

Usage, Information, and Regulations on Youth Access to Social Media

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BUT SD 1



LEADING QUESTION :

How could better regulation of social media reduce user consumption while improving the reliability of information?

TABLE :

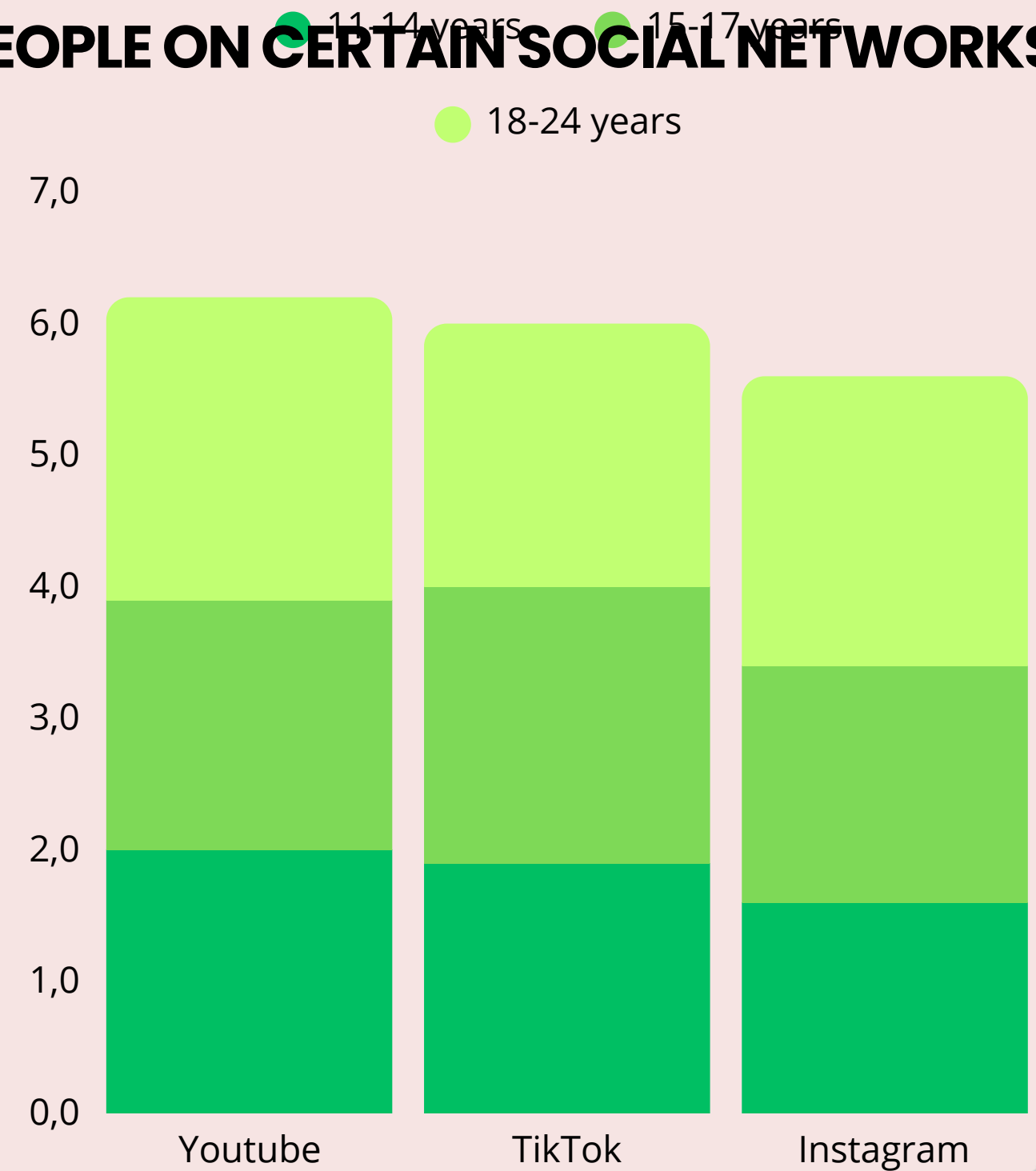
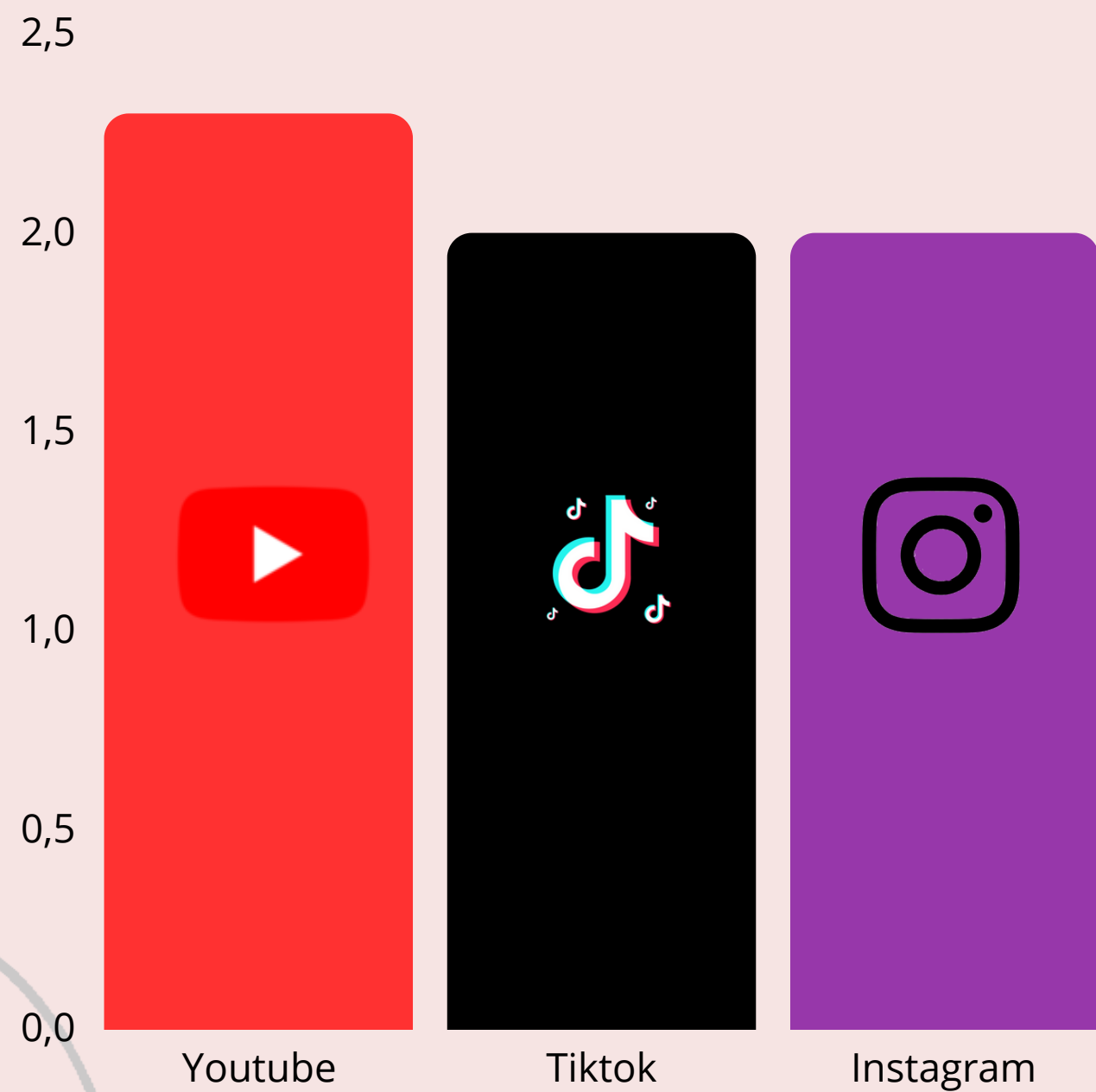
I) Frequency and Usage of
Social Media by Young People

