The client

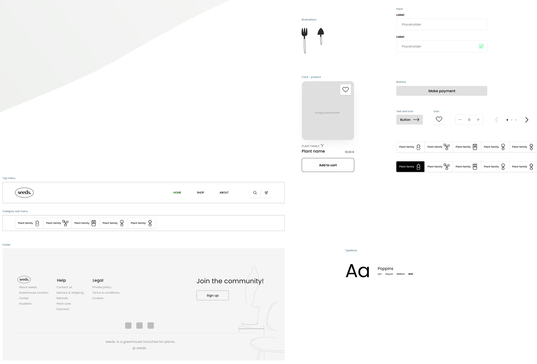
seeds. is a greenhouse franchise for plants that want to expand and sell their large assortment of plants online. As a customer, you can choose from a collection of indoor plants and customize them with optional ceramic or plastic pots and care tools. You can choose to pick up the plant at the greenhouse or have it delivered directly to your door.

Task
Key design goals

seeds. wants you to develop design proposals for their product page.

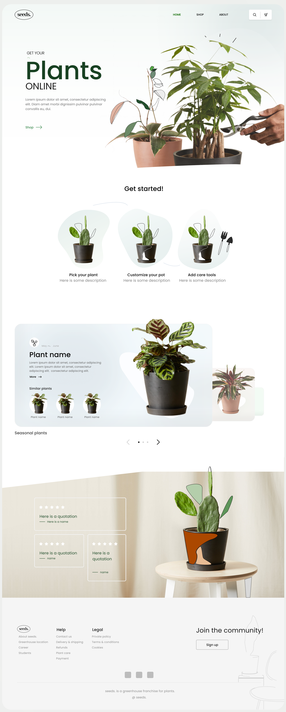
seeds. wants you to start with their graphic profile, which currently is very slim and lacks assets for an online presence, then produce a sketch on the final design.

Result - online presence components

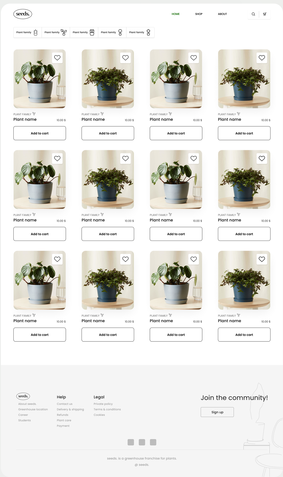


Result - final design

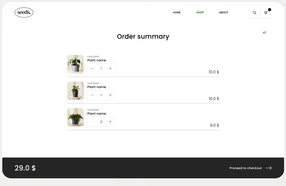
Startpage



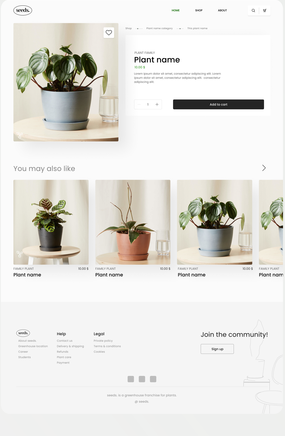
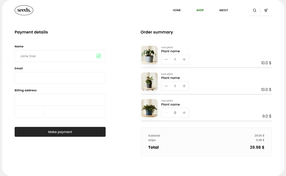
Product category page



Order summary



Product detail page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