

Where to open your business office?

Canada - Toronto

## Problem

- Choosing the best Borough in Toronto to open our office?
- Determine the factors that should our choice depend on.

## Our Approach

The choice will depend on two factors:-

- 1- The **Borough** must have a lot of **Hotels** in it for your clients.
  - 2- The **Neighborhoods** in the **Borough** must be as **safe** as possible.
- Then we must take the **best mixture** of these two factors.

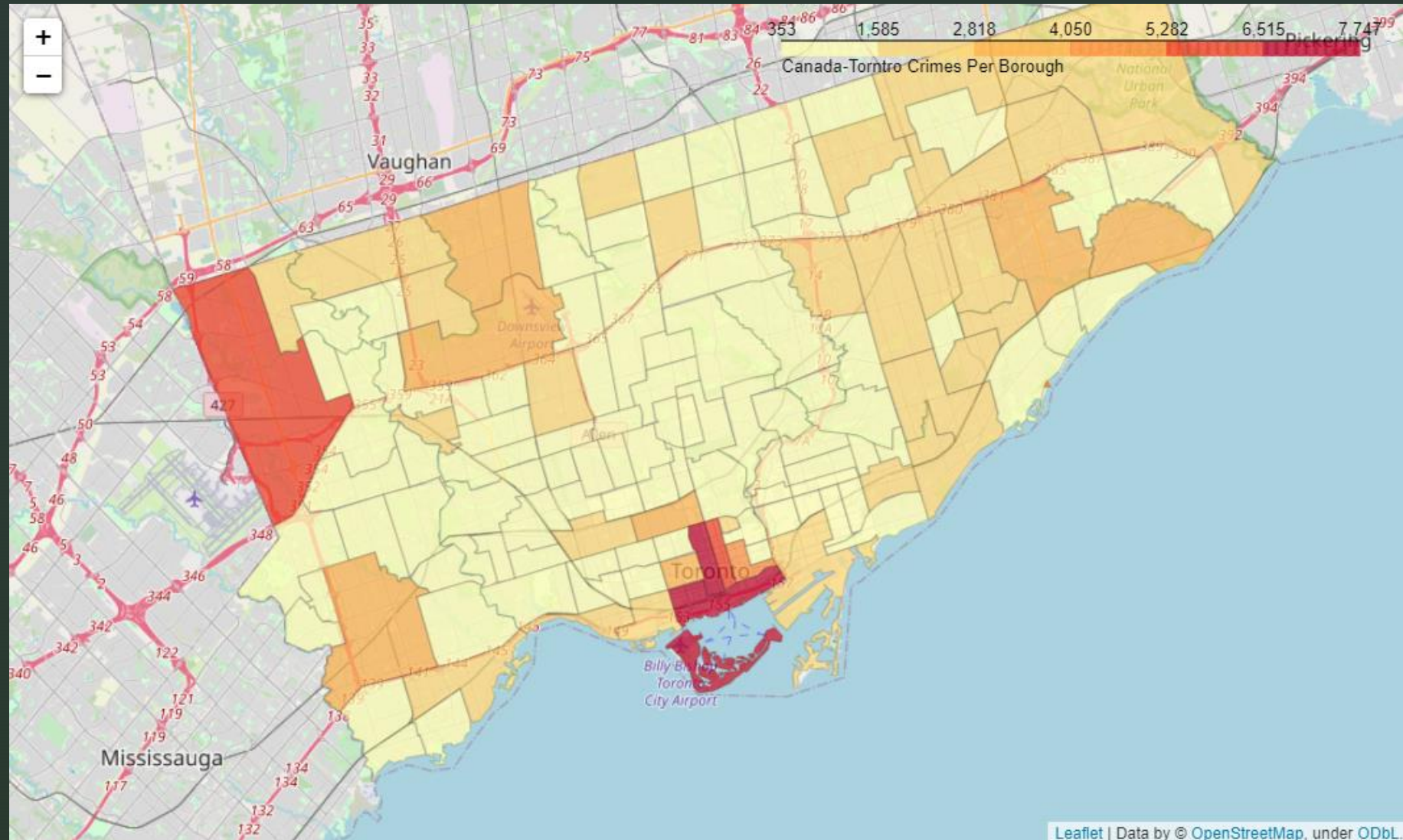
## Data Sources

- Crimes in Toronto from 2014 to 2019 Dataset from Kaggle.
- Toronto neighborhoods details Dataset from Wikipedia.
- Getting Toronto Hotels details using Foursquare API.

