

FREE STANDARD SHIPPING AND RETURN



# ADIDAS US SALES ANALYSIS



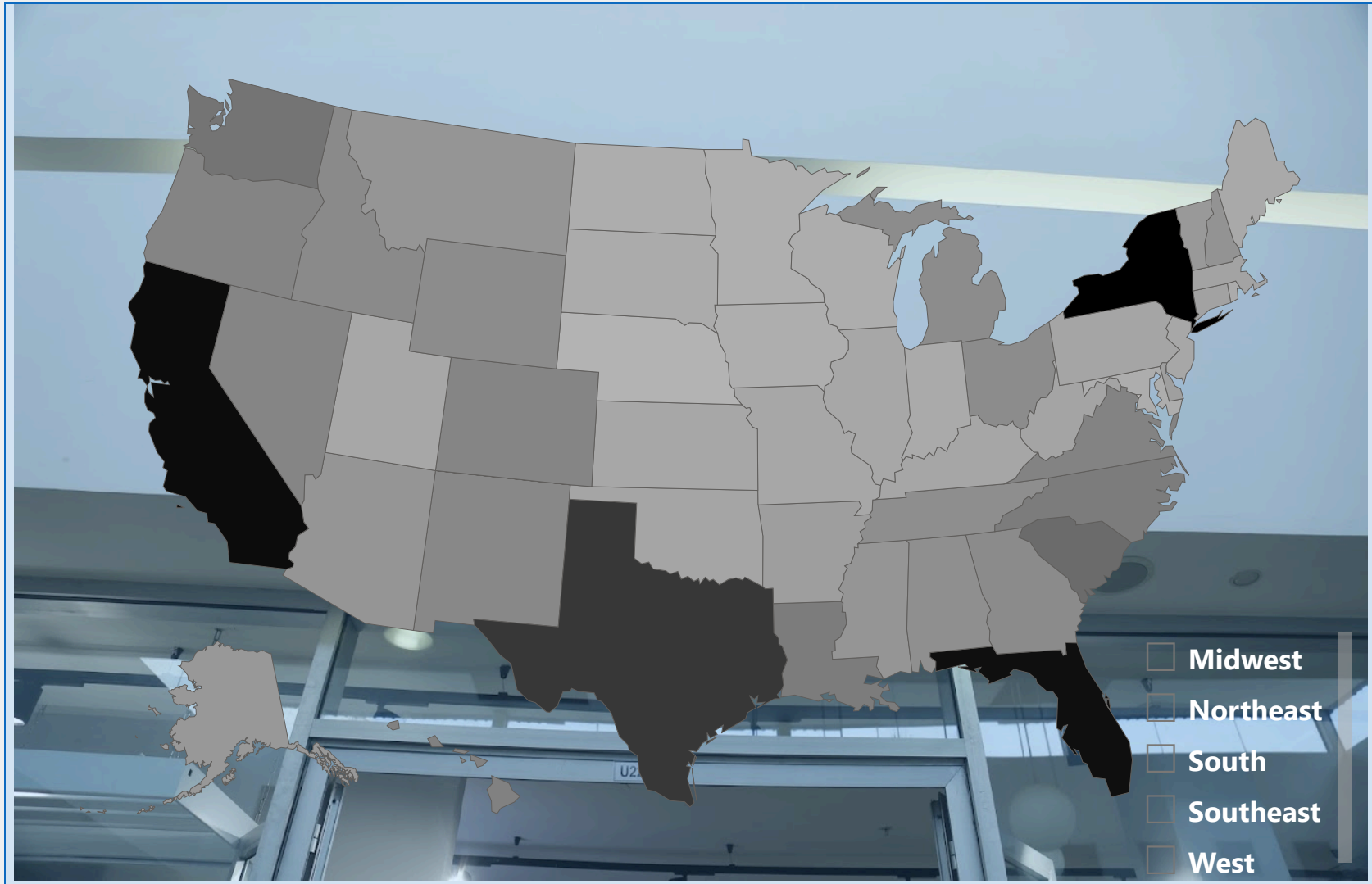
Product



Deep Insight



Trend Analysis





Home

Product

Deep Insight

Trend Analysis

Year, Month

2021 (Year) + Mar...▼

# ADIDAS PRODUCT ANALYSIS

## Men's Apparel

**\$35**  
Average Price



### Sales by Sales Method



Total Unit Sold

**144K**

**-7.77%**

Change to  
previous period

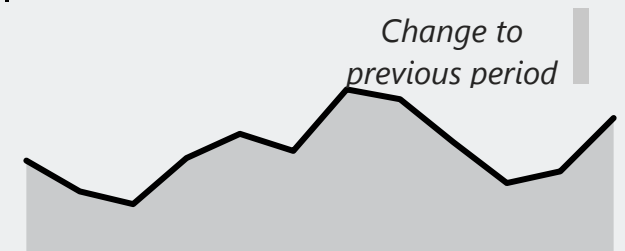


Total\_Sales

**\$39.15M**

**-15.08%**

Change to  
previous period



Men's Apparel

Men's Athletic Footwear

Men's Street Footwear

Women's Apparel

Women's Athletic Footwear

Women's Street Footwear

[Home](#)[Product](#)[Deep Insight](#)[Trend Analysis](#)

Year, Month

2021 (Year) + Mar ...

