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EPIC











DARE TO USE
THE F-WORD
FEMINIST





KEYNOTE SPEAKER

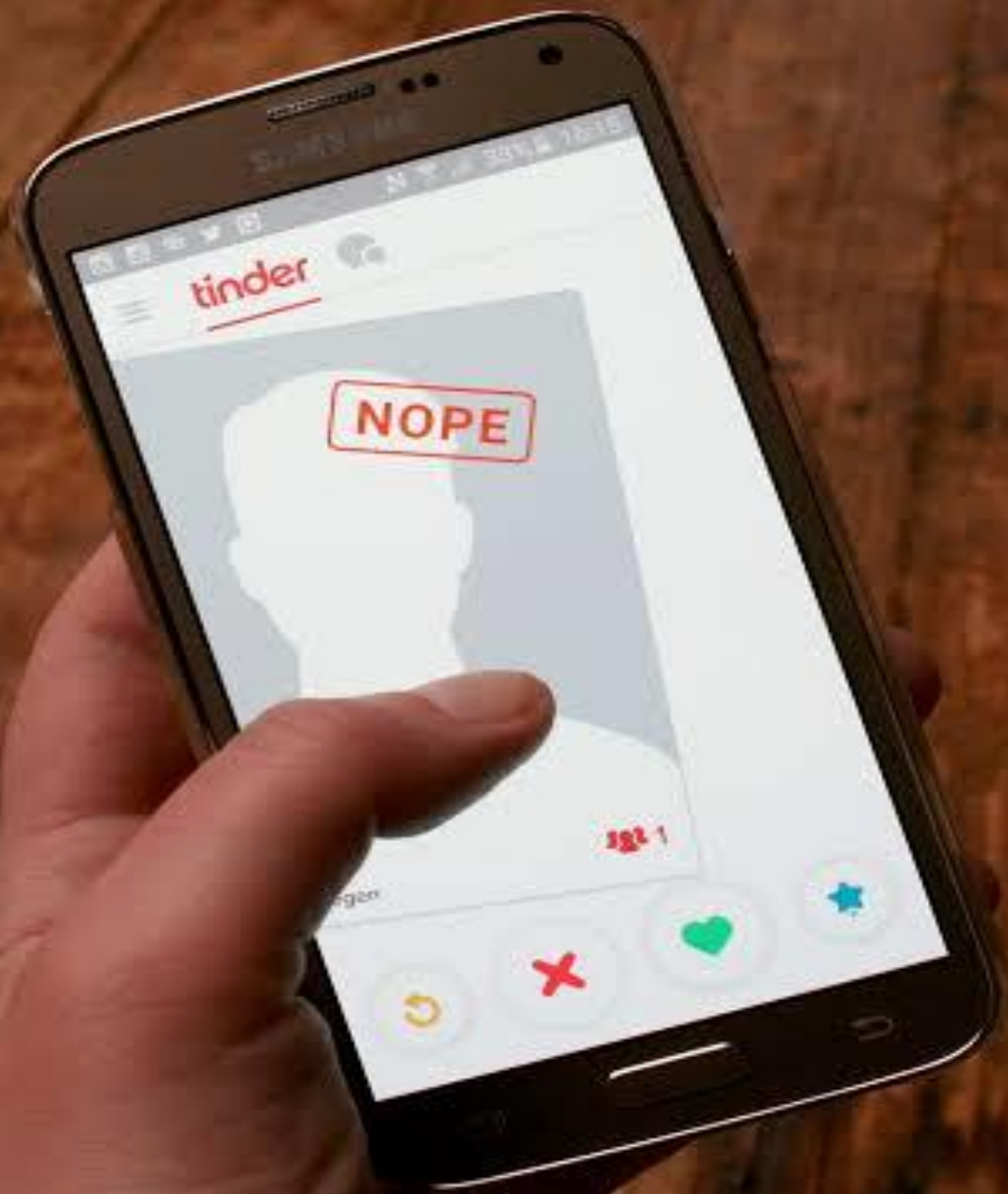
Chamath Palihapitiya

Founder and CEO,
Social Capital

Challenge

You have 36 hours to help Princeton
ensure their students get jobs after
graduating







See their world



Understand their
feelings



Empathy



Appreciate them as
human beings



Communicate your
understanding

Problem

Statement

???



