REQUIREMENTS TO THE DESIGN OF MATERIALS OF THE YOUTH TRAINING SEMINAR

Publications must be presented in the file in Word (*.doc) format. The volume of materials of reports is 2-5 pages, including references, tables and figures.

Parameters of pages: format is A4 (21 × 29,7 cm.); fields of the page: atop and bottom is 2,5 cm., right and left is 2 cm.; paragraph indent is 1,25. Alignment of the main text is on the width.

Font: Arial, 12 pt., Line-to line spacing is 1,2.

Headlines.

In the left corner UDC (without indent), font is bold, 12 pt., retreat 1 line ↵.

The name of the publication must be typed by capital letters (font is bold, Arial, size 14 pt.), in the center. 1 line is retreated from the name ↵.

Information about authors (full name, position, organization) is placed in the center (font is italics Arial, size 12 pt.). Full name is bold italic.

1 line must be retreated from the headline ↵.

Annotation: 3-5 lines on the language of publication. It's placed after authors` names.

Word "Annotation" is beginning from the capital letter (font is bold italic, 10 pt.); point; then text must be from the capital letter not more than 5 lines (font is regular italic, 10 pt.), alignment on the width.

Key words: is located after the annotation on the language of publication. "Key words" are started from the capital letter; colon (font is bold italic, 10 pt.). Then must be 4-6 key words of the publication (font is regular italic, 10 pt.).

Formulas: formulas are typed in the MS Equation Editor. Formula is placed in the center of the line, number of the formula (in brackets , 12 pt.) is align by the right edge of the page, and must be separated by empty lines from the text (6 pt.).

Figures: are created in graphic editors that are compatible with Word and placed in the text. Figures are numerated e.g. "Figure 1" (font is 10 pt., regular). Numeration and label (if it's necessary) are placed under the figure. The quality of figures must provide reading and printing. Usage of colorful and halftone images is allowed. They must be attached with separate files (numerated according to the number of the figure), resolution 300 dpi. Format is .tif or .png.

Tables: table is denoted with the word "Table 1" (font is 10 pt., regular) with the number without point. Then the label of the table is placed with capital letter without the point at the end. The font inside the table is 10 pt.

References: list of references is placed in the end of publication, started from the key word "References" (font is regular, 12 pt.). It's designed according to the requirements of the relevant standards.

UDC 378.147.111

MULTIMEDIA TECHNOLOGIES AS A MEAN OF EFFICIENCY INCREASING OF EDUCATIONAL MATERIAL PERCEPTION

Petrov A.A., assistant professor, department MST KNURE
Procenko S.S., master, department MST KNURE

Annotation. Educational tools, which allow to make more effective the learning process on the example of the development of various multimedia products, which are used in MST department of KNURE for the study of special subjects direction "Publishing and printing business" are considered.
Key words: MULTIMEDIA TECHNOLOGIES, EDUCATIONAL MATERIAL, DISTANCE LEARNING COURSE, PRESENTATION, VIDEOS, INSTRUCTIONAL DESIGN.

With the introduction in the educational process of information and communication technologies is a problem not only to ensure each student's computer, but also to find such pedagogical tools that would make the learning process more effective……………….

References.
1. Lisicina, L.S. Theory and practice of competency training and certification based on network information systems /L. S. Lisicina. StP: StPSU ITMO, 2006. – 147 p.