

CREDIT CARD CUSTOMER'S CHURN ANALYSIS

10K

Total number of customers

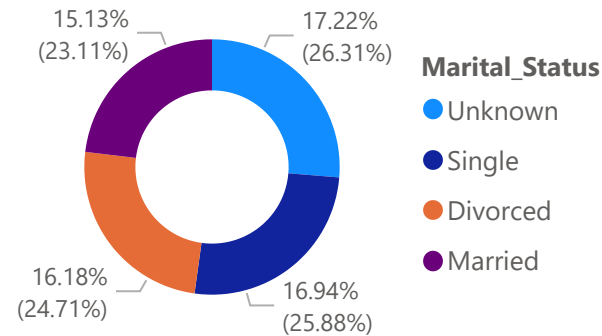
1627

Churn count

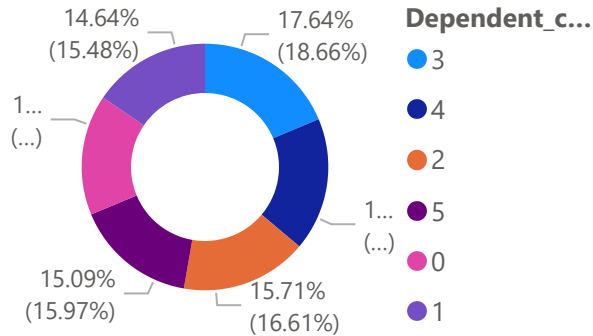
16.07%

Churn rate

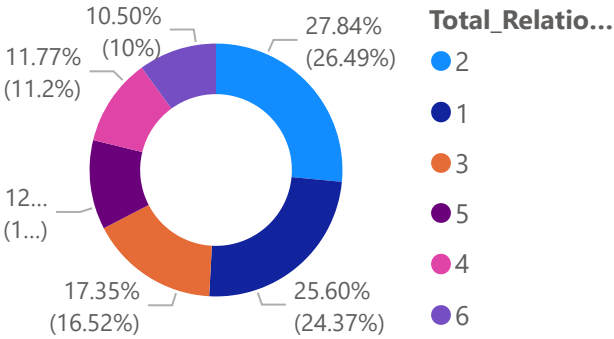
Churn rate by Marital_Status



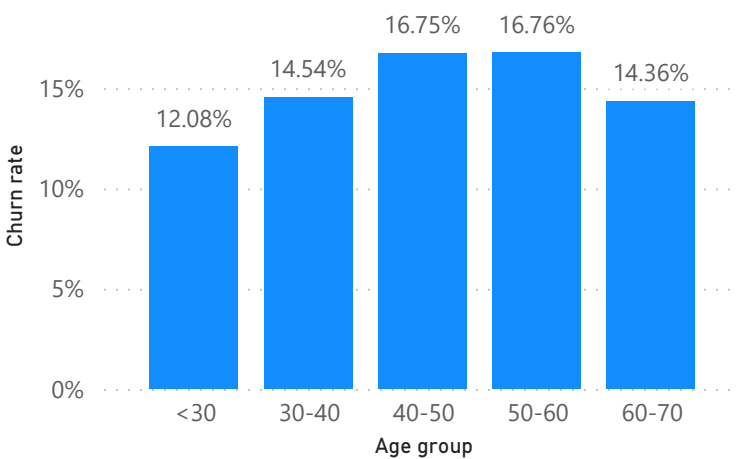
Churn rate by Dependent_count



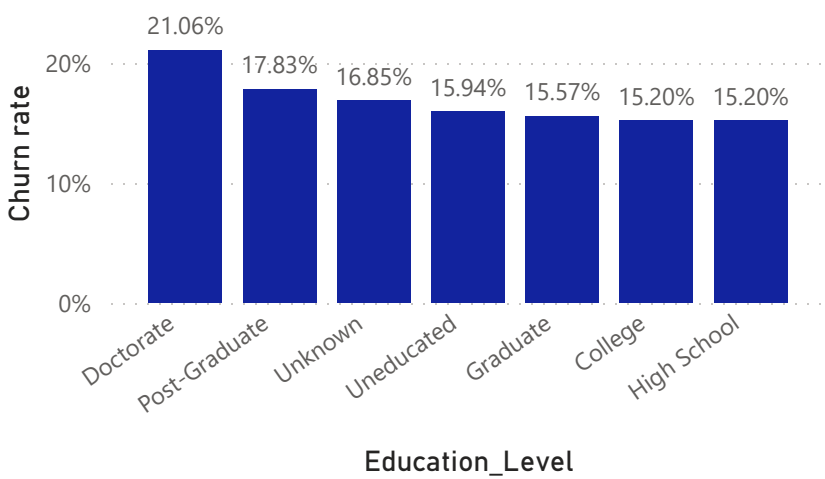
