

# **Cooperation Report (Draft)**

## **“4 IPB Sponsorship”**

### **General :**

- Topics about our non-profit research agency in IEEE Page and magazine (Online and Offline version ).
- Sharing Posts From Our non-profit research agency Page.
- Speech in IEEE offline events (IMPORTANT) (Speaker will talk about new technologies and current challenges ).
- Logistic support for our course and camp.
- Logistic/HR support for interviews for camp and course. (interviews will be in your university)
- After our camp first generation, our non-profit research agency will found “Research committee” in your branch and our agency will be supervising of this committee.
- our agency will fundraise - in cooperation with your fundraising committee - for your new committee (Research committee).
- after 2 generations (2 years) “Research committee” will be able to depend on itself, so - if you want - we will remove our supervision of it.

### **Workshop:**

#### **1) Offline Marketing**

- 5 days offline marketing in faculty of engineering helwan university and other universities throught IEEE WIE main event
- the non-profit research agency logo on our printouts of offline marketing.  
( flier “for free” and also the decription of workshop)  
(banner “for free”)  
(Roll up for your company “paid from 4IPB”)

## **2) Online Marketing**

- **Description of event**
- **Logo on event cover and all the online designs of the event**
- **Explaining posts for the workshop track.**

## **Camp:**

### **1) Online Marketing**

- **Speech on offline event to explain camp through someone from the agency. (this speech will be live on your page)**
- **Explaining online posts for the camp and it's system and tracks.**

### **2) Offline Marketing**

- **Approaching for camp through offline marketing week.**
- **Additional flier papers specially for the camp.**
- **Topics about camp in magazine (Online and Offline version ).**

**Note : Our non-profit research agency will be launched in 1/2018**

The logo is a large blue diamond shape. Inside the diamond is a white stylized arrow pointing upwards. The arrow has a circular base with two curved lines suggesting motion or a cycle. To the right of the diamond is a blue circle containing a white 'R' for registered trademark.

# **IEEE HSB**