Ideate



CREATE

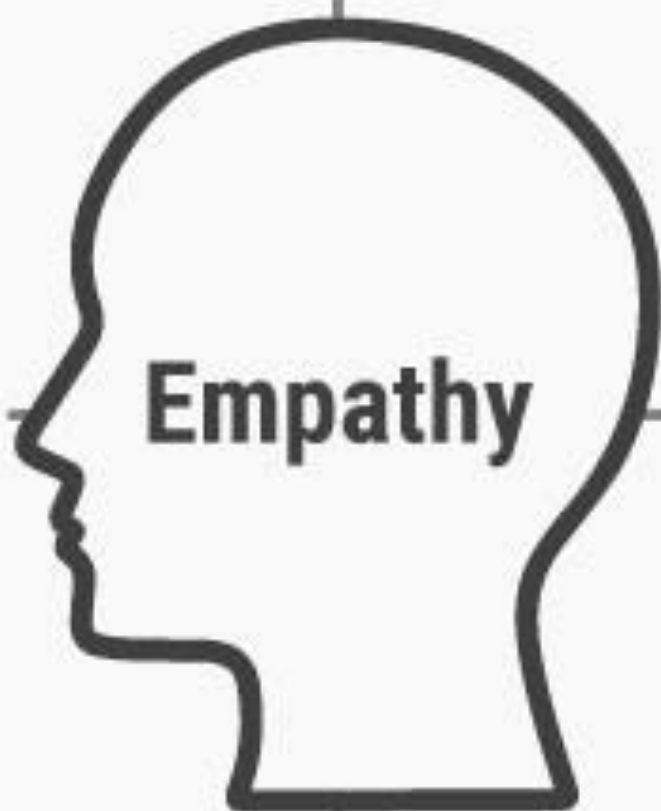
EPIC



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Ideate



CREATE



cl.ai.re



EPIC

EPIC is a problem solving framework for AI and in life too

E = Empathy

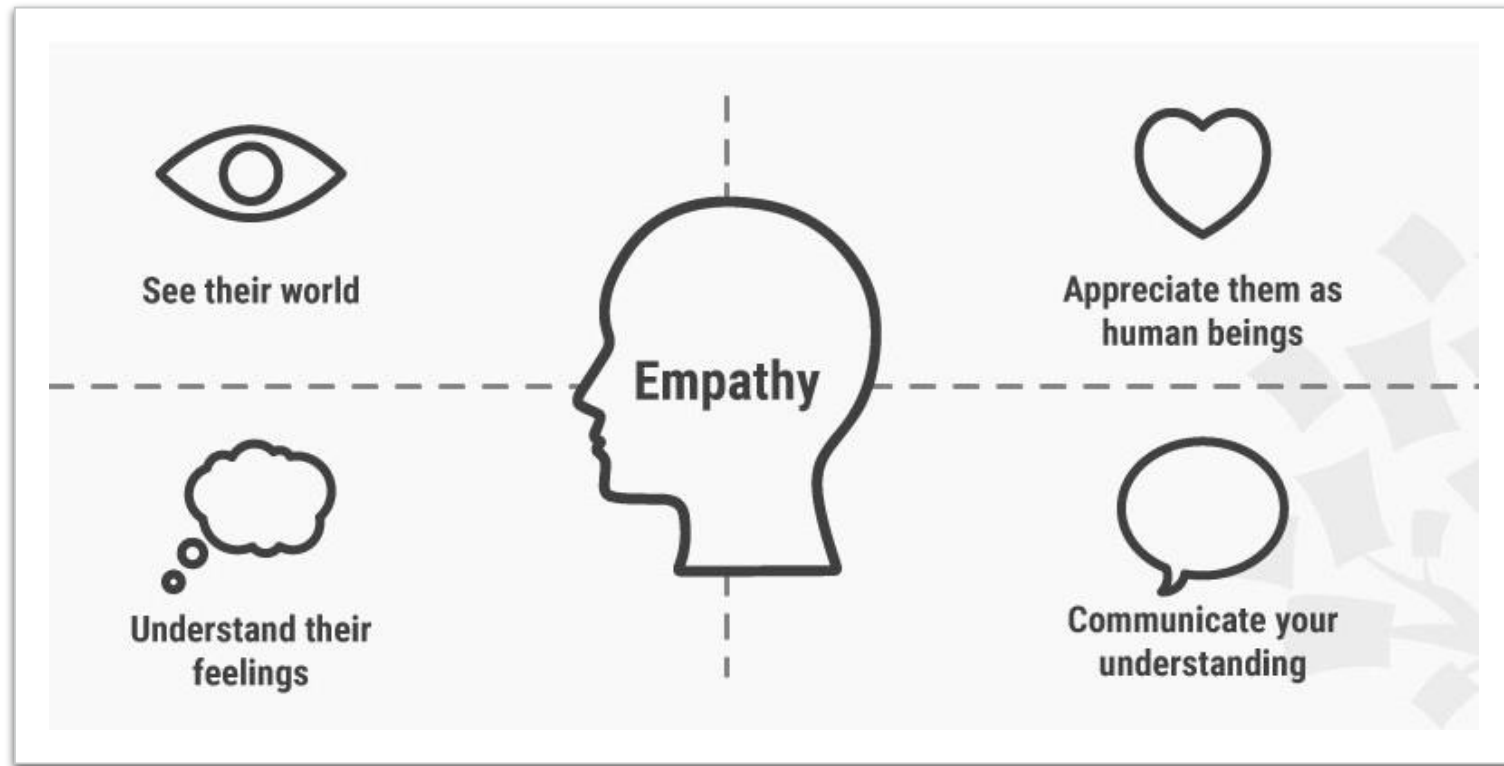
P = Problem Statement

I = Ideas

C = Create

Start EPIC activity

Split into Groups



With your group, use sticky notes and list out as many Pain Points as possible

E is for Empathy

CHOOSE ONE PAIN POINT



With your group, use sticky notes and decide on a short Problem Statement for your pain point

P is for Problem Statement



With your group, use sticky notes and list out as many ideas as possible to solve your problem statement

I is for Ideas

CHOOSE ONE IDEA



With your group, create a 1 minute pitch about your:

- 1) What is your empathy
- 2) What is your problem statement?
- 3) What is your idea?
- 4) What is your solution?

C is for Create

Pitch
your idea



EPIC