# **DANCE 2025 WEBSITE**

**1.LANDING PAGE**: (Reference coachella minimal vibe and CTA + Afronations home page background video)





COACHELLA & 17-19, 2026



# 2026 Passes Are Sold Out

JOIN WAITLIST W1

JOIN WAITLIST W2

BUNDLE HOTEL & PASSES →

PURCHASE CAMPING →

VIEW PASS TYPES →



Sabrina Carpenter

THE XX - Nine Inch Noize - Disclosure - Turnstile - Ethel Cain - Dijon - Teddy Swims - KATSEYE Devo - Sexyy Red - Central Cee - Foster the People - Levity - Blood Drange - Moby - Marion Hoffstadt Lykke Li - fakemink - Gordo - Creepy Nuts - Joyce Manor - BINI - Kettama - Groove Armada - Joost - HUGEL CMAT - Slayyyter - Prospa - Hot Mulligan - Hamdi - Fleshwater - Max Styler - Wednesday - Dabeull - The Two Lips Ninajirachi - Max Dean - Luke Dean - Cachirula & Loojan - Jessica Brankka - Chloé Caillet - Rossi. - Arodes NewBad - Carolina Durante - flowerovlove - Febuary - Bob Baker Marionettes - Youna - Sahar Z





12:05







Afronations reference link to see video on landing page: https://www.afronation.com/

**Layout**: Full screen hero video playing in the background with text overlay Visual placeholder: : A short looping video from 2024 or image ( To be provided) Overlay gradient: Semi-transparent dark filter so the text pops out.

### **Overlay Elements:**

- Main Text (centered, bold): **DANCE EKO 2025**
- Sub title note: A fusion of Afrobeats, Amapiano, and Afrohouse culture that moves our generation. From day to night, the city dances and you're invited to join the rhythm.

CTA Buttons: SIGN UP NOW | WATCH DANCE EKO 2024

- Sign up now primary ( embed link)
- DANCE EKO 2024 watch now (embed link)
- 2. TICKETS SECTION: (Reference Afronations waitlist style)

**Layout**: Background: soft gradient color overlay (e.g dance eko blue pantones)

**Header: BUY TICKETS** 

Subtext:

Tickets currently unavailable. Be the first to know when the first wave drops.

CTA Buttons: Join the waitlist (embed sign up link to be updated when tickets drops).

 Secondary:4 faded ticket card visuals labeled "First Wave," "Second Wave," "Vip Cabana" "Stage Access" all greyed out or blurred with "Coming Soon" tag overlays.

**Visual place holder:** Tickets cards should be stacked side by side.

**3. LINE UP (** optional- but this is to build hype before reveal, letting them know sth is coming check back)

**Background visuals:** Strong stage moment from previous edition ( skyla and them wiz textured)

**Header**: HEADLINERS - COMING SOON - A card of 6.. 1 will have Skylaa Tyla since she announced already.. Other 6 cards should say "coming soon or question mark" text on it.

Sub header: LINE UP - Drops soon – card placeholder

(this will be updated with images when we drop)

#### 4. LOCATION:

Header: LOCATION - TO BE ANNOUNCED (boldly written over image)

Visual: Abstract image of lekki link bridge or cut out from the video with the Eyo in sight Subtext:

We're building a new world inside Lagos. Stay tuned for the reveal.

**5. FESTIVAL GUIDE**: serves as future logistic hub (include chowdeck integration if we do that)

Phase 1 (Pre-launch): Placeholder stating "Festival Guide Coming Soon."

Phase 2 (Post-launch): Embed or 3D render of festival grounds.

Visual guide:

- Static 3D render teaser or a plain map canvas
- Subcopy:
  Explore zones, art spaces, food courts, brand areas,installations, tables etc.

#### 6. MERCH UPDATESS - OPTIONALLLL

## 7. NEWSLETTER / SIGNUP PAGE

**Header**: STAY IN THE LOOP; Sign up for exclusive updates, line up reveals, early access and secret discount drops.

Button: SIGN UP NOW(include form or straight to sing up page again)

#### **FOOTER**

- 1. Insert Dance Eko logo to the left
- 2. Navigation links (Tickets, line up, festival guide) at the center
- 3. Social icons to the right (ig, youtube, twitter, email)

**COLOR GUIDE:** Dance Eko Color scheme and pantone