дана 17. нов – 14. дец 2022.

Аналитика Сви налози > Sajt za Satove Пробајте да претражите „Истраживања“

Последњих 28 дана 17. нов – 14. дец 2022.

КОЛИКО ДОБРО ЗАДРЖАВАТЕ КОРИСНИКЕ?

Активност корисника према ходорти

0. недеља	1. недеља	2. недеља	3. недеља	4. недеља	5. недеља
Сви корисници 100,0%	0,0%	0,0%	0,0%	0,0%	0,0%

Прикази странице и екране →

КОЈИ СУ НАЈБОЉИ ДОГАЂАЈИ?

Број догађаја аутора Назив догађаја

НАЗИВ ДОГАЂАЈА	БРОЈ ДОГАЂАЈА
page_view	3

КОЈЕ КОНВЕРЗИЈЕ СУ НАЈБОЉЕ?

Конверзије аутора Назив догађаја

НАЗИВ ДОГАЂАЈА	КОНВЕРЗИЈЕ
page_view	1

КОЈИ ПРОДУКТИ СУ НАЈПРОДАВАНИЈИ?

Куповине путем е-трговине аутора Назив ставке

НАЗИВ СТАВКЕ	КУПОВИНЕ ПУТЕ...
Нова постријака	...

БОЈАН ПАУНОВИЋ ИТ93/20

The screenshot shows a Google Analytics Reporting Hub interface. The left sidebar has sections for 'Аналитика' (Analytics), 'Сви налози > Sajt za Satove', and a search bar. The main area is titled 'Преглед извештаја' (Report Preview) with a date range from '27. нов - 3. дец' to '4. дец - 10. дец'. It displays three main sections: 'КОЈИ СУ НАЈБОЉИ ДОГАЂАЈИ?' (Which are the best events?), 'КОНЕРЗИЈЕ СУ НАЈБОЉЕ?' (Which conversions are the best), and 'КОЈИ ПРОИЗВОДИ СУ НАЈПРОДАВАНИЈИ?' (Which products are the best sellers). Each section includes a table with data and links to 'Прикажи догађаје' (Show event), 'Прикажи конверзије' (Show conversion), and 'Прикажи ставке' (Show items).

15. Финално тестирање оптимизације

Analyze your website with Seobility:
You have 3 of 5 checks left today.

Sajtzasatove.000webhostapp.com - SEO Checker

Overview of the SEO Check

	Value	Score
Meta information	95%	95%
Page quality	52%	52%
Page structure	100%	100%
Link structure	90%	90%
Server	100%	100%
External factors	28%	28%

SEO Score

78%

SEO Score Widget

Response time: 0.34 s | **File size**: 12.20 kB | **Words**: 212 | **Media files**: 9 | **Number of links**: 4 internal / 6 external

Task list of SEO Improvements

- Important!** The page title should be better suited to the content of the page.
- The H1 heading should suit better to the page content. (Words from the heading are rarely used in the text)
- Use good alternative descriptions (alt attributes) for your images.
- Promote your page in social networks.
- Add a favicon markup to the HTML code.

5 Tasks

Meta specifications

95% achieved

Specification	Value	Status
Title	BOSS Watches - Muški i ženski ručni satovi - prodaja	Meta Title
Meta description	Licencirani prodavac sa mnogobrojnim priznanjima vrhunskih kreatora širom sveta. Prodaja satova najprestižnijih marki, samo kod nas!	Meta Description

Title	BOSS Watches - Muški i ženski ručni satovi - prodaja ✓ The length of the page title is perfect. (477 pixels out of 580 max pixel length) ✓ There are no duplicate words in the title	Meta Title
Meta description	Licencirani prodavac sa mnogobrojnim priznanjima vrhunskih kreatora širom sveta. Prodaja satova najprestižnijih marki, samo kod nas! ✓ The length of the meta description is perfect. (834 pixels out of 1000 max pixel length)	Meta Description
Crawability	✓ There are no problems in accessing the website.	Search Engine Crawlers
Canonical URL	✓ No canonical link is specified.	Canonical Tag
Language	Language detected in text: sr Language defined in HTML: sr Server location: United States of America ✓ The following language is defined by HTML: sr	Declaring language in HTML
Alternate/Hreflang		
Language	Language detected in text: sr Language defined in HTML: sr Server location: United States of America ✓ The following language is defined by HTML: sr	Declaring language in HTML
Alternate/Hreflang Links	✓ There are no alternate links specified on this page.	Hreflang
Other meta tags	✓ There is no rel next meta tag on this page. ✓ There is no rel prev meta tag on this page.	Meta Tags
Domain	This page is hosted on a subdomain. Use a top level domain for better SEO results. ✓ The domain does not contain non-latin characters.	Domain for SEO
Page URL	✓ No parameters were found in the URL. ✓ No session ID was found in the URL. ✓ The URL does not have too many subdirectories.	SEO-friendly URLs
Charset encoding	✓ The charset encoding (UTF-8) is set correctly.	Character

Do you need help?

The screenshot displays two separate screenshots of the free tools.seobility.net SEO check tool interface, both showing results for the URL <https://fajtzasatove.000webhostapp.com/>.

Page 1 (Top Results):

- Charset encoding:** ✓ The charset encoding (**UTF-8**) is set correctly. (Character Encoding)
- Datatype:** ✓ The datatype **HTML 5** is set correctly. ✓ The datatype is placed at first in the HTML code. (HTML Datatype)
- Favicon:** ⚠ No favicon is linked in the HTML code. (Favicon)

Meta tags:

Name	Value
viewport	width=device-width, initial-scale=1.0
keywords	bomar satovi, casio satovi, muski satovi, zenski satovi, satovi, satovi prodaja, rucni sat, fossil satovi, seiko satovi, festina satovi
title	bosswatches
copyright	Bojan Paunovic
description	Licencirani prodavac sa mnogobrojnim priznanjima vrhunskih kreatora širom sveta. Prodaja satova najprestižnijih marki, samo kod nas!

