

ליאור טפר

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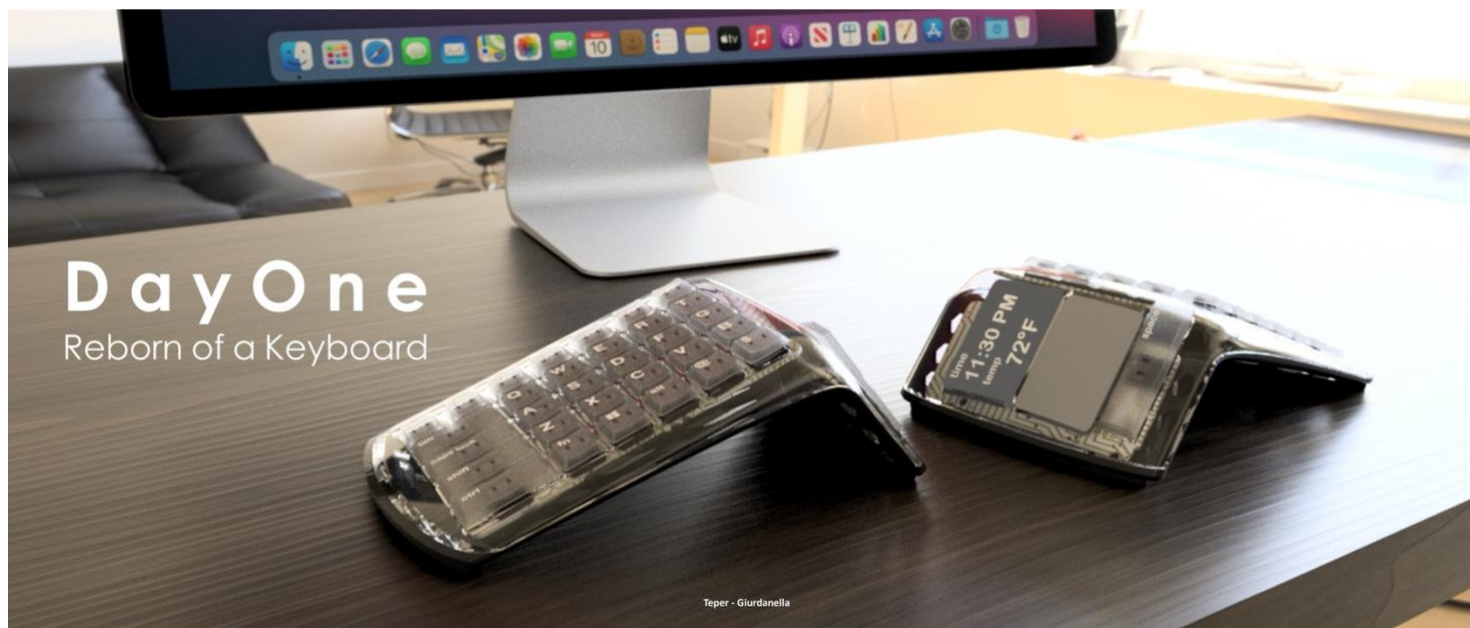
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ניסיון ביזמות ובפתרון בעיות

-תכנון ומחשבה של חצי שנה על בעיית הארגונומיות בנישת המקלדות

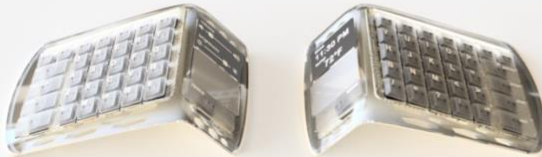
-ניהול צוות המורכב מ: מעצב מוצר, אחראי שיווק, מהנדס PCB

-השתתפות בתחרות 2022 Lexus design Red Dot





Main concept Intuitive, Unique, Simple.



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Anticipation

Global challenges involve Climate drastic change, ozone depletion, and the acceleration of technological breakthroughs. Gladly, this product answers all 3 of the challenges. It is completely made out of organic materials that can be recycled at the end of use. In addition, according to our tests, the production will be easy and won't require complex or expensive material synthesis. Lastly, this keyboard is the future technological embodiment - it has no wires, it's adjustable and customizable for anyone, it has an eternal, simple rounded finish that is eye-inviting and we've made it intuitive to use with a natural and organic placement.



Rechargeable with induction
magnetic plates



Innovate

If it's the fact that this keyboard is a multi-tool for scrolling and typing with our haptic touchpad that is fully controlled with the thumb. Or maybe it's the bottom part of the keyboard that features a special thin mesh to cut 1/5 of the approximate weight to allow portable traveling with it. The adaptive solid light indicator changes its color to easily let people know when they have pressed a special button, entered a different mode, or surpassed some battery limit. Lastly, its upper exterior part is transparent because we want people to pay attention to the electrical details.

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Everything can be customizable.



Even each half.

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Thank you.

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