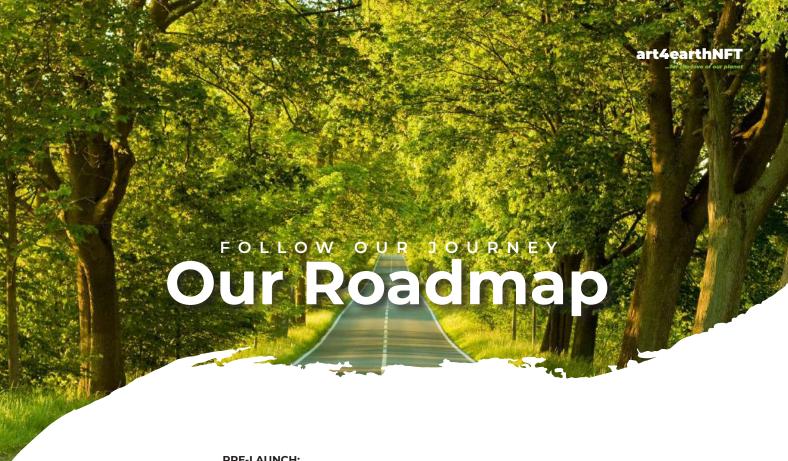
art4earthNFT

...for the love of our planet





PRE-LAUNCH:

Creation of NFT Art Pieces. Unique Premium NFTs: 10,000 Attributes: 125+ Art Concept: Take Personal Responsibility for Planet Earth

START JAN 2022

PRE-LAUNCH:

Ideation & Concept Development Our team developed the Art4EarthNFT Concept

FEB 2022

PRE-LAUNCH:

MARCH 2022

Community Building We aim to build up our community at this stage by strategically communicating our vision to our audience. Our target is to build our social media following up to 10,000+.

MINTING OF 10,000 UNIQUE NFT STARTS.

We will be minting all our 10,000 pieces of art on our website. Link soon to be released.

> **APRIL** 2022 Week 2

EARLY ADOPTERS AIR-DROP

10% Minted

The support of our Early Adopters means the world to us and of course the planet. To express our gratitude and recognize you for trusting us from Day 1, we will airdrop 200 Art4Earth NFTs to 20 select early supporters.



Creation of Community Marketing Materials

We will create a library of Art4EarthNFT that Earth Lovers (Members) can use to invite others to join our mission to support the global race to Zero-Emission.

20% MINTED

> APRIL 2022 (Week 3)

Inauguration of Art4EarthNFT Inner-Circle Team

We will form the
Art4Earth Inner Circle. These
are people who will shoulder
community responsibilities in
all its ramification and dedicate significant time to the
design and execution of the
Art4EarthNFT initiative.

Inauguration of Art4Earth-NFT Board of Advisers

We will begin forming the Art4Earth Advisory Board. These people will help to regulate our activities and of course perform supervisory and advisory roles

APRIL 2022 Week 4) 50% Minted

MAY 2022

Round 1 Donation

At this stage, we will do our first round of donation to some of our partner organizations based on the teams unanimous decision and the specifics of the project of interest to us

1st Incentivized Climate Literacy Program

20 or more Earth Lovers will be incentivized to complete the "Earth School" Program.

Upon completion of the Program, each participating member will receive a cash reward of \$1000 and other benefits.



Initiate "My Green Seed" **Climate Hangout Series**

"My Green Seed" Climate Action Hangout is a series of virtual meetings where Climate Action Takers gather to share their stories of change to inspire others to do same and even much more.

JULY 2022

More Collaborations & Partnerships

At this stage, we will form more collaborations with individuals, programs and projects and communities in line with our mission.

1st Art4EarthNFT Guided **Climate Action Tour**

We seek to take our community on a tour to places such as the Antarctic and Arctic regions where the planet is really hurting. This tour will help us to feel the pulse of the earth and develop emotions for her. We believe this is one of the quickest ways to drive the much needed positive climate action.

90% Minted

Round 2 Donation

At this stage, we will

do our second round of

donation to some of our

partner organizations

based on the team's

unanimous decision

and the specifics of the

project of interest to us.

AUG 2022

Round 3 Donations and Launch of Roadmap 2.0

100%

Minted

ROADMAP

2.0

At this stage we will do the 3rd round of donations and celebrate with our community by giving exclusive offers especially to active community members.

> We will also launch Roadmap 2.0.

art4earthNFT ...for the love of our planet



largest online community of Earth Lovers who are taking action on a daily basis to save the planet."

www.art4earthnft.com

