



OLGA BOLSHCHIKOVA

I am a motivated and knowledgeable visual designer with strong UX/UI design skills. With my education in tech and my work as print/web designer, I have the unique skill set to create valuable product solutions. I am tireless in my desire to learn and improve on what I already know.

EXPERIENCE

Visual Designer

BlueApple Design, Menlo Park, CA *Apr 2016–Present*

- Created digital banners, icons, designed and laid out interactive e-books and whitepapers by following corporate brand identity and visual guidelines

Visual Designer

Safe Drive Systems, New York, NY *Mar 2015–Mar 2016*

- Designed user-centered landing pages, banner ads, e-brochures, and flyers from design concept to completion
- Redesigned website blog for better user interaction and SEO optimization; blog traffic increased by over 50%

Graphic Designer

IMR, New York, NY *Sept 2014–Aug 2015*

- Supervised redesign, layout, and production of "IMR Review," the quarterly corporate magazine, and multi-page journalistic reports
- Implemented image manipulations, photo retouching, and vector graphics to improve visual perception and quality of the magazine

Sr. Graphic Designer/Technical Editor

Integral LLC, Yekaterinburg, Russia *Dec 2010–May 2014*

- Supervised design, layout and production of 5 monthly scientific-practical magazines and 3 monthly newspapers
- Designed, laid out, and produced creative materials including ads, posters, newsletters, printed brochures, booklets with vector diagrams and infographics, digital banners, and presentations
- Collaborated with marketing team and developers to redesign clients' websites to provide more efficient experience for users
- Reduced ~30% of client printing costs by interviewing and selecting the best offset/digital print vendor

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SKILLS

UX Design

- User Research
- Wireframing
- Interactive prototyping
- Usability testing

Visual design

- Responsive design
- Web / Print design / Layout
- Typography
- Photo retouching
- Full print production

TOOLS

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Muse
- Adobe Acrobat Pro
- Sketch
- InVision
- Balsamiq
- HTML / CSS
- Keynote / PowerPoint
- Common Sense

EDUCATION

- **UX/UI Design Fundamentals**
Bloc.io, Immersive Online Coding Bootcamp *Dec 2015*
- **Bachelor of Science (BS), Engineering Physics**
Ural Polytechnic Institute, Russia

TRAINING

- **Design and Make Infographics**
Coursera *Aug 2016*
- **Human-Computer Interaction**
Coursera *Aug 2014*
- **HTML & CSS**
Codecademy *May 2013*