

Total Revenue by Product

Product	Sum of TotalRevenue
Shoes	613,380
Shirt	485,600
Hat	316,195
Gloves	296,900
Jacket	208,230
Socks	180,785
Total	2,101,090

Total Revenue by Region

Region	Sum of TotalRevenue
South	927,820
East	485,925
North	387,000
West	300,345
Total	2,101,090

Sum of Product quantity sold by Region

Region	Gloves	Hat	Jacket	Shirt	Shoes	Socks	Total
East		8971	2970	5940	2480		20361
North		3472	2482	6448			12402
South	9904				9930	4464	24298
West	2465	3486			1992	3457	11400
Total	12369	15929	5452	12388	14402	7921	68461

Total Revenue by Month

Year	Month	Sum of TotalRevenue
2023	January	49,600
2023	February	247,500
2023	March	52,395
2023	April	7,425
2023	May	59,640
2023	June	99,400
2023	July	237,600
2023	August	29,880
2023	September	34,720
2023	October	133,920
2023	November	103,950
2023	December	49,300
2024	January	198,400
2024	February	298,800
2024	March	54,780
2024	April	39,440
2024	May	44,640
2024	June	148,200
2024	July	37,200
2024	August	174,300
Total		2,101,090

Average Revenue by Product

Product	Average of TotalRevenue
Gloves	200.07
Hat	158.81
Jacket	139.94
Shirt	326.56
Shoes	308.70
Socks	121.82
Total	211.78

Average Revenue by Region

Region	Average of TotalRevenue
South	374.12
East	195.70
North	155.99
West	121.25
Total	211.78

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Hat

Shirt

Socks

Gloves

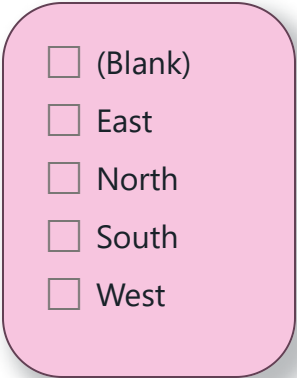
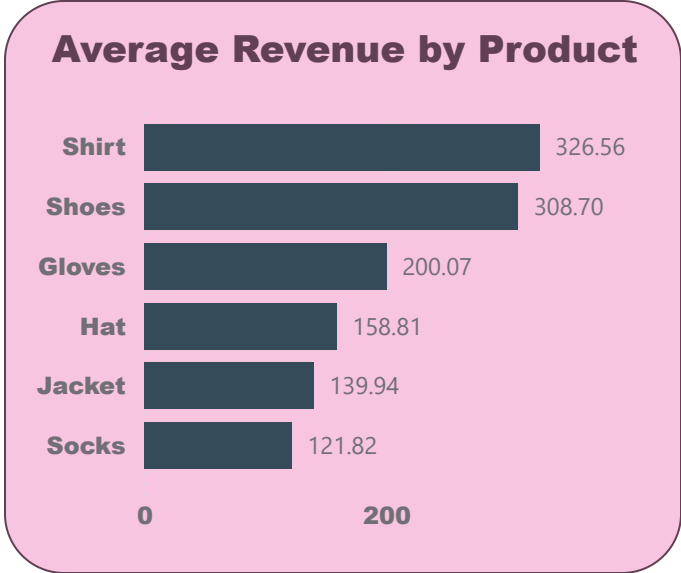
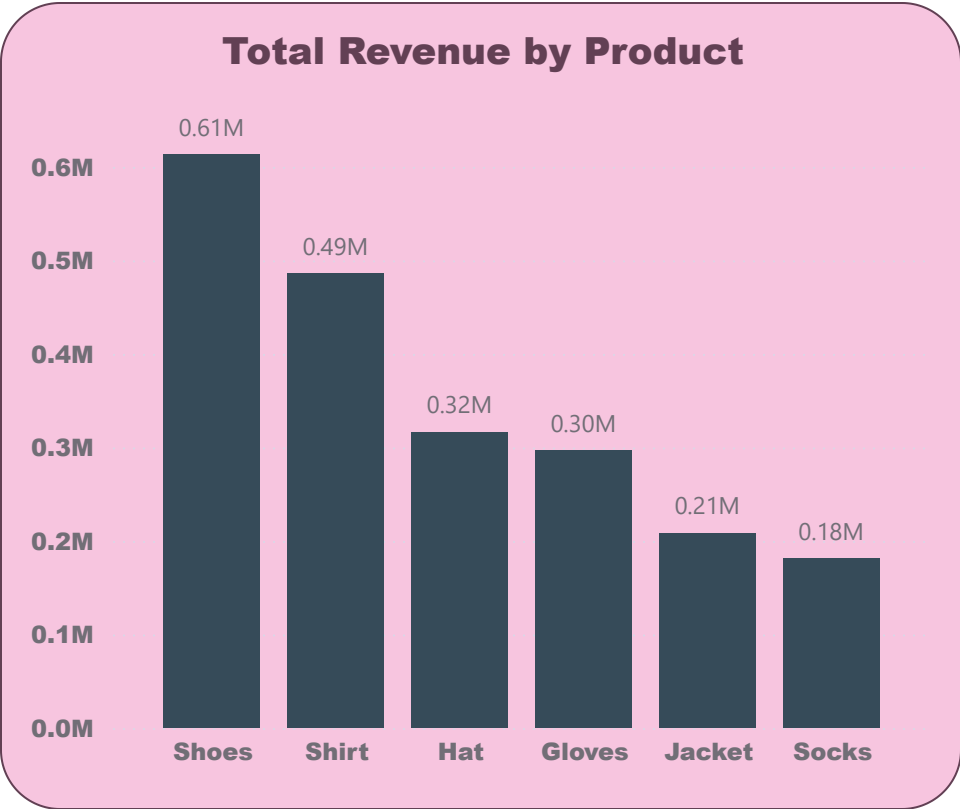
Jacket