Page quality: 52% achieved

Content:

- ✗ There are only **212** words on this page. Use at least 250 words to provide useful information.
- ⚠ Some words from the page title are not used within the pages content.
- ⚠ Words from the H1 heading are not used in the page content.
- ⚠ Only **2** paragraph/s was/were found on this page.
- ✓ 14.6% of the text are stop words.
- ✓ No placeholders texts or images were found.
- ✓ There are no duplicates on the site.
- ✓ The average number of words per sentence of **15.88** words is good.

Frames: ✓ This page does not use a frameset. (Frames and framesets)

Mobile optimization: ⚠ No Apple touch icon is specified. ✓ A viewport "width=device-width, initial-scale=1.0" is provided. ✓ This page only loads **2** JavaScript files. That's good! (Mobile Optimization)

Bold and strong tags: ✓ The usage of strong and bold tags is perfect. We recommend the use of up to **6** tags for this page. (Strong and Bold Tags)

Help: Do you need help?

The screenshot shows two separate windows of the free tools.seobility.net SEO check tool.

Top Window (SEO Check Results):

Category	Details	Score
JavaScript files	This page only loads 2 JavaScript files. That's good!	Pass
Bold and strong tags	The usage of strong and bold tags is perfect. We recommend the use of up to 6 tags for this page.	Pass
Image SEO	1 images have no alt attribute. The content of alt attributes is used by search engines.	Warning
Social Networks	This page is optimized perfectly for social networks.	Pass
Additional markup	No additional page markup was found.	Pass
HTTPS	This website uses HTTPS to protect privacy and integrity of the exchanged data. All included files are also transferred via HTTPS.	Pass

Bottom Window (Page Structure Analysis):

Page structure: 100% achieved

Section	Content	Score
H1 heading	BOSS Watches - Naša kompetentnost ispunjava Vašu želju! The H1 heading is perfect.	Pass
Headings	The heading structure is perfect.	Pass

Heading structure:

Heading level	Content
H1	BOSS Watches - Naša kompetentnost ispunjava Vašu želju!
H2	HUGO BOSS Skymaster muški ručni sat 47.390din
H2	HUGO BOSS Associate muški ručni sat 37.390din
H2	HUGO BOSS Black Pioneer muški sat 45.390din
H2	SEIKO ženski ručni sat 61.390din
H2	SEIKO ženski ručni sat 45.490din

Link structure: 90% achieved

Section	Content	Score
Internal links	There are too few (4) internal links on this page. Every linktext is unique.	Warning

freetools.seobility.net/en/seocheck/check?url=https%3A%2F%2Fsajtzasatove.000webhostapp.com%2F&crawltype=1

Link structure 90% achieved

Internal links	External links	Internal Linking
<ul style="list-style-type: none"> There are too few (4) internal links on this page. Every linktext is unique. None of the anchor texts is too long. All internal links are not using dynamic parameters. 	<ul style="list-style-type: none"> There are 6 external links on this page. 	External Links

Found links on this page

Link	Attributes	Anchor text
/index.html		Home
/	Anchor	O nama
/	Anchor	Proizvodi
/	Anchor	Kontakt
https://casio.com/	New window External	Casio
https://seikowatches.com/	New window External	Seiko

Server configuration 100% achieved

HTTP redirects	WWW Redirect
The checked page does not redirect to another URL.	

freetools.seobility.net/en/seocheck/check?url=https%3A%2F%2Fsajtzasatove.000webhostapp.com%2F&crawltype=1

Server configuration 100% achieved

HTTP redirects	WWW Redirect
The checked page does not redirect to another URL.	
✗ The redirect to https for this site is not configured correctly.	

HTTP header

No X-Powered HTTP header is sent.	HTTP headers
This page uses GZip for compressed data transmission.	

Performance

The page response time is excellent with 0.34 seconds.	Page Speed
This page only loads 1 CSS files. That's ok.	
This page only loads 2 JavaScript files. That's good!	
The file size of the HTML document is fine (12 kB).	

HTTP Response Header

Name	Value
date	Thu, 15 Dec 2022 15:45:28 GMT
content-type	text/html; charset=UTF-8
transfer-encoding	chunked
connection	keep-alive
server	awex

The screenshot shows a web browser window displaying a SEO analysis report from [freetools.seobility.net](https://freetools.seobility.net/en/seocheck/check?url=https%3A%2F%2Fsajtzasatove.000webhostapp.com%2F&crawltype=1). The report includes the following sections:

- HTTP Headers:** A table showing headers like content-type (text/html; charset=UTF-8), transfer-encoding (chunked), connection (keep-alive), server (awex), and x-xss-protection (1; mode=block).
- External factors:** A section titled "External factors" with a progress bar showing "28% achieved". It includes four items:
 - Blacklists:** This website is not classified "for adult only".
 - Backlinks:** We didn't find any backlinks to this page.
 - Facebook popularity:** The page has 0 shares, comments and likes on Facebook.
 - Listed on Webwiki:** This website is listed on Webwiki.
- Links from Wikipedia:** No links found.

Одрађена и последња ставка – Финално тестирање оптимизованости.

Оцена је 78/100, на самом почетку је била 57 или 58/100, значи да је оптимизација прилично добро одрађена.

Једино што ми овај сајт за оцењивање оптимизованости није признао адекватно линковање и беклинковање, где би, да јесте, оцена била још већа. А ја сам проверио и поправио линкове и један беклинк на страници, и раде апсолутно коректно.