## Processing on Data

- Deleting unnecessary columns from our datasets

## Most Crimes Committed in Toronto was in the South and West

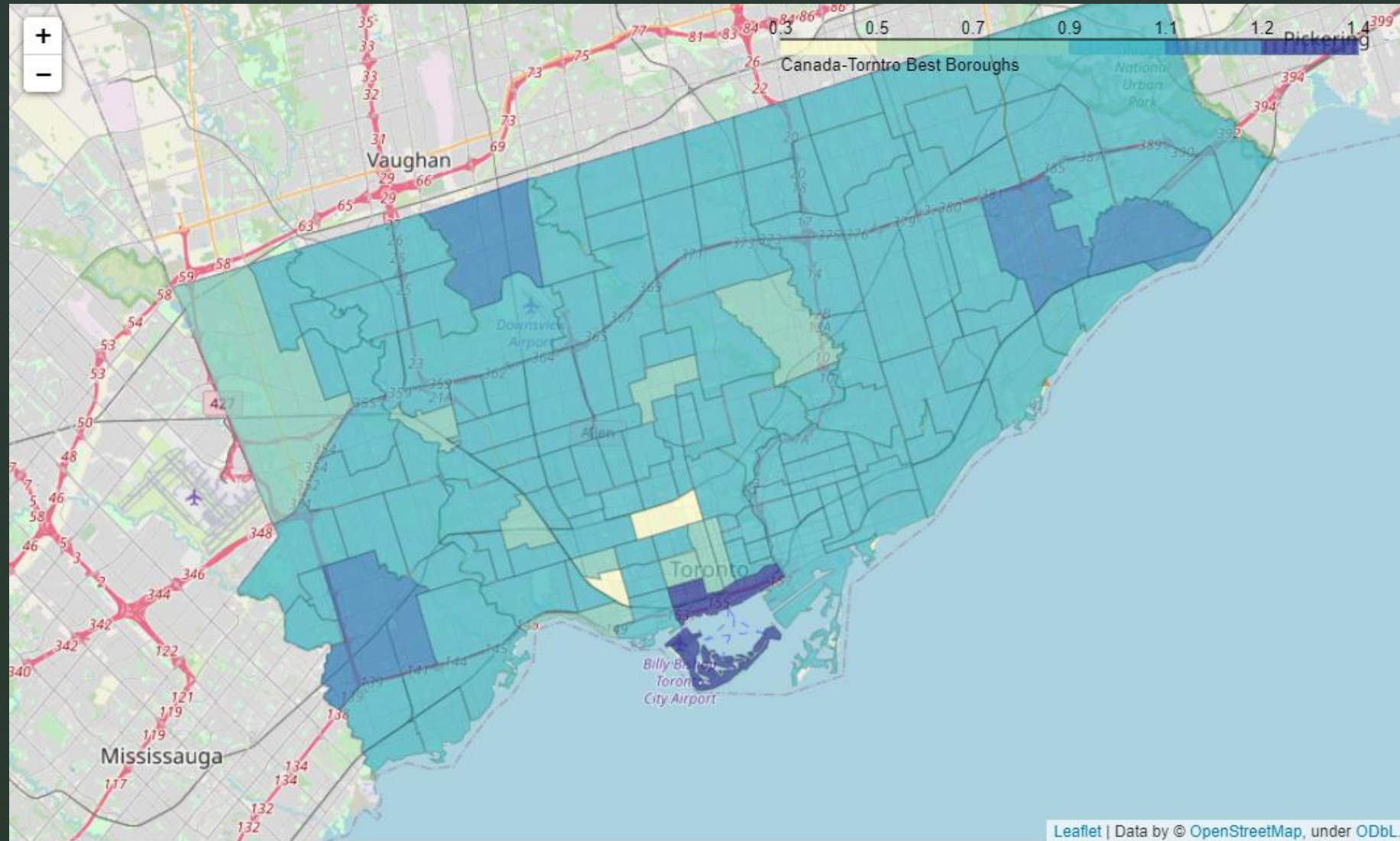




## The Hotels of Toronto are centered in the West and Center



# The best mixtures of Safety and Means of Housing are in the South and West





# Observations

- Choosing any Boroughs from the east of Toronto will be as worst as possible.
- For Safety choose the boroughs in the center of Toronto.
- For Means of Housing (Hotels) choose the boroughs in the west of Toronto.

# Conclusions

- Finally, if you want to build your business office in Toronto, your best boroughs will be **Waterfront Communities-The Island** and **Bay Street Corridor**.