Shoes

Total Revenue

2.101.090

SALES DATA ANALYSIS DASHBOARD



Total Quantity Sold

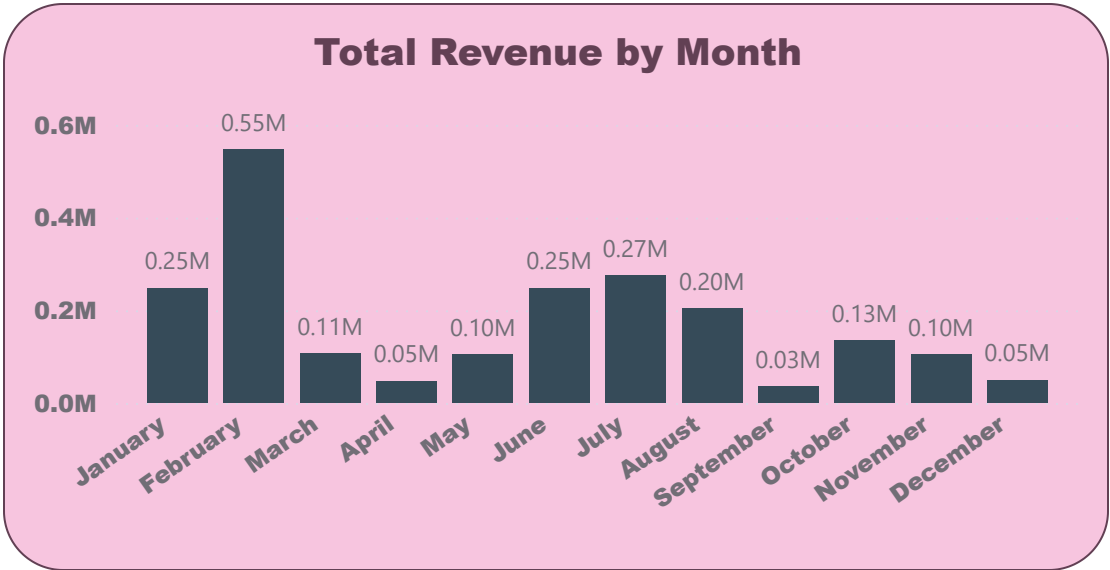
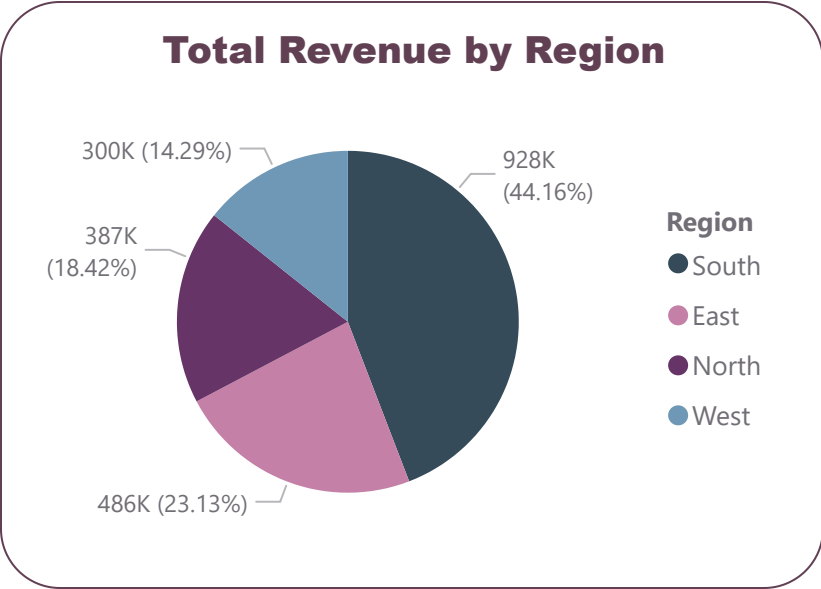
68K

