

AI for Good

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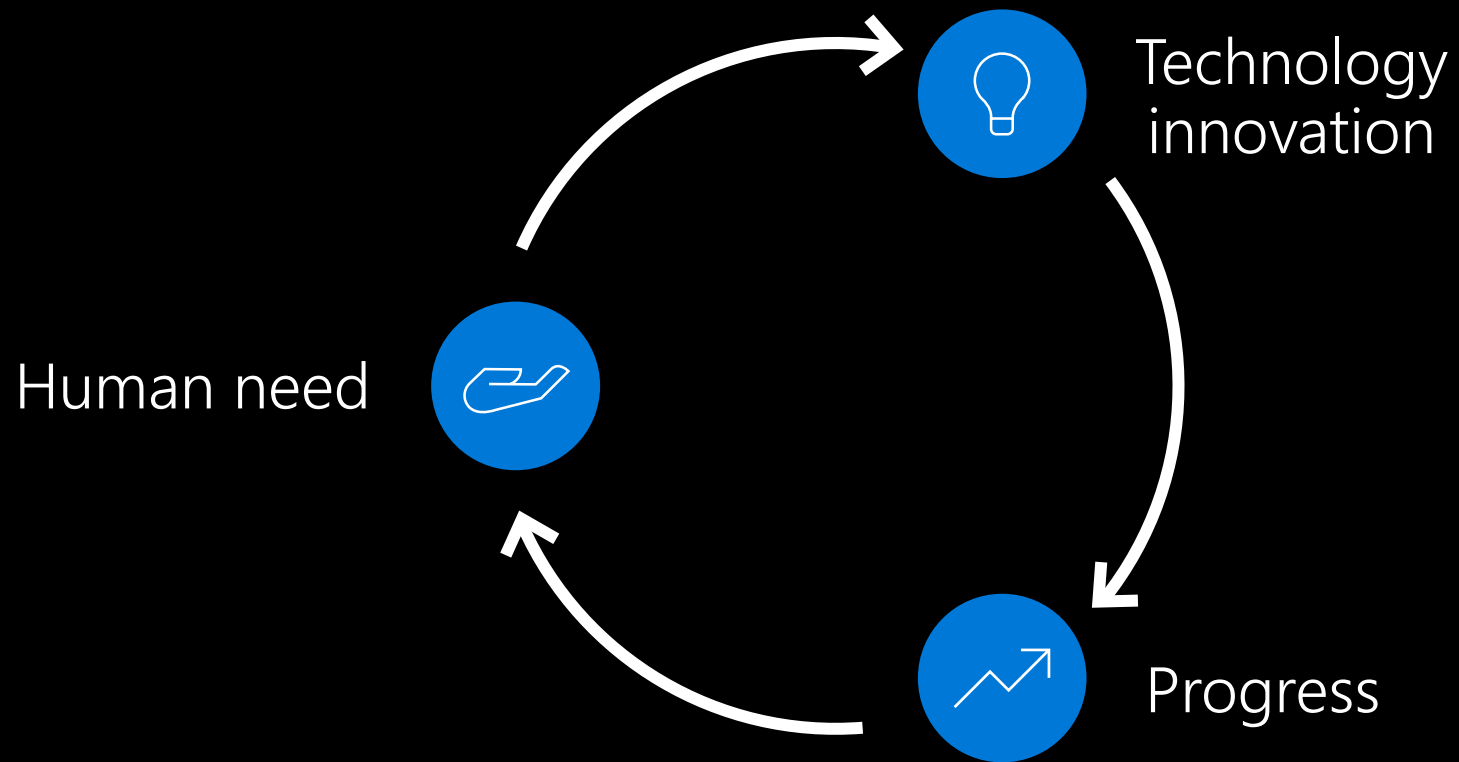
Technology is about
people

human ingenuity



Amplifying human ingenuity







Printing press

1439



Automobile

1885



Internet

1980s



Need



Innovation



Progress



The wheel
4000 BCE



Printing press
1439



Steam engine
1698



Electric light
1802



Telephone
1856



Automobile
1885



Internet
1980s



Cloud
2000s



AI
Today



Need



Innovation



Progress

What is AI?