II) The Relationship Between
Users and Information
Reliability

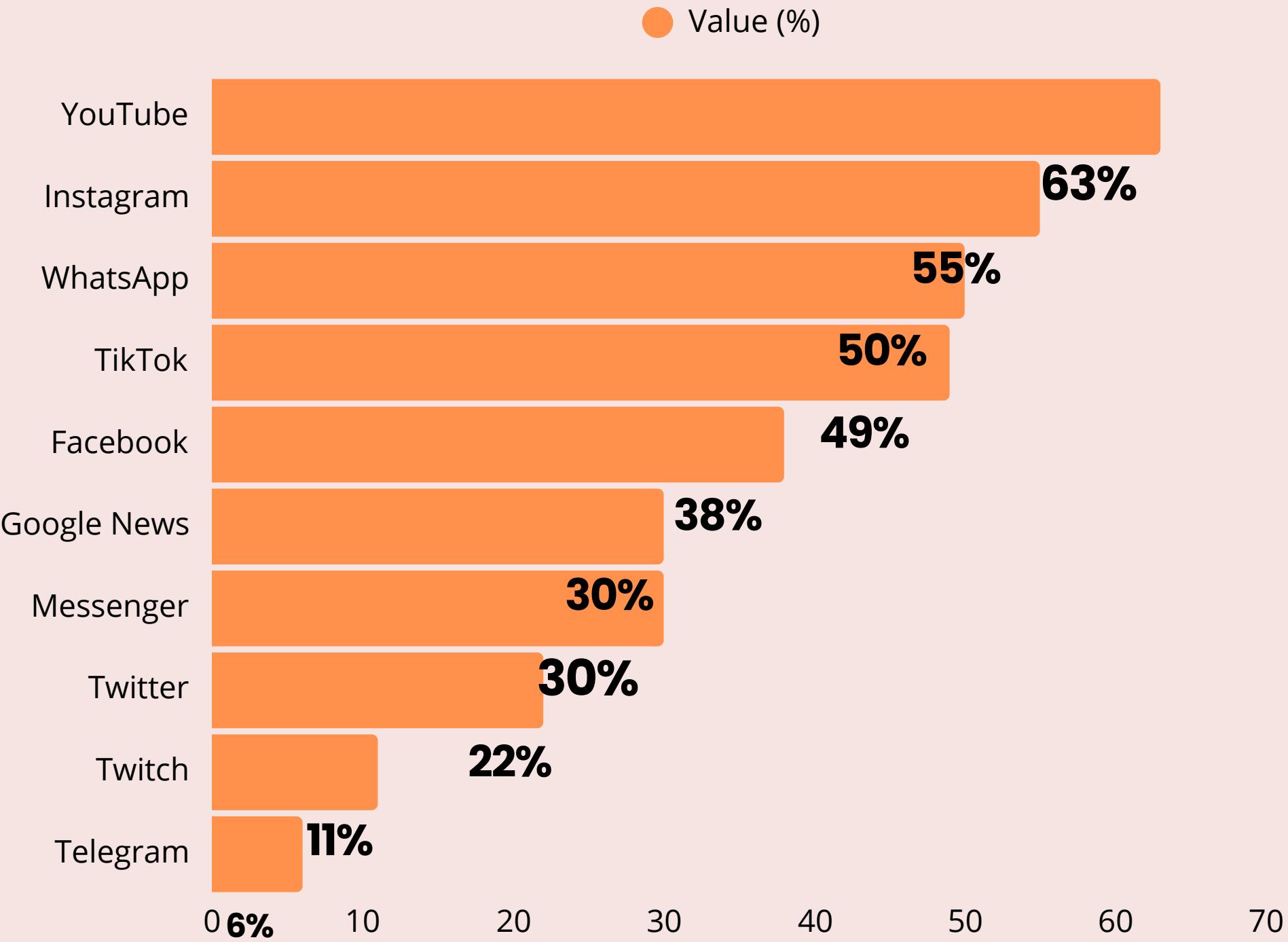
III) The Opinion of the French on
Social Media Regulation

