

# Olga Bolshchikova

## UX Designer

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*I am a motivated UX designer driven by curiosity and challenges. With my education in tech and work as a graphic designer, I have a unique skill set to create human-friendly digital solutions. I am tireless in my desire to learn and improve on what I already know.*

## EXPERIENCE

### Visual Designer

*BlueApple Design, Menlo Park, CA*

*Apr 2016–Present*

- Created digital banners, icons, designed and laid out interactive e-books and whitepapers by following corporate brand identity and visual guidelines

### Visual Designer

*Safe Drive Systems, New York, NY*

*Mar 2015–Mar 2016*

- Designed user-centered landing pages, banner ads, e-brochures, and flyers from design concept to completion
- Created presentations in Keynote and PowerPoint for potential car buyers in 60+ dealerships and the product promotion
- Redesigned website blog for better user interaction and SEO optimization; blog traffic increased by over 50%

### Graphic Designer

*IMR, New York, NY*

*Sept 2014–Aug 2015*

- Supervised redesign, layout, and production of “IMR Review,” the quarterly corporate magazine with circulation of 1K
- Implemented image manipulations, color correction, photo retouching, and vector graphics to improve visual perception and quality of the magazine
- Designed and produced multi-page journalistic reports from initial concept through prepress under tight deadlines; successfully presented at a conference in Washington, D.C., and in NYC

### Sr. Graphic/Web Designer

*Integral LLC, Yekaterinburg, Russia*

*Dec 2000–May 2014*

- Supervised design, layout and production of 5 monthly scientific-practical magazines and 3 monthly newspapers
- Designed, laid out, and produced creative materials including ads, posters, newsletters, printed brochures, booklets with vector diagrams and infographics, digital banners, and presentations
- Collaborated with marketing team and developers to redesign clients' websites to provide more efficient experience for users
- Reduced ~30% of client printing costs by interviewing and selecting the best offset/digital print vendor

## SKILLS

### UX Design

- User research
- Information architecture
- Wireframing
- Interaction design
- Prototyping
- Usability testing

### Visual design

- Web / Print design
- Typography
- Branding
- Photo retouching

## TOOLS

- Sketch
- Photoshop
- InDesign
- Illustrator
- Adobe Muse
- Acrobat Pro
- InVision / Marvel
- Balsamiq / Axure
- HTML5 / CSS3
- Keynote / PowerPoint

## EDUCATION

- **UX Academy**  
DesignLab *Nov 2017*
- **UX/UI Design Fundamentals**  
Bloc.io *Dec 2015*
- **Bachelor of Science (BS), Engineering Physics**  
Ural Federal University, Russia

## TRAINING

- **UX & Web Design Master Course**  
Udemy *March 2017*
- **Human-Computer Interaction**  
Coursera *Aug 2014*
- **HTML & CSS**  
Codecademy *May 2013*