Technology that can **perceive, learn, and reason** to extend the capabilities of people and organizations

Computers understanding the world

Perception

Cognition

Vision



Speech



Language



Knowledge



Azure Cognitive Services

Redefining Artificial Intelligence

Decision

Personalizer
Anomaly Detector

Speech

Conversation transcription capability
Neural Text-to-Speech
Speech Service Device SDK

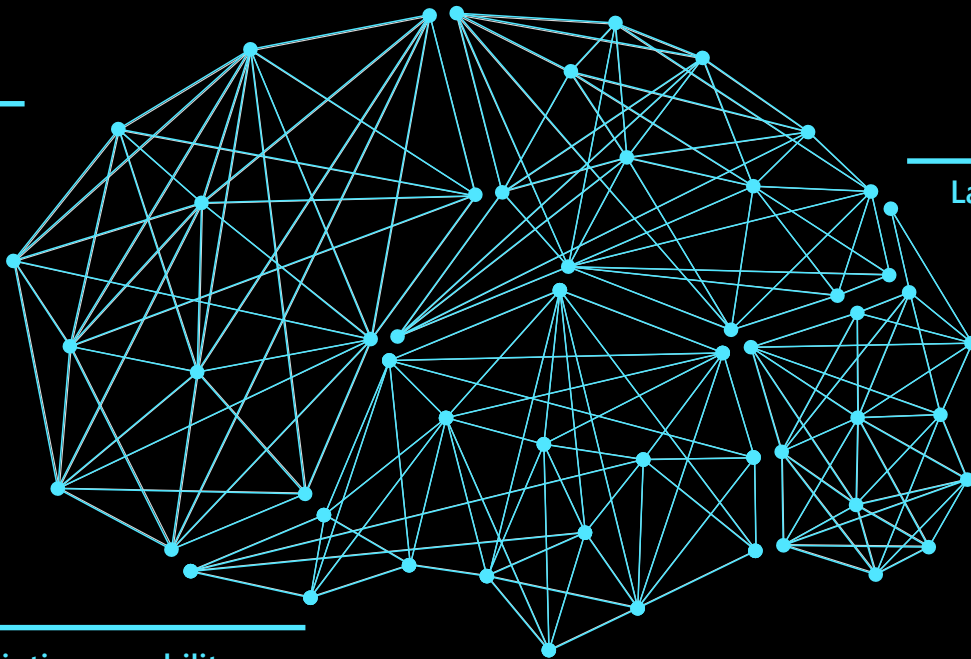
Language

Language Understanding
QnA Maker

Vision

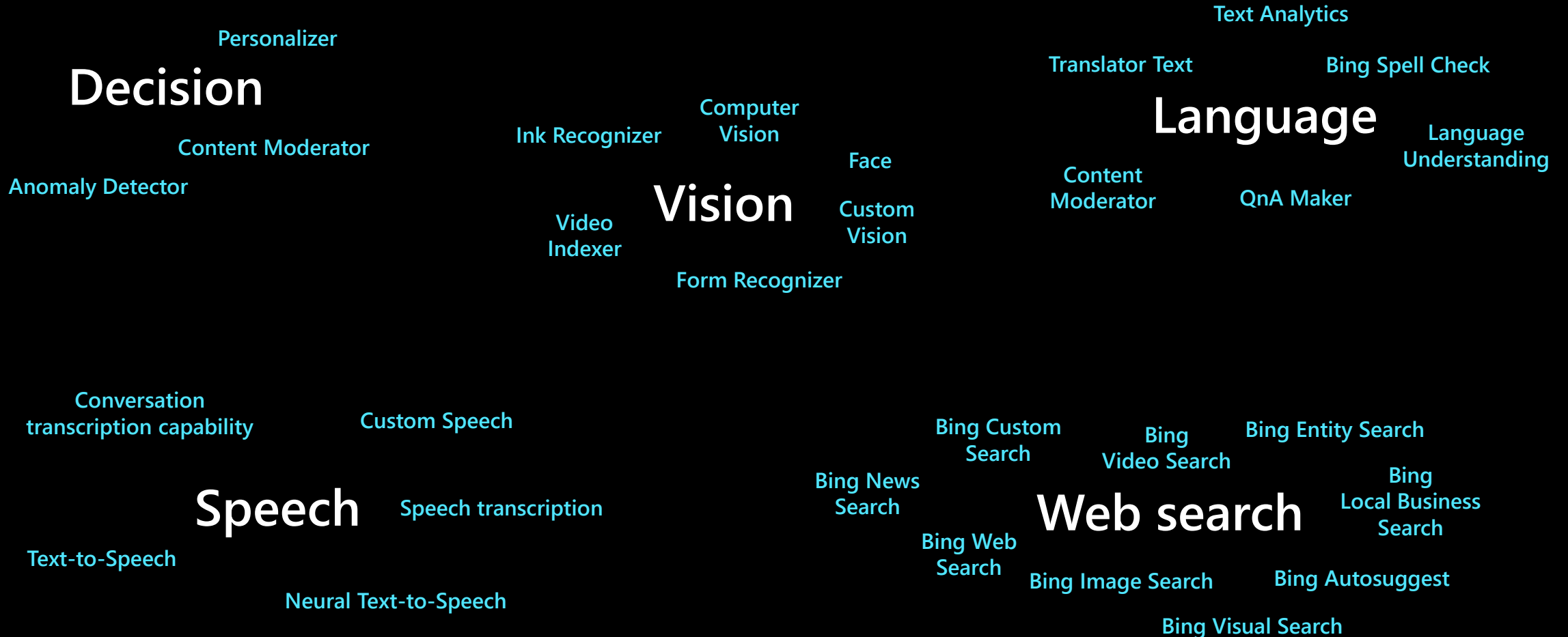
Ink Recognizer
Computer Vision

Web search

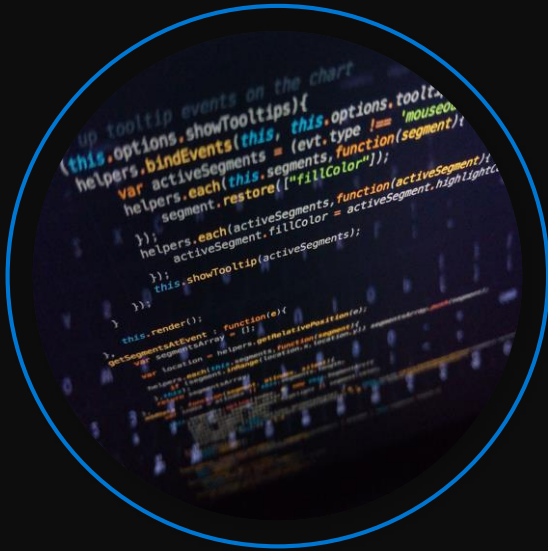


Azure Cognitive Services

The most comprehensive pre-trained AI



Microsoft AI vision



Empower developers
to **innovate**



Empower organizations
to **transform industries**



Empower people to
transform society

AI for Good



AI for Accessibility

\$25 million commitment to help everyone - including people with disabilities in their daily life, employment, and communication and connection



AI for Earth

\$50 million commitment focused on agriculture, biodiversity, climate change and water



AI for Humanitarian Action

\$40 million commitment to help nonprofit and humanitarian organizations with disaster response, refugees and displaced people, human rights, and needs of children



AI for Cultural Heritage

\$10 million commitment to empower people and organizations focused on the preservation and enrichment of cultural heritage

AI for Accessibility

Employment

Use AI to help people develop additional skills in the workplace and evolve the culture around inclusive hiring

Daily life

Build modern solutions for people with disabilities by making software and devices smarter, more contextually relevant, and improve daily life

Communication and connection

Modernize communication options for people, regardless of how they listen, speak, or write





Featured projects

Seeing AI

A free app designed for the low vision community, this project harnesses the power of AI to describe people, text, and objects

Helpicto

Equadex partnered with Microsoft to develop a pictogram app for children who are nonverbal by using speech-to-text to generate sentences and categorize keywords

Microsoft Translator


RIT is using custom speech models and Microsoft Translator to improve accuracy of real-time captions for students who are deaf or hard-of-hearing

Featured project: Seeing AI

Turning the visual world
into an audible experience

Designed for the blind and low vision community, this research project harnesses the power of AI to describe people, text, and objects.



A man with short dark hair and a beard, wearing a blue patterned short-sleeved shirt and dark pants, is seated in a black office chair, playing a dark wood upright piano. He is looking down at his hands on the keyboard. The piano has two microphones on a stand in front of it. On top of the piano, there is a black container with a yellow label that says "PRIMO CARE". The background shows a wall with several framed photographs, including a group of three people. A window with white blinds is visible on the right side of the frame. The text "music by Andre Louis" is overlaid in white on the piano's fallboard.