I) FREQUENCY AND USAGE OF SOCIAL MEDIA BY YOUNG PEOPLE

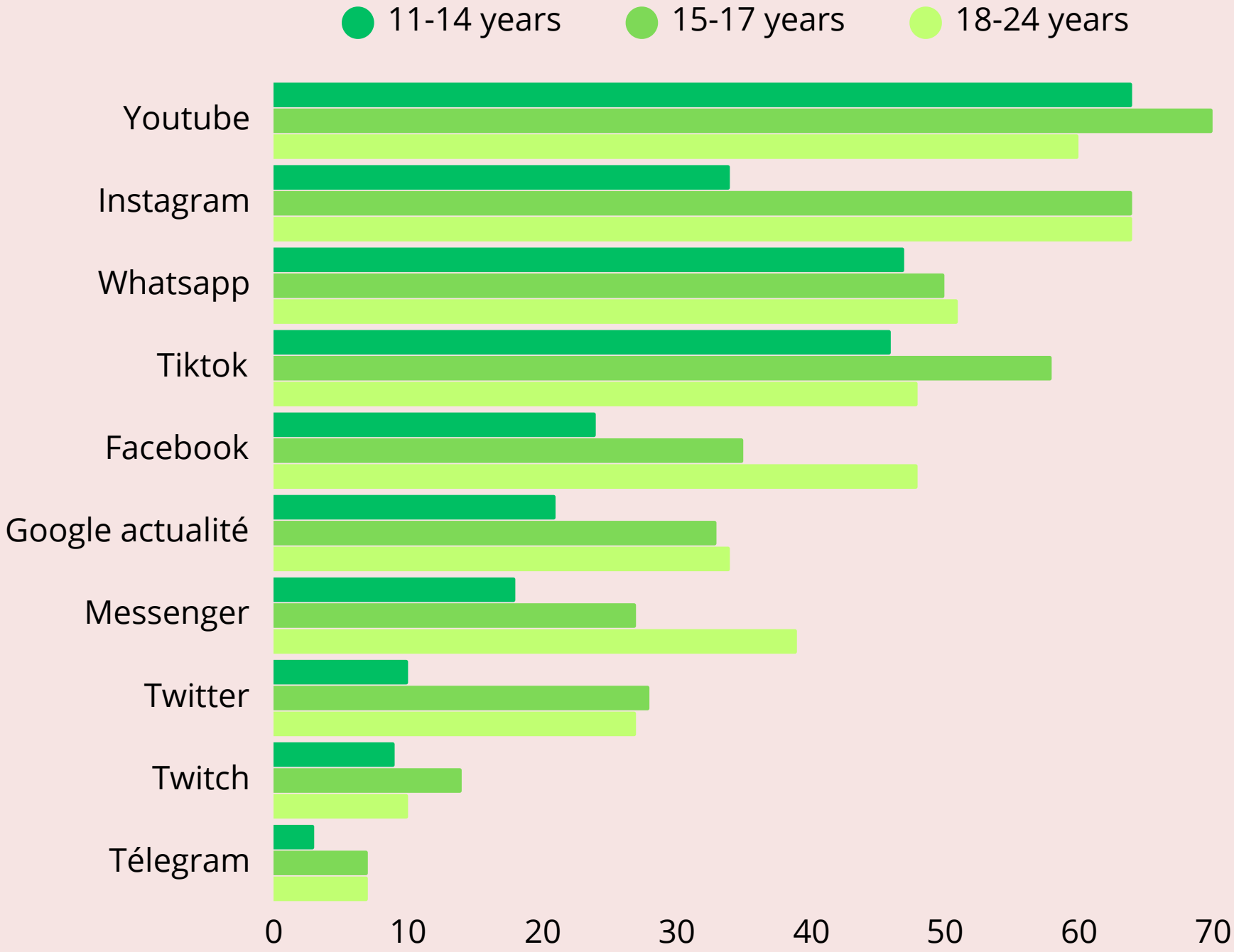
THE AVERAGE TIME SPENT BY YOUNG PEOPLE ON CERTAIN SOCIAL NETWORKS



