

# Saleh A. Barajkly

Amman, Jordan | +962770369440 | [Salehahmd100@gmail.com](mailto:Salehahmd100@gmail.com) | [www.linkedin.com/in/barj](http://www.linkedin.com/in/barj)

## OBJECTIVE

Skilled Full-Stack Web Developer with over 6+ years of experience crafting secure, responsive websites across multiple platforms. I work comfortably with PHP, HTML, Tailwind CSS, Vue.js, Python, C#, and NodeJS to build comprehensive solutions that actually work in the real world.

I have hands-on experience with LLMs and AI integration, and constantly developing scripts and workflows that eliminate repetitive tasks and dramatically boost productivity.

Looking for a role where I can use my Web development and AI skills to create effective online solutions and support business growth.

## EDUCATION

Bachelor of Computer Information System  
Jordan University, Amman, Jordan

2023 - 2027

## SKILLS

- Web Application Security
- SQL Query Optimization
- LLMs & GenAI
- Fine Tuning & AI Model training
- Project Management: Jira, ClickUp, Linear
- Zapier Automation
- Experience with [Git](#) and [GitHub](#)/Bitbucket
- n8n & Google Opal Automation
- Cross-Platform Backend development.
- MySQL, MongoDB, PostgreSQL, SQLite
- Prompt & Context Engineering
- Power BI.

## WORK EXPERIENCE

Full-Stack Developer and Cyber Security Analyst  
Freelance Work Experience

2017 – Present

- Developed and maintained websites using CMS like WordPress and Headless stacks (Strapi).
- Created over 10 reliable webhooks and custom cron-jobs with Golang, PHP, Python, NodeJS
- Built a comprehensive attendance system that verifies employee attendance via Geofencing, IP and User-agent checks.
- Improved WordPress website speed by over 40%, enhancing user experience and site performance using caching and code minifying methods.
- Built a Tweet Sentiment Analyzer & cross-platform post generator for [LuminaSpire](#) using OpenAI API + MongoDB, Added an AI Verifier layer and fine-tuned the models through OpenAI playground using JSON Data to prevent misleading evaluations and reduce hallucinations
- Secured platforms like [Mail.com](#), [Gmx.com](#), Minhaji, Odros Jo, Althraa, Openemis, and Joteacher via Critical exploits reports.
- Created QuizMaker that automatically generates JSON MCQs leveraging AI like Gemini, ChatGPT and DeepSeek and convert them into interactive quizzes

- Built an Omni-channel content & messaging automation across Email, WhatsApp, and Telegram, powered by OpenAI API + Python FastAPI
- Collaboration with **Haitham Hazaymen For Digital Services** (AI chatbots & content-automation)

## **IT Specialist**

2023 – 2024

Devorise Media and Solutions

- Managed and maintained WordPress websites, ensuring optimal performance and uptime.
- Boosted website performance by 60% through advanced caching, by JS/CSS minifying, DNS optimization, Image optimization and SSR.
- Worked extensively on GoHighLevel platform, resolving critical system issues and automation bugs.
- Automated Power BI dashboards to track data volumes and customer acquisition, enhancing KPI visibility and performance analysis.
- Handled technical maintenance, plugin updates, and security improvements for client sites.
- Refactored and optimized legacy codebases to improve readability, performance, and maintainability across multiple projects.
- Built and deployed AI-powered Chatbots integrated with WhatsApp, email, and SMS, enhancing multi-channel communication and automating customer support workflows.

## **Full-Stack Web Developer**

2023 – 2025

Jordan Landmarks Tours

- Built a responsive multilingual PHP/Tailwind CSS/VueJS site with travel-distance calculator, Live currency converter, admin dashboard–powered image gallery.
- Improved website traffic through SEO techniques, enhancing search engine rankings and visibility.
- Designed and executed AI driven marketing campaigns that boosted brand awareness.
- Launched targeted Email and SMS campaigns that enhanced customer engagement and retention.
- Shipped a personalized itinerary generator (budget, days, interests → structured plan) which increased inquiry-to-booking conversions

## **Full-Stack Web Developer & Integrations Specialist**

2024 – Present

Falcon Consultants (Lead2Performance)

- Integrated CRMs like **LeadConduit, Boberdoo, LeadPerfection, MarketSharp** and a custom **PHP/Laravel CRM** for both **ping-post** and **direct-post** lead flows.
- Built and maintained multi-step Zapier automations (Webhooks, Formatter, Filters) to sync CRM, Slack, Google Sheets and billing, saving ~12 staff-hours every week.
- Created and optimized responsive landing pages, connecting them effectively to marketing campaigns through Google SEM, organic SEO strategies, and Meta Ads, resulting in a reduced lead costs and increased engagement
- Conducted thorough API testing and troubleshooting using Postman to ensure seamless integration and reliable data exchanges.
- Collaborated closely with marketing and sales teams to optimize lead-capture processes on landing pages, improving conversion rates.
- Deployed AI lead quality & risk scoring with multi-signal features: search corroboration, IP reputation/proxy/VPN, user-behavior, email/phone checks, address ZIP–city/state consistency And breach exposure flags.

## **Languages**

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Arabic (Native or bilingual)

English (Full proficiency)

## **Additional Coursework**

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- CompTia A+ , Network+ , Security+ , Linux+
- Server Configuration and Service Management
- Remote Access and Secure File Transfers (SSH, SFTP, etc.)
- Firewall Rules and Port Configuration
- Git version control, branching, merging