Sales Method

- ☐ In-store
- ☐ Online
- ☐ Outlet

## ADIDAS PRODUCT ANALYSIS

^PM -15.08%

Total\_Sales

\$39.15M



^PM -7.77%

Total Unit Sold

144K



^PM -9.93%

Profit

\$14.58M



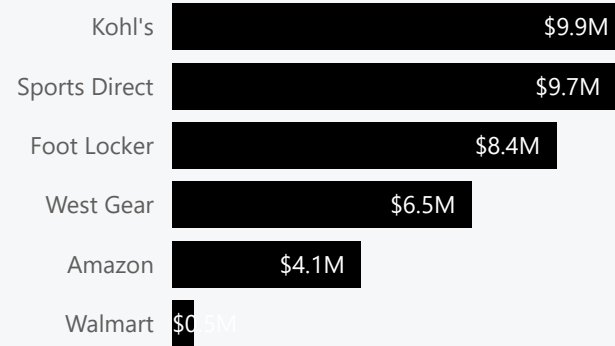
^PM 1.36%

Transaction No

671



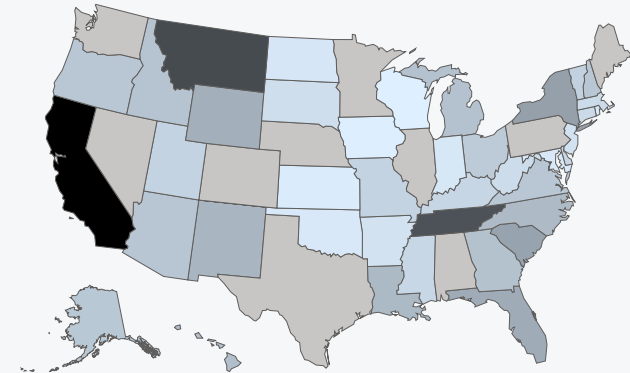
## Sales by Retailers



## Sales by Product



## Sales by State



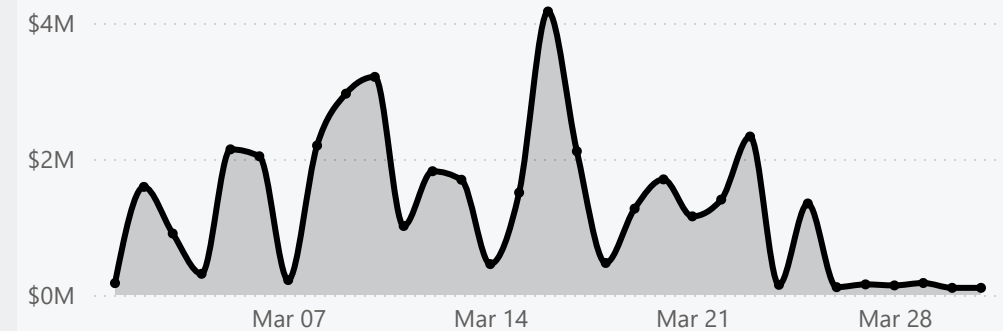
## Sales by Region



## Total Transaction By Region



## Sales by State





ADIDAS PRODUCT ANALYSIS

Sales Method

▼

- ☒ In-store
- ☐ Online
- ☐ Outlet

^PY279.80%

Total\_Sales

\$356.64M

^PY3.41

Total Unit Sold

690K

^PY3.04

Profit

\$127.59M

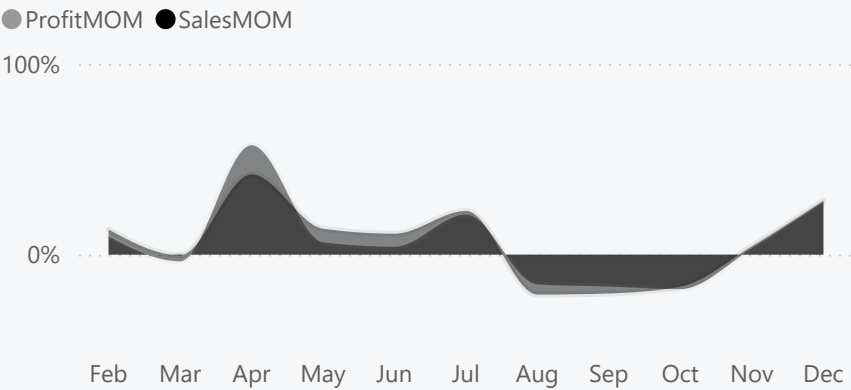
^PY5.06

Transaction No

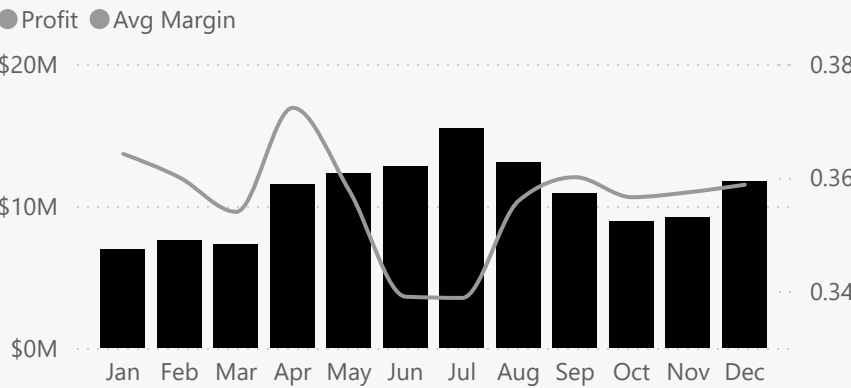
2K

| State         | Sales            | SalesYOY             |
|---------------|------------------|----------------------|
| Colorado      | \$20,475,000.00  | <div>↑</div> 0.00%   |
| Connecticut   | \$11,030,000.00  |                      |
| Delaware      | \$11,988,750.00  |                      |
| Florida       | \$51,805,000.00  | <div>↑</div> 68.16%  |
| Indiana       | \$8,612,750.00   |                      |