PROPORTION OF YOUNG PEOPLE CONSULTING DAILY

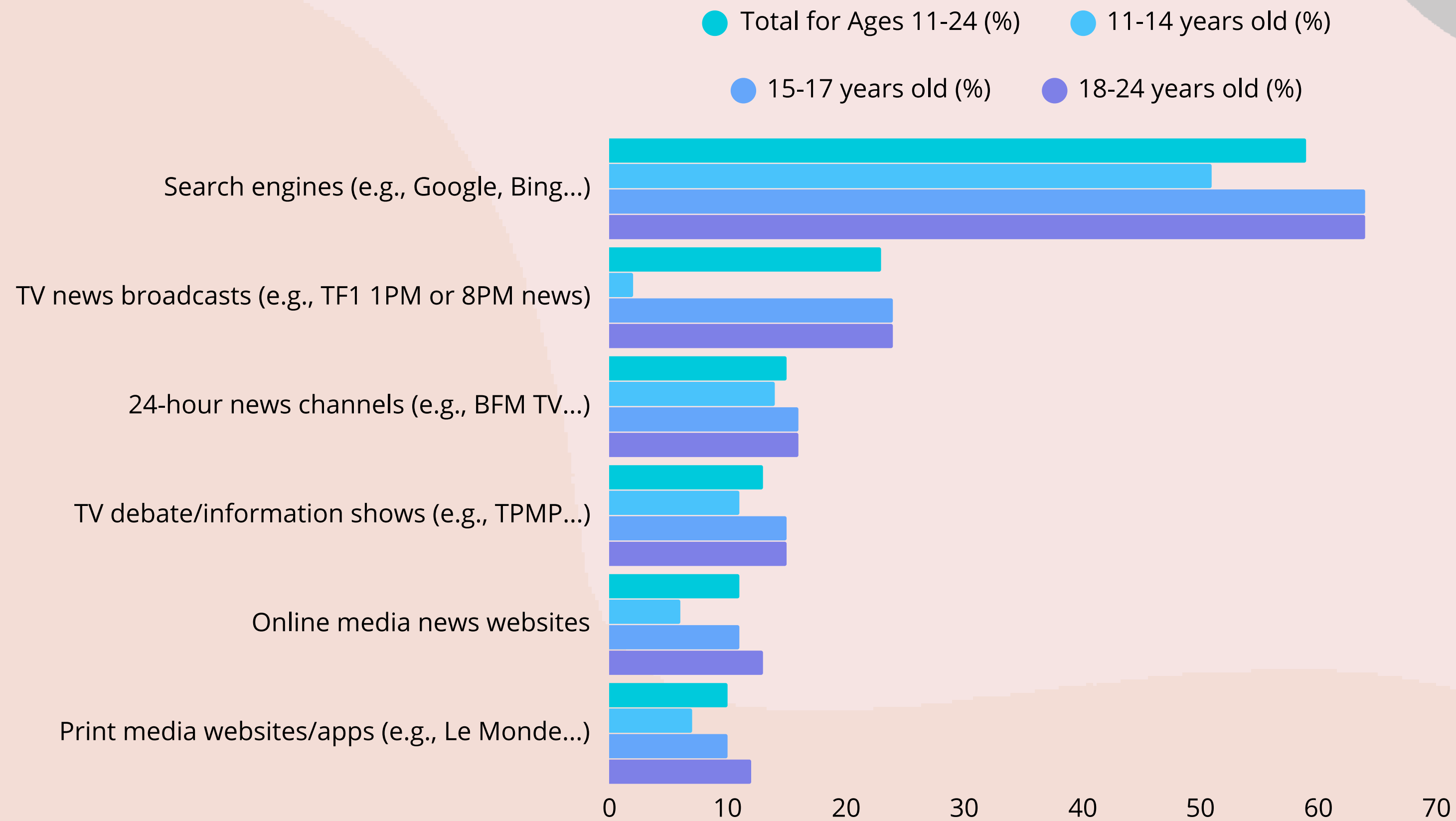


RATE OF CONSULTATION BY AGE

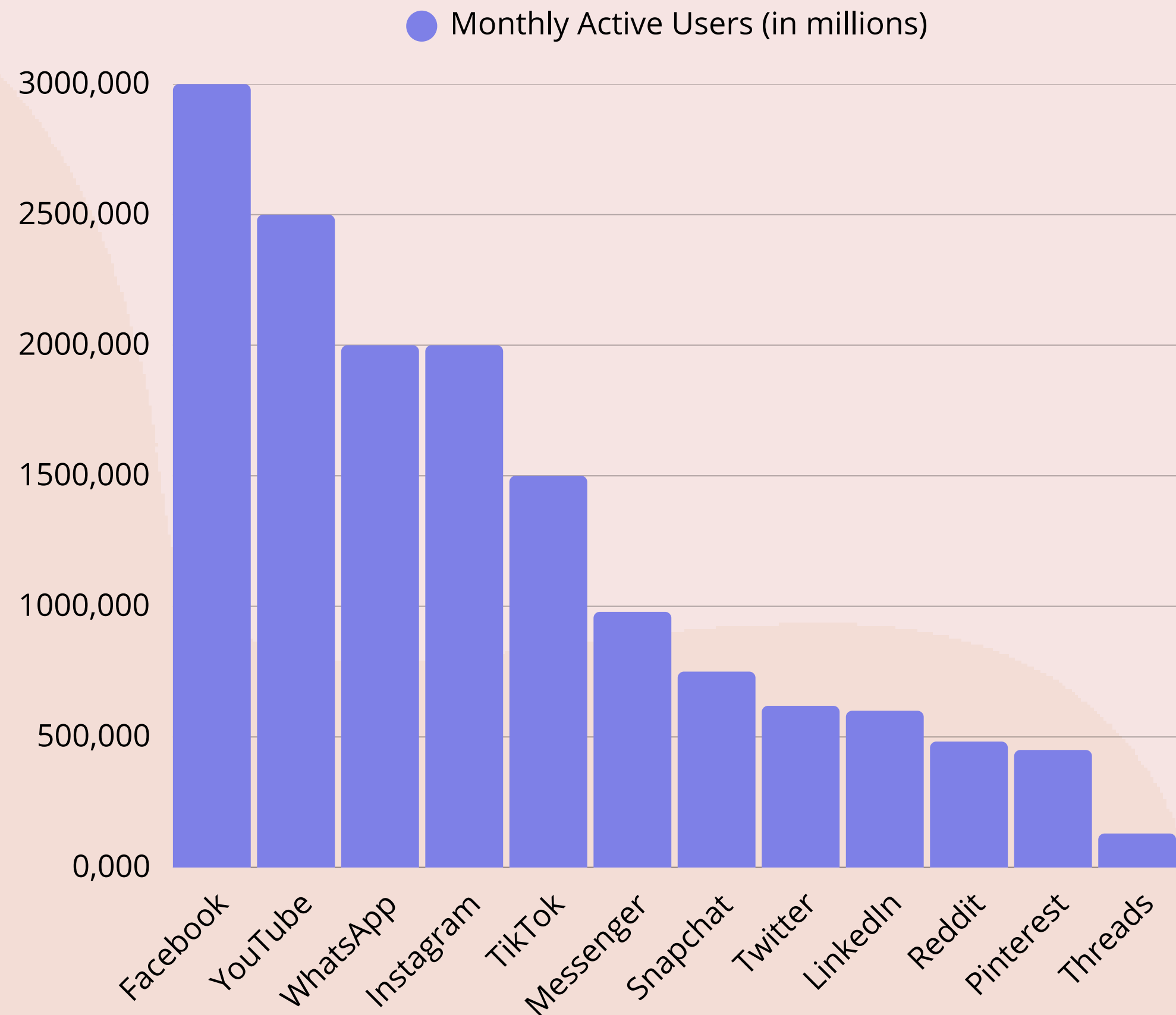