music by Andre Louis

AI for Earth

Four areas that are vital in building a sustainable future

Agriculture

Feed the growing world population

Water

Conserve and protect water sources

Biodiversity

Monitor and protect species from extinction

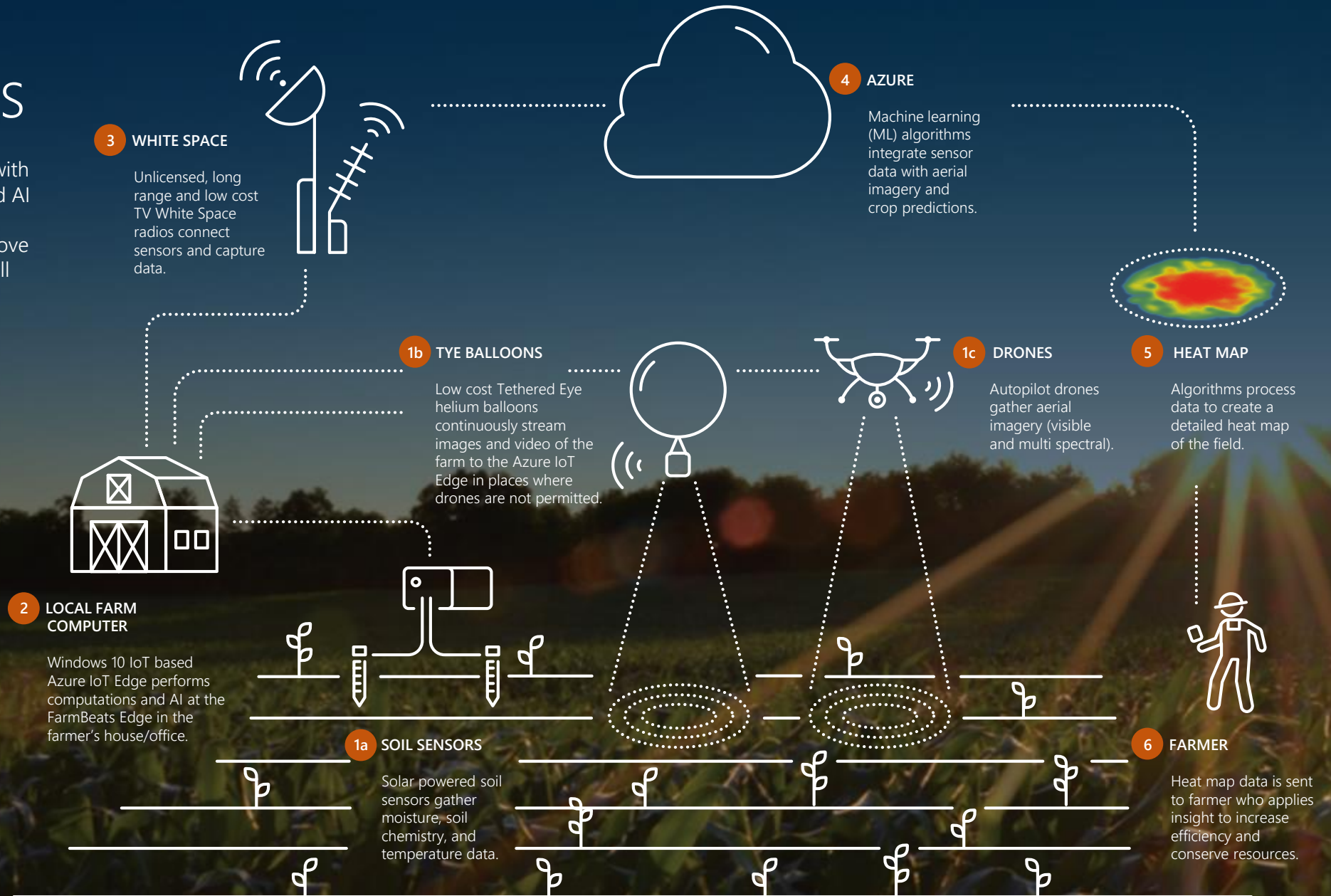
Climate change

Reduce climate change impact on communities



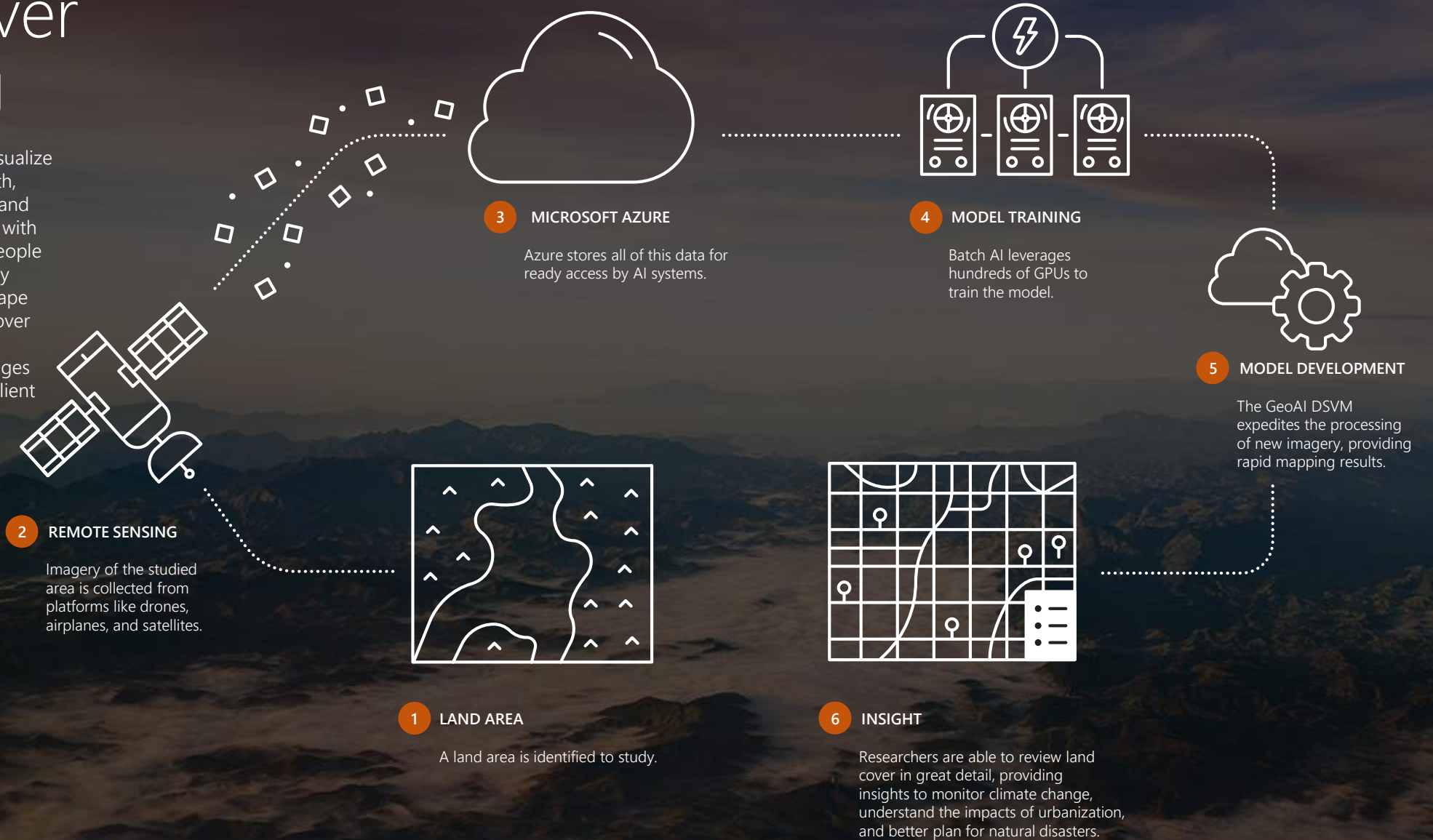
FarmBeats

FarmBeats provides farmers with access to Microsoft Azure and AI technologies, enabling data driven decisions to help improve agricultural yield, lower overall costs, and reduce the environmental impact of agricultural production.



Land Cover Mapping

Land cover maps help us to visualize everything that covers the earth, including natural phenomena and human made surfaces. Armed with highly accurate spatial data, people and organizations can precisely understand the current landscape and track changes that occur over time, enabling them to better address environmental challenges and develop more climate resilient communities.



AI for Humanitarian Action

Disaster response

Support resiliency, response and recovery programs for those affected by humanitarian emergencies

Needs of children

Ensure the safety and wellbeing of children

Refugees and displaced people

Enable scalable collaboration in service of the approx. 65 million displaced people, including refugees

Human rights

Accelerate breakthrough solutions to help monitor, detect and prevent human rights abuses





Featured projects

Disaster response



Needs of children



Refugees and displaced children



Human rights



Featured project: Needs of children

Operation Smile will use
AI to accelerate evaluation
of surgeries.

In partnership with Operation
Smile, we aim to improve
surgical outcomes across the
developing world.



AI for Cultural Heritage

People

Celebrating the people who have made significant impact throughout history

Places

Using digital tools to preserve important monuments and sites for future generation

Languages

Engaging with communities around the world for language preservation

Historical artifacts

Creating ways for collections and archives to be more easily accessed and enjoyed





Featured projects

Nobel Foundation

Using AI to illuminate the discoveries and contributions of female Nobel Prize-winners

Mont-Saint-Michel

Bringing to life the historic Mont-Saint-Michel relief map to create an immersive experience using AI and mixed reality

Otomi and Maya Translator

Leveraging Microsoft Translator to help preserve two endangered languages in Mexico, Yucatec Maya and Querétaro Otomi

The Met Open Access

Exploring ways in which AI can help The Metropolitan Museum of Art's Open Access Collection become more accessible to global audiences





You can contribute
too



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more about
AI for Good

Or Go To:
<https://aka.ms/AA6l8tl>