Churn rate by Total_Relationship_Count



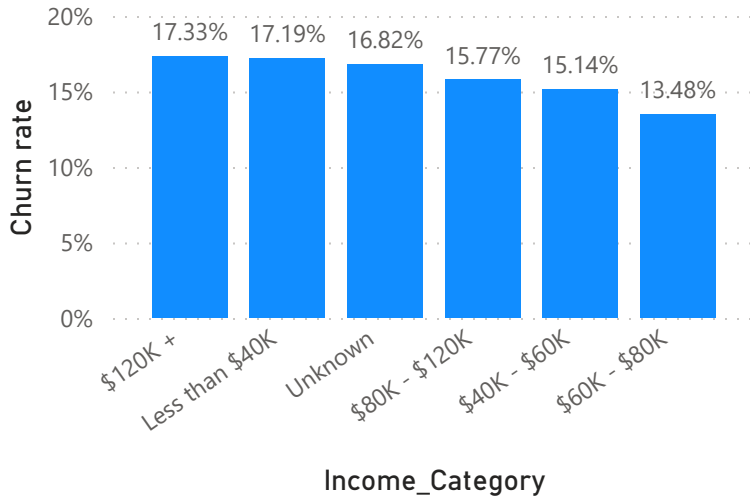
Churn rate by Age group



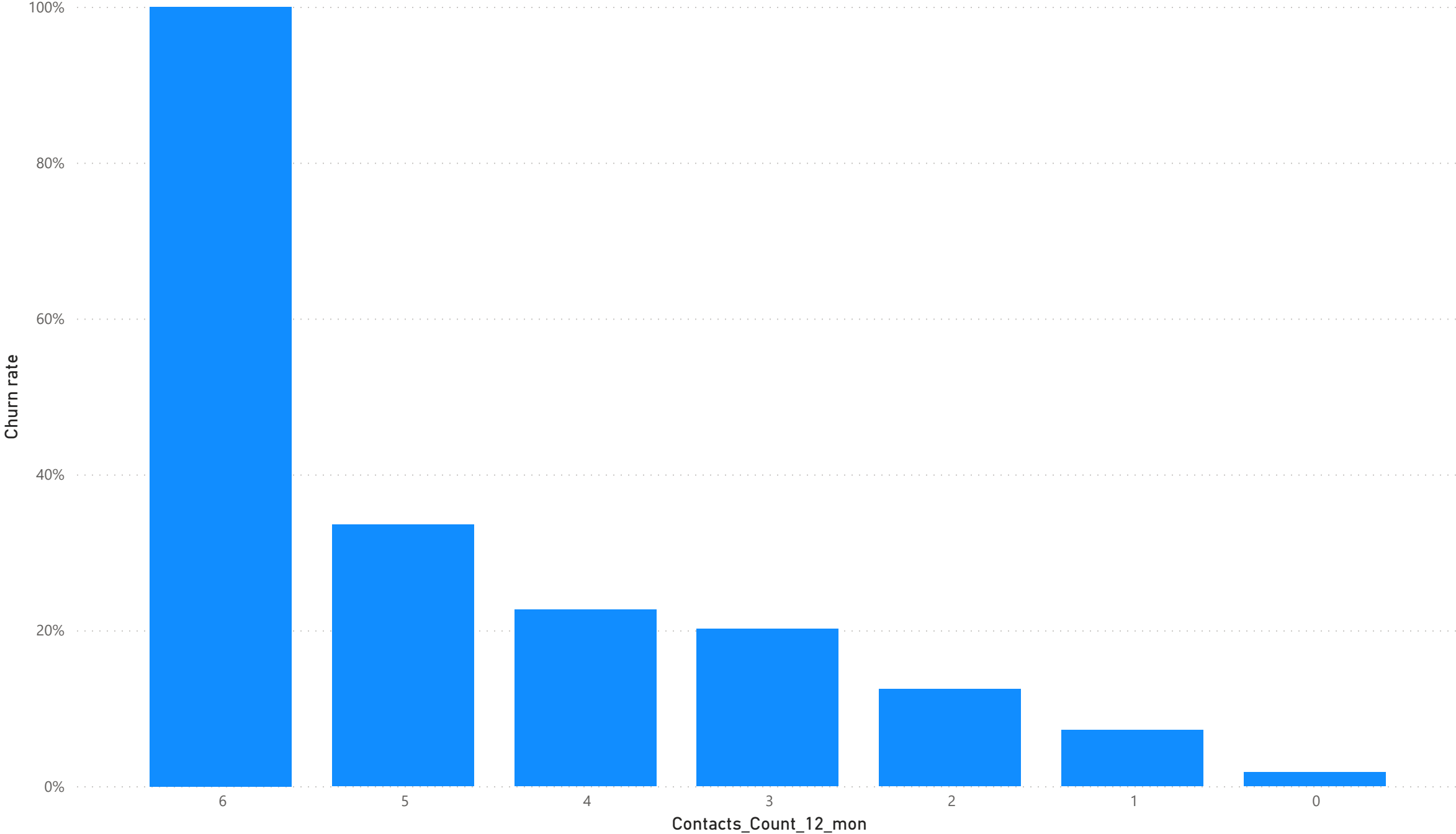
Churn rate by Education_Level



Churn rate by Income_Category



Churn rate by Contacts_Count_12_mon



Sum of numberofchurn by Card_Category and Total_Relationship_Count

Total_Relationship_Count 1 2 3 4 5 6