II) THE RELATIONSHIP BETWEEN USERS AND INFORMATION RELIABILITY

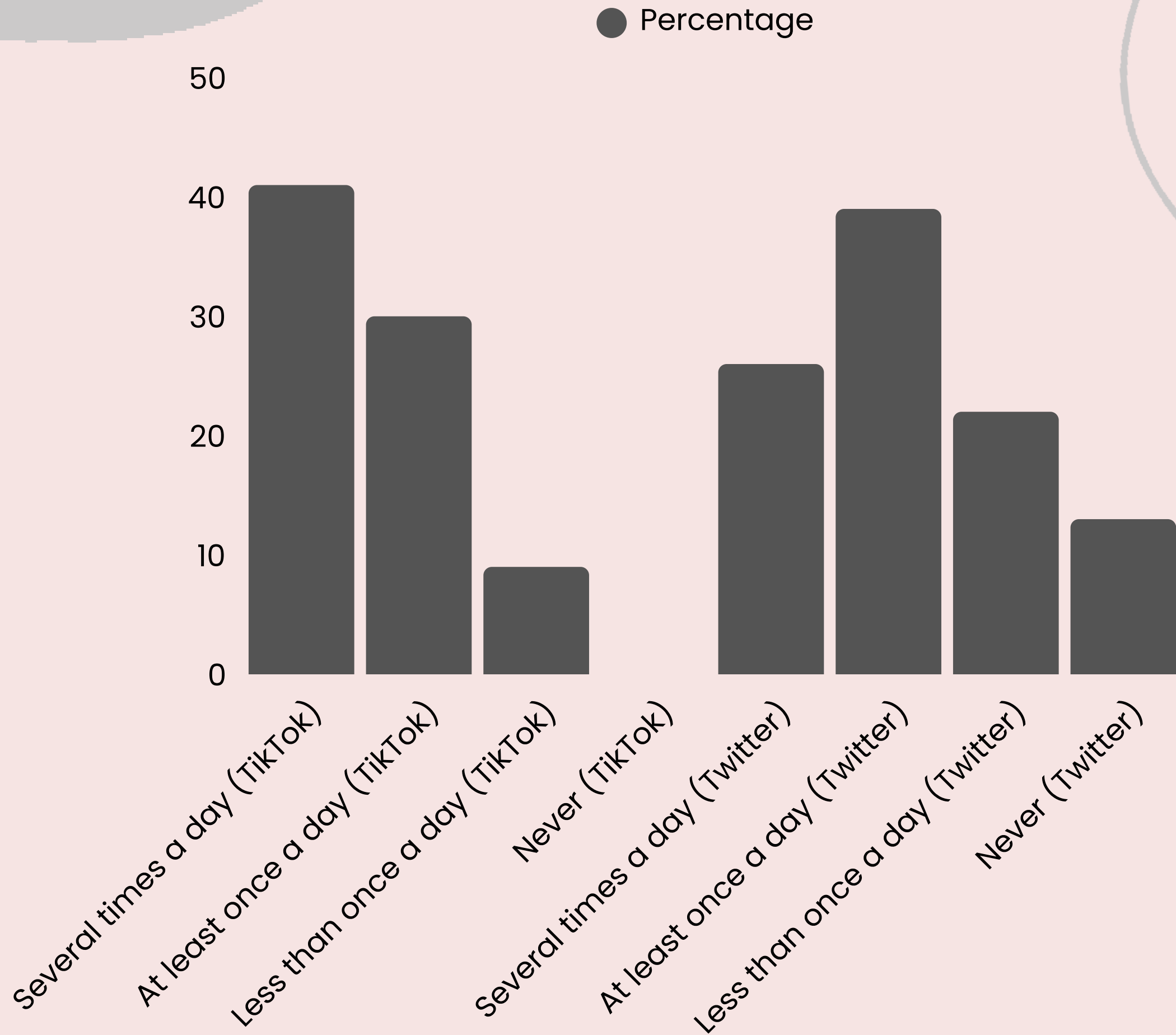
PROPORTION OF YOUNG PEOPLE USING DAILY :