Total Number of Customer

501

Top performing product

Gloves



## Region Average of Revenue

North	1994.30
East	1997.97
South	2000.84
West	2002.90
<b>Total</b>	<b>1999.00</b>

## Region Sum of Revenue

East	16958763
South	16899064
West	16864376
North	16817972
<b>Total</b>	<b>67540175</b>

## SubscriptionType Sum of Revenue

<b>Basic</b>	<b>33776735</b>
<b>Premium</b>	<b>16899064</b>
<b>Standard</b>	<b>16864376</b>
<b>Total</b>	<b>67540175</b>

## CustomerName Sum of Revenue

Maria	3326162
James	3345833
Ella	3346887
Chris	3351225
Sara	3354682
Dan	3354858
Zoe	3357269
Paul	3361350
Tom	3365221
Rob	3376796
Alex	3377675
John	3378897
Eva	3384539
Grace	3385349
Jane	3395374
Anna	3398288
Nina	3399895
Sophia	3414995
Mike	3427436
Liam	3437444
<b>Total</b>	<b>67540175</b>

Region

☐ (Blank)

☐ East

☐ North

☐ South

☐ West

# CUSTOMER DATA ANALYSIS DASHBOARD

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East

North

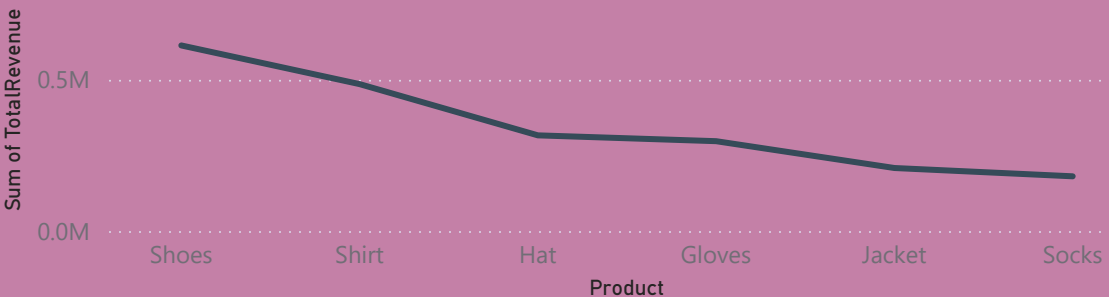
South

West

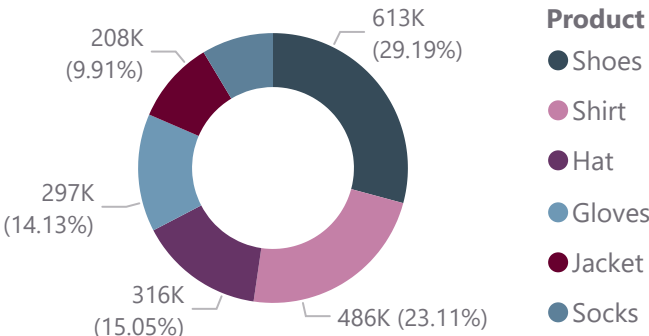
Total Revenue

68M

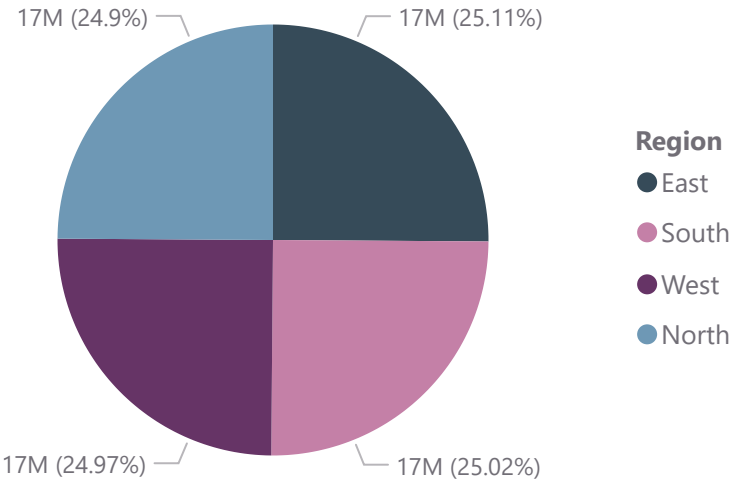
Sum of TotalRevenue by Product



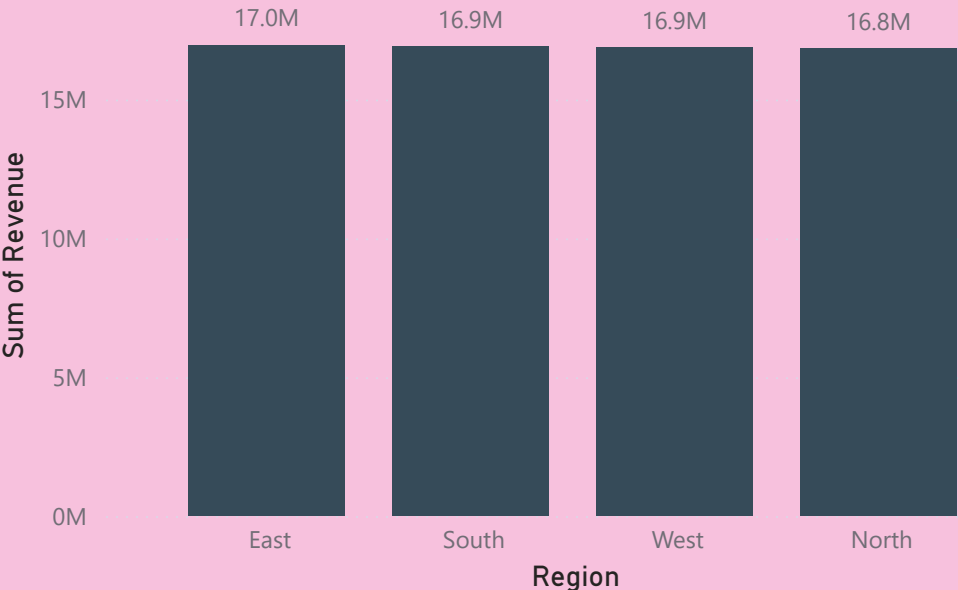
Sum of TotalRevenue by Product



Sum of Revenue by Region



Sum of Revenue by Region



Total count by Region

5

Total count of  
Customer by name

21