



# OLGA BOLSHCHIKOVA

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🏠 San Jose, CA

*I am a motivated and knowledgeable visual designer with strong UI/UX design skills. With my education in tech and my work as print/web designer, I have the unique skill set to create human-friendly digital solutions. I am tireless in my desire to learn and improve on what I already know.*

## EXPERIENCE

### Visual Designer

**BlueApple Design, Menlo Park, CA**

**Apr 2016–Present**

- Created digital banners, icons, designed and laid out interactive e-books and whitepapers by following corporate brand identity and visual guidelines

### Visual Designer

**Safe Drive Systems, New York, NY**

**Mar 2015–Mar 2016**

- Designed user-centered landing pages, banner ads, e-brochures, and flyers from design concept to completion
- Redesigned website blog for better user interaction and SEO optimization; blog traffic increased by over 50%

### UX/UI Design Apprentice

**Bloc.io, San Francisco, CA**

**Aug 2015–Dec 2015**

- Conducted user research, created wireframes, mockups, and prototypes using Sketch, Illustrator and InVision
- Produced user interface designs for responsive websites and mobile apps for iOS and Android
- Conducted user testing and iterated based on feedback

### Graphic Designer

**IMR, New York, NY**

**Sept 2014–Aug 2015**

- Supervised redesign, layout, and production of “IMR Review,” the quarterly corporate magazine, and multi-page journalistic reports
- Implemented image manipulations, photo retouching, and vector graphics to improve visual perception and quality of the magazine

### Sr. Graphic Designer/Technical Editor

**Integral LLC, Yekaterinburg, Russia**

**Dec 2000–May 2014**

- Supervised design, layout and production of 5 monthly scientific-practical magazines and 3 monthly newspapers
- Designed, laid out, and produced creative materials including ads, posters, newsletters, printed brochures, booklets with vector diagrams and infographics, digital banners, and presentations
- Collaborated with marketing team and developers to redesign clients' websites to provide more efficient experience for users
- Reduced ~30% of client printing costs by interviewing and selecting the best offset/digital print vendor

## SKILLS

### UX Design

- User research
- Wireframing
- Interactive prototyping
- Usability testing

### Visual design

- Responsive design
- Web / Print design / Layout
- Typography
- Photo retouching
- Full print production

## TOOLS

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Muse
- Adobe Acrobat Pro
- Sketch
- InVision
- Balsamiq
- HTML5 / CSS3
- Keynote / PowerPoint
- Common sense

## EDUCATION

- **UX: Research & Strategy, Interaction Design**  
DesignLab Feb 2017
- **UX/UI Design Fundamentals**  
Bloc.io Dec 2015
- **Bachelor of Science (BS), Engineering Physics**  
Ural Federal University, Russia

## TRAINING

- **UX & Web Design Master Course: Strategy, Design**  
Udemy March 2017
- **Human-Computer Interaction**  
Coursera Aug 2014
- **HTML & CSS**  
Codecademy May 2013