2024 RANKING OF SOCIAL NETWORKS

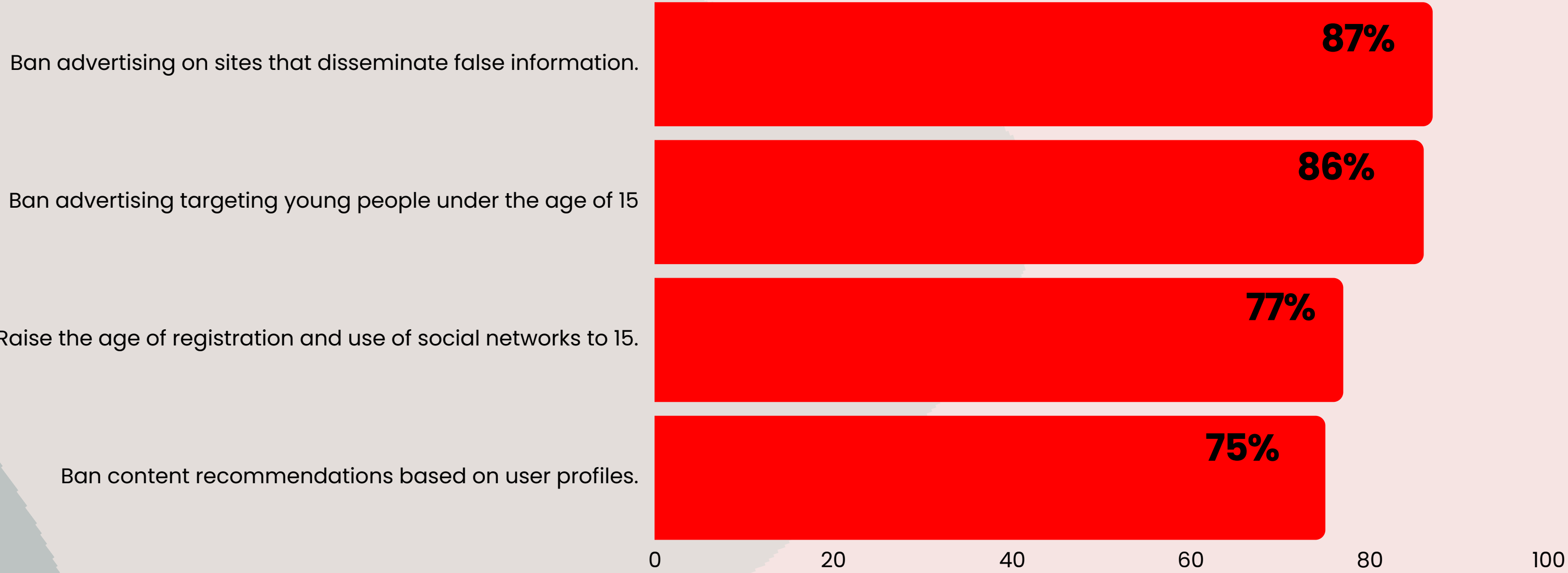


SOCIAL MEDIA USAGE FREQUENCY FOR TIKTOK AND TWITTER

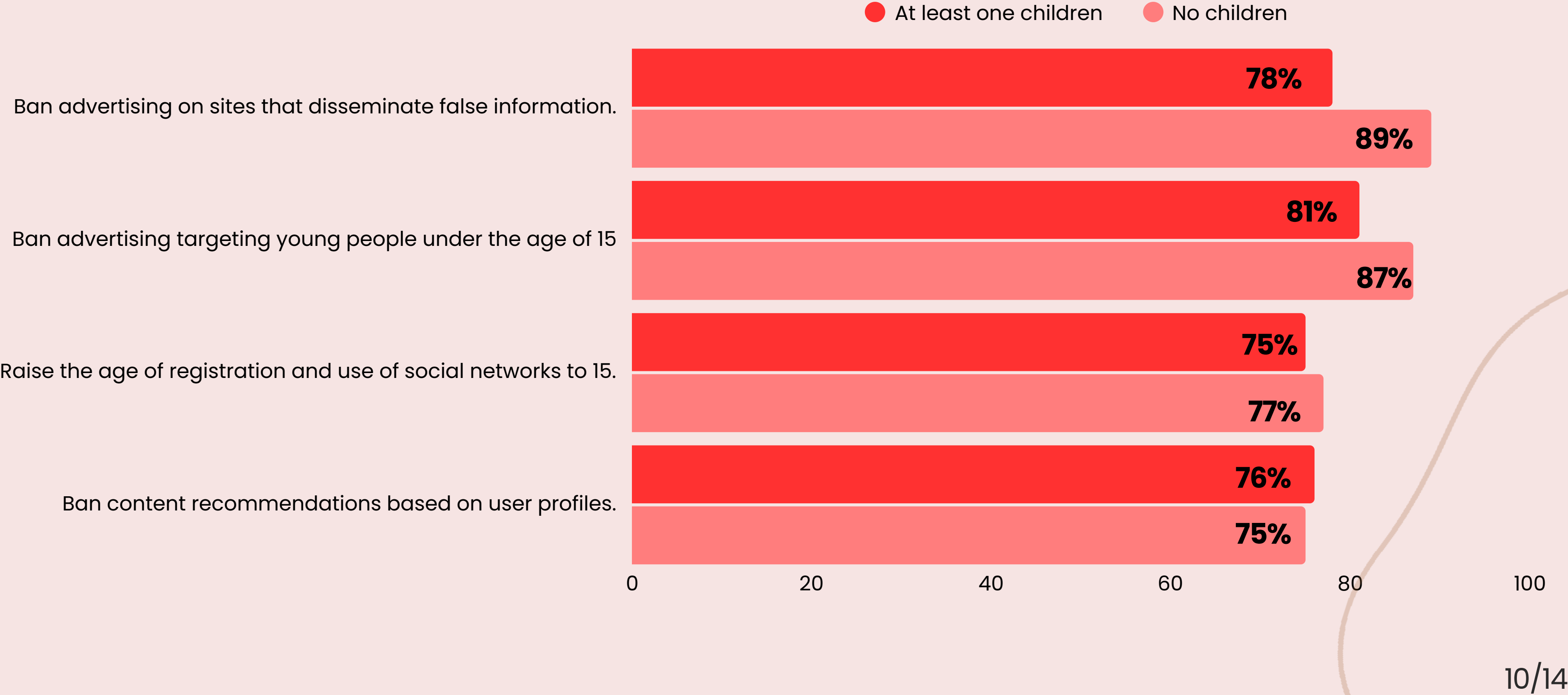


III) THE OPINION OF THE FRENCH ON SOCIAL MEDIA REGULATION

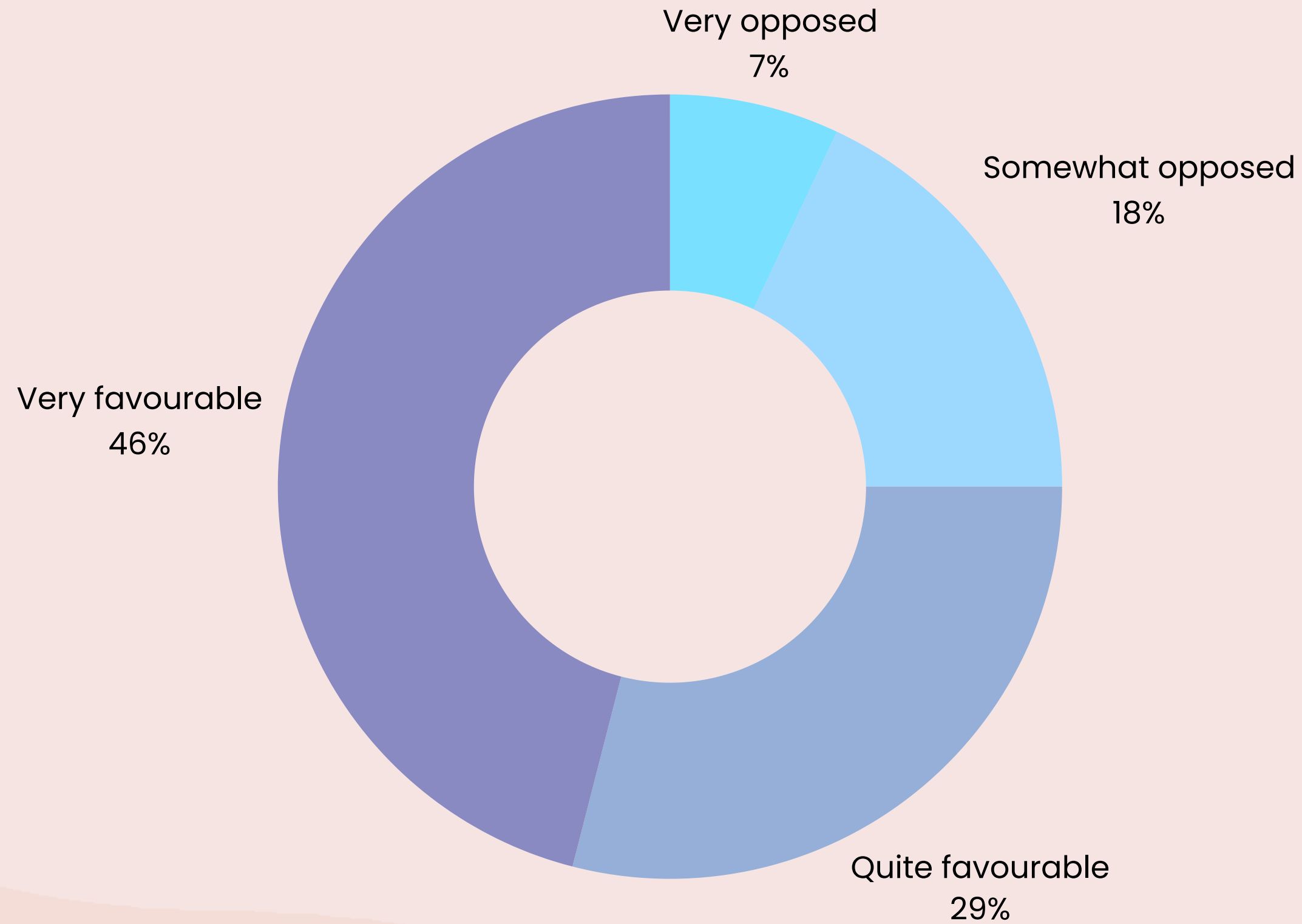
PROPORTION OF PEOPLE 'IN FAVOR' OF A MEASURE AIMED AT



RATE OF ADHERENCE AMONG ALL FRENCH PEOPLE AND BY AGE



**ARE YOU PERSONALLY IN FAVOR OR OPPOSED TO: RAISING THE AGE FROM 13 TO 15
(CURRENTLY 13) AT WHICH A CHILD IS ALLOWED TO REGISTER AND USE SOCIAL MEDIA?**



REFERENCES

USAGES, INFORMATION ET RÉGULATION DE L'ACCÈS DES JEUNES AUX RÉSEAUX SOCIAUX
-Etude IFOP pour la fondation Reboot

Quels sont les réseaux sociaux les plus utilisés en France et dans le monde en 2024 ?
-Claire Jenik (Data Journalist)

<https://lempreintedigitale.com/podcast/classement-des-reseaux-sociaux-les-plus-utilises-france-monde-2021/>

CONCLUSION:

Increasing in the use of social medias -> greater exposure to a large ammount of informations -> need to regulate them.

Thank you
for listening