| Iowa          | \$7,238,000.00   |                      |
| Louisiana     | \$3,393,750.00   |                      |
| Maryland      | \$7,563,250.00   |                      |
| Massachusetts | \$10,553,750.00  |                      |
| Michigan      | \$18,153,500.00  |                      |
| Minnesota     | \$1,838,000.00   | <div>↑</div> 0.00%   |
| Missouri      | \$9,437,500.00   |                      |
| Nevada        | \$11,558,750.00  | <div>↑</div> 0.00%   |
| New Hampshire | \$5,621,750.00   |                      |
| New Jersey    | \$9,682,000.00   |                      |
| New York      | \$27,362,500.00  | <div>↑</div> 671.32% |
| North Dakota  | \$6,742,500.00   |                      |
| Oregon        | \$20,336,250.00  |                      |
| Rhode Island  | \$8,049,500.00   |                      |
| Utah          | \$9,232,000.00   |                      |
| Vermont       | \$13,679,250.00  |                      |
| Virginia      | \$20,556,250.00  |                      |
| Washington    | \$25,676,250.00  | <div>↑</div> 0.00%   |
| Total         | \$356,643,750.00 | 279.80%              |

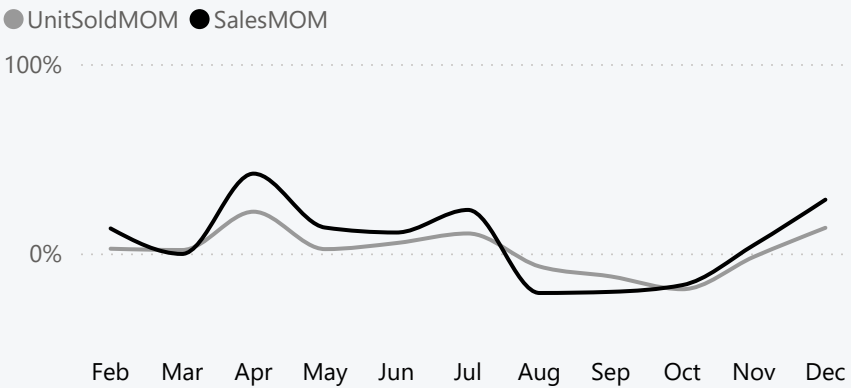
Sales by Product



Sales by State



Sales by